

ACTIVZ

SUCCESS GUIDE

The ACTIVZ SUCCESS GUIDE

A Guide for Building Your ACTIVZ Business

Congratulations on your decision to open your own ACTIVZ business! You've made a decision to take control of your future by partnering with ACTIVZ. By becoming an ACTIVZ Distributor, you've taken the first step in creating an abundant, fulfilling life for yourself, which you can then share with the people around you.

This workbook is designed to guide you in starting and growing your ACTIVZ business with proven and effective methods. The focus of this guide is to help you engage in simple, daily activities that can be easily trained and duplicated by each new member of your team. The principles are not rocket science and, yet, in their simplicity lie their genius. Remember, people fail, not systems. Commit to following this system, and importantly, make sure that each new business partner that you bring into ACTIVZ commits as well. You should not prejudge anyone as a condition for enrollment, but rather pre-qualify based on them being teachable and willing to follow a system.

You will want to go through this workbook within the first 48 hours of starting your ACTIVZ business and immediately put into practice the steps outlined in this guide. If you commit to following these strategies and sticking to your goals, you'll discover just how simple it is to create endless earning potential with ACTIVZ.

Are you ready to get started? We're going to be with you each step of the way.





“A proven system that works for any level of industry knowledge. Thanks to its simplicity, I have been able to apply it in the building of my business with visible results.”

– Cristina Godoy, ACTIVZ Founding Distributor

ACTIVZ

WHAT SETS US APART?

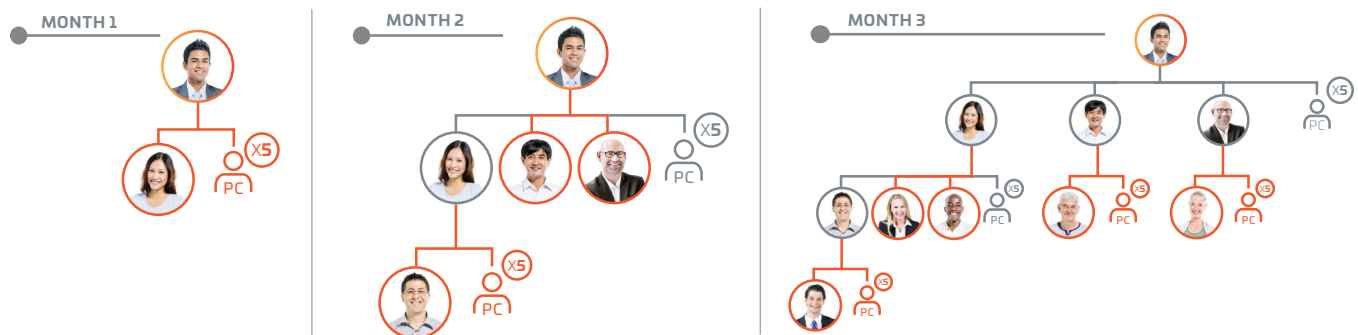
Advisory Board: We have assembled a preeminent group of the finest world-class scientists, doctors, business leaders and strategic licensing partners to provide the foundation for all our product development and R&D efforts.

Our Product Philosophy and Unique Offering: Our products represent the most cutting-edge scientific developments and unique product formulations, putting us at the forefront of the wellness industry and what is relevant in alternative and mainstream medicine.

Unique Omnichannel Distribution Model with an Unmatched Revenue Sharing Program: Our revenue sharing opportunity is second to none and provides a variety of ways to earn through the company's one-of-a-kind Omnichannel sales approach.

We believe in the magnitude of the ACTIVZ Opportunity: Our corporate leadership has years of experience in starting up global companies and are pioneers in local and international markets.

International Market Expansion: We're perfectly poised for massive international expansion that will help all of our distributors soar to new heights.



“Our team is really big on systems. Having a guide that is focused on proven business building techniques keeps us pointed in the right direction and helps us succeed.”

- Paige Gimbal - ACTIVZ Founding Distributor



YOUR FIRST DAY WITH ACTIVZ

With **ACTIVZ**, the more committed you are to achieving your goals, the quicker you'll succeed. The following getting-started steps are critical in helping you to treat your **ACTIVZ** business as an actual business. Be sure to do complete these items within your first 24 hours:



- 1 Log into your virtual office, follow the steps to set up your user name and password
- 2 Set up your own, personal replicated ACTIVZ website
- 3 Familiarize yourself with “How to Enroll” a Distributor or a Customer through your own Replicated Website as well as through your Virtual Office
- 4 Under “profile,” select to receive all communications from **ACTIVZ CORPORATE** and make sure you provide a current email address and cell phone number
- 5 Download the **ACTIVZ BUSINESS APP**; available in the App Store and Google Play

Within 24 hours of enrollment, complete the following:

- 1 Define your “Why” and develop your “Story”
- 2 List your goals
- 3 Create a database list
- 4 Begin the ACTIVZ Duplication System (Invite, Present, Follow-up, Resolve Concerns/Enroll, repeat)

“On the road to success we will find different paths, some deviations and even emergency exits. Make sure you take the shortest and most successful path and follow the system. I believe that without this system I would still be trying to reach the first goal or I would have returned to the exit.”

