

DHR HTX

2027

SPONSORSHIP OPPORTUNITIES

Have your brand gain impact, visibility and relevance by partnering with DisruptHR Houston on creating the spaces and opportunities for forward-looking members of our Houston HR Community to share, connect and grow.

Let's move HR forward together!



www.disrupthrhouston.org

Risk & Insurance | Employee Benefits | Retirement & Private Wealth

DHR ⚡ HTX 5.0

SPEAKERS

83% from Houston

40% HR Leaders

8% Operational leaders

52% Super Influencers

Akin Oni: One of the top 5 most watched talks worldwide.

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HIGHLIGHTS & Benchmarks



DHR HTX 5.0

ATTENDEES

139 Attendees

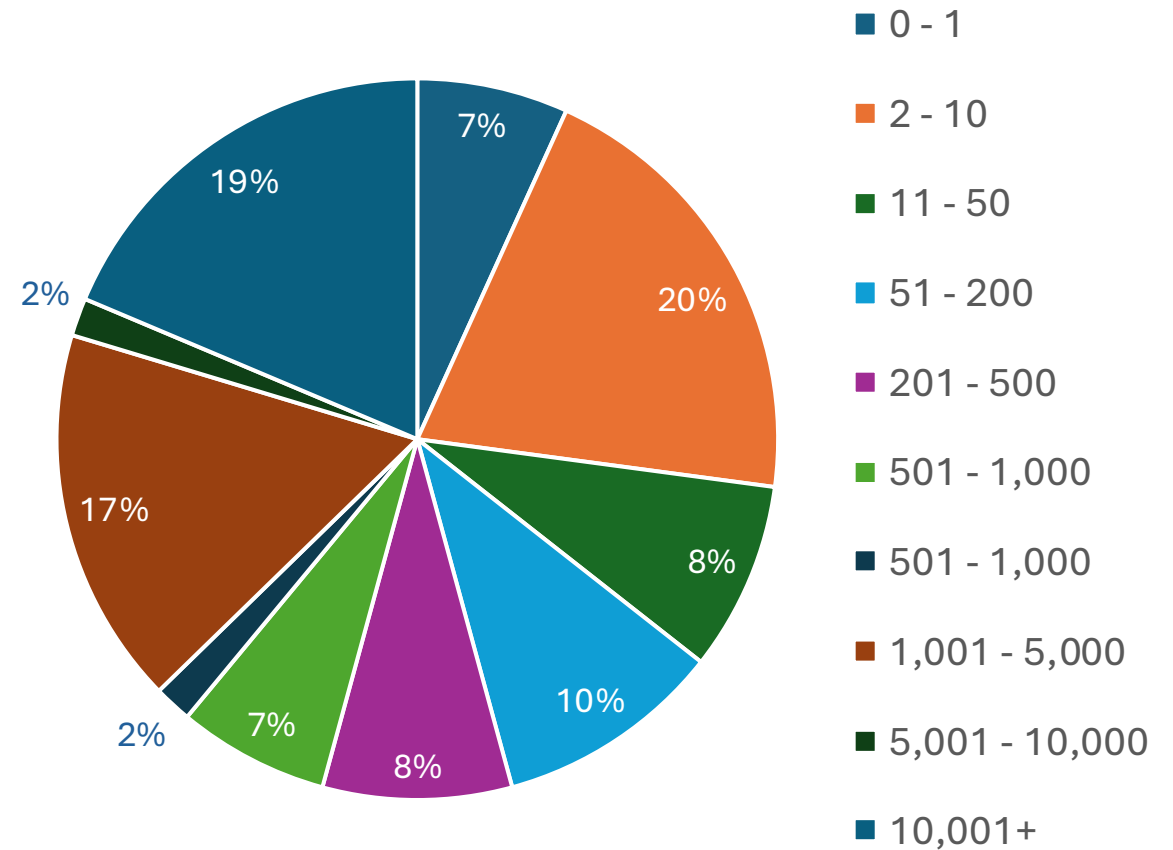
60 Organizations

40% Increase from 4.0

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HIGHLIGHTS & Benchmarks

Company Breakdown by Employee Count



DHR HTX 6.0

COMING JANUARY 27, 2027

DHR HTX 6.0

SPEAKER PROFILE

85% from Houston

70% HR Leaders

30% Super Influencers

Direct outreach to over
200 HR leaders

WHAT SPONSORS GET

Direct Access.

