



2024

**SASHTO**

ADVENTURE ARKANSAS



AUGUST 17-20, 2024  
ROGERS CONVENTION CENTER



— 2024 —  
**SASHTO**  
ADVENTURE ARKANSAS

## Join Us on the Official Conference App

We're using *Attendee Mobile* as our event app  
to facilitate networking, host the conference agenda,  
and send announcements!



Scan the QR code for the link to  
download *Attendee Mobile* from  
the App Store and Google Play.

After download, search  
for **SASHTO2024**.

Dear SASHTO Attendees,

We want to extend a warm welcome to Rogers, Arkansas and SASHTO 2024!

On behalf of the Arkansas Department of Transportation, the Arkansas Highway Commission, and our many generous industry sponsors, we are excited to be hosting this year's conference.

Northwest Arkansas is one of the fastest growing metropolitan areas in the nation, and it's easy to see why. It's home to booming business, world-class museums, and great local shopping and dining, all just a stone's throw from some of the nation's most beautiful scenery. We hope this week proves to be an exciting one and that you get to Adventure Arkansas.

Over the next few days, we will focus on the transportation challenges we all face, including enhancing safety for our employees and the traveling public, how to deliver projects through alternative methods, how to provide future transportation funding, and many other topics.

Our team has put together a conference meant to inspire you while allowing plenty of time to enjoy your stay in Arkansas.

We encourage you to attend sessions, network with your peers, participate in discussions, and visit our vendors in the exhibit hall. Please take full advantage of all that SASHTO 2024 has to offer! Our hope is that this conference will provide ideas and information that you will take back so that you can better serve the traveling public in your state.

We are very proud to serve as your host and to showcase Northwest Arkansas! Thank you for being here!



Lorie H. Tudor, P.E.  
SASHTO 2024 President  
Director, Arkansas Department of Transportation





# Thank You

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# SCHEDULE OF EVENTS

## Saturday, August 17

1 p.m. – 5 p.m.	<b>Registration</b>	Rogers Convention Center
1 p.m. – 5 p.m.	Information Desk	All Hotels
5:30 p.m.	Transportation: SASHTO Board of Directors' shuttle departs	Main Entrance Embassy Suites Hotel
6 p.m. – 9 p.m.	Invitation Only: SASHTO Board of Directors' Reception and Dinner <i>Business attire</i>	The Preacher's Son Bentonville, AR

## Sunday, August 18

6 a.m. – 5 p.m.	Information Desk	All Hotels
6:30 a.m.	Transportation: Golf Tournament shuttles begin	All Hotels
7 a.m. – 3 p.m.	<b>Golf Tournament</b> <i>Prior registration required</i>	Shadow Valley Country Club 7001 W. Shadow Valley Road Rogers, AR 72758
7 a.m.	Transportation: Sporting Clays Tournament shuttles depart	Main Entrance Embassy Suites Hotel
8 a.m. – 3 p.m.	<b>Sporting Clays Tournament</b> <i>Prior registration required</i>	Gunsmoke Sporting Clays 17245 Wendell Jones Road Garfield, AR 72732
8 a.m. – 5 p.m.	<b>Registration</b>	Rogers Convention Center
9:30 a.m.	Transportation: Bentonville Bike Tour shuttles depart	Main Entrance Embassy Suites Hotel
10 a.m. – 12:30 p.m.	<b>Bentonville Bike Tour</b> <i>Prior registration required</i>	Phat Tire Bike Rental 205 S. Main Street Bentonville, AR 72712
12 p.m. – 5 p.m.	Exhibitor Set-up	Grand Ballroom I-V
3 p.m. – 5 p.m.	Invitation Only: AGC Caucus Meeting	Commerce C
5:30 p.m.	Transportation: Welcome Reception shuttles begin	All Hotels
6 p.m. – 10 p.m.	<b>Welcome Reception</b> <i>Business/cocktail attire</i>	Crystal Bridges Museum of American Art 600 Museum Way Bentonville, AR 72712

