



— 2024 —

# SASHTO

ADVENTURE ARKANSAS

CONTACT US

Sponsorship Information:  
[sponsor@sashto2024.com](mailto:sponsor@sashto2024.com)

Trade Show Information:  
[exhibitor@sashto2024.com](mailto:exhibitor@sashto2024.com)

SASHTO ANNUAL MEETING

**AUGUST 17–20, 2024**

ROGERS, ARKANSAS

at the Embassy Suites NW Hotel

SASHTO AR 2024 Sponsorship | 3303 S Pinnacle Hills Pkwy, Rogers, AR 72758

[www.sashto2024.com](http://www.sashto2024.com)



2024  
**SASHTO**  
 ADVENTURE ARKANSAS

# SPONSORSHIP OPPORTUNITIES

## OFFICIAL EVENTS & PRODUCTS SPONSORSHIP BENEFITS

|  | Closing Night Reception \$75,000 | Welcome Night Reception \$60,000 | Board of Directors Reception \$40,000 | Lunch Sponsor \$35,000 (2 availab) | Opening Keynote Sponsor \$30,000 | Breakfast \$25,000 (2 availab) | Conference Lanyard \$25,000 | Volunteer Shirt \$25,000 | Host Hotel Key Card \$25,000 (2 availab) | Delegate Bag \$25,000 | Conference Mobile App \$20,000 | Closing Keynote Sponsor \$20,000 | Conference Charging Station \$10,000 (2 avail.) |
|--|----------------------------------|----------------------------------|---------------------------------------|------------------------------------|----------------------------------|--------------------------------|-----------------------------|--------------------------|--|-----------------------|--------------------------------|----------------------------------|---|
| Complimentary Registrations  | 8                                | 6                                | 4                                     | 3                                  | 2                                | 2                              | 2                           | 2                        | 2  | 2                     | 2                              | 2                                | 1   |
| Priority Hotel Reservation*  | 8                                | 6                                | 4                                     | 3                                  | 2                                | 2                              | 2                           | 2                        | 2  | 2                     | 2                              | 2                                | 1   |
| Board of Directors Welcome Reception (Invite Only)                 | 8                                | 6                                | 10                                    | 3                                  | 2                                | 2                              | 2                           | 2                        | 2  | 2                     | 2                              | 2                                | 1   |
| Logo on Sponsor Website  | Yes                              | Yes                              | Yes                                   | Yes                                | Yes                              | Yes                            | Yes                         | Yes                      | Yes                                      | Yes                   | Yes                            | Yes                              | Yes   |
| Pre Attendee List  | Yes                              | Yes                              | Yes                                   | Yes                                | Yes                              | Yes                            | Yes                         | Yes                      | Yes                                      | Yes                   | Yes                            | Yes                              | Yes   |
| Post Attendee List   | Yes                              | Yes                              | Yes                                   | Yes                                | Yes                              | Yes                            | Yes                         | Yes                      | Yes                                      | Yes                   | Yes                            | Yes                              | No  |
| Company profile sheet in delegate bag                              | 2-Sided Full Page                | 1-Sided Full Page                | 1-Sided Full Page                     | 1-Sided Full Page                  | 4x6 post-card                    | 4x6 post-card                  | 4x6 post-card               | 4x6 post-card            | 4x6 post-card                            | 4x6 post-card         | 4x6 post-card                  | 4x6 post-card                    | 3x5 post-card                                   |
| Logo on Sponsor Signage  | Yes                              | Yes                              | Yes                                   | Yes                                | Yes                              | Yes                            | Yes                         | Yes                      | Yes                                      | Yes                   | Yes                            | Yes                              | Yes   |
| Logo on Sponsor Slides (shown at the opening and closing sessions) | Yes                              | Yes                              | Yes                                   | Yes                                | Yes                              | Yes                            | Yes                         | Yes                      | Yes                                      | Yes                   | Yes                            | Yes                              | Yes   |
| Logo at Event/on item/on stage                                     | Event                            | Event                            | Event                                 | Stage                              | Stage                            | Stage                          | Lanyard                     | Sleeve                   | Keycard                                  | Bag                   | Bag                            | Bag                              | Charge Station                                  |
| Push Notification on the Mobile App                                | Yes                              | Yes                              | Yes                                   | Yes                                | Yes                              | Yes                            | Yes                         | Yes                      | Yes                                      | Yes                   | Yes                            | Yes                              | Yes   |
| Digital Ad   | Yes                              | Yes                              | Yes                                   | Yes                                | Yes                              |                                |                             |                          |  |                       |                                |                                  |   |
| Complimentary Exhibit booth  | Yes                              | Yes                              | Yes                                   |                                    |                                  |                                |                             |                          |  |                       |                                |                                  |   |
| Complimentary Golf   | 4                                | 2                                |                                       |                                    |                                  |                                |                             |                          |  |                       |                                |                                  |   |