-Eli González, ACTIVZ Founding Distributor

“People buy ‘why’ you are doing what you are doing before they care about the what or the how.”

– Simon Sinek, author of “Leaders Lead with Why”

STEP 1

DEFINE YOUR “WHY”

Identify your purpose. In other words, why are you involved in starting your own business? What will you accomplish?



The first action is of vital importance, because understanding why you are doing this business will fuel your efforts. Take some time to define your “Why”—that is, those things that motivate you to do and be more. Your “Why” is your vision of what you want to achieve and incorporates all the reasons for doing it. It is important that you connect emotionally each day with your “Why.” Feel comfortable sharing this with your contacts as you approach them with your **ACTIVZ** business. People will identify more with why you are starting your own business than they will with what you are marketing or how the product or business works.

To help you discover your “Why,” answer the following questions.

- 1 What drives you the most?
- 2 What drives your actions now?
- 3 How would you like to improve your life?
- 4 Are there ways you want to enhance your lifestyle?
- 5 How would you like to help and support your children and other family?
- 6 What do you want for your future?

Revisit and redefine your “Why” over time; it will likely change.



Until you have enough experience to create your own story, you may need to borrow the stories of your enroller or other people involved in ACTIVZ. You may use your story to talk to new people about the business, the products, answer questions, help people overcome concerns, and even train people. Over time, your story will evolve and will likely be applicable in a variety of situations.

DEVELOP YOUR STORY

One of the first things you need to do is develop your story. Explain how you learned about the opportunity, how you approached it, and why you're getting involved with ACTIVZ today. Also, share your product testimonial or the experience someone you know has had.

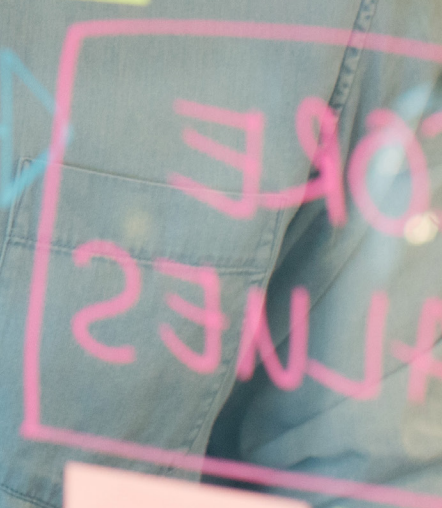
The following questions can help you craft a short, 30-60 second story that you'll share with your prospects:

- 1 Why did I decide to start my own ACTIVZ business?
- 2 What am I most excited about accomplishing with my ACTIVZ business?
- 3 What am I most proud of about my ACTIVZ business?
- 4 What am I most grateful for in my ACTIVZ business?
- 5 How do I feel about the value of my ACTIVZ business?
- 6 How have ACTIVZ products changed my life (or family's life)?
- 7 What am I enjoying most about my ACTIVZ business?
- 8 What was the number one reason I became involved with ACTIVZ?
- 9 What parts of my life have been transformed by my ACTIVZ business?

Using the answers to the previous questions as a guide, write your own story as you would communicate it to a new prospect:

"The only way to succeed in your business is to be connected to the ACTIVZ training and duplication system. For me it has been a crucial piece to achieve my goals."

- Elie Michel, ACTIVZ Founding Distributor



STEP 2

WRITE YOUR GOALS

Goals should be written down and **SMART**—Specific, Measurable, Attainable, Realistic and Trackable. It's also important to share your goals with your enroller and other members of your new ACTIVZ team. Having an accountability partner or team of partners will help you achieve far more than would be possible if working alone.

One other thing—it's important that these goals are activity-oriented and not results-oriented. You can't always control the results, but you can absolutely control your daily activity. And finally, establish short-term and long-term goals. The short-term goals consist of what you will do each day and each week and will tie directly to you reaching your long-term goals with ACTIVZ.

Maintain a **Daily Plan of Action** that contains your daily, weekly, monthly and yearly goals. This should include daily and weekly activities that are simple and measurable:

- Personal Goals
- Family Goals
- Health / Wellness Goals
- Financial Goals
- 30 / 60 / 90 Day Goals



Make reminders of your “Why” and your long- and short-term goals. Create a dream board where you will see them—on your bathroom mirror, on your fridge, on the home screens of your phone or laptop, in your car. You must know what you want to achieve; include the specifics, and modify this as your priorities and interests change.

STEP 3

CREATE YOUR DATABASE LIST

Step 1 Go through your smart phone and social media contacts and make a list of all possible people you can think of. Think about any organization you've been involved in, any group, etc. (Hint: the ACTIVZ app makes this very easy).

