



BLOCKCHAIN

APPLICATIONS AND ECONOMICS

FORUM 2018



TRANSFORMING BUSINESS AND INDUSTRIES WITH BLOCKCHAIN TECHNOLOGY

28 - 30
MAY 2018

MANILA
PHILIPPINES

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SPEAKERS

MEET THE SPEAKERS!



Adly Abdullah
CTO & Co-Founder
BLOCKLIME TECHNOLOGIES
SDN BHD



Harpreet Singh Maan
CEO & Co-Founder
BLOCKLIME TECHNOLOGIES
SDN BHD



Dr. Mel Gill
CEO
PANDORA PUBLISHING HOUSE
MASTER TRAINER INSTITUTE



Reuben Godfrey
Co-Founder
BLOCKCHAIN ASSOCIATION OF
IRELAND & CRYPTO COAST



Lim Hue Jie
CEO
ITF



Jonathan Mantua
CEO
J. MANTUA IT SERVICES CORP.



Paul Gadi
CTO & Co-Founder
ALTO.IO



Hayk Hakobyan
Partner - Business Dev Manager - Advisor
PRYSM GROUP - NEXMO - SOSV



Miguel Cuneta
Chief Community Officer & Co-Founder
SCI VENTURES INC.



Paula Pelaez Plaza
Associate, Litigation & Dispute
Resolution Department
ACCRAWL



Lathika Chandra Mouli
BD Manager & Electrical Engineer
ENERGO LABS



Carlos W. Kortzen
President
PASIG & HUDSON, PVT LTD



Daniel de Gruitjer
CEO & Co-Founder
INCITEMENT



Peko Wan
Vice President and
Head of Communications
PUNDI X



Mark Vernon
President
TAGCASH



Ramon Tayag
CTO
BLOOM SOLUTIONS



Peter Cauton
Founder & Chief Executive Officer
STORM TECHNOLOGIES



Zhang Yang Yang
Co-Founder & CSO
PDAX



Mastura Ishak
Programme Director, Blockchain
MALAYSIAN INDUSTRY-GOVERNMENT
GROUP FOR HIGH TECHNOLOGY (MIGHT)



Artem Koltsov
Founder
CASPER API



Lope A. Doromal Jr.
CTO
IBM PHILIPPINES INC



Dr. Alexis V. Pantola
Blockchain Architect
IBM PHILIPPINES INC



Tiago Costa Alves
VP Asia Pacific
APTOIDE

PRE-CONFERENCE BOOTCAMP

MONDAY, 28 MAY 2018

BOOTCAMP A • 09:00 - 17:00

ETHEREUM AND SMART CONTRACT DEVELOPMENT

This one-day bootcamp is designed especially for software developers, tech experts and Blockchain enthusiasts who wish to get a quick deep dive into coding in the Blockchain platform Ethereum. This practical, hands-on session will impart the basics and put you on your Blockchain development journey for years to come! Join us today!

Modules:

- 1 Ethereum Fundamentals**
Learn the fundamental elements of Ethereum along with how it differs from other Gen-1 and Gen-2 Blockchains
- 2 The Development Ecosystem**
Go hands-on with the truffle framework for smart contract creation, compilation and deployment.
- 3 Programming in Solidity**
Learn the basics of coding a smart contract from writing headers and imports to function overriding and inheritance.
- 4 Smart Contract Assignment**
Test out what you have learnt by creating and deploying your own smart contract on Ethereum's Rinkeby testnet.



Harpreet Singh Maan
CEO & Co-Founder
BLOCKLIME TECHNOLOGIES SDN BHD



Abdullah Adly
CTO & Co-Founder
BLOCKLIME TECHNOLOGIES SDN BHD

BOOTCAMP B • 09:00 - 12:00

A.I. BOTS FOR BLOCKCHAIN

Considering the cryptocurrency ads ban on Facebook, Google and Twitter, **HOW DO YOU PROMOTE YOUR ICO?**

Features!

