

# ACTIVZ OPTIMEND

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## **Noun**

A powerful formula that incorporates patent pending, breakthrough technology to help your body balance healthy inflammation levels, reduce minor aches and pains, and support joint mobility and flexibility.



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Don't live a life inflamed. Quench the fire burning in your cells with Optimend.

Optimend is ACTIVZ' solution to pain and unhealthy inflammation. Healthy inflammation is part of the body's natural defense system and is designed to combat viruses, bacteria and injury. It's the body's way of "purging by fire." Unfortunately, excessive inflammation can cause a barrage of unfavorable side effects like heat/fever, swelling and pain that can cause damage to the body's own tissues. Even worse, chronic or "silent" inflammation is now considered to be a major cause of most of the chronic health conditions and diseases we suffer from. This is the fire that is burning in your cells that needs to be extinguished. By balancing inflammation and reducing aches and pains, you can extinguish your body's cellular fire and free your body to move and perform exactly the way it was meant to.

ACTIVZ scientists drew upon thousands of years of old-world, Ayurvedic knowledge regarding turmeric, curcumin and boswellia and combined it with cutting-edge technology and science to create a product never seen before. While helpful to a degree, turmeric and curcumin (the most active component of turmeric) are large, unstable molecules that are not easily absorbed and utilized by the body. Optimend addresses this problem in several ways. First, it contains a special metabolite of curcumin, called tetrahydrocurcumin, that by itself is more bioavailable than regular curcumin. Next, it's wrapped in a CyLoc™ dextrin molecular "cage" and specially treated with DexKey™ technology that unlocks the molecule at the precise place and time to release its power into your body with maximum absorbability.

## **FORMULA**

Optimend uses a two-pronged approach to manage both occasional and chronic inflammation, pain and mobility. Its ingredients form a powerful 1-2 punch through different pathways. Essentially, each ingredient works at the genetic level to inhibit or limit enzymes and transcription factors known to play a role in increasing inflammation. Specifically, the active ingredients in Optimend have been shown to inhibit 5-lipoxygenase (5-LO); an enzyme that produces leukotriene, molecules that have been identified as a cause of inflammation; and to block NF-kB activation; a known transcription factor responsible from pro-inflammation cytokine production.

## PRIMARY BENEFITS

SUPPORTS A HEALTHY INFLAMMATORY RESPONSE

REDUCES MINOR ACHES AND PAINS

SUPPORTS JOINT MOBILITY AND FLEXIBILITY

## WHAT MAKES OPTIMEND UNIQUE?

Nearly all other supplements made of curcumin or turmeric simply cannot be processed by your body effectively and pass through your body unused. Even other tetrahydrocurcumin products are limited in their absorption. To increase absorbability, Optimend is created from the curcumin metabolite, tetrahydrocurcumin, wrapped in a CyLoc™ dextrin molecular “cage” and specially treated with DexKey™ technology that unlocks the molecule at the right place and time for unsurpassed, unequalled bioavailability. What that all means is that Optimend is highly absorbable and gets into your body efficiently. This allows Optimend to get to work immediately and keep working throughout your day.

## DANGERS OF ANTI-INFLAMMATORY DRUGS AND PAIN KILLERS

Most of the drugs we use to manage our pains and inflammation come with inherent risks. Some drugs have been linked to increased risk for heart attack and stroke, increased blood pressure and heart failure. Many can be toxic to our intestinal tract and can lead to ulcers and other serious stomach problems. In addition, pain medication can mask real problems, be highly addictive, and the body will build a tolerance for these chemicals over time creating greater dependency and a need for higher doses.

## WHO SHOULD USE THIS PRODUCT?

We all experience inflammation, whether from injury, environmental toxins, stress, lack of exercise, an inflammatory diet or just the aging process. Silent inflammation is present in our bodies, whether we feel it or not, doing damage that most of us are not aware of. In order to combat the destructive impact of inflammation, people of all ages and activity levels can massively benefit from using Optimend. Some will notice an immediate reduction in pain and increased mobility. For those who are totally mobile and pain free, there are multiple long-term benefits that come from balancing healthy inflammation levels. Need more info? There are over 37,000 studies related to the search term “inflammation reduction” on pubmed.gov at the time of this writing.

## DOES OPTIMEND REPLACE THE NEED FOR GNM-X OR A NRF2 ACTIVATOR?

No, Optimend does not replace the need for GNM-X. While Optimend and GNM-X share features such as reducing oxidative stress and supporting healthy inflammation levels, they work through different methods. It is necessary to use both products to strengthen your overall proactive approach to living healthy and to provide you with multiple unique benefits that the other doesn't offer, as well as providing double coverage on specific features. Activate your best self by using the entire ACTIVZ health mesh.

## Supplement Facts

Serving Size: 1 Capsule  
Servings per container: 60

### Amount Per Serving

Proprietary Blend 400 mg\*

TetrahydroCurcumin Complex\*\*

Boswellia Serrata Extract (resin)

\*Daily Value not established

### USAGE DIRECTIONS

Suggested Use: Take 1 capsule twice a day. If a more powerful effect is desired, take 2 servings twice a day for the first week.

### OTHER INGREDIENTS

CyLoc™ gamma dextrin fiber matrix, hypromellose (derived from cellulose) capsule, isomalt, cellulose, calcium laurate, leucine and plant amylase

TETRAHYDROCURCUMIN (CURCUMA LONGA STANDARDIZED TO MINIMUM 95% TETRAHYDRACURCUMINOIDS) COMBINED WITH GAMMA CYCLODEXTRIN FOR MAXIMUM BIOAVAILABILITY AND ABSORBABILITY.

### WARNINGS

STORE IN A COOL, DRY PLACE. KEEP OUT OF REACH OF CHILDREN. DO NOT USE THIS PRODUCT IF INNER SAFETY SEAL IS TORN. CONSULT YOUR HEALTHCARE PROVIDER BEFORE USING THIS PRODUCT IF PREGNANT OR NURSING, TAKING MEDICATION SUCH AS BLOOD THINNERS.