Step 2 Second degree of separation. Look at the list and think about all the people they know. The key to finding future business partners is realizing they are not necessarily the people that you know, but rather contacts of the people you know.

Step 3 Constantly expand your list; you come into contact with people every day. Add at least two new people to your list every single day. Do this 6 days a week and you'll find 624 new people each year. Just add them to the list, develop a connection and when the time is right you can help them understand what you have to offer.

Step 4 Network on purpose. Remember that the principle activity of the wealthy is to network. So, join a new gym. Have fun with a new hobby. Find places and organizations where you can meet new people, network, and share ideas. Seek out the types of "hungry" people, entrepreneurs and leaders that you want to have as business partners.





STEP 4

CONTACT & INVITE



Now it's time to start sharing ACTIVZ with others. Find out from your contacts who they know that have been involved in network marketing, successful in business, looking to better their financial situation, improve their health, or looking for an immediate, annual tax deduction.



Each time you contact someone, whether they are interested or not, make sure you ask for referrals!

ALWAYS SCHEDULE AND PLAN EACH DAY OF THE WEEK:

Have a **Weekly Plan of Action**, organized by days of the week and hours of the day. This will help you maintain organization and treat your business like a real business:

- A** Use a calendar to organize each week according to days and hours. Each hour should consist of 10-15 contacts (phone calls, text messages, app marketing campaigns, etc.). Remember, you need an average of an hour a day to really make your business grow.
- B** Each day set a goal to give 3-4 presentations. Focus on the activity, not the outcome.



Making 15 contacts or invites each day will help you harness the power of the "law of averages." As your newly enrolled business partners duplicate what you do, the number of invites will grow exponentially, as will enrollments, product orders, and your overall business. Focus strictly on the activities that produce results and the results will come. You will trigger growth in your organization by consistently doing simple activities every day.



AS YOU CONTACT AND FOLLOW UP WITH POTENTIAL BUSINESS PARTNERS EACH DAY, DO THE FOLLOWING:

- 1** Use the company videos to share the information. These videos are professionally produced and compliant, so they're a great way to get your message across quickly and effectively. Share videos or segments that have aired on TV or in the media; this is third-party validation, which is an important aspect of establishing necessary credibility. And remember to share why you like what you are sharing as your prospects will likely identify with that.
- 2** Practice telling your story. Tell it to your spouse, family members, friends, or your upline, and make sure to connect your story to your "Why". And of course, always take their feedback into consideration! Remember, your story may evolve over time, so keep practicing even when you're more comfortable with contacting and inviting.
- 3** When prospecting, do not "spam" contacts by making mass posts on social media, even if you're publicly sharing a testimonial. Instead, contact people personally through Facebook Messenger, WhatsApp, Line, text, etc.
- 4** When posting information on social media, be genuinely excited about a video or posting, and post WHY you are excited or interested in what you've posted. When people ask for more information message them directly—not through the message chat.
- 5** Do something EVERY day. Increasing your chances of success requires taking daily action for a minimum of one hour per day. While it's not advised to "pre-judge" whether you think someone is interested or not, it is advisable to "pre-qualify" all prospective business partners. Pre-qualification consists of being teachable and willingness to take action each day, for an average minimum of one hour a day, contacting and following up with potential business partners.
- 6** Maintain verbal and mental "posture", show enthusiasm, be authentic (use your own words). People will identify most with why you are building your own side business; transfer your belief to them by sharing your personal story.

SUGGESTIONS FOR SHARING INFORMATION WITH PROSPECTIVE BUSINESS PARTNERS:

“I’ve always respected your opinion on business and would love to get your input on my new project. Do you have some time this afternoon to get together/check out a video/meet my business partner?”

“I’ve just started a new business that I’m very excited about. I would love to tell you about it. Which day works better for you — today or tomorrow?”

“I’ve just come across a wonderful opportunity for a new business. It has an amazing potential to make money and you can do it from home in your spare time. I’m having a little get-together at my house tomorrow night. I’d like you to attend. Will you be able to come?”

“I know you’ve been looking for a way to earn some extra money. I’ve just come across an amazing opportunity and I think you’ll love it. I’d like to explain it to you. What is the best time either today or tomorrow when we can meet or have a call?”

“I’ve recently made a career change and I’ve got a chance to share it with some of my friends. I’m getting on a phone call with one of my business partners in a few minutes and I’d love for you to join in. Are you free right now?”



If someone tells you they're not interested, for whatever reason, don't be pushy. Simply thank them for their time and let them know you'll keep them updated on how it goes. This will be a relief in some cases for them and they'll be more likely to refer someone else to you. This is a critical step as it keeps the door open for you to follow up with them. Remember, only 1% of people are interested on the first contact, but that percentage jumps to 60% once you have followed up 5-7 times with them over the course of several weeks and months. In other words, your goal is to just plant the seed and keep the door open. The "fortune" is in the follow-up.