- 3 Hours of Emerging Tech Growth Hacks for Your ICO and Your Business
- A "Crypto Chatbot" of Your Own (on Multiple Platforms) ***Worth over \$250!**
- Redmorph Data Privacy all-in-one multi-device app (1 year free) ***Worth over \$450!**

1 Promoting Your ICO Effectively in the Age of Banned Crypto Ads

- Current Business Landscape
- Marketing Evolution
- Customer Service and BPO Evolution
- Putting It All Together

3 ICO Marketing Data Protection Compliance and eWallet Security

- Applying "Data Privacy (and Security) by Design" and Complying with Data Privacy Regulations
- Securing your ICO eWallet at the endpoint with multi-device and multi OS coverage



Francis I. Morelos
CEO
TECHNOLOGY, RISK & COMPLIANCE INC



Kirk Masters
Marketing Automation Guru, AP & Latin America
Regional Leader, Business & Tech Leader
INFUSIONSOFT

2 Artificial Intelligence and Building Bots

- Brief History and Overview of AI
- Bot for Blockchain – Proof of Concept (POC) "Crypto Chatbot" for Tempow CO
- Build a Bot Project **** All Attendees Gets A Free Bot!**

4 Virtual Reality for ICO's

Live demo of buying cryptocurrency in a virtual world! vice and multi OS coverage



Jerry Lozano
President & CEO
LOZATECH 360 INC



Abhay Edlabadkar
ICO Data Protection Expert & Techpreneur
CEO
REDMORPH INC

BOOTCAMP C • 13:00 - 17:00

BLOCKCHAIN MEDIA WORKSHOP - Helping the Media Understand Blockchain



Amor Maclang
Marketing & Communications Innovator
GEISERMACLANG

CEO DINNER: TAKING THE LEAP INTO BLOCKCHAIN (By Invitation Only!) • 19:00 - 21:00



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CONTACT US

AGENDA

CONFERENCE DAY ONE

TUESDAY, 29 MAY 2018

08:30 Registration

09:00 **MEDIA LAUNCH OF THE BLOCKCHAIN ASSOCIATION OF THE PHILIPPINES**

Keynote Address:
ONE NATION UNDER BLOCKCHAIN

 Justo A. Ortiz
Chairman
BLOCKCHAIN ASSOCIATION OF THE PHILIPPINES

09:30 Panel Discussion:
ONE WORLD WITH BLOCKCHAIN
Global Developments and Perspectives in Blockchain

 Reuben Godfrey
Co-Founder
BLOCKCHAIN ASSOCIATION OF IRELAND & CRYPTO COAST

 Representative
SINGAPORE FINTECH ASSOCIATION

 Mastura Ishak
Programme Director - Blockchain
Malaysia Industry-Government Group for High Technology
PRIME MINISTER'S DEPARTMENT, MALAYSIA

 Ronald M. Tucker
Founder & Board President
AUSTRALIAN DIGITAL COMMERCE ASSOCIATION

 Representative
INDONESIA

10:30 Networking Coffee Break

11:00 Panel Discussion:
MANAGING LEGITIMACY IN BLOCKCHAIN - REGULATIONS | RISKS | COMMUNICATIONS

 Representative
SECURITIES & EXCHANGE COMMISSION (SEC), PHILIPPINES

 Representative
BANGKOK SENTRAL NG PILIPINAS

 Paula Pelaez Plaza
Associate, Litigation & Dispute Resolution Department
ACCRA LAW

Moderated by:

 Amor Maclang
Globally Award-Winning Brand Architect
Risk, Crisis & Reputation Strategist
Marketing & Communications Innovator
GEISERMACLANG

12:00 **INNOVATIONS IN BLOCKCHAIN TECHNOLOGY AND THEIR IMPACT ON THE DIGITAL ECONOMIES OF THE WORLD**

 Dr. Mel Gill
CEO
PANDORA PUBLISHING HOUSE
MASTER TRAINER INSTITUTE

12:30 Networking Lunch

13:30 **BLOCKCHAIN + AI AND THE INDUSTRIES WHERE THIS DOUBLE DISRUPTION HAPPENS**

 Hayk Hakobyan
Partner, **PRYSM GROUP**
Business Development Manager, **NEXMO**
Advisor, **SOSV**

14:00 Panel Discussion:
CAN BLOCKCHAIN REPLACE IPOs?
Are ICOs and Blockchain a credible, sustainable and viable way for Corporations to raise capital? Will it replace IPOs?

