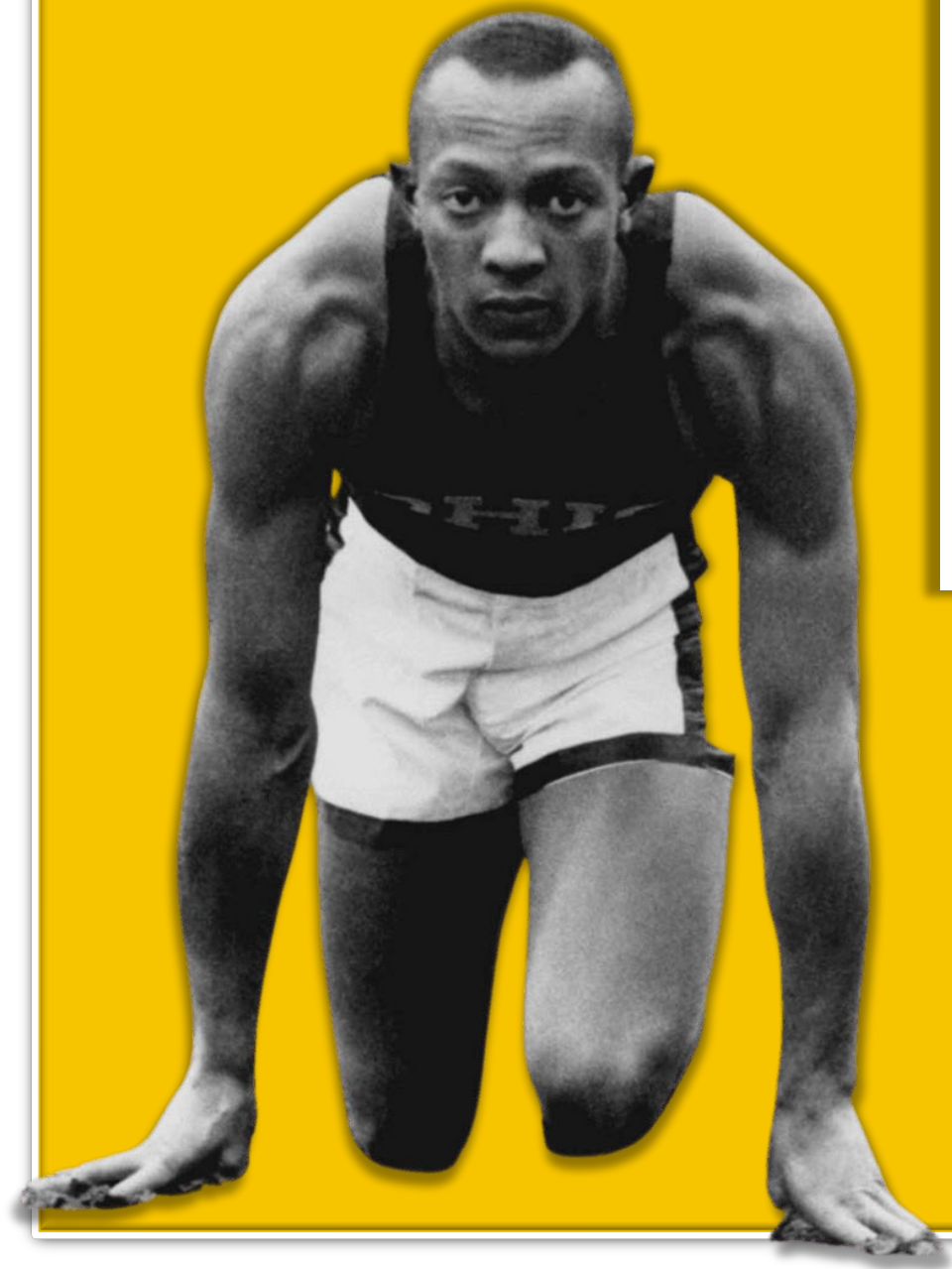


IMPACT504

Running the Race.