SOCIAL MEDIA GUIDELINES WHEN INVITING OR SEARCHING FOR NEW BUSINESS PARTNERS:

You can connect with your prospects through your social media posts. Once you've created curiosity and they begin reaching out to you, you simply take the conversation offline and proceed like you normally would by sending them a video, PDF or other tool, or offering to get on a 3-way call, and so forth.

The following are some basic principles to follow when it comes to social media:

Push the Positive: As you share your story, you want to project an image of someone that is enjoyable, pleasant and uplifting. Enthusiasm and passion attracts. Be the person that you would want to partner with. You are simply trying to pique interest by what you post so that you can provide more information when you actually speak with the person. Compliment others and express gratitude. Without sharing too many details about ACTIVZ, feel comfortable sharing why you are involved in ACTIVZ or how the products make you feel.

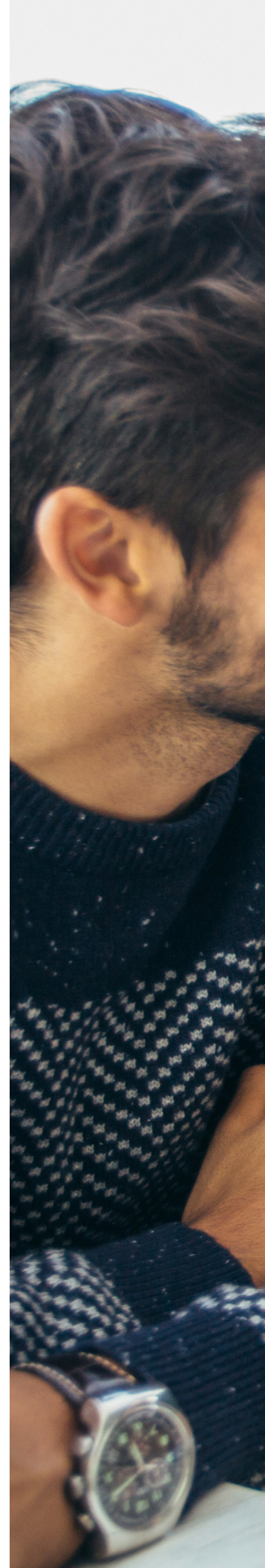
Get the Relationship to "Offline" As Soon As Possible: Everything you do on social media should have in mind the goal of cultivating online prospects to the point that they feel comfortable and confident enough to partner with you. This means that once they've expressed interest, you should invite them (by using the direct message function) to talk "right now" or later today/tonight. The early cultivating of the relationship occurs online (using social media) but will quickly become personal. Simply send a message saying something like, "Hey, thanks so much for your response to my post. That made my day. I'd love to discuss this more with you. In fact, do you have a couple minutes right now to talk, or would tonight work better?"

Keep it Real, Raw, and Genuine. Post content that portrays an honest picture of you. Remember, you're trying to create in others an authenticity which is paramount. Avoid being "salesy."

Use Video: Social media has quickly become video dominant. If you're not using video in your social posts, start doing it now. Facebook Live is an effective method of communicating with our audience when you have something important to say; "important" being the operative word!

Regularly Recognize: Make sure you're recognizing your team members for their achievements. This will make them feel appreciated and show you in a good light as well.

Minimize Your Use of the ACTIVZ Name/Brand: This might seem to go against common sense, but believe it or not, most leaders have found this to be successful in creating your own brand as an "influencer" or user of great products. This will also help you be more authentic and relatable, rather than another product salesperson.





Remember that you are training your future business partners how to contact and invite people to the business through your example! Keep it simple. Don't say or do anything you wouldn't want them to say or do. Show them they can do this, through your example. Subconsciously, they are asking themselves if they would want to do what they see you doing.



PRESENT

Share **ACTIVZ** with 3-4 people per day (that's between 10-15 calls or texts per day). Yes, it's that simple—activity equals income. And the good news is there are several ways for you to be active and find success on a daily basis. Presenting is as simple as telling your story—why you're building an ACTIVZ business and what the products mean to you.

Remember to constantly work to create opportunities to present the information: 3-way/video calls, lunch appts., in-home presentations, corporate presentations, etc. **Usually, presentations are done in three places:**

1-on-1 Presentation

These are meetings that might happen in a coffee shop, home, or restaurant and should last approximately 30 minutes. If you have never shared the opportunity before in a home meeting, it is best to have two people sharing with one person; you and your upline or you and your spouse. The idea is to be as comfortable as possible and simply share the opportunity. For best results, use an ACTIVZ video and explain why you are involved.

3-Way Calls

For new people, one of the biggest obstacles is trying to know exactly what to say to a prospect. There's a great solution for that. Using your sponsor or other upline mentor in a three-way call eliminates that worry. Once your prospect agrees to talk, you simply tie them into a call with your upline expert and explain that you have them on the phone, and that this friend will explain a few things and answer any questions your prospect might have. The benefits to having your upline present is that they deliver a clear, consistent presentation (and can answer the questions). After you hear your upline do this a few times, you'll better learn what to say, how to present, and how to best answer questions/concerns.

