



Sponsor the creche at the London CryptoCurrency Show 2019

NOVOTEL LONDON WEST, SATURDAY 6TH APRIL 2019



The London CryptoCurrency Show is providing complimentary childcare for delegates wishing to attend and bring their children – for ages 0 – 12 – with the creche run by professional operators, Nipperbout.

This presents a very unique sponsorship opportunity for a financial company seeking to raise awareness of products/services aimed at family finances.

The sponsorship includes:

Your company logo and branding

on all items relating to the creche
For example: "Welcome to the XXXX Creche at the London CryptoCurrency Show", or "London CryptoCurrency Show Creche, kindly sponsored by XXXX"

Full accreditation as sponsors within all event marketing and promotional material

- Website
- Event guide
- Email marketing campaign to prospective delegates

Sponsors logo and profile on website, with links

Message from sponsors carried with booking email/launch of creche email to ICUK database (40,000 investors and traders)

Opportunity to provide branded items for use in the creche

(for example, letterhead/ notepaper to be used for drawings/handprints then taken home by parents; branded pens/pencils)

Your Logo on Staff Clothing within the creche

Opportunity to provide literature for parents upon collection of their child/ren

Opportunity to provide pack for children (for example packets of seeds, calculator, abacus; chocolate money; piggy bank (maybe with some "starter funds"?)



This is an **EXCLUSIVE** opportunity and is limited to one company only.

The cost is £8,000 +vat.

To find out more, or to confirm your interest in sponsoring the creche at the London CryptoCurrency Show, please call **Lisa Campbell** on +44 (0)20 7193 4541 or email lisa@icuk.media.