14:45 Panel Discussion:
BLOCKCHAIN AND ITS IMPACT ON FINANCIAL TRANSACTIONS AND SERVICES

 Arvie de Vera
First Vice President & Head of Fintech Business Group
Office of the President & CEO
UNIONBANK

AGENDA

CONFERENCE DAY ONE

TUESDAY, 29 MAY 2018



Lim Hui Jie
CEO
ITF



Miguel Cuneta
Co-Founder, Chief Community Officer
SATOSHI CITADEL INDUSTRIES



Ramon Tayag
CTO
BLOOM SOLUTIONS



Mark Vernon
President
TAGCASH



Representative
SECURITIES & EXCHANGE COMMISSION (SEC), PHILIPPINES

18:15



Cocktail Reception

15:45

Networking Coffee Break

16:15

Panel Discussion:
**HOW BLOCKCHAIN TARGETS CERTAIN PARTS OF THE ENTERPRISE
ECO-SYSTEM FOR CHANGE?**



Harpreet Singh Maan
CEO & Co-Founder
BLOCKLIME TECHNOLOGIES SDN BHD



Peter Paul Cauton
Founder - CEO
STORM TECHNOLOGIES



Mario Jordan "Magellan" F. Fetalino III
CEO
ACUDEEN TECHNOLOGIES INC



Lope A Doromal, Jr
CTO
IBM PHILIPPINES

17:15

Panel Discussion:
**THE FUTURE OF BLOCKCHAIN, CRYPTOCURRENCIES, ICOS AND
DIGITAL CURRENCY EXCHANGES**



Zhang Yang Yang
Co-Founder/CSO
PDAX



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CONTACT US

AGENDA

CONFERENCE DAY TWO

WEDNESDAY, 30 MAY 2018

08:30 Registration

09:00 **THE RACE FOR CONSUMER ADOPTION: BLOCKCHAIN APPLICATIONS IN THE VARIOUS VERTICALS**

The next few sessions will explore the role of blockchain in disrupting, enhancing and creating new business opportunities in established business verticals and give business leaders the opportunity to learn more about how blockchain can be used to leapfrog the technology curve and gain competitive advantage.

09:00 Panel Session:
THE SOCIAL IMPACT OF BLOCKCHAIN AND FINTECH

 Daniel de Gruijter
Co-Founder & CEO
INCITEMENT


09:45 Panel Session:
HOW BLOCKCHAIN WILL CHANGE THE ENTERTAINMENT INDUSTRY: CELEBRITIES, ART, GAMING AND MUSIC
HOW BLOCKCHAIN WILL CHANGE THE WORLD?

 Evan Ngow
Chief Communications Officer
GCOX

Gaming:
 Paul Gadi
CTO & Co-Founder
ALTO.IO

10:45 Networking Coffee Break

11:15 Panel Session:
HOW BLOCKCHAIN WILL CHANGE LOGISTICS, ENERGY AND AGRICULTURE?

 Lathika Chandra Mouli
BD Manager & Electrical Engineer
ENERGO LABS

 Dr. Alexis V. Pantola
Blockchain Architect
IBM PHILIPPINES INC.

12:15 Panel Session:
HOW BLOCKCHAIN WILL CHANGE RETAIL, HEALTHCARE AND REAL ESTATE?

 Peko Wan
Vice President
PUNDI X

 Carlos W. Korten
President
PASIG & HUDSON

 Roxana Nasoi
CCO
AIMEDIS

 Tiago Costa Alves
VP Asia Pacific
APTOIDE

12:45 Networking Lunch

13:45 Panel Session:
HOW BLOCKCHAIN WILL CHANGE GOVERNMENT AND IDENTITIES?

