



# RUMI LABUSCHAGNE

THE BEGINNING



# THE ARTIST

Reitumetse Rumi Labuschagne Abstract Artist and Entrepreneur. Rumi is a multifaceted abstract artist and visionary entrepreneur with a dynamic presence in the fields of security, tourism and hospitality, construction, property, and renewable energy.

Originally from Lesotho, Rumi has cultivated a unique blend of artistic expression and business acumen, establishing herself as a prominent figure in both the art world and the business community. Artistic Journey Art has been a profound force in Rumi's life, guiding her to discover her true purpose and inner peace. Through the vibrant strokes and emotive forms of her abstract creations, she conveys deep, introspective narratives that resonate with audiences worldwide. Her journey into art began as a personal refuge, a means to withdraw from the chaos and find a profound sense of meaning. Over time, this passion evolved into a powerful medium for self-expression and connection with others.





## THE BEGINNING

*"The Beginning" is an evocative art collection that invites viewers to delve deep into their emotions and embark on a journey of self-discovery and healing. Each piece serves as a conduit for exploring inner depths, reflecting the artist's unique signature and creative evolution. This collection not only showcases the artist's growth but also encourages a profound personal introspection for the audience, guiding them towards emotional healing and greater self-awareness.*

*Rumi Labuschagne*





# ALPHA

*Maseru, Lesotho, 2022*

*Ukiyo Art*

*This 2m x 2m abstract acrylic on canvas, beautifully framed, bursts with vibrant hues of oranges, reds, and purples. The dynamic interplay of colors creates a captivating visual symphony, evoking warmth, passion, and creativity. The bold, expressive strokes invite viewers to lose themselves in its energetic and harmonious composition.*





# *RADIANT BLISS*

*Maseru, Lesotho, 2022*

*Ukiyo Art*

*This 2m x 2m acrylic on canvas, elegantly framed to highlight its vibrant presence, exudes "Radiant Bliss" through a mesmerizing blend of yellows, blues, purples, pinks, and greens. The harmonious fusion of colors creates a radiant and uplifting atmosphere, inviting viewers into a realm of joy and positivity.*

*Each hue swirls and melds together seamlessly, evoking a sense of serenity and happiness. "Radiant Bliss" captivates with its dynamic energy and balanced composition, offering a visual symphony that celebrates the beauty and vibrancy of life.*





# AFFIRMATION

Maseru, Lesotho, 2024

Ukiyo Art

*This luminous 2m x 2m abstract acrylic on canvas, elegantly framed. The piece bursts with bright yellows, oranges, and reds, radiating warmth and positivity. Interwoven within the dynamic composition are uplifting affirmation messages, each seamlessly integrated into the swirling colors.*

*The artwork exudes a sense of optimism and encouragement, inviting viewers to embrace its radiant energy and inspiring words. The harmonious blend of warm tones and motivational text creates an empowering and visually striking experience.*





# ETHEREAL WHIRLWIND

*Maseru, Lesotho, 2024*

*Ukiyo Art*

*This 2m x 2m abstract acrylic on canvas, elegantly framed, is titled "Ethereal Whirlwind." It features a mesmerizing blend of blues, oranges, and reds, swirling together in a dynamic dance of color and form. The piece exudes a sense of movement and energy, drawing the viewer into its vivid and otherworldly vortex. The harmonious interplay of cool and warm tones creates a captivating and ethereal visual experience.*





# ECHOES

*Maseru, Lesotho, 2024*

*Ukiyo Art*

*This 2m x 2m acrylic on canvas, framed to enhance its depth and contrast, captures the essence of "Echoes" through a compelling palette of whites, blacks, reds, yellow, greens, and blues. The artwork evokes a sense of resonance and reverberation, as each color interacts to create a complex interplay of tones and emotions. Shades of white and black provide a canvas for vibrant bursts of color, echoing moments of reflection and nostalgia. "Echoes" invites viewers to explore layers of memory and meaning, resonating with a timeless and evocative presence.*





# THE STORM

Maseru, Lesotho, 2024

Ukiyo Art

*A powerful 2m x 2m abstract acrylic on canvas, elegantly framed. The piece employs darker colors, with striking reds and blues cutting through the composition, depicting an internal emotional tempest. The contrasting hues and turbulent forms evoke a sense of turmoil and intensity, capturing the viewer's attention and inviting them to explore the depths of the human psyche. The dynamic interplay of shadows and bold tones creates a dramatic and evocative visual experience.*





# TIMELESS REFELCTION

Maseru, Lesotho, 2024

Ukiyo Art

*This 2m x 2m acrylic on canvas, framed to emphasize its contemplative aura, embodies "Timeless Reflection" through a rich black backdrop punctuated by a central composition of blues, whites, greys, and purples. The artwork resembles a deep, introspective memory, capturing moments of thought and contemplation. The interplay of colors within the central motif suggests a journey through time and emotion, evoking a sense of nostalgia and introspection. "Timeless Reflection" invites viewers to delve into the depths of memory, where every shade and hue reflects the enduring essence of personal reflection and introspective exploration.*





# CLARITY

*Maseru, Lesotho, 2024*

*Ukiyo Art*

*This 2m x 2m acrylic on canvas, framed with minimalist sophistication, embodies the concept of "Clarity" through its stark black canvas accentuated by a single flowing line of vibrant orange. The stark contrast between the deep black background and the vivid orange line creates a striking visual statement. The simplicity of the composition invites contemplation, evoking a sense of focus and insight.*

*"Clarity" captures the essence of simplicity and precision, offering viewers a moment of visual clarity and introspection amidst the contrast of colors.*





# SERENE FLOW

*Maseru, Lesotho, 2024*

*Ukiyo Art*

*This 2m x 2m acrylic on canvas, framed to accentuate its serene presence, embodies the essence of "Serene Flow" through a harmonious blend of yellows, pinks, reds, blues, and gentle swirls of black. The piece exudes tranquility and grace, capturing the viewer's attention with its fluid and balanced composition. Each color and swirl intertwines seamlessly, creating a visual journey that reflects a sense of calm and peaceful movement. "Serene Flow" invites viewers to immerse themselves in its soothing palette and dynamic interplay, evoking feelings of harmony and contemplation.*





# ABSENCE

*Maseru, Lesotho, 2024*

*Ukiyo Art*

*This 2m x 2m acrylic on canvas, framed with understated elegance, explores the theme of "Absence" through a palette of predominant blues and reds, punctuated by a subtle swirl of greens and yellows. The artwork evokes a profound sense of emptiness and contemplation, conveyed through its minimalist yet powerful composition. Each brushstroke and color choice invites viewers to ponder the spaces between presence and absence, capturing moments of introspection and quietude within its serene and evocative ambiance.*





*when we create from a  
place of mind, body &  
spirit connection, we  
are able to create with  
love and clarity*

RUMI LABUSCHAGNE





# I'D LOVE TO HEAR FROM YOU

WANT TO WORK TOGETHER?

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LET'S CHAT