## Monday, August 19

6:30 a.m. – 5 p.m.	Information Desk	All Hotels
7 a.m. – 5 p.m.	<b>Registration</b>	Rogers Convention Center
7 a.m. – 8:30 a.m.	<b>Breakfast with Exhibitors</b>	Grand Ballroom I-V
7 a.m. – 8:30 a.m.	Invitation Only: AGC/ARTBA/AASHTO Joint Committee Breakfast	Pinnacle IV
7 a.m. – 8:30 a.m.	Invitation Only: SASHTO Chief Engineers' Breakfast	Commerce C
9 a.m. – 10:15 a.m.	<b>Opening Session, Part I</b>	Grand Ballroom VI-X
10:15 a.m. – 10:30 a.m.	<b>Break with Exhibitors</b>	Grand Ballroom I-V
10:30 a.m. – 12 p.m.	<b>Opening Session, Part II</b>	Grand Ballroom VI-X
12 p.m. – 1:30 p.m.	<b>Lunch with Exhibitors</b>	Grand Ballroom I-V
12 p.m. – 1:30 p.m.	Invitation Only: ARTBA Engineering Luncheon	Pinnacle IV
12 p.m. – 1:30 p.m.	Invitation Only: Chief Financial Officers' Luncheon	Commerce C
1:30 p.m. – 2:30 p.m.	<b>Concurrent Technical Sessions – Group A</b>	
	<b>A1. Bridging Communication Gaps through Innovative Design Tools</b> TxDOT's project to lower I-35 through downtown Austin and the use of 3D and 4D models to facilitate effective communication	Ambassador A-C
	<b>A2. Media Training &amp; Storytelling 101</b> Challenges and effective use of social media and other public communication platforms	Ambassador D-E
	<b>A3. Saving Lives – It's a Team Sport</b> Collaborative safety strategies and diverse perspectives on how DOTs best proceed to move toward zero deaths	Pinnacle V
	<b>A4. Funding the Future: Pilot Stories</b> Exploration of funding strategies for future transportation funding streams	Pinnacle I-III
1:30 p.m.	Transportation: Technical Tour shuttle departs	Main Entrance Embassy Suites Hotel
2 p.m. – 4 p.m.	<b>Technical Tour: Walmart New Home Office</b> <i>Prior registration required</i>	
2:30 p.m. – 3 p.m.	<b>Break with Exhibitors</b>	Grand Ballroom I-V
3 p.m. – 4 p.m.	<b>Concurrent Technical Sessions – Group B</b>	
	<b>B1. Intercity Passenger Rail</b> States' intercity passenger rail efforts for planning and implementing expanded and new services	Ambassador A-C
	<b>B2. Collaboration in CM-GC</b> Construction manager-general contractor project delivery procurement methods	Ambassador D-E
	<b>B3. ROADS to Data Governance</b> Florida DOT's Reliable, Organized, Accurate, Data Sharing Program (ROADS)	Pinnacle V
	<b>B4. FHWA Strategic Workforce Development Program</b> FHWA discussion regarding Highway Construction Workforce Partnership success stories and how to implement a program in your state	Pinnacle I-III
4 p.m. – 5 p.m.	<b>Reception with Exhibitors</b>	Grand Ballroom I-V
6 p.m. – 10 p.m.	Hosted Receptions <i>Shuttles available between all hotels from 5:30 p.m. to 10 p.m.</i>	Various Locations