| Exhibit Booth ONLY                                     | \$5,000 |
|--|---------|
| Logo on signage outside the entrance of the trade show | Yes     |
| Complimentary Conference Registrations                 | 2       |
| Priority Hotel Reservation*                            | 1       |
| 2 Chairs   | Yes     |
| 1 Wastebasket  | Yes     |

| Advertising Options                         | Price   |
|---|---------|
| Full page color 8.5" x 11"                  | \$2,500 |
| Half page color 4.125" x 11" or 5.5" x 8.5" | \$1,500 |
| Quarter page color 3.75" x 5"               | \$1,000 |

## TIERED LEVEL SPONSORSHIP BENEFITS

|  | Titanium Sponsor<br>\$50,000 | Platinum Sponsor<br>\$40,000 | Diamond Sponsor<br>\$30,000 | Ruby Sponsor<br>\$20,000 | Gold Sponsor<br>\$10,000 | Silver Sponsor<br>\$7,500 | Bronze Sponsor<br>\$5,000 | Copper Sponsor<br>\$3,000 | Brass Sponsor<br>\$1,500 |
|--|------------------------------|------------------------------|-----------------------------|--------------------------|--------------------------|---------------------------|---------------------------|---------------------------|--------------------------|
| Logo on Sponsor Website  | Yes                          | Yes                          | Yes                         | Yes                      | Yes                      | Yes                       | Yes                       | Yes                       | Yes                      |
| Logo on Sponsor Signage  | Yes                          | Yes                          | Yes                         | Yes                      | Yes                      | Yes                       | Yes                       | Yes                       | Yes                      |
| Logo on Sponsor Slides (shown at the opening and closing sessions) | Yes                          | Yes                          | Yes                         | Yes                      | Yes                      | Yes                       | Yes                       | Yes                       | Yes                      |
| Recognition on "Thank You" page in meeting program                 | Yes                          | Yes                          | Yes                         | Yes                      | Yes                      | Yes                       | Yes                       | Yes                       | Yes                      |
| Complimentary Registrations  | 6                            | 5                            | 4                           | 3                        | 2                        | 2                         | 1                         | 1                         |                          |
| Priority Hotel Reservation*  | 6                            | 5                            | 4                           | 3                        | 2                        | 2                         | 1                         | 1                         |                          |
| Board of Directors Welcome Reception (Invite Only)                 | 6                            | 5                            | 4                           | 3                        | 2                        | 2                         | 1                         |                           |                          |
| Company profile sheet in delegate bag                              | 1-Sided Full Page            | 1-Sided Full Page            | 4x6 post-card               | 4x6 post-card            | 4x6 post-card            | 4x6 post-card             | 3x5 post-card             |                           |                          |
| Pre Attendee List  | Yes                          | Yes                          | Yes                         | Yes                      | Yes                      | Yes                       |                           |                           |                          |
| Push Notification on the Mobile App                                | Yes                          | Yes                          | Yes                         | Yes                      | Yes                      |                           |                           |                           |                          |
| Post Attendee List   | Yes                          | Yes                          | Yes                         | Yes                      | Yes                      |                           |                           |                           |                          |
| Digital Ad   | Yes                          | Yes                          | Yes                         | Yes                      | Yes                      |                           |                           |                           |                          |
| Complimentary Exhibit booth  | Yes                          | Yes                          | Yes                         | Yes                      |                          |                           |                           |                           |                          |