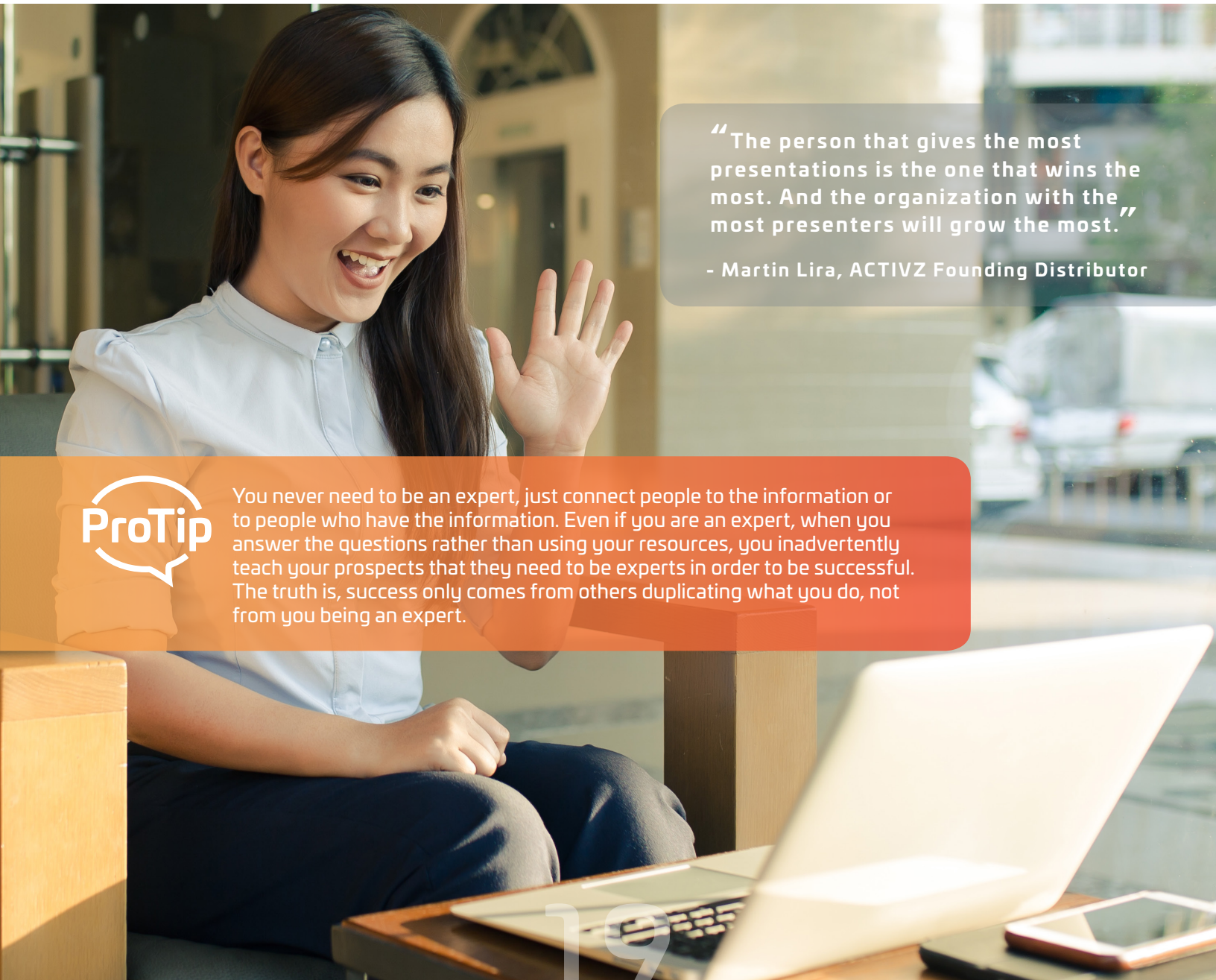
In-Person or Online Meeting

Home meetings are especially helpful for two situations:

- 1 Already Enrolled:** After enrolling a prospect, immediately schedule a meeting for him or her. This reinforces the fact that you are committed to helping them build their business. Having you (and/or another upline expert) presenting the message at the home meeting with a video or flip chart presentation is the best format for sharing the ACTIVZ opportunity.
- 2 Not Yet Enrolled:** A meeting is a great way to present the ACTIVZ story to multiple prospects at once. Ideally, you would invite a prospect and his or her friends to the meeting. When your prospect sees the interest of their friends and witnesses people getting involved, you can use this as encouragement to help them make the decision to join.

Important tips that apply to all calls and presentations:

- 1** Prepare the person before the call or the meeting. Let them know why you are doing this, your product testimonial, and why you like ACTIVZ.
- 2** Edify the one presenting the information. Build them up appropriately so they become a “credible” business mentor/partner or advisor.
- 3** Keep meetings brief and be respectful of time.
- 4** Offer to pick the person up if going to a meeting or if travel is required.
- 5** Stay attentive during the meeting. When possible, invite your upline or another ACTIVZ distributor to help present the information and answer questions.



