

TOP AGENT

MAGAZINE



SARAH A. KHAN



Top Agent Sarah Khan and her group primarily serve an area spanning Hamilton, Niagara, Halton, the GTA, the Tri-Cities, Haldimand County, Brantford and surrounding areas.

For Sarah Khan, a career in Real Estate was destined from the very beginning. “I was born to be in Real Estate. I have always been an entrepreneur and salesperson at heart. From an early age, my love of homes and interior design was apparent. I would look at things like sunken living rooms and think what an interesting idea or look at a property location and say this would be a good place to buy a home. When I became an agent and then a broker, no one in my life was surprised. It was obvious that I would find my way into Real Estate,” Sarah said.

Sarah’s two daughters and her sister have followed her into the Real Estate profession. “It is very rewarding to watch them grow into extraordinary realtors with such a passion for an industry that we all love. I couldn’t be prouder,” Sarah exclaimed. “My husband loves being surrounded by a family of REALTORS®. There is never a dull moment!” With the creation of the Sarah Khan Real Estate Group, her horizons continue to expand to be able to help more and more clients achieve their real estate goals.

Sarah and her group primarily serve an area spanning Hamilton, Niagara, Halton, the GTA, the Tri-Cities, Haldimand County, Brantford and surrounding areas. Over 80% of Sarah’s business comes from repeat and referral clients; a testament

to the trust and confidence she inspires. “Clients appreciate that I place my integrity as a business-woman above all else. I love working with people. Helping my clients find their first home, dream home or investment property is such an honour. They have trusted us with their largest and most significant purchase and I take that responsibility extremely seriously,” Sarah proclaimed.

“I pride myself on being a Real Estate Broker that never looks at my clients as just a transaction. I develop lifelong relationships with my clients that span over 20 years of my career. We grow together,” Sarah said. Being their trusted Real Estate Broker allows her to set her clients up for long term financial success through real estate. Sarah’s motto is, “I’ve always said that there are





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Sarah's experience as an investor and her eye for design translate into added value for her clients. "I've renovated properties my entire career. So, when I'm looking at houses with my clients, I'm not just looking at the pretty kitchens and nice floors, I'm looking at the structure, the layout, the renovation required to bring in the highest return,

and the issues like grading, outdated electrical, and bad roofs that can be large ticket repairs. I'm looking at everything to ensure it is the best possible investment for my clients. I have no problem saying this isn't the right home for you, and here's why," Sarah said.

When it comes to marketing her listings, she is very hands on. From the staging, photography, real estate HD videos, virtual tours, drone shots, and advertising on all real estate boards, there is no expense spared. "I will invest in my listings to

ensure that they get the best possible exposure. My priority is to put every advertising dollar towards selling our listings, and bringing in qualified buyers,” she says.

Looking towards the future, Sarah’s goal is continued sustainable growth. “I’m not looking to have a large team. I want it to be organic,” she says. “I’m looking to have the best of the best in this industry work with me. That means staying

true to our clients and ensuring that when you work with the Sarah Khan Real Estate Group, you don’t just get 1 group member, you get all of us, including myself. Great service comes down to the way a client feels about the transaction after it has been completed. We merge our expert sales ability with our unmatched customer service to ensure our clients have the most positive and enjoyable experience from beginning to end. To me, that is invaluable.”





For more information about Sarah Khan,
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