## Tuesday, August 20

6:30 a.m. – 6 p.m.	Information Desk	All Hotels
7 a.m. – 12 p.m.	<b>Registration</b>	Rogers Convention Center
7 a.m. – 8:30 a.m.	<b>Breakfast with Exhibitors</b>	Grand Ballroom I-V
7 a.m. – 8:30 a.m.	Invitation Only: SASHTO Board of Directors' Breakfast	Commerce C
8:30 a.m. – 10 a.m.	Invitation Only: FHWA Meeting	Salon F-H
8:30 a.m.	Transportation: Technical Tour shuttle departs	Main Entrance Embassy Suites Hotel
9:30 a.m. – 11:15 a.m.	<b>Technical Tour: Civil Engineering Research &amp; Education Center</b> <i>Prior registration required</i>	
9 a.m. – 10 a.m.	<b>Concurrent Technical Sessions – Group C</b>	
	<b>C1. Bridges to the Future</b> Panel discussion regarding bridge design and preservation	Ambassador A-C
	<b>C2. Emerging Technology</b> Latest in autonomous vehicles and connected ecosystems	Ambassador D-E
	<b>C3. Safety of Vulnerable Road Users</b> Bicycle and pedestrian safety considerations in future road projects	Pinnacle V
	<b>C4. Protecting Our Workforce</b> DOT worker & contractor safety initiatives	Pinnacle I-III
10 a.m. – 10:30 a.m.	<b>Break with Exhibitors</b>	Grand Ballroom I-V
10:30 a.m. – 11:30 a.m.	<b>Concurrent Technical Sessions – Group D</b>	
	<b>D1. Construction Industry Partnering</b> Benefits of bringing design and construction teams together through a project's life cycle	Ambassador A-C
	<b>D2. Public Engagement &amp; Transparency</b> ARDOT's public facing construction project dashboard	Ambassador D-E
	<b>D3. Moonshots in the Southern States</b> DOT efforts to advance a national vision focused on community-centered transportation	Pinnacle V
	<b>D4. Employee Career Development</b> TDOT's EPIC program to improve communications between disciplines and the positive effects on career development and performance	Pinnacle I-III
12 p.m. – 1:30 p.m.	<b>Lunch with Exhibitors</b>	Grand Ballroom I-V
12 p.m. – 1:30 p.m.	Invitation Only: SASHTO Board of Directors' & FHWA Luncheon	Commerce C
2 p.m. – 4 p.m.	<b>Closing Session &amp; AASHTO Awards</b>	Grand Ballroom VI-X
4 p.m. – 4:30 p.m.	<b>Five O'Clock Somewhere Reception</b>	Grand Ballroom Foyer
4:30 p.m.	Transportation: SASHTO Board of Directors' Reception shuttles depart	Main Entrance Embassy Suites Hotel
5 p.m. – 6:30 p.m.	Invitation Only: SASHTO Board of Directors' Reception	Tower Bar The Momentary
5:30 p.m.	Transportation: Closing Reception shuttles begin	All Hotels
6 p.m. – 10 p.m.	<b>Closing Reception</b> <i>Casual attire</i>	The Momentary 507 SE E Street Bentonville, AR 72712