OUR VISION

is to be a catalyst for transformative change, fostering resilient and thriving communities.

We envision a future where every individual has the opportunity to reach their full potential with a passionate and worthy calling to give of their time and resources, and where community stakeholders lead in collaborative efforts to create sustainable and equitable community growth and development.

*Through innovation, dedication, and inclusivity,
we aim to create a lasting impact that inspires and uplifts generations to come.*

IMPACT504

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OUR MISSION

is to empower communities through innovative solutions and collaborative efforts.

We strive to create sustainable change by addressing critical social and economic challenges.

*Our commitment is to foster inclusivity, drive impactful initiatives,
and inspire individuals to contribute to a better future for all.*

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IMPACT504 | Board of Directors



**JORNEA
ARMANT**
*Technology Professional
Educator
Speaker*



**SHANIKA
BEATTY**
Entrepreneur



**SHERMAN
BUNCH**
Entrepreneur



**CAROLYN
LE**
*College Success Coach
Social Worker*



**DIONDRA
LEWIS**
*Program Innovator
Social Worker*



**ALEXANDER
BRIAN
McCONDUIT**
*Author
Educator
Speaker*



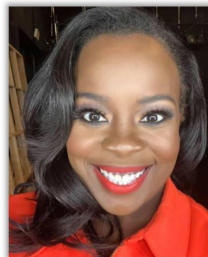
**EUGENE
PRIESTLEY**
*Human Resources
Executive*



**NICHOLAS
REESE**
*Behavioral Health
Researcher
Mental Health
Professional*



**CIERA
SINGLETON**
STEM Professional



**GINA
SWANSON
GRAY**
Journalist



**SUNDIATA
WASHINGTON**
Engineer



www.IMPACT504.org



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Your presence has already made an **IMPACT**.

In less than one week, the IMPACT504
Board of Directors Announcement Posts have generated:

Views	Reactions	Comments	Shares
13,366	672	248	20



IMPACT504
Running the Race.

IMPACT504 Advisors

- **Michelle A. Craig**, *Legal and Governance*
- **Greg Dumas II**, CPA LLC, *Accounting and Operations*
- **Eddie Francis / Edify Ventures**, *Media Relations*
- **Kristyna Jones**, *Governance and Programming*
- **George Marchand Jr.**, *Operations and Development*
- **Rolanda Smith**, *Technology and Grants*
- **Dr. Roslyn Smith**, *Governance, Education, and Grants*



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IMPACT504 | VOLUNTEER ADMIN / STAFF



PERCY
MARCHAND
President / CEO



BRANDON
BILLY
Associate Director



KACEY
HORTON
Intern

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IMPACT504
Running the Race.

THE IMPACT ON THE 504

Krewe de Charité

Caring for the Underserved



IMPACT504

Running the Race.

Running the First Leg: 2024's IMPACT

Krewe de Charite'

- Distributed over 800 personal hygiene kits
- Distributed over 200 hats and throws
- Held 4 on-site distributions throughout the city
- Over 60 Volunteer service opportunities filled
- Over \$2,500 was contributed by donors
- Collaborated with the Hollygrove / Dixon Life Transformation Center Youth Program to sort through donated clothing

Krewe de Charité
Caring for the Underserved



IMPACT504

Running the Race.

Running the First Leg: 2024's IMPACT

The Fourth Annual BOO!Dat504 – Saturday, October 26, 2024

- Over 500 attendees
- 250 IMPACT504 Bags distributed
- Over 50 volunteers (30 from Xavier University)
- Over 30 entities supported
- Sponsorship funds more than doubled
- Over 60 individual donors
- Substantial media coverage: WWL, WDSU, WVUE, WGNO, The Advocate, and WBOK
- Over 3,000 brochures distributed in Gert Town and surrounding communities
- Over 2,350 people visited BOODat.com in October
- City/State Officials in attendance: Lesli Harris, Royce Duplessis, Shaun Mena, and Mandie Landry



IMPACT504
Running the Race.



