



# BLOCKCHAIN

APPLICATIONS AND ECONOMICS

**FORUM 2018**



*TRANSFORMING BUSINESS AND INDUSTRIES WITH BLOCKCHAIN TECHNOLOGY*

**28 - 30**  
**MAY 2018**

**MANILA**  
**PHILIPPINES**

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# SPEAKERS

## MEET THE SPEAKERS!



Adly Abdullah  
CTO & Co-Founder  
**BLOCKLIME TECHNOLOGIES**  
SDN BHD



Harpreet Singh Maan  
CEO & Co-Founder  
**BLOCKLIME TECHNOLOGIES**  
SDN BHD



Dr. Mel Gill  
CEO  
**PANDORA PUBLISHING HOUSE**  
MASTER TRAINER INSTITUTE



Reuben Godfrey  
Co-Founder  
**BLOCKCHAIN ASSOCIATION OF**  
IRELAND & CRYPTO COAST



Lim Hue Jie  
CEO  
**ITF**



Jonathan Mantua  
CEO  
**J. MANTUA IT SERVICES CORP.**



Paul Gadi  
CTO & Co-Founder  
**ALTO.IO**



Hayk Hakobyan  
Partner - Business Dev Manager - Advisor  
**PRYSM GROUP - NEXMO - SOSV**



Miguel Cuneta  
Chief Community Officer & Co-Founder  
**SCI VENTURES INC.**



Paula Pelaez Plaza  
Associate, Litigation & Dispute  
Resolution Department  
**ACCRAWL**



Lathika Chandra Mouli  
BD Manager & Electrical Engineer  
**ENERGO LABS**



Carlos W. Kortzen  
President  
**PASIG & HUDSON, PVT LTD**



Daniel de Gruitjer  
CEO & Co-Founder  
**INCITEMENT**



Peko Wan  
Vice President and  
Head of Communications  
**PUNDI X**



Mark Vernon  
President  
**TAGCASH**



Ramon Tayag  
CTO  
**BLOOM SOLUTIONS**



Peter Cauton  
Founder & Chief Executive Officer  
**STORM TECHNOLOGIES**



Zhang Yang Yang  
Co-Founder & CSO  
**PDAX**



Mastura Ishak  
Programme Director, Blockchain  
**MALAYSIAN INDUSTRY-GOVERNMENT**  
GROUP FOR HIGH TECHNOLOGY (MIGHT)



Artem Koltsov  
Founder  
**CASPER API**



Lope A. Doromal Jr.  
CTO  
**IBM PHILIPPINES INC**



Dr. Alexis V. Pantola  
Blockchain Architect  
**IBM PHILIPPINES INC**



Tiago Costa Alves  
VP Asia Pacific  
**APTOIDE**

## PRE-CONFERENCE BOOTCAMP

MONDAY, 28 MAY 2018

### BOOTCAMP A • 09:00 - 17:00

#### ETHEREUM AND SMART CONTRACT DEVELOPMENT

This one-day bootcamp is designed especially for software developers, tech experts and Blockchain enthusiasts who wish to get a quick deep dive into coding in the Blockchain platform Ethereum. This practical, hands-on session will impart the basics and put you on your Blockchain development journey for years to come! Join us today!

##### Modules:

##### 1 Ethereum Fundamentals

Learn the fundamental elements of Ethereum along with how it differs from other Gen-1 and Gen-2 Blockchains

##### 2 The Development Ecosystem

Go hands-on with the truffle framework for smart contract creation, compilation and deployment.

##### 3 Programming in Solidity

Learn the basics of coding a smart contract from writing headers and imports to function overriding and inheritance.

##### 4 Smart Contract Assignment

Test out what you have learnt by creating and deploying your own smart contract on Ethereum's Rinkeby testnet.