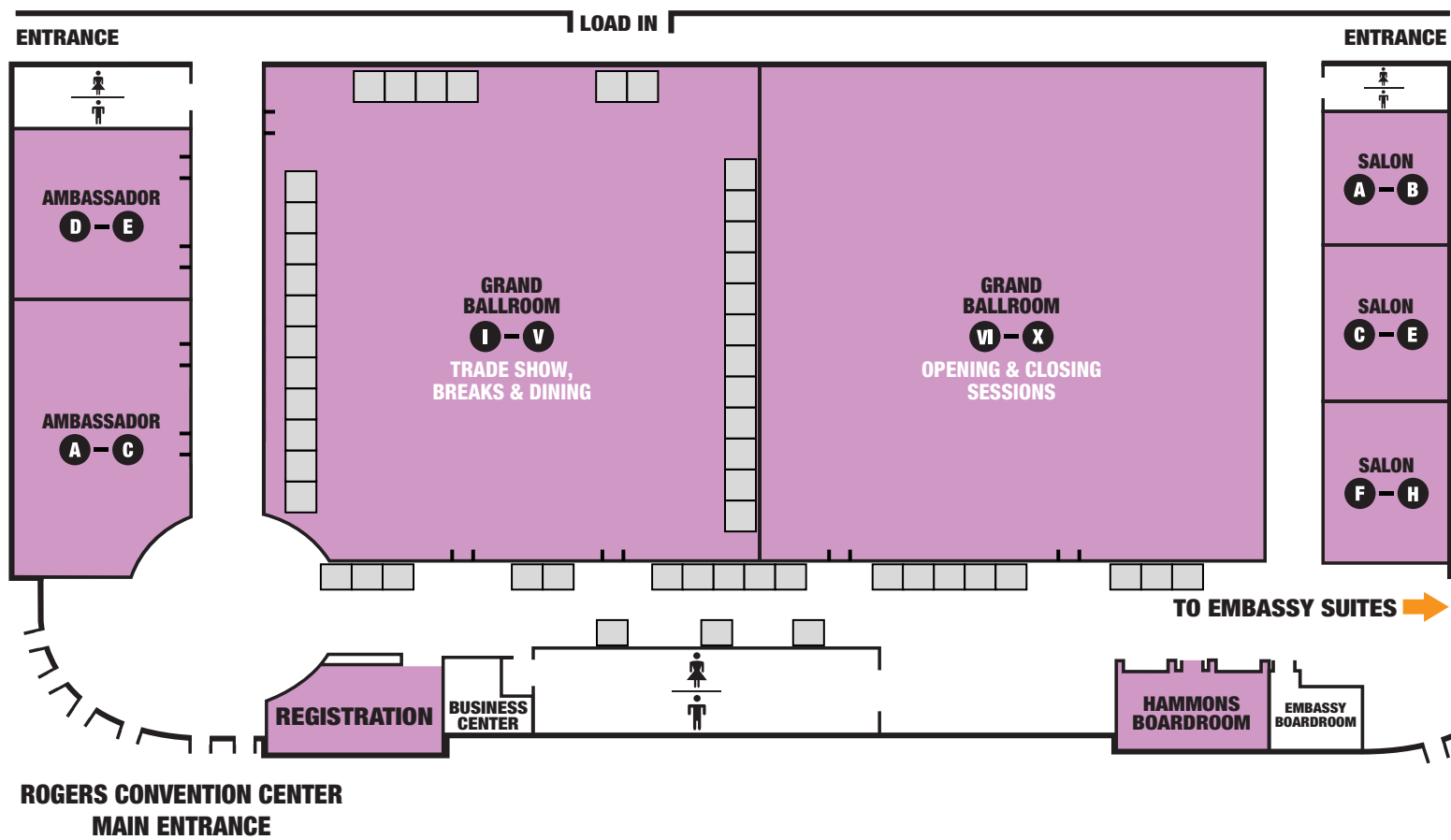
## Wednesday, August 21

9 a.m. – 11 a.m.	Invitation Only: SASHTO Planning Breakfast for 2025 & 2026 <i>Arkansas, Kentucky, and South Carolina</i>	Pinnacle V
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CONVENTION CENTER LAYOUT

