

PORTUGUESE BEND NATIONAL HORSE SHOW PROGRAM AD FORM

Please return form and payment to Katie Slingsby by August 1, 2024
3725 Via Palomino, Palos Verdes Est., CA 90274 CA 90274 or mail to ktslingsby@gmail.com

NAME _____ EMAIL _____

ADDRESS _____

FIRM NAME _____

CONTACT NAME _____ TITLE _____

PCCH Member Contact _____

please mark appropriate boxes with X

- SIZE:**
- ☐ **Full Page.....\$600**
Full page NO BLEED: 8 in W x 10.5 in H
Full page WITH BLEED: 8.75 in W x 11.25 in H
 - ☐ **Half Page.....\$325 (Horizontal Format Only)**
Half page NO BLEED: 8 in W x 5.125 in H
Half page WITH BLEED: 8.75 in W x 5.5 in H
 - ☐ **Quarter Page.....\$175 (3.875 in W x 5.125 in H)**
NO crop, bleed or registration marks
For ads with bleed, please leave a half-inch safety margin between trim and important copy (i.e. headline, body copy, contact info, etc.)

Accepted file types:

- PDF X1a or High-Resolution PDF preferred
- 4-color tiff, no less than 240 dpi
 - NO crop, bleed or registration marks
 - Ads must be built at 100% size
 - If an ad is submitted RGB, we are NOT responsible for any color shift during conversion to 4- color

We do our best to accommodate our generous advertisers, but if an ad is submitted incorrectly, the advertiser will be contacted to resubmit ad to the above print specifications so the ad will print beautifully and correctly.

- AD COPY:**
- ☐ **Repeat Last Year's Ad**
 - ☐ **New Ad** – email artwork to Katie Slingsby at ktslingsby@gmail.com

ALL AD COPY AND PAYMENTS DUE BY AUGUST 1, 2025.

TOTAL DUE \$ _____ Check ☐ Credit Card ☐

**Please make checks payable to PCCH and mail to Katie Slingsby at the address above.
To pay by credit card, please fill in the following information or call Katie Slingsby (310) 721.8270.**

Name _____ Card # _____

exp. _____ CVV _____ Billing Zip Code _____

