

Hunter M. Goldberg

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EDUCATION

University of Miami Herbert Business School

Coral Gables, Florida

Bachelor of Business Administration in Business Tech

Expected May 2026

Minor in AI & Data Science | Minor in Entrepreneurship

Relevant Coursework: Foundations of AI for Business Tech; Business Analytics; Quantitative Applications in Business; Python Programming; Machine Learning; Data Management Systems

WORK EXPERIENCE

Cisco

Research Triangle Park, North Carolina

Project Specialist Intern – PROPEL Talent Development Program

May 2025 – August 2025

- Built Power BI dashboard to track adoption of new tool for Business Development Managers
- Created internal SharePoint site called “AI Hub for BDMs” where users can access training resources, collaborate on AI projects, and explore successful prompts
- Co-hosted “AI Office Hours” with fellow interns to share success stories and strategies for implementing AI into daily workflows
- Collaborated on project to identify and address key gaps in partner renewal relationships

Entertainment Technology Partners

Orlando, Florida

Intern – AI and Facial Recognition Technology

May 2024 – July 2024

- Utilized emerging Facial Recognition AI technology to gauge audience engagement during corporate and entertainment shows
- Pitched new technology to an audience of C-level executives using software demo, educated them on features and effectiveness, and answered questions
- Managed various front-end web development projects using SQL, Java, and Python

Trunkaholic

Orlando, Florida

Founder

December 2020 – May 2024

- Developed a new brand of swim trunks targeted to young men’s market segment via Fulfillment by Amazon and Powered by Shopify
- Analyzed direct competitors’ product listings to create descriptions to attract customers
- Optimized Pay-Per-Click marketing strategy using Helium 10 to target trending keywords in order to rank higher in search results

TECHNICAL SKILLS

Advanced: ChatGPT Prompt Engineering, Microsoft Excel, Power BI, SharePoint, Snowflake

Intermediate: SQL, RFID, Adobe Photoshop, iMovie, Python, Tableau, Microsoft Access

CERTIFICATIONS

MIT Sloan School of Management: *AI Implications for Business Strategy*

March 2024

Cisco: *AI for Everyone*

July 2025

Cisco: *Generative AI Green Belt*

July 2025