



For Immediate Release:

AurumRed Wines / Ultra - Premium - Fine Wines / US Exclusive Agreement Signed / Bacchus USA

Location: Bodega AurumRed, Cuenca, La Mancha, Spain

Date: August 1, 2018

AurumRed Wines of Cuenca, La Mancha, Spain:

We are extremely proud to announce, for the first time in our Bodega's history, we have named the Marketing and PR Firm, Bacchus USA of Suisun City, CA as our Exclusive Representative and Importer in the United States of America for our Legendary AurumRed Gold Series and Silver Series Premium Wines.

Coming soon to the United States is the limited production and supply of our premium AurumRed Wines; AurumRed produces only 300 bottles of the Gold Series and 6,000 bottles of the Silver Series annually. The delicate care given to each plant ensures and maintains the highest quality standards of the AurumRed Brand; the Founder of Bodega AurumRed Wines, Hilario Garcia, carefully and personally selects each grape by hand from AurumRed's 100+ year old Vines of the autochthonous Cenibel variety – each grape must be perfect to become AurumRed Gold Series, the most expensive wine in the world!
<https://www.instash.com/aurumred-gold/>

Because AurumRed wine is perfect, the bottles of wine never leave our vaults until they are purchased; AurumRed Wines are maintained and pampered under the perfect conditions and temperature the entire time they are at the Bodega, guaranteeing AurumRed wine remains the epitome of perfection.

Two unique characteristics of AurumRed Wines make it the only wine on Earth where you can turn your glass to the right and get some aromas and flavors, but when you turn your glass to the left you get different aromas and flavors. This is the product of years of arduous effort and research!

AurumRed Wines and Bacchus USA shall endeavor to bring you the exclusivity of the world's most luxurious brand of fine wine: AurumRed. We would like to congratulate Bacchus USA as we look forward to a long and fruitful relationship!

AurumRed Wines

From the Founder & Owner AurumRed:

My small vineyard in Cuenca and my wine are very special to me. It took many years of research and hard work to distinguish AurumRed as set-apart into a world of its own from what is so far known of wines. AurumRed has achieved the fundamental characteristics of Elegance; AurumRed is the pursuit of Elegance and for those connoisseurs whose concept of life is elegance, AurumRed is their wine!

I am pleased and I embrace Bacchus USA as our Exclusive Representative for AurumRed Gold and Silver Series wines in the United States of America. Together we will do great things!

A handwritten signature in blue ink, appearing to read 'Hilario Garcia', written over a diagonal line.

Hilario Garcia, Founder & Owner
AurumRed Wines



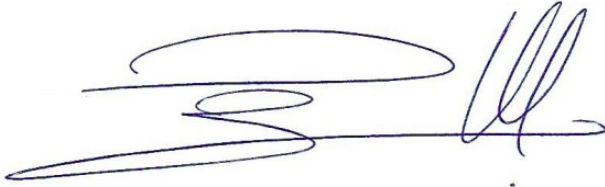
AurumRed Gold Series

From the CEO AurumRed:

As the CEO of AurumRed Wines, I would like to extend my hand to Bacchus USA on this momentous occasion and welcome the Bacchus team as AurumRed Wines new Exclusive Representative in the United States for our Gold Series and Silver Series Wines!

AurumRed looks forward to entering the United States market with Bacchus USA as the first Exclusive Representative of our Luxurious Ultra-Premium Wine. I am extremely confident in AurumRed Wines and Bacchus USA's ability and I am very pleased to make this announcement!

As we look forward to the dawn of a new day, I thank you very much,

A handwritten signature in blue ink, appearing to read 'R. Oliver', with a large flourish extending to the left.

Robert P. Oliver, CEO
AurumRed Wines



AurumRed Silver Series

From the Founder & CEO Bacchus USA:

It is beyond measure, we at Bacchus USA are proud and honored to have been selected as the exclusive representative of this Mystical, Elegant, Super Ultra Luxury wine brand - AurumRed. To be responsible for what is widely accepted in the industry as, "The Best, and Most Expensive wine on the planet," has created a heightened buzz within the Bacchus USA international theater of operations. Clearly unmeasurable, momentous, and alive, we humbly thank Mr. Hilario Garcia, Mr. Robert P. Oliver, and the entire extraordinary AurumRed community for its belief and confidence in our collaboration and endeavor.

Congratulations to us all!



Victor Mojica, Jr., Founder & CEO
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AurumRed Wines