Harpreet Singh Maan  
CEO & Co-Founder  
**BLOCKLIME TECHNOLOGIES SDN BHD**



Abdullah Adly  
CTO & Co-Founder  
**BLOCKLIME TECHNOLOGIES SDN BHD**

### BOOTCAMP B • 09:00 - 12:00

#### A.I. BOTS FOR BLOCKCHAIN

Considering the cryptocurrency ads ban on Facebook, Google and Twitter, **HOW DO YOU PROMOTE YOUR ICO?**

##### Features!

- 3 Hours of Emerging Tech Growth Hacks for Your ICO and Your Business
- A "Crypto Chatbot" of Your Own (on Multiple Platforms) **\*Worth over \$250!**
- Redmorph Data Privacy all-in-one multi-device app (1 year free) **\*Worth over \$450!**

##### 1 Promoting Your ICO Effectively in the Age of Banned Crypto Ads

- Current Business Landscape
- Marketing Evolution
- Customer Service and BPO Evolution
- Putting It All Together

##### 3 ICO Marketing Data Protection Compliance and eWallet Security

- Applying "Data Privacy (and Security) by Design" and Complying with Data Privacy Regulations
- Securing your ICO eWallet at the endpoint with multi-device and multi OS coverage



Francis I. Morelos  
CEO  
**TECHNOLOGY, RISK & COMPLIANCE INC**



Kirk Masters  
Marketing Automation Guru, AP & Latin America  
Regional Leader, Business & Tech Leader  
**INFUSIONSOFT**

##### 2 Artificial Intelligence and Building Bots

- Brief History and Overview of AI
- Bot for Blockchain – Proof of Concept (POC) "Crypto Chatbot" for Tempow CO
- Build a Bot Project **\*\* All Attendees Gets A Free Bot!**

##### 4 Virtual Reality for ICO's

Live demo of buying cryptocurrency in a virtual world! vice and multi OS coverage



Jerry Lozano  
President & CEO  
**LOZATECH 360 INC**



Abhay Edlabadkar  
ICO Data Protection Expert & Techpreneur  
CEO  
**REDMORPH INC**

### BOOTCAMP C • 13:00 - 17:00

#### BLOCKCHAIN MEDIA WORKSHOP - Helping the Media Understand Blockchain



Amor Maclang  
Marketing & Communications Innovator  
**GEISERMACLANG**

### CEO DINNER: TAKING THE LEAP INTO BLOCKCHAIN (By Invitation Only!) • 19:00 - 21:00



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**CONTACT US**

# AGENDA

## CONFERENCE DAY ONE

TUESDAY, 29 MAY 2018

08:30 **Registration**

09:00 **MEDIA LAUNCH OF THE BLOCKCHAIN ASSOCIATION OF THE PHILIPPINES**

Keynote Address:  
**ONE NATION UNDER BLOCKCHAIN**

 Justo A. Ortiz  
Chairman  
**BLOCKCHAIN ASSOCIATION OF THE PHILIPPINES**

09:30 Panel Discussion:  
**ONE WORLD WITH BLOCKCHAIN**  
Global Developments and Perspectives in Blockchain

 Reuben Godfrey  
Co-Founder  
**BLOCKCHAIN ASSOCIATION OF IRELAND & CRYPTO COAST**

 Representative  
**SINGAPORE FINTECH ASSOCIATION**

 Mastura Ishak  
Programme Director - Blockchain  
Malaysia Industry-Government Group for High Technology  
**PRIME MINISTER'S DEPARTMENT, MALAYSIA**

 Ronald M. Tucker  
Founder & Board President  
**AUSTRALIAN DIGITAL COMMERCE ASSOCIATION**

 Representative  
**INDONESIA**

10:30 **Networking Coffee Break**

11:00 Panel Discussion:  
**MANAGING LEGITIMACY IN BLOCKCHAIN - REGULATIONS | RISKS | COMMUNICATIONS**

 Representative  
**SECURITIES & EXCHANGE COMMISSION (SEC), PHILIPPINES**

 Representative  
**BANGKOK SENTRAL NG PILIPINAS**

 Paula Pelaez Plaza  
Associate, Litigation & Dispute Resolution Department  
**ACCRA LAW**