The Next Leg: Future **IMPACT**

2024
Calendar

December

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



Visit www.WinterFest504.com for:

- Assistance Requests
 - Our goal is to adopt up to 5 families
- Latest Parade Information including Route
- Rider Application
- Volunteer Form
- Donation / Sponsorship Information (Coats/Jackets, Toys, Christmas Arts & Crafts Supplies, Adopt-A-Family Items)



IMPACT504

Running the Race.

The Next Leg: Future **IMPACT**

SAVE THE DATE!

GERT TOWN'S 3rd ANNUAL

*Winter Fest*504

Holiday Parade and Giveaway!

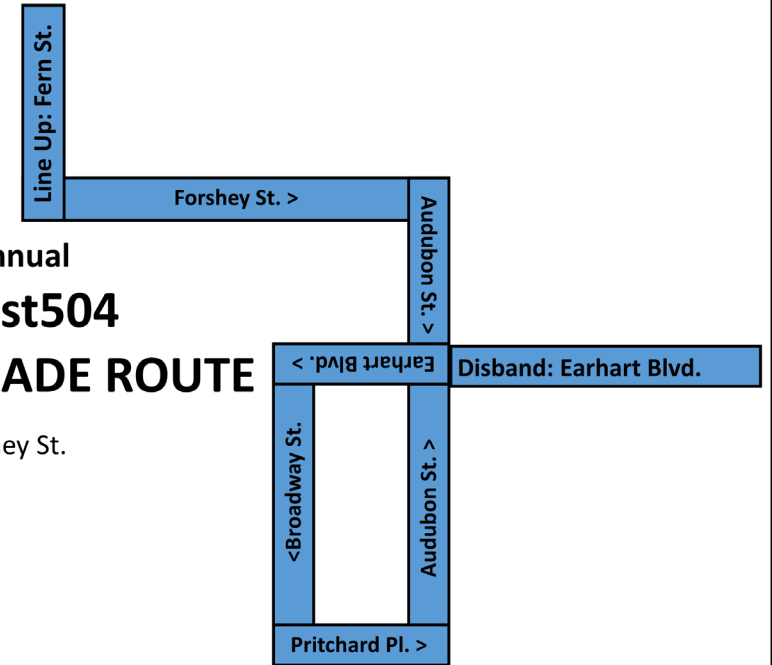
SATURDAY, DECEMBER 21st!

Another IMPACT504 Community Event
in partnership with Help a Sister Out

Want to ride in this year's parade?
Visit: www.IMPACT504.org

The 3rd Annual **WinterFest504** **PROPOSED PARADE ROUTE**

- **Line up** on Fern St. at Forshey St.
- Turn Left on Forshey St.
- Turn Right on Audubon St.
- Turn Right on Earhart Blvd.
- Turn Left on Broadway St.
- Turn Left on Pritchard Pl
- Turn Left on Audubon St.
- **Disband** on Earhart Blvd.



IMPACT504

Running the Race.

The Next Leg: Future **IMPACT**



IMPACT504

Running the Race.

The Next Leg: Future **IMPACT**

www.IMPACT504.org



Spreading LOVE Bringing HOPE Changing LIVES



Krewe de Charité
Caring for the Underserved

GIVING TUESDAY

We ask that you donate to IMPACT504 on Giving Tuesday
December 3, 2024 - Your donation is fully tax deductible!

We hope that you find our community events and activities worthy of your generosity!

After you finish Black Friday, Small Business Saturday, and Cyber Monday shopping, we ask that you make a donation in support of our 501c3's charitable community work!

From BOO!Dat504 to WinterFest504 and our regular Krewe de Charite' giveaways, we touch thousands of lives throughout our community.

We have no paid staff/administrators. Your contributions have DIRECT IMPACT on your family, friends, neighbors and the community in which we live!

