



2024 _____
SASHTO
ADVENTURE ARKANSAS

GUEST ACTIVITIES



AUGUST 17-20, 2024
ROGERS CONVENTION CENTER

SUNDAY, AUGUST 18

10 a.m. – 12:30 p.m.

BENTONVILLE BIKE TOUR

Join us for an all-inclusive ride through historic downtown Bentonville. This is a guided tour that will take approximately 2.5 hours for a total of 12 miles round-trip. We will have frequent stops, so this tour is open to cyclists with any level of experience.

We'll begin at Ledger Bentonville, a 6-story building with a switchback bike ramp to take you from the ground floor to the roof. We'll then travel the Appleblossom Trail to our next stop at Airship Coffee then take North Walton Boulevard Trail to our last stop at Crystal Bridges Museum Art Trail.

Our shuttles will depart at 9:30 a.m. from the Main Entrance of the Embassy Suites Hotel.

Registration is limited to 20 guests. Cost per guest is \$30.



12 p.m. – 5 p.m.

GUEST HOSPITALITY SUITE

Commerce A-B • Embassy Suites Hotel



4 p.m. – 5 p.m.

WELCOME RECEPTION

Commerce A-B • Embassy Suites Hotel

Join us for refreshments in the Guest Hospitality Suite and where we will draw for a gift certificate to the Embassy Suites Hotel's Spa Botanica.

5:30 p.m.

TRANSPORTATION

All Hotels

Welcome Reception shuttles depart.

6 p.m. – 10 p.m.

WELCOME RECEPTION

Crystal Bridges Museum of American Art • 600 Museum Way, Bentonville, AR 72712

MONDAY, AUGUST 19



7 a.m. – 8 a.m.

YOGA

Pinnacle VIII • Embassy Suites Hotel

Relax and enjoy the Zen! Instructors from Bee Well Yoga will lead the class.

7 a.m. – 8:30 a.m.

BREAKFAST WITH EXHIBITORS

Grand Ballroom I-V • Rogers Convention Center

8 a.m. – 5 p.m.

GUEST HOSPITALITY SUITE

Commerce A-B • Embassy Suites Hotel



9 a.m. – 4 p.m.

EUREKA SPRINGS DAY TRIP

Visit this picturesque town nestled in the heart of the Ozark Mountains. Eureka Springs is known for its historic Victorian buildings, artsy vibe, and unique surroundings built around natural springs. Shop, eat, and see the history this town has to offer! Guests are welcome to explore on their own, or pre-register for a ghost tour and lunch.

Ghost Tour at the 1886 Crescent Hotel & Spa

Explore the chilling ghost stories and haunted activities of America's Most Haunted Hotel. Discover a spine-tingling journey full of unforgettable spirits and ghostly tales. This 1.5-hour walking tour begins on the 4th floor and ends at the basement in Norman Baker's notorious morgue. *Tours will be offered at 10:30 a.m. and 1 p.m.*

Lunch is available at the Crescent Hotel at 12 p.m. or on your own. You do not have to attend a ghost tour to attend lunch.

Registration is limited to 50 guests. Ghost Tours are limited to 20 guests per tour. We will meet in the Guest Hospitality Suite, Commerce A-B, and our shuttle will depart at 9 a.m. from the Embassy Suites Hotel and return by 4 p.m. This is a full-day trip. Transportation will not return to Rogers throughout the day.



12 p.m. – 1:30 p.m.

LUNCH WITH EXHIBITORS

Grand Ballroom I-V • Rogers Convention Center

4 p.m. – 5 p.m.

RECEPTION WITH EXHIBITORS

Grand Ballroom I-V • Rogers Convention Center

6 p.m. – 10 p.m.

HOSTED RECEPTIONS

Various locations; Shuttles available between all hotels from 5:30 p.m. to 10 p.m.

TUESDAY, AUGUST 20



7 a.m. – 8 a.m.

YOGA

Pinnacle VIII • Embassy Suites Hotel

Relax and enjoy the Zen! Instructors from Bee Well Yoga will lead the class.

7 a.m. – 8:30 a.m.

BREAKFAST WITH EXHIBITORS

Grand Ballroom I-V • Rogers Convention Center

8 a.m. – 4 p.m.

GUEST HOSPITALITY SUITE

Commerce A-B • Embassy Suites Hotel



9:30 a.m. – 2:30 p.m.

SCENIC TRAIN RIDE ON THE ARKANSAS & MISSOURI RAILROAD

This three-hour, 70-mile round-trip excursion takes you through the beautiful Boston Mountains, over valley trestles and through the 1,700-foot-long Winslow Tunnel for some of the most breathtaking scenery in the Natural State. Brunch and mimosas will be served.

Registration is limited to 40 guests. We depart the Embassy Suites Hotel at 9:30 a.m. The train ride is from 10:30 a.m. to 1:30 p.m.

12 p.m. – 1:30 p.m.

LUNCH WITH EXHIBITORS

Grand Ballroom I-V • Rogers Convention Center

4 p.m. – 4:30 p.m.

FIVE O'CLOCK SOMEWHERE RECEPTION

Grand Ballroom Foyer • Rogers Convention Center

5:30 p.m.

TRANSPORTATION

All Hotels

Closing Reception shuttles depart.

6 p.m. – 10 p.m.

CLOSING RECEPTION

The Momentary • 507 SE E Street, Bentonville, AR 72712