14:45 Panel Session:
CYBERSECURITY AND ITS ROLE IN BLOCKCHAIN

 Jonathan Mantua
CEO
J. MANTUA IT SERVICES CORP

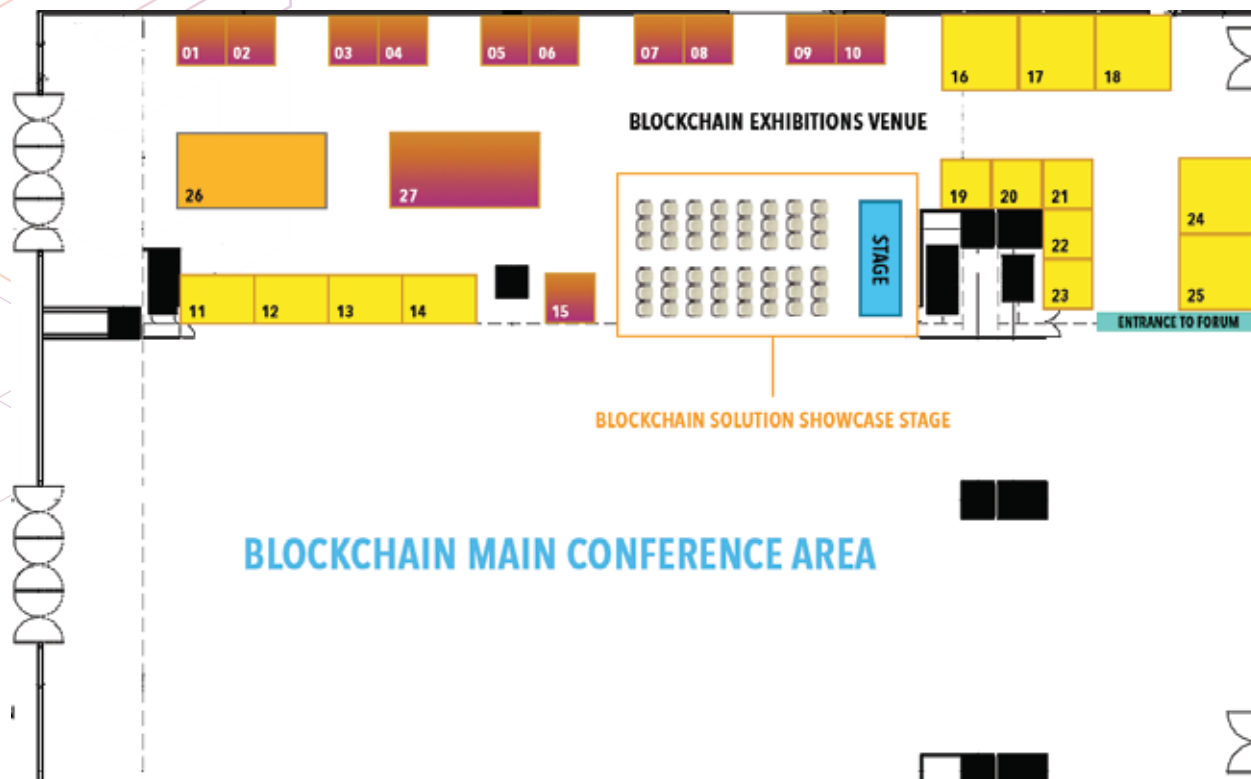
15:45 Networking Coffee Break

16:15 Panel Session:
WHAT IS NEXT? TAKING THE LEAP INTO BLOCKCHAIN
Convinced about Blockchain? Need more information? What do corporations need to do with the information about blockchain that they have acquired and what can they do to move ahead?

17:15 End of Forum

FLOORPLAN

BLOCKCHAIN EXHIBITIONS FLOORPLAN



BOOTH AVAILABILITY

1	ICO - RESERVED BY RHC	24	AVAILABLE
2	ICO - RESERVED BY RHC	25	AVAILABLE
3	ICO - RESERVED BY RHC	26	PLATINUM SPONSOR
4	ICO - RESERVED BY RHC	27	GCOX
5	ICO - RESERVED BY RHC		
6	ICO - RESERVED BY RHC		
7	ICO - RESERVED BY RHC		
8	ICO - RESERVED BY RHC		
9	ICO - RESERVED BY RHC		
10	ICO - RESERVED BY RHC		
11	AVAILABLE		
12	AVAILABLE		
13	AVAILABLE		
14	AVAILABLE		
15	RHC		
16	AVAILABLE		
17	AVAILABLE		
18	AVAILABLE		
19	AVAILABLE		
20	AVAILABLE		
21	AVAILABLE		
22	AVAILABLE		
23	AVAILABLE		

BOOTH INFORMATION

Size: 2 x 2 m²
Price: \$4,000 Per Booth
BOOK NOW!

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REGISTRATION FORM

REGISTER NOW & SAVE YOUR SEAT!

FEATURES

- BOOTCAMP A
- BOOTCAMP B
- BOOTCAMP C
- FORUM ONLY

PRICING

USD 250

USD 80

USD 50

USD 499

DELEGATE 1

Company Name

Contact Name (Mr/Ms/Mrs/Dr/Prof)

Job Title

Telephone

Email

DELEGATE 2

Company Name

Contact Name (Mr/Ms/Mrs/Dr/Prof)

Job Title

Telephone

Email

Contact Address

Billing Address

PAYMENT METHODS

By Online:

Register and pay at
<https://goo.gl/6pVPGs>

By Cheque:

Made payable to
All Events Group Pte Ltd
and mailed with your
registration form to:

All Events Group Pte Ltd
52 Foch Road. #02-02
Singapore 209274

By Telegraphic Transfer:

All Events Group Pte Ltd
United Overseas Bank
Account Number: 421-300-086-6
Branch Code: 7375-494

By Credit Card:

Please debit my credit card for
USD

Card No.

Visa Mastercard

Expiry Date (mm/yy)

Name on Card

CVV/Security Code

Signature