You will be up close and personal with dozens of business owners, decision-makers, and potential strategic partners in the HR Solutions and Professional Services space.

Multiple Touchpoints.

Your business gets many opportunities for extended visibility and relationship-building through campaigns, constant social media activity, and the option to be part of other in-person events such as our Disrupt Unfiltered Panel/Mixers.

Enhanced Brand Relevance.

The Houston HR Community will recognize your brand as a supporter of yearlong peer-to-peer sharing, connection and growth, and aligned with bold, fresh thinking.

First Dibs on the Future.

Current sponsors get first right of refusal for future events and opportunities to lock them in before competitors.

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DHR HTX 6.0 SPEAKERS

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MEET THE VOICES SHAPING WHAT'S NEXT



Selena Young

Head of HR Business
Partnering - Seadrill



Njsane Courtney

Vice President
American Bureau of Shipping



Sheana Hamill

Co-Founder
Podium Project



Ihuaku Ugwu

HR Manager, SLB OneSubsea - North
America and the Caribbeans - SLB



Jenny Williams

Sr HR Business Partner
GE Vernova



Kamri Reynolds

CHRO
Muscogee Nation Businesses, LLC



Sajal Javid

CEO InklusivEdge
Consulting



Emily Cole

SVP, Human Resources
11:11 Systems



Ashley Kobelan

Sr. Manager, Global Compensation
Lyondell Basell



Shayna Robinson

CEO/HRBP
How To HR



Travis Davis

Founder
Travis M Davis LLC



Jennifer Nash

Founder & CEO - Jennifer
Nash Coaching & Consulting



April Kinchen

Assistant Professor and Program
Director of the MSHRM-People
Analytics Graduate STEM program

5 MINUTES. ONE IDEA. ONE BIG CONVERSATION

HAPPENING 2027

IN-PERSON TOUCH POINTS, SOCIAL MEDIA, AND PODCAST, DIRECT INVITATIONS.

DHR HTX 6.0 & 7.





HOUSTON

THE CONVERSATION DOESN'T END
WHEN THE STAGE GOES DARK.

VIP Disrupt After Dark

AN EXCLUSIVE AFTER-EVENT
EXPERIENCE FOR HR DECISION MAKERS

Immediately following the main DisruptHR Houston event, join our speakers and fellow HR leaders for an exclusive, high-value evening designed to go deeper, connect closer, and leave with insights you can put into action.

PERSONAL CONVERSATIONS.
DEEPER INSIGHTS.
STRONGER CONNECTIONS.

WHAT TO EXPECT

-  **PERSONAL Q&A WITH SPEAKERS**
Ask your questions, get real answers, and explore ideas that matter to you.
-  **DIG DEEPER INTO THE ISSUES**
Take the conversation beyond the stage into the challenges and opportunities shaping HR today.
-  **MAKE CLOSER CONNECTIONS**
Network with HR leaders, share perspectives, and build relationships that last.

**WHEN**
Immediately following DisruptHR Houston
Don't leave—the best conversations happen after the stage.

**WHERE**
Investors Pub, Saint Arnold Brewery
Located in the historic Saint Arnold Brewery.

**ENJOY**
Drinks, light bites and meaningful conversations.

**BY INVITATION ONLY.**
Our way of saying thank you to our incredible HR community.

**RSVP TO SAVE YOUR SPOT.**
Space is limited. RSVP is required.

**CONNECT. ENGAGE. GO FURTHER.**
Beyond the stage. Beyond the ordinary.

RSVP TODAY TO SECURE YOUR SPOT!
You must RSVP to attend.

Let's keep the conversation going.

BE PART OF WHAT HAPPENS AFTER DARK.

disrupthr.co/houston





HOUSTON

REAL CONVERSATIONS.
BOLD PERSPECTIVES.
STRONGER HR
TOGETHER.

DISRUPT UNFILTERED

A MIX OF PANEL + BUSINESS NETWORKING MIXER

Join us for **Disrupt Unfiltered**—an engaging evening featuring a candid panel discussion with past DisruptHR Houston speakers on one major challenge facing the HR community. Bring your questions for a Q&A, then stay to connect and network over drinks.

