

### 7GenerationsMedia LLC

### **Empowering Tribal Sovereignty Through Strategic Broadband and Technological Solutions**

#### Who We Are

7GenerationsMedia is a specialized tribal broadband consultancy founded in March 2025, dedicated to bridging the digital divide for Native communities through culturally informed technology solutions that honor tribal sovereignty and strengthen self-determination.

## Leadership: Scott Dinsmore, Founder, Principal Consultant & LLC Manager

- 25+ years in sales, marketing, and networking
- Co-Chair, Pakan'yani Maidu of Strawberry Valley Rancheria
- Former 501(c)(3) founder providing scholarships to Native American students (10+ years)

## **Core Service Capabilities**

# Tribal Broadband Consultancy & Infrastructure Development

- Strategic guidance on deployment options tailored to tribal communities
- Current infrastructure analysis and technology solution evaluation
- Sustainable development planning respecting cultural contexts
- Long-term technology roadmaps supporting tribal sovereignty

# Grant Writing & Funding Strategy

- Federal funding navigation (FCC, NTIA, BIA programs)
- State and private grant identification and application support
- Complex funding mechanism expertise
- Investment attraction and private capital engagement

## **a** Agency Liaison & Advocacy Work

- Professional representation with government agencies
- Coordination with service providers and technology vendors
- Advocacy for tribal broadband needs in relevant forums
- Strategic partnership facilitation

# Workforce Development & Training Programs

- Broadband-enhanced workforce development initiatives
- Digital equity programs and certification pathways
- Training center development and implementation
- Sustainable economic opportunity creation

### Tribal Data Centers & Data Sovereignty

- Secure, tribal-controlled data infrastructure development
- Strategic planning for data center deployment

- Security protocols and governance structures
- Compliance with tribal values and legal frameworks

## Construction & Infrastructure Services

- Technical infrastructure deployment and project management
- Power systems and logistics coordination
- Parts procurement and installation oversight
- Quality assurance and testing protocols

## **Strategic Partnerships**

- **Native-Owned Business Priority**: Committed to partnering with and prioritizing Native-owned enterprises above all others
- Power Sector Expertise: Established relationships within the energy and power infrastructure industry
- Technology Partners: Established relationships with leading infrastructure providers
- Industry Alliances: Joint venture partnerships for comprehensive project delivery

## **Our Unique Value Proposition**

- **Cultural Competency**: Deep understanding of tribal governance and sovereignty requirements
- **Proven Community Investment**: Over a decade of non-profit work supporting Native American education
- ▼ Technical Expertise: Comprehensive knowledge of broadband infrastructure and emerging technologies
- Regulatory Navigation: Expert guidance through complex federal and state funding landscapes
- Holistic Approach: Integration of traditional values with cutting-edge technology solutions

### **Market Focus**

### **Primary Markets:**

- 574 Federally Recognized Tribes
- Tribal organizations and consortiums
- Native corporations and enterprises
- Indigenous communities seeking digital sovereignty

# **Service Regions:**

- Alaska Native communities
- Southwest tribal nations
- Northeast tribal communities
- Pacific Northwest tribes
- National tribal broadband initiatives

### **Mission & Vision**

**Mission**: 7GenerationsMedia empowers Indigenous communities through strategic broadband advisory services, respecting tribal sovereignty while bridging the digital divide with culturally informed technology solutions that strengthen self-determination and community resilience.

**Vision**: A future where every tribal community has access to world-class digital infrastructure that strengthens sovereignty, preserves culture, creates economic opportunity, and empowers community

members to thrive in both traditional and digital worlds—building technological foundations that serve seven generations into the future.

### **Core Values**

#### **Our Foundation**

**Seven Generations Thinking**: We honor the Indigenous principle of considering the impact of our decisions on seven generations into the future, ensuring that every technological solution we implement creates lasting, positive change for communities.

## 1. Tribal Sovereignty & Self-Determination

We recognize and respect the sovereign status of tribal nations, supporting their inherent right to govern their own affairs, make autonomous decisions about technology infrastructure, and control their digital futures without external interference.

### 2. Data Sovereignty & Digital Protection

We are committed guardians of tribal data sovereignty, ensuring that communities maintain complete ownership, control, and governance over their digital information, cultural resources, and technological infrastructure.

# 3. Cultural Preservation Through Innovation

We bridge traditional wisdom with cutting-edge technology, ensuring that broadband and digital solutions strengthen rather than diminish cultural identity, language preservation, and traditional practices.

## 4. Equity-Driven Connectivity

We work to eliminate the digital divide by providing strategic guidance that makes high-quality broadband infrastructure accessible, affordable, and culturally appropriate for all community members.

## 5. Sustainable Community Development

Our approach prioritizes long-term community prosperity through workforce development, economic empowerment, and infrastructure solutions that create lasting opportunities for tribal citizens.

## 6. Transparent Partnership

We operate with complete transparency, maintaining open communication, respecting tribal governance structures, and ensuring all recommendations align with community-defined goals and values.

#### 7. Holistic Integration

We understand that technology serves community wellbeing, not the reverse. Our solutions integrate seamlessly with existing social, cultural, and economic systems while enhancing community resilience.

### **Our Commitment**

**To Tribal Communities**: We pledge to serve as trusted advisors who amplify your voice in technology discussions, advocate for your interests with government agencies and private partners, and ensure that every solution we recommend strengthens your community's sovereignty and self-determination.

**To Future Generations**: We commit to building technological foundations that will serve communities for generations to come, creating pathways for digital literacy, economic opportunity, and cultural continuity that honor both tradition and innovation.

**To Ethical Practice**: We maintain the highest standards of confidentiality, respect for traditional knowledge, and accountability to the communities we serve, ensuring that our work always prioritizes community benefit over profit.

## **Contact Information:**

Scott Dinsmore (Co-Chair, Pakan'yani Maidu of Strawberry Valley Rancheria)

Founder, Principal Consultant & LLC Manager

7GenerationsMedia LLC

[scott@7generationsmedia.com]

[617-417-2166]



"Do not stop watering the corn while you count on the clouds to bring rain."  $\sim$  Chief Dan George, Coast Salish