“The person that gives the most presentations is the one that wins the most. And the organization with the most presenters will grow the most.”

- Martin Lira, ACTIVZ Founding Distributor



You never need to be an expert, just connect people to the information or to people who have the information. Even if you are an expert, when you answer the questions rather than using your resources, you inadvertently teach your prospects that they need to be experts in order to be successful. The truth is, success only comes from others duplicating what you do, not from you being an expert.



FOLLOW UP

Effective follow up is the most important part of sharing the **ACTIVZ** opportunity with others.

TO HELP YOU, HERE ARE SOME TIPS ON FOLLOWING UP WITH PROSPECTIVE TEAM MEMBERS:

- Keep following up. The DSA (Direct Selling Association) statistics indicate that the majority of people don't enroll until they've been exposed to an opportunity 5-7 times. Check in periodically, even if they don't seem interested at first.
- Record all contacts you make and follow up with everyone a minimum of 5 to 7 times.
- Use different methods to reach the contact — use the ACTIVZ App, email, phone call, WhatsApp, a personal visit, etc.
- Give your contact some marketing material to read or other “homework” so you have a reason to follow up. Put them on a drip campaign through your ACTIVZ APP so that overtime, they see a variety of our videos.
- Use different approaches – show them the company website, have them attend a presentation meeting, hand them literature to read on the products, show them the phone app, etc.
- Ask leading questions, such as:

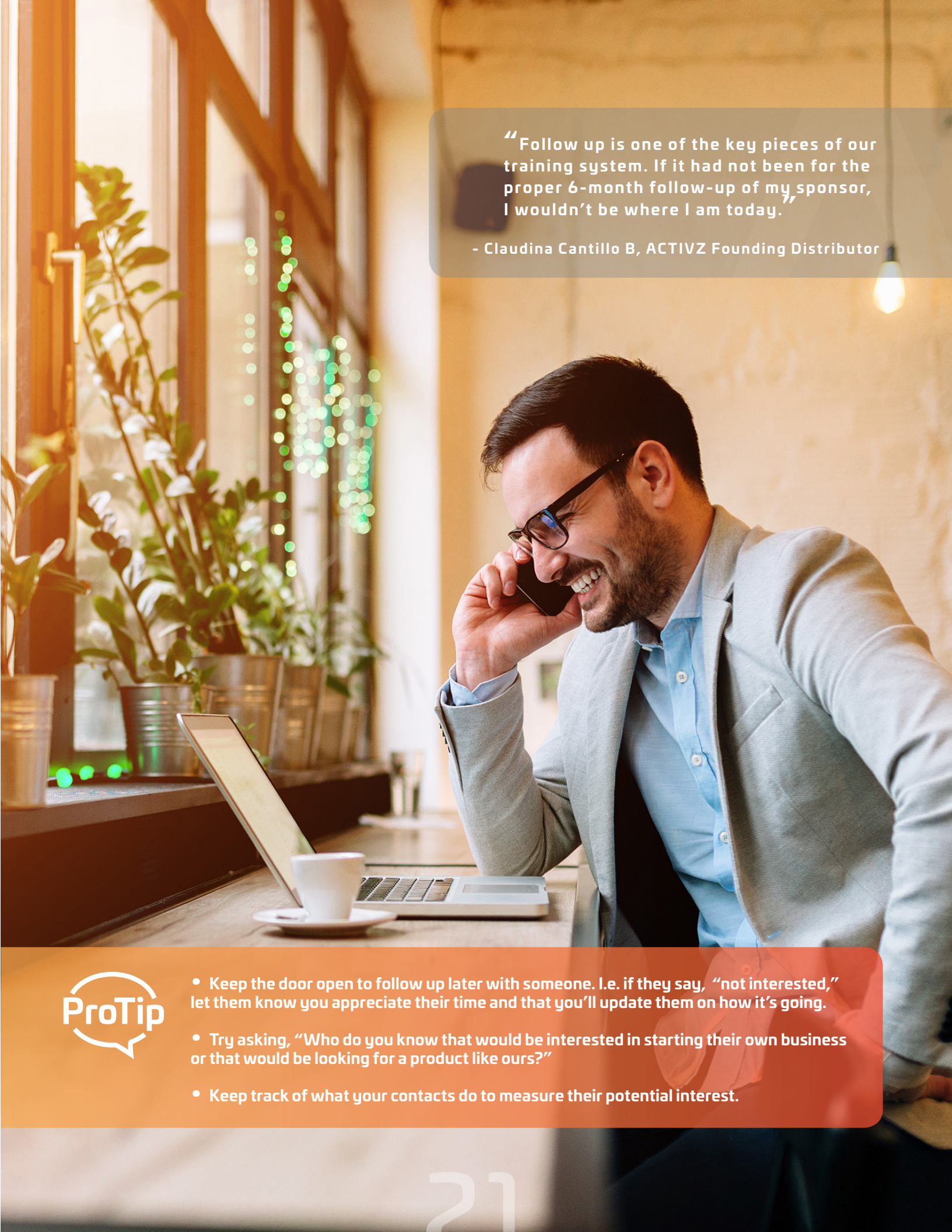
“What is it about the business opportunity that interests you the most?”