SPONSORED BY


THE EXPERIENCE

1 UNFILTERED PANEL
30 MINUTES



A group of 3–4 previous DisruptHR Houston Speakers join us for a candid panel discussion on **ONE MAJOR CHALLENGE FACING THE HR COMMUNITY.**

-  Bold perspectives. Real experiences. No filter.

2 UNFILTERED Q&A
20 MINUTES



Your questions. Their insights. Let's dive deeper together.

-  Your voice. Our community. Stronger together.

3 NETWORKING
60 MINUTES



Stick around for drinks and high-impact networking with HR leaders, innovators, and changemakers.

-  Build connections. Share ideas. Create impact.

**SAVE THE DATE!**
THURSDAY
AUGUST 27, 2026

**5:00 PM – 7:30 PM**
5:00 – 5:20 PM Registration
5:20 – 6:50 PM Unfiltered Panel
5:50 – 6:15 PM Unfiltered Q&A
6:30 – 7:30 PM Networking & Drinks

**LOCATION**
Holiday Inn Galleria
2351 West Loop South
Houston, TX
346-415-5900

DIFFERENT THINKERS. BOLD CONVERSATIONS. BETTER HR.

DISRUPT | CONNECT | LEARN | INSPIRE | ELEVATE

DisruptHR Houston – It's about people. It's about ideas. It's about time.

DHR HTX 2027 & SPONSORSHIP LEVELS Benefits

Disruptor: 13K 2 available

For the full 2027 cycle

- **Exclusive Title for the 2027 cycle.**
- Disruptor Branding on all websites and applicable 2027 posts and campaigns.
- 14 individual mentions on social media during the full 2027 cycle.
- Passport with 6 guest tickets, preferential promo table placement, and distribution of branded swag on both 2027 main events.
- **Option of having personalized invitations sent from DisruptHR Houston to a list of up to 50 prospects that you provide.**
- 2-minute on-stage at both 2027 editions.
- Option to raffle prizes.
- Two strategically placed interview on the Texas HR Podcast.
- **Inclusion on the VIP After Dark with speakers at the end of both 2027 main events.**
- Contact information of attendees to both 2027 main events.
- **Co-sponsorship of one DisruptHR Unfiltered, Mixer with option to cover the cost for signature sponsorship.**
- Mention on at least two episodes of the Speakers Series in the TexasHR Podcast.
- Hosting one online HR-Forward Panel.

Visionary: 10K 4 available

For the full 2027 cycle

- Visionary Branding on all websites and applicable 2027 posts and campaigns.
- 10 individual mentions on social media during the full 2027 cycle.
- **Option of having personalized invitations sent from DisruptHR Houston to a list of up to 50 prospects that you provide.**
- Passport with 4 guest tickets, promo table, and distribution of branded swag on both 2027 editions.
- One strategically placed interview on the Texas HR Podcast.
- **Inclusion on the VIP After Dark with speakers at the end of both 2027 main events.**
- **Contact information of event attendees to both 2027 main events.**
- Mention on at least one episode of the Speakers Series in the TexasHR Podcast.
- Participation in one HR-Forward Panel.

Supporting: 5K 6 available

On one of the two 2027 editions.

- Emerging Branding on all websites and applicable posts and campaigns.
- 5 individual mentions on social media during the chosen edition marketing.
- **Option of having personalized invitations sent from DisruptHR Houston to a list of up to 50 prospects that you provide.**
- Passport with 4 guest tickets, promo table, and distribution of branded swag for the chosen edition.
- One strategically placed interview on the Texas HR Podcast.
- **Contact information of event attendees for the chosen main event.**
- Mention on at least one episode of the Speakers Series for the chosen edition on the TexasHR Podcast.

Emerging: 3K 8 available

On one of the two 2027 editions.

- Basic Branding on all websites and applicable posts and campaigns.
- 3 individual mentions on social media during the chosen edition marketing.
- Passport with 2 guest tickets, promo table, and distribution of branded swag for the chosen edition.
- One strategically placed interview on the Texas HR Podcast.
- Mention on at least one episode of the Speakers Series for the chosen main event on the TexasHR Podcast.

DHR Unfiltered Sponsorship

- **Shared Sponsorship: 1.5K**
- **Signature Sponsorship: 3K**

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