Moderated by:

 Amor Maclang  
Globally Award-Winning Brand Architect  
Risk, Crisis & Reputation Strategist  
Marketing & Communications Innovator  
**GEISERMACLANG**

12:00 **INNOVATIONS IN BLOCKCHAIN TECHNOLOGY AND THEIR IMPACT ON THE DIGITAL ECONOMIES OF THE WORLD**

 Dr. Mel Gill  
CEO  
**PANDORA PUBLISHING HOUSE**  
**MASTER TRAINER INSTITUTE**

12:30 **Networking Lunch**

13:30 **BLOCKCHAIN + AI AND THE INDUSTRIES WHERE THIS DOUBLE DISRUPTION HAPPENS**

 Hayk Hakobyan  
Partner, **PRYSM GROUP**  
Business Development Manager, **NEXMO**  
Advisor, **SOSV**

14:00 Panel Discussion:  
**CAN BLOCKCHAIN REPLACE IPOs?**  
Are ICOs and Blockchain a credible, sustainable and viable way for Corporations to raise capital? Will it replace IPOs?

14:45 Panel Discussion:  
**BLOCKCHAIN AND ITS IMPACT ON FINANCIAL TRANSACTIONS AND SERVICES**

 Arvie de Vera  
First Vice President & Head of Fintech Business Group  
Office of the President & CEO  
**UNIONBANK**

# AGENDA

## CONFERENCE DAY ONE

TUESDAY, 29 MAY 2018



Lim Hui Jie  
CEO  
ITF



Miguel Cuneta  
Co-Founder, Chief Community Officer  
**SATOSHI CITADEL INDUSTRIES**



Ramon Tayag  
CTO  
**BLOOM SOLUTIONS**



Mark Vernon  
President  
**TAGCASH**



Representative  
**SECURITIES & EXCHANGE COMMISSION (SEC), PHILIPPINES**

18:15



Cocktail Reception

15:45

Networking Coffee Break

16:15

Panel Discussion:  
**HOW BLOCKCHAIN TARGETS CERTAIN PARTS OF THE ENTERPRISE  
ECO-SYSTEM FOR CHANGE?**



Harpreet Singh Maan  
CEO & Co-Founder  
**BLOCKLIME TECHNOLOGIES SDN BHD**



Peter Paul Cauton  
Founder - CEO  
**STORM TECHNOLOGIES**



Mario Jordan "Magellan" F. Fetalino III  
CEO  
**ACUDEEN TECHNOLOGIES INC**



Lope A Doromal, Jr  
CTO  
**IBM PHILIPPINES**

17:15

Panel Discussion:  
**THE FUTURE OF BLOCKCHAIN, CRYPTOCURRENCIES, ICOS AND  
DIGITAL CURRENCY EXCHANGES**



Zhang Yang Yang  
Co-Founder/CSO  
**PDAX**



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**CONTACT US**

# AGENDA

## CONFERENCE DAY TWO

WEDNESDAY, 30 MAY 2018

08:30 Registration


09:00 **THE RACE FOR CONSUMER ADOPTION: BLOCKCHAIN APPLICATIONS IN THE VARIOUS VERTICALS**

The next few sessions will explore the role of blockchain in disrupting, enhancing and creating new business opportunities in established business verticals and give business leaders the opportunity to learn more about how blockchain can be used to leapfrog the technology curve and gain competitive advantage.