ROGERS CONVENTION CENTER

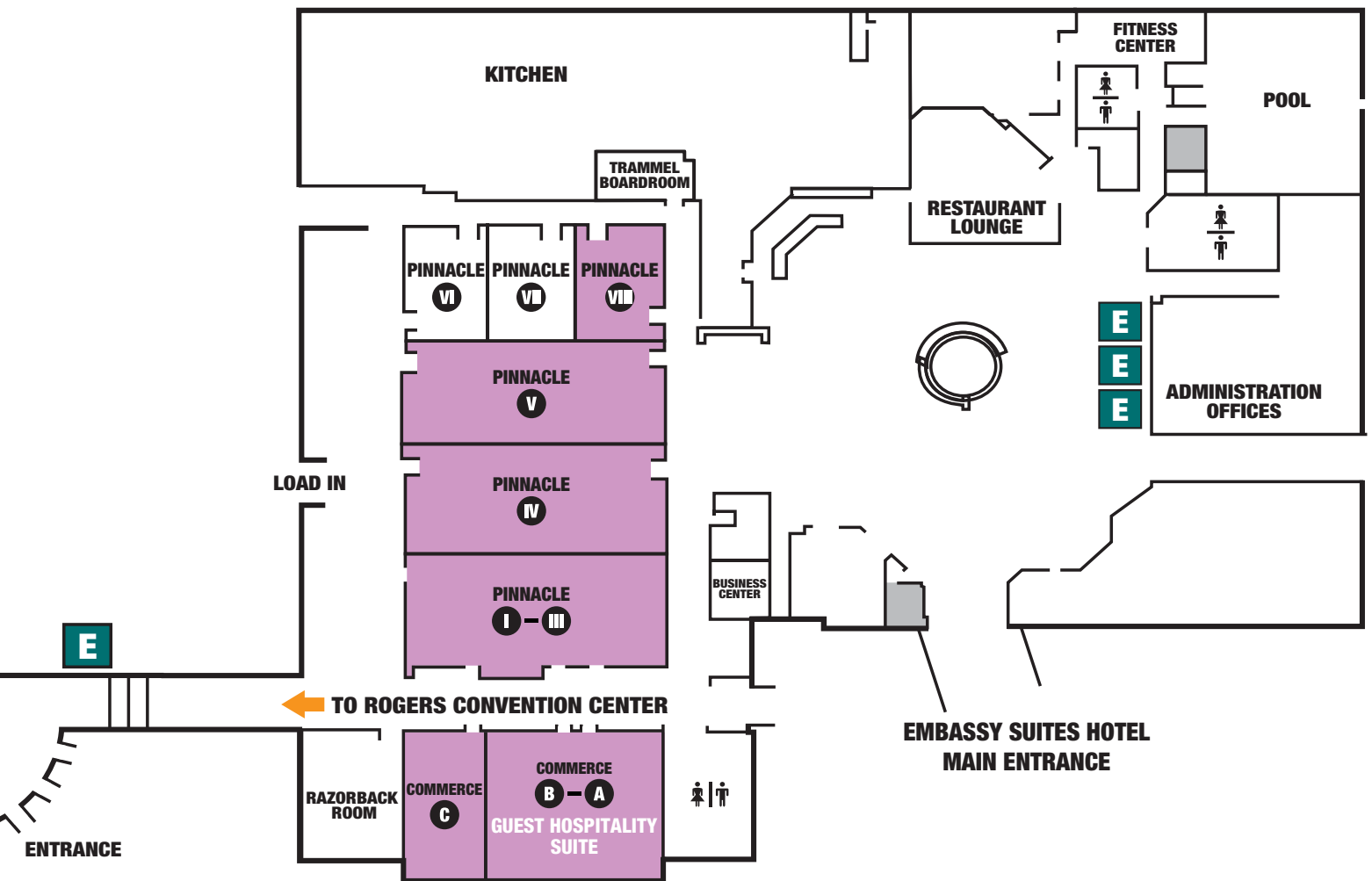


# HOTEL LAYOUT

