



Subject: WINTERFEST504 PARADE LOGISTICS

Parade Participants:

Thank you for agreeing to participate in our **3rd Annual WinterFest504 Community Christmas Parade** taking place on **Saturday, December 21, 2024**. Your participation is a major part of our goal to spread Christmas cheer throughout our city. We look forward to you experiencing the smiles and appreciation that parade attendees will display along our neighborhood route!

DAY-OF PARADE LOGISTICS:

PARADE LINE-UP:

1. **INTRO UNIT:** Banner, Stilt Walker **lifeofSABREEN**; **Junior Buck Jumpers**; and **MUSIC: Free Agents Brass Band 1**
2. **SECTION A:** Inflatable Characters; Dignitaries with parade throws; Security Transport Vehicle; **MUSIC:** Trolley with parade throws; and **Nola Amusements Rider Train 1** with parade throws
3. **SECTION B:** **MUSIC:** Sound Truck; **610 Stompers**; Inflatable Characters; and Grinch Mini Float
4. **SECTION C:** **M&M Zumba and Line Dancers**; **MUSIC:** Sound Cart; and **NOLA Amusements Rider Train 2** with throws
5. **SECTION D:** **Blazzin' Cheetahs Dance Company**; **MUSIC:** Orleans Entertainment Sound Bus; Inflatable Characters; and **Santa & Mrs. Claus** Convertible with parade throws;
6. **SECTION E:** **MUSIC:** Sound Truck; **Royal Heat Dance Team**; and WinterFest504 TV Trailer
7. **SECTION F:** Inflatables; Walkers with throws; and **MUSIC: Free Agents Brass Band 2**

PARADE LINE-UP SCHEDULE. Line-up will begin at **4:00 pm**. We ask that all units and participants **be in place by 4:30 pm at the latest**. This will allow organizers, participants, and attendees to have a smooth and enjoyable parade with minimal to no interruptions. This is also an opportunity to get your throws together - turn on light-ups, etc.

PARADE LINE-UP PARKING. We are finalizing details for parking on the Xavier University Community Outreach Center parking lot (7934 Edinburgh Street, New Orleans, LA, United States, Louisiana). Additionally, there is a tremendous amount of street parking available along Edinburgh St. on both sides and throughout the area where we will line up.



SECURITY. In addition to NOPD parade presence, we will have an OPSO detail patrolling the blocks around the parade line-up to help ensure car security. The OPSO will stay on patrol in the line-up area through 7:30 pm.

LAISSEZ LES PARADE ROULER! The parade will **roll at 5:00 pm**. The parade is expected to last **45-60 minutes**. The ending is 2.5 blocks from where food and event activities will take place (2927-29 Audubon St.) and about 4-6 blocks from where the parade line-up begins.

THE GRAND VIEWING STAND / LIVESTREAM. Once the parade makes the left turn onto **Audubon St.**, we will have about a block of “grand stand” where attendees who are participating in the activities taking place at 2927-2929 Audubon St. (arts & crafts, games, photos with Santa, etc.) will be gathered. You are welcome to join in the celebration. If you wish to participate in the additional activities, pre-registration is encouraged: www.WinterFest504.com. The parade will be **livestreamed on the @IMPACT504 Facebook Page** from this site (2927-29 Audubon St.).

POINT OF CONTACT: Percy Marchand, 504-913-1888 or 504-432-4705. Percy.Marchand@IMPACT504.org To learn more about the event visit www.WinterFest504.org.

Thank you again for your participation and we look forward to an amazing day!



Sincerely,
Percy Marchand
Founder and Director
IMPACT504



Come Experience Our Magical CHRISTMAS PARADE AND GIVEAWAY!

Sat., Dec. 21st | Activities: 3:30pm; Parade: 5:00pm

- SCHEDULE OF ACTIVITIES -

3:30 PM:

- .Youth Arts & Crafts
- .Coat / Jacket Giveaway
- .Adopt a Family
- .Photos with Santa
- .Christmas Carole“oke”
- .Games
- .Parade Viewing
(Parade rolls at 5pm!)



FOLLOWING THE PARADE:

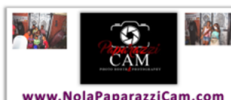
- .Christmas Dinner
(following parade)
- .Movies under the Moon
with Hot Cocoa
- .Marine Corps Toys for Tots
Toy Giveaway



www.Tax-Tuesday.com

Registration, Activities, and Parade Info. Available at:

www.WinterFest504.com





"Santa"
Darryl Person

Come Experience Our Magical CHRISTMAS PARADE AND GIVEAWAY!

Saturday, December 21st!



"Mrs. Claus"
Gina Swanson-Gray

Catch Holiday Cheer From Some of New Orleans' Finest Performers!



**FREE AGENTS
BRASS BAND**



Stilt Walker / Dancer
@lifeofSABREEN



**THE JUNIOR
BUCK JUMPERS**



www.IMPACT504.org



**Blazin Cheetahs
Dance Company**



**Royal Heat
Dance Team**

AND JOIN US IN THE
2900 BLOCK OF
AUDUBON ST.
WHILE SUPPLIES LAST!
BE SURE TO REGISTER!

Youth Arts & Crafts
Photos with Santa
Coat/Jacket Giveaway
Toys for Tots Giveaway
Christmas Dinner
Games, and More...



Registration, Full Schedule, and Parade Info. Available at:

www.WinterFest504.com