09:00 Panel Session:  
**THE SOCIAL IMPACT OF BLOCKCHAIN AND FINTECH**

 Daniel de Gruijter  
Co-Founder & CEO  
**INCITEMENT**

09:45 Panel Session:  
**HOW BLOCKCHAIN WILL CHANGE THE ENTERTAINMENT INDUSTRY: CELEBRITIES, ART, GAMING AND MUSIC**  
**HOW BLOCKCHAIN WILL CHANGE THE WORLD?**

 Evan Ngow  
Chief Communications Officer  
**GCOX**

Gaming:  
 Paul Gadi  
CTO & Co-Founder  
**ALTO.IO**

10:45 Networking Coffee Break

11:15 Panel Session:  
**HOW BLOCKCHAIN WILL CHANGE LOGISTICS, ENERGY AND AGRICULTURE?**

 Lathika Chandra Mouli  
BD Manager & Electrical Engineer  
**ENERGO LABS**

 Dr. Alexis V. Pantola  
Blockchain Architect  
**IBM PHILIPPINES INC.**

12:15 Panel Session:  
**HOW BLOCKCHAIN WILL CHANGE RETAIL, HEALTHCARE AND REAL ESTATE?**

 Peko Wan  
Vice President  
**PUNDI X**

 Carlos W. Korten  
President  
**PASIG & HUDSON**

 Roxana Nasoi  
CCO  
**AIMEDIS**

 Tiago Costa Alves  
VP Asia Pacific  
**APTOIDE**

12:45 Networking Lunch

13:45 Panel Session:  
**HOW BLOCKCHAIN WILL CHANGE GOVERNMENT AND IDENTITIES?**

14:45 Panel Session:  
**CYBERSECURITY AND ITS ROLE IN BLOCKCHAIN**

 Jonathan Mantua  
CEO  
**J. MANTUA IT SERVICES CORP**

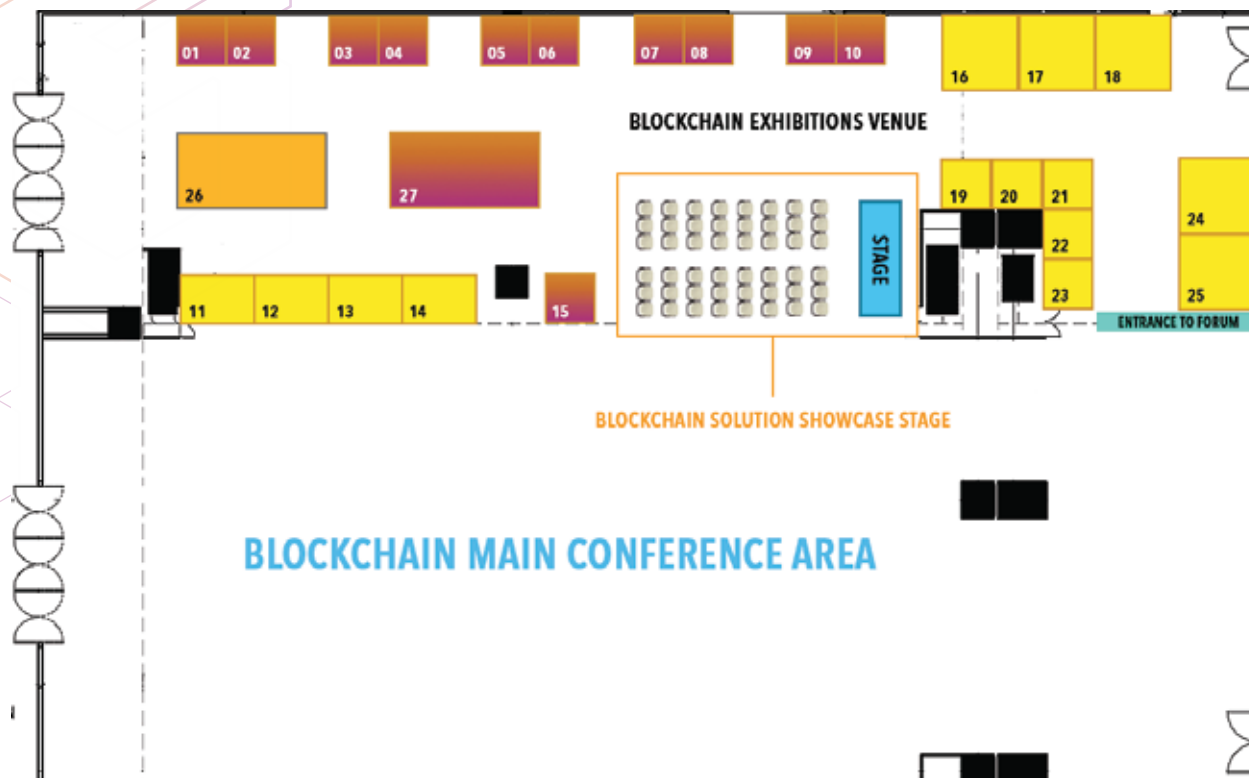
15:45 Networking Coffee Break

16:15 Panel Session:  
**WHAT IS NEXT? TAKING THE LEAP INTO BLOCKCHAIN**  
Convinced about Blockchain? Need more information? What do corporations need to do with the information about blockchain that they have acquired and what can they do to move ahead?

17:15 End of Forum

# FLOORPLAN

## BLOCKCHAIN EXHIBITIONS FLOORPLAN



### BOOTH AVAILABILITY

1	ICO - RESERVED BY RHC	24	AVAILABLE
2	ICO - RESERVED BY RHC	25	AVAILABLE