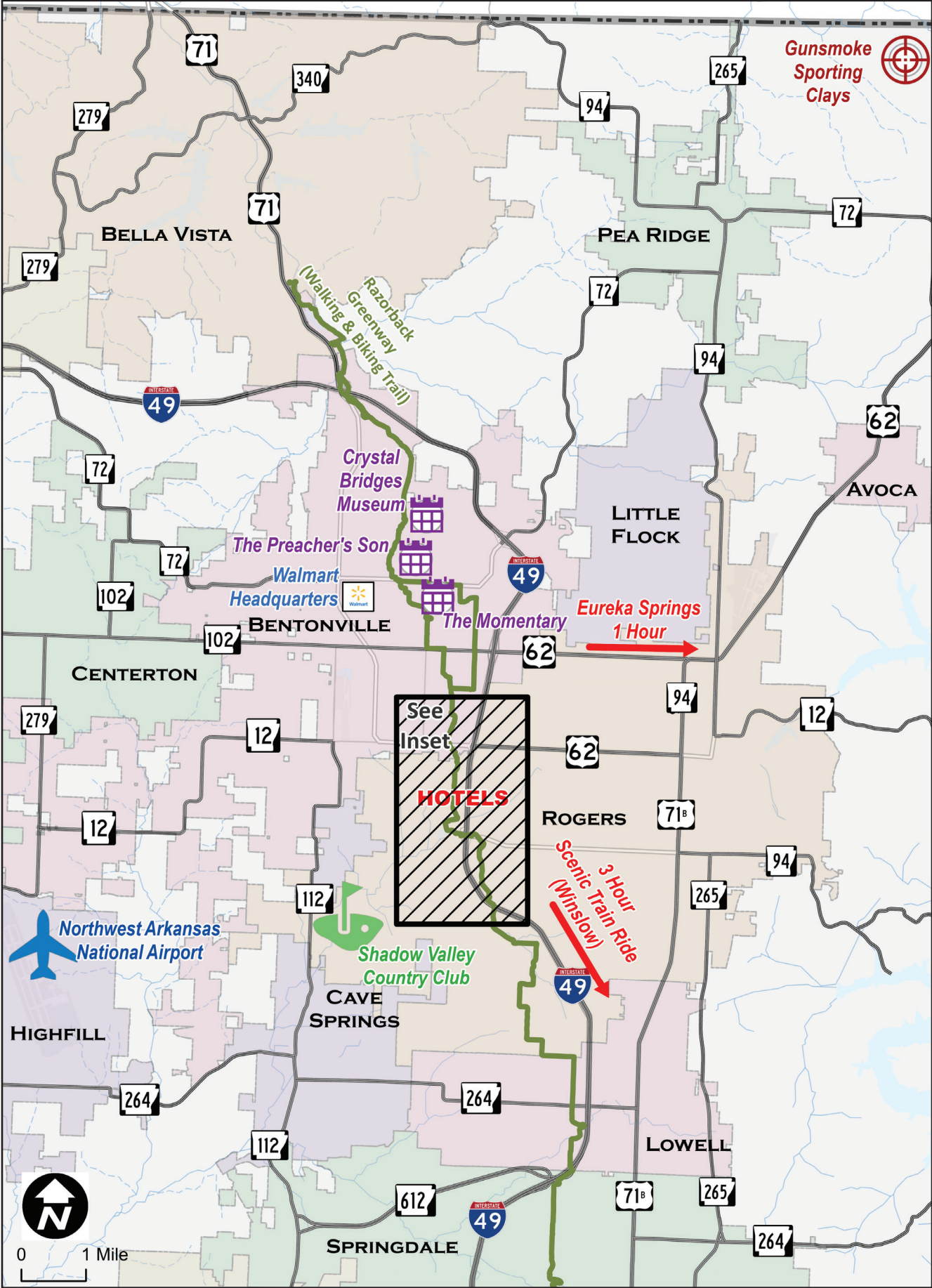


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