Donation options:

ONLINE: pay.boodat.com

CashApp: \$ReachTheGoal

Check: **IMPACT504**
2927 Audubon St.
New Orleans, LA 70125

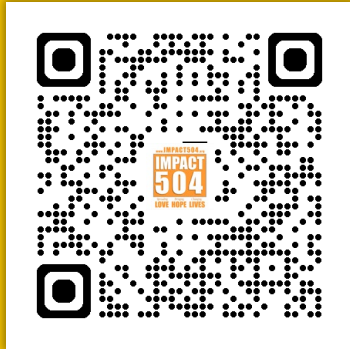


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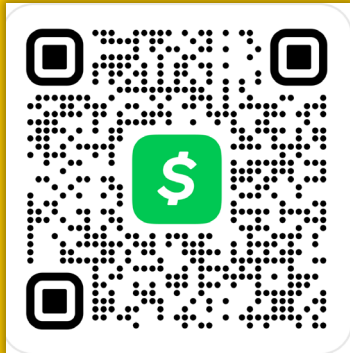
How you can help increase our **IMPACT**.

SCAN TO GIVE!

Online Donations: pay.boodat.com



OR Cash App: **\$ReachTheGoal**



IMPACT504

Running the Race.

Contribute

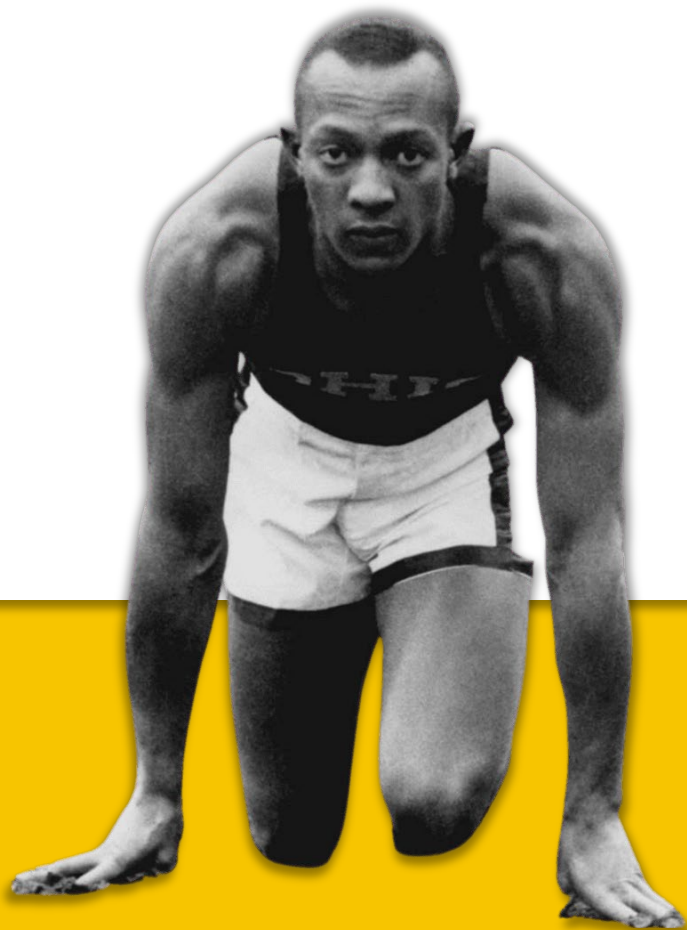
- Volunteer
- Donate goods / supplies
- Recommend programs and service opportunities
- Make tax-deductible contributions

Be our cheerleaders

- Follow IMPACT504 on Social Media
- Share our posts adding your personal experiences
- Show up to our programs (***and bring friends***)

How you can help increase our **IMPACT**.

The team only wins the relay race when we all run our best.



**Let's get wins for...
our communities,
our youth,
our elders,
and each other.**

IMPACT504
Running the Race.