## OPTIONAL ACTIVITY SPONSORSHIP BENEFITS

| Golf Tournament \$60,000 includes:       |  |  |                                   |                                     |
|--|--|--|-----------------------------------|-------------------------------------|
| 4 Complimentary Conference Registrations | 4 Priority Hotel Reservation*                | Pre Attendee List                                    | Logo on Partner Website           | Push Notification on the Mobile App |
| Digital Ad                               | 1 Page Company profile sheet in delegate bag | 4 Board of Directors Welcome Reception (Invite Only) | Post Attendee List                | 8 Complimentary Golf Registrations  |
| Logo Signage at venue                    | Complimentary Exhibit booth                  | Logo signage on golf holes                           | Logo on golf awards (1,2,3 place) | Logo on golf item                   |

## SPORTING CLAYS SPONSORSHIP

|  | Title Sponsor \$17,500<br>(one available) | Station Sponsor \$1,700<br>(11 available) |
|--|---|---|
| Logo recognition on the meeting website          | Yes                                       | Yes                                       |
| Logo recognition on sponsor signs at the meeting | Yes                                       | Yes                                       |
| Logo recognition in the meeting program          | Yes                                       | Yes                                       |
| Logo recognition on transportation to the event  | Yes                                       | Yes                                       |
| Complimentary sporting clay team                 | 1   | 1   |
| Logo recognition on the sporting clays shirt     | Yes                                       |   |
| Logo recognition at one sporting clays station   | Yes                                       |   |
| Complimentary conference registrations           | 2   |   |



*Golf Tournament Sponsorship Available*

# Sponsorship Form

Please complete this form and return ONLY THE FORM, to Ernie Cochran at: [ernie@housmanandassociates.com](mailto:ernie@housmanandassociates.com). If a check will accompany the Sponsorship Form, please send the form along with checks payable to SASHTO. Mail checks to SASHTO, PO Box 932165, Atlanta, GA 31193-2165. For more information contact Ernie Cochran: 512.413.5969.

Upon receipt of the signed sponsorship agreement, an invoice for payment will be sent.

## Primary Contact Information:

Primary Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email Address \_\_\_\_\_

Company/Organization Name \_\_\_\_\_

## Sponsorship Options:

### OFFICIAL EVENTS & PRODUCTS

- Closing Night Reception ..... \$75,000
- Welcome Night Reception.. \$60,000
- Board of Directors Reception \$40,000
- Lunch Sponsor ..... \$35,000
- Opening Keynote Sponsor.. \$30,000
- Breakfast..... \$25,000
- Conference Lanyard ..... \$25,000
- Volunteer Shirt..... \$25,000
- Hotel Key Card..... \$25,000
- Delegate Bag ..... \$25,000
- Conference Mobile App..... \$20,000
- Closing Keynote Sponsor.... \$20,000
- Charging Station ..... \$10,000

### TIERED LEVEL PARTNERS

- Titanium Partner..... \$50,000
- Platinum Partner..... \$40,000
- Diamond Partner..... \$30,000
- Ruby Partner..... \$20,000
- Gold Partner..... \$10,000
- Silver Partner ..... \$7,500
- Bronze Partner..... \$5,000
- Copper Partner..... \$3,000
- Brass Partner ..... \$1,500

### OPTIONAL ACTIVITIES PARTNERS

- Golf Tournament ..... \$60,000
- Sporting Clays Title ..... \$17,500
- Sporting Clays Station..... \$1,700
- Exhibit Booth..... \$5,000
- Full-page Ad ..... \$2,500
- Half-page Ad..... \$1,500
- Quarter-page Ad ..... \$1,000

## Sponsorship Amount/Payment:

Total Amount: \$ \_\_\_\_\_  Will Mail Check

Name on Credit Card \_\_\_\_\_ Billing ZIP \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVS# \_\_\_\_\_ Date \_\_\_\_\_



Agreement Terms: Partner hereby acknowledges that they have read, understand, and agree to the terms as printed on the "SPONSORSHIP BENEFITS" pages and accepts this agreement as binding.

\_\_\_\_\_  
Authorized Signature