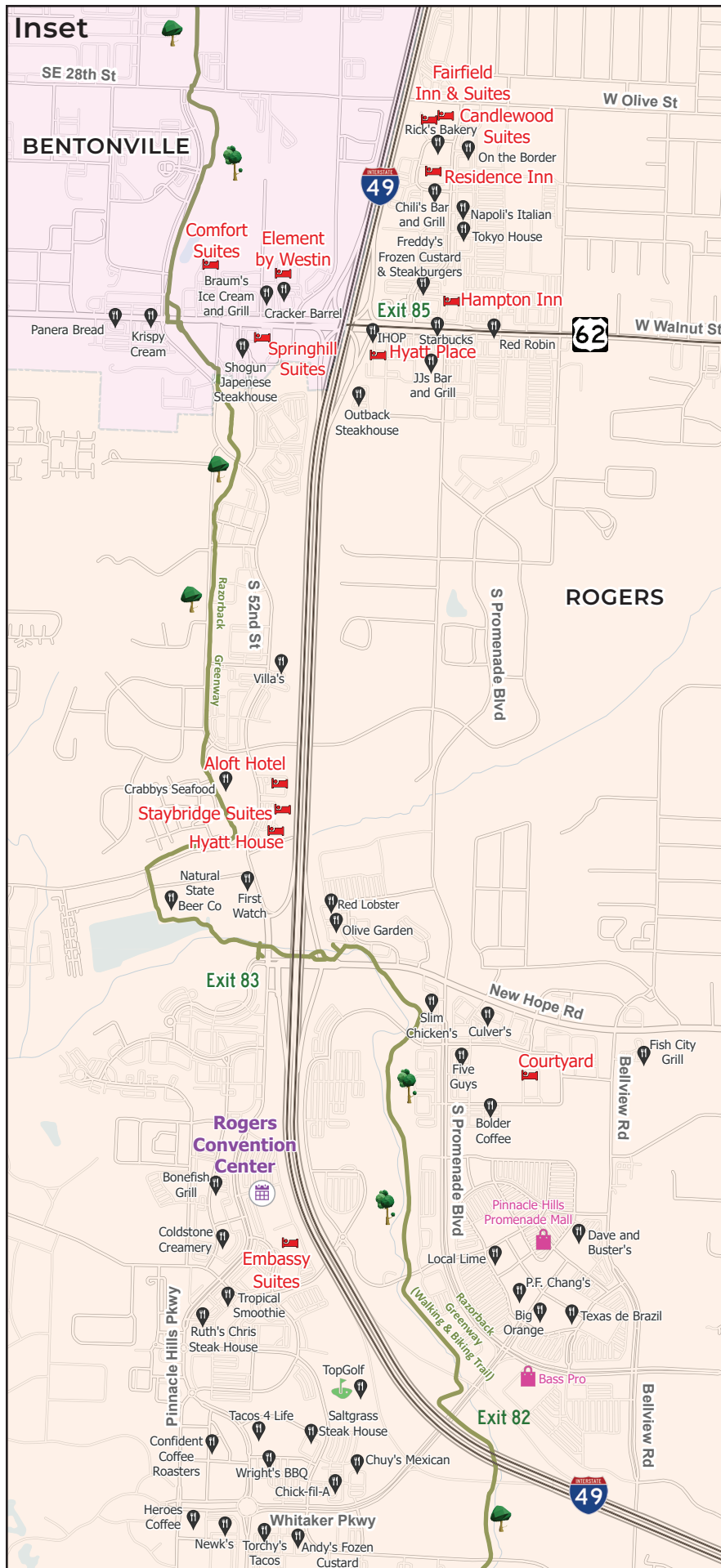
Northwest Arkansas  
Hotel, Spa & Convention Center