“If you were to rate how interested you are on a scale of 1-5, what would your number be?” Have them explain.

“What questions do you have about owning your own ACTIVZ business?”

“Would it help if I provided you some more information?”

“How do you think an ACTIVZ business would help you and your family?”



“Follow up is one of the key pieces of our training system. If it had not been for the proper 6-month follow-up of my sponsor, I wouldn't be where I am today.”

- Claudina Cantillo B, ACTIVZ Founding Distributor



- Keep the door open to follow up later with someone. I.e. if they say, “not interested,” let them know you appreciate their time and that you'll update them on how it's going.
- Try asking, “Who do you know that would be interested in starting their own business or that would be looking for a product like ours?”
- Keep track of what your contacts do to measure their potential interest.



RESOLVE CONCERNS & ENROLL

USE THE FEEL, FELT, FOUND METHOD

It's important to be prepared to address common concerns. You will be firm and confident if you are prepared to respond to objections. You'll find that you will almost always hear the same small set of objections from every person. For instance, a very common concern is "I have no money/time." A great way to respond to this is to use the "Feel, Felt, Found" strategy. Your response would go something like this: "I know how you feel. I have felt the same way. This is what I found (or learned): This business allows you to leverage your time and create a long-term residual income. Does that sound good to you?" Then invite them again to your next event, video presentation or corporate meeting.

Also remember that someone's concern is usually not their real concern. People have their own timing, so you need to follow up with them until their timing is right. After all, most people want to see if you're serious, so you need to follow up with them over time so they see that you are serious.

Common Concerns

Remember: relationships are key to your success. Always keep close with strong relationships and understand that some concerns are legitimate and require your patience and understanding. With that in mind, here are some common concerns and possible responses:

Concern:

I don't have the money.

Resolution:

That's the best reason to start your own business. If you're tired of pinching pennies and worrying about paying your bills every month, owning your own business, with very low start-up cost is the best way to add to our income. A small investment of time and money will give you the opportunity for great financial freedom in the future.

OR

No business is free. As a matter of fact, most businesses or franchises require a much larger investment and come with greater risk. With ACTIVZ, you don't need to sign expensive building leases, hire employees or pay hefty franchise fees. Here, the investment is small, the ROI is fast and the long-term potential reward is great.

By focusing on the M3 Activation System, you can recoup your investment and start putting money in your pocket in a relatively short period of time.

Concern:

I don't have the time.

Resolutions:

Starting your own business does take time. The thing about time is that it will pass no matter how you choose to fill it. We all must prioritize things in our lives. The most important things should take up most of your time. How important is your family's financial future? Is it worth prioritizing? The best thing about having your own ACTIVZ business is that you can work around your own schedule. Make contacts and work when you have available time. Set meetings at your convenience.

Concern:

I can buy supplements much cheaper online. Why should I buy them from ACTIVZ?

Resolutions:

ACTIVZ's products are scientifically validated and are of much higher quality and potency. You don't know what you are getting online since there is no uniform grading system for purity. All ACTIVZ products are designed and manufactured to the highest specifications possible. Each product is formulated to activate and optimize your body's potential.

Concern:

Why is ACTIVZ a better option than some other multi-level marketing company?

Resolutions:

ACTIVZ is not an MLM, but rather an Omnichannel Company. We use the best of media, social media, direct selling, healthcare professionals, online retailers and other retail outlets to bring our products to the world. And 100% of the commissionable value of each product goes back to the distributors through our lucrative revenue sharing model. No other company does this, let alone any other MLM company.

Concern:

I don't think I can make it work for me. I'm just not comfortable with it.

Resolution:

Explain how you used to feel that way too. Talk about how you overcame your fears and reservations to gain the confidence to succeed.

Give an example of someone in the business that has been successful; make sure they are relatable.



- Be authentic and be direct and make the invitation to join you as a business partner.
- Ask, "Now that you've seen the information is there anything holding you back from getting started?"
- Say, "Worst-case scenario, you join and don't do the business. You qualify for great tax deductions and get to use products that you'll love. Best-case scenario, you follow a simple system, make your money back introducing this to three people, and build a retirement plan for yourself."
- Immediately help them to begin building their business, implementing the M3 system and helping them earn \$500/month residually, within 45 days, working 1 hour/day.

GETTING STARTED: Some Logistics



How to Enroll a New Distributor

Go to www.activz.com and click on the **Get Activated** link in the top right corner. Follow the instructions.