3	ICO - RESERVED BY RHC	26	PLATINUM SPONSOR
4	ICO - RESERVED BY RHC	27	GCOX
5	ICO - RESERVED BY RHC		
6	ICO - RESERVED BY RHC		
7	ICO - RESERVED BY RHC		
8	ICO - RESERVED BY RHC		
9	ICO - RESERVED BY RHC		
10	ICO - RESERVED BY RHC		
11	AVAILABLE		
12	AVAILABLE		
13	AVAILABLE		
14	AVAILABLE		
15	RHC		
16	AVAILABLE		
17	AVAILABLE		
18	AVAILABLE		
19	AVAILABLE		
20	AVAILABLE		
21	AVAILABLE		
22	AVAILABLE		
23	AVAILABLE		

### BOOTH INFORMATION

Size: 2 x 2 m<sup>2</sup>  
Price: \$4,000 Per Booth  
**BOOK NOW!**

#### Local (Philippines) Contact:

T.: +63 2415 8375  
M.: +63 9065 6305 38

#### International contact:

T.: +65 6506 0965  
E: [vincent@blockchainasiaforum.com](mailto:vincent@blockchainasiaforum.com)

# REGISTRATION FORM

## REGISTER NOW & SAVE YOUR SEAT!

### FEATURES

- BOOTCAMP A
- BOOTCAMP B
- BOOTCAMP C
- FORUM ONLY

### PRICING

USD 250

USD 80

USD 50

USD 499

### DELEGATE 1

Company Name

Contact Name (Mr/Ms/Mrs/Dr/Prof)

Job Title

Telephone

Email

### DELEGATE 2

Company Name

Contact Name (Mr/Ms/Mrs/Dr/Prof)

Job Title

Telephone

Email

Contact Address

Billing Address

### PAYMENT METHODS

#### By Online:

Register and pay at  
<https://goo.gl/6pVPGs>

#### By Cheque:

Made payable to  
**All Events Group Pte Ltd**  
and mailed with your  
registration form to:

**All Events Group Pte Ltd**  
52 Foch Road. #02-02  
Singapore 209274

#### By Telegraphic Transfer:

**All Events Group Pte Ltd**  
**United Overseas Bank**  
Account Number: 421-300-086-6  
Branch Code: 7375-494

#### By Credit Card:

Please debit my credit card for  
USD

Card No.

Visa  Mastercard

Expiry Date  (mm/yy)

Name on Card

CVV/Security Code

Signature