CONFERENCE HOTELS & TRANSPORTATION







## Conference Shuttle Schedule

Transportation from the Rogers Convention Center to all conference hotels will run:

- Saturday, August 17 • 12:30 p.m. – 5:30 p.m.
- Sunday, August 18 • 6:30 a.m. – 5:30 p.m.
- Monday, August 19 • 6:30 a.m. – 5:30 p.m.
- Tuesday, August 20 • 6:30 a.m. – 5:30 p.m.

## Reception Shuttle Schedule

Reception transportation will run:

- Sunday, August 18 • 5:30 p.m. – 11 p.m.
- Monday, August 19 • 5:30 p.m. – 10 p.m.
- Tuesday, August 18 • 5:30 p.m. – 12 a.m.

## Shuttle Routes by Hotel

### ROUTE A

- Comfort Suites
- Element by Westin
- Hampton Inn

### ROUTE B

- Aloft Hotel
- Hyatt House
- Staybridge Suites

### ROUTE C

- Courtyard
- Hyatt Place
- SpringHill Suites

### ROUTE D

- Candlewood Suites
- Fairfield Inn & Suites
- Residence Inn

### ROUTE E

- Embassy Suites

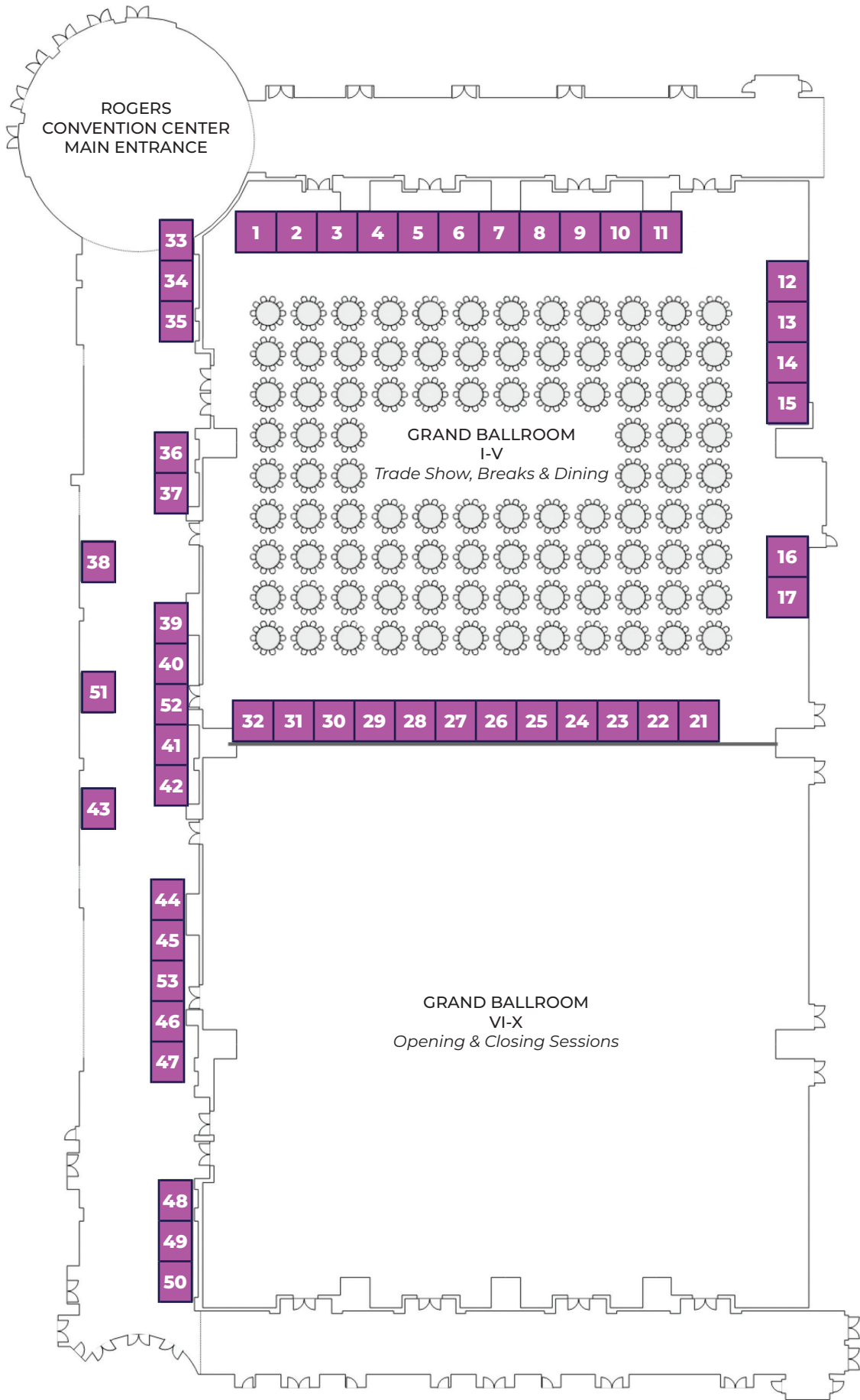
# TRADE SHOW EXHIBITORS

## Booth Company

7	AASHTOWare
29	Acrow Bridge
27	American Concrete Pavement Association, OK/AR Chapter
34	Atlas Technical Consultants
35	Atom/SADA
53	Aurigo
45	Autodesk Construction Cloud
51	B2Gnow
43	BGE
36	Blyncsy
26	Collins Engineers, Inc.
1	Cyclomedia
2	Cyclomedia
33	Decision Lens
12	Evluma
22	Fisher Arnold
52	G360
28	Good Earth Tools
4	Goodwyn Mills & Cawood (GMC)
11	GPI
23	Gresham Smith
15	Halff Associates
49	HNTB
50	HNTB
44	Infotech

38	Ingios
46	Inline
32	Interstate Logos
14	Jeckil
42	J-Tech
5	Lindsay Corporation
41	Lithified Technologies
25	Mendrop Engineering Resources
9	Moovop
8	National Precast Concrete Association
16	Neel-Schaffer
6	Numetric
39	PSS Innovations
47	Rekor
24	S&ME
48	SASHTO 2025
40	SSR
17	Structural Technologies
31	Terracon Consultants
37	The Reinforced Earth Company
13	TxDOT
3	TYLin
10	Valmont
30	Volkert
21	Weston & Sampson

# TRADE SHOW FLOOR PLAN





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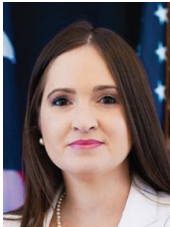
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ADVENTURE ARKANSAS