In order to enroll, you will need to know:

- Your Enroller ID number
- Your enrollment pack
- Your Loyalty Rewards (autoship) order

Overview of the Enrollment Options:

PREMIUM PACK

- \$570
- 500 PV

ADVANCED PACK

- \$310
- 250 PV

BASIC PACK

- \$160
- 100 PV

ACTIVATION KIT

- \$50
- 0 PV

“Attending corporate events has been key to my growth. That’s where I realized the great potential of the business model and also this amazing business opportunity with the right people behind it. I learned from the best to follow the training system, the proven steps that work, but above all, to act in the face of my fears.”

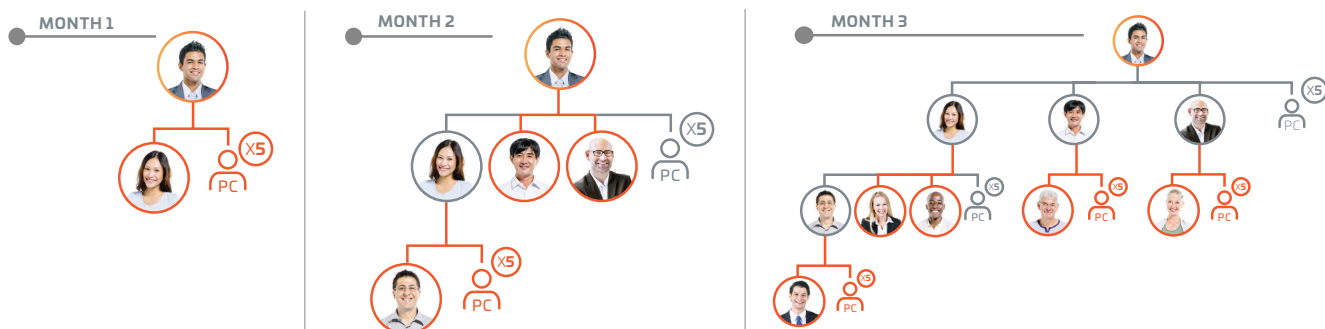
- Karla López, ACTIVZ Founding Distributor

Plug Into The ACTIVZ Communication System

- Weekly Conference Calls
- Each week, the ACTIVZ leaders will provide updates on the company, product usage and information, as well as training techniques and success principles. Opportunity Calls are an opportunity to plug in new or potential distributors each week. The numbers and zoom information can be found on www.activzcalendar.com.
- Monthly Founders Call
- Weekly emails
- Join Corporate WhatsApp groups
- Join ACTIVZ Facebook groups: facebook.com/activzUSA
- Subscribe to ACTIVZ YouTube channels
- All corporate events: activzcalendar.com
- Annual Convention

How to maximize your ACTIVZ Income

Following the M3 Activation System is a proven way to maximize the earning potential of you and your team. Understand the proper structure needed to maximize the ACTIVZ compensation plan. Enroll and keep your team on the Loyalty Rewards program.



“Success is simple. It only takes three steps: take action, be consistent and never quit.”

- Ed and Karen Toth, ACTIVZ Founding Distributors

FINAL THOUGHTS

We want your goals to become your reality—that's why we've provided you with this workbook. As mentioned, this system is based on time-tested principles and is proven to work. If you consistently follow the guidelines and principles contained in the system and commit to doing it for the long-term, you're sure to be successful.

We're excited for you as you begin this road to professional and personal success. We know you can do this. So, don't wait—get started today. And begin to enjoy the success of your efforts!

Here a few final tips to help you achieve your goals with ACTIVZ

- Keep your business open and producing, 24/7, 365 days a year.
- Be a product of the product.
- Keep an active autoship each month to maximize your Loyalty Rewards.
- Use all the products offered by ACTIVZ.

As a distributor working with a brand-new business partner, it is important you help them with the following critical steps:

- 1 Enroll their first customer
- 2 Enroll their first distributor
- 3 Get their first commission check
- 4 Attend a Corporate Event
- 5 Make friends within their organization
- 6 Rank advance to A2
- 7 Be recognized for any achievement

Personal Development

Personal Development is IMPORTANT. Reading and preparation are essential to becoming a successful business builder and leader in this industry so that you can help others do the same. We recommend reading the following books:

- How to Win Friends and Influence People by Dale Carnegie
- Think and Grow Rich by Napoleon Hill
- Go Pro by Eric Worre
- Start with Why by Simon Sinek
- The Business of the 21st Century by Robert Kiyosaki





WEEKLY PLAN OF ACTION:

	TIME:	WHO:	NOTES:
MONDAY			
TUESDAY			
WEDNESDAY			
THURSDAY			
FRIDAY			
SATURDAY			
SUNDAY			

RESOURCES

Websites

activz.com

Meetings Calendar

Activzcalendar.com

Social Networks

Facebook: facebook.com/activzUSA

Twitter: twitter.com/activz

YouTube: youtube.com/c/activzofficial

Blog: activz.com/us/blog/

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