

DHR HTX

2027

SPONSORSHIP OPPORTUNITIES

Increase your brand's impact, visibility and relevance by partnering with DisruptHR Houston.

We are creating energizing, engaging spaces and opportunities for forward-looking members of our Houston HR Community to share, connect and grow together.

Be a part of it all!



www.disrupthrhouston.org

DHR HTX 5.0

12 Speakers

48% Acting Leaders/Decision-makers

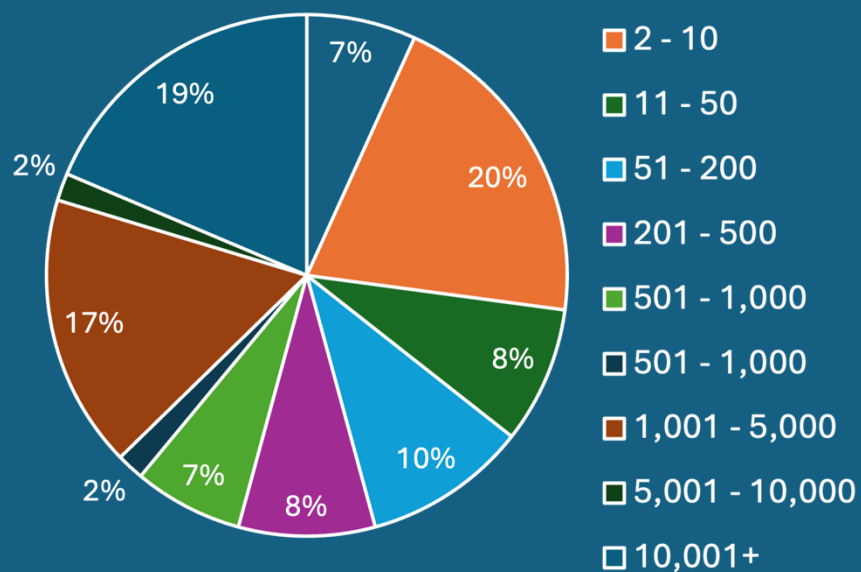
52% Super Influencers

139 Attendees

60 Organizations

40% Increase from 4.0

Company Breakdown by Employee Count



HIGHLIGHTS & Benchmarks



www.disrupthrhouston.org

DHR HTX 6.0

COMING JANUARY 27, 2027

DHR⚡ HTX 6.0

SPEAKERS

85% from Houston

55% HR Decision-Makers

45% Super Influencers

www.disrupthouston.org

MEET THE VOICES SHAPING WHAT'S NEXT



Selena Young

Head of HR Business
Partnering - Seadrill



Njsane Courtney

Vice President
American Bureau of Shipping



Sheana Hamill

Co-Founder
Podium Project



Ihuaku Ugwu

HR Manager, SLB OneSubsea - North
America and the Caribbeans - SLB



Jenny Williams

Sr HR Business Partner
GE Vernova



Kamri Reynolds

CHRO
Muscogee Nation Businesses, LLC



Sajal Javid

CEO InclusivEdge
Consulting



Emily Cole

SVP, Human Resources
11:11 Systems



Ashley Kobelan

Sr. Manager, Global Compensation
Lyondell Basell



Shayna Robinson

CEO/HRBP
How To HR



Travis Davis

Founder
Travis M Davis LLC



Jennifer Nash

Founder & CEO - Jennifer
Nash Coaching & Consulting



April Kinchen

Assistant Professor and Program
Director of the MSHRM-People
Analytics Graduate STEM program

5 MINUTES. ONE IDEA. ONE BIG CONVERSATION

ALSO HAPPENING 2027

IN-PERSON TOUCH POINTS, SOCIAL MEDIA, PODCAST, LEADERSHIP ENGAGEMENT.

DHR HTX 6.0 & 7.0

Our two Main Events at Saint Arnold Brewery with exciting lineups of HR leaders on stage delivering engaging 5-minute talks + Networking over bites and refreshments.



DISRUPT HOUSTON

THE CONVERSATION DOESN'T END WHEN THE STAGE GOES DARK.

VIP Disrupt After Dark

AN EXCLUSIVE AFTER-EVENT EXPERIENCE FOR HR DECISION MAKERS

Immediately following the main DisruptHR Houston event, join our speakers and fellow HR leaders for an exclusive, high-value evening designed to go deeper, connect closer, and leave with insights you can put into action.

PERSONAL CONVERSATIONS. DEEPER INSIGHTS. STRONGER CONNECTIONS.

WHAT TO EXPECT

- PERSONAL Q&A WITH SPEAKERS**
Ask your questions, get real answers, and explore ideas that matter to you.
- DIG DEEPER INTO THE ISSUES**
Take the conversation beyond the stage into the challenges and opportunities shaping HR today.
- MAKE CLOSER CONNECTIONS**
Network with HR leaders, share perspectives, and build relationships that last.
- WHEN**
Immediately following DisruptHR Houston. Don't leave—the best conversations happen after the stage.
- WHERE**
Investors Pub, Saint Arnold Brewery. Located in the historic Saint Arnold Brewery.
- ENJOY**
Drinks, light bites and meaningful conversations.
- BY INVITATION ONLY.**
Our way of saying thank you to our incredible HR community.
- RSVP TO SAVE YOUR SPOT.**
Space is limited. RSVP is required.
- CONNECT. ENGAGE. GO FURTHER.**
Beyond the stage. Beyond the ordinary.

RSVP TODAY TO SECURE YOUR SPOT!
You must RSVP to attend.

BE PART OF WHAT HAPPENS AFTER DARK.

Let's keep the conversation going.

#disrupthr/houston

Our Community Podcast, where we feature our sponsors, speakers and other members of the Houston HR Community for continued and disruptive conversations.

The H-Town HR PODCAST

Conversations with DisruptHR Houston Speakers, Sponsors and HR Leaders

Topics | Real Challenges | What's Next

DISRUPT HOUSTON

REAL CONVERSATIONS. BOLD PERSPECTIVES. STRONGER HR TOGETHER.

DISRUPT UNFILTERED

A MIX OF PANEL + BUSINESS NETWORKING MIXER

Join us for Disrupt Unfiltered—an engaging evening featuring a candid panel discussion with past DisruptHR Houston speakers on one major challenge facing the HR community. Bring your questions for a Q&A, then stay to connect and network over drinks.

SPONSORED BY **Inspireity**

THE EXPERIENCE

- 1 UNFILTERED PANEL 30 MINUTES**
A group of 3-4 previous DisruptHR Houston Speakers join us for a candid panel discussion on ONE MAJOR CHALLENGE FACING THE HR COMMUNITY.
Bold perspectives. Real experiences. No filter.
- 2 UNFILTERED Q&A 20 MINUTES**
Your questions. Their insights. Let's dive deeper together.
Your voice. Our community. Stronger together.
- 3 NETWORKING 60 MINUTES**
Stick around for drinks and high-impact networking with HR leaders, innovators, and changemakers.
Build connections. Share ideas. Create impact.

SAVE THE DATE!
THURSDAY AUGUST 27, 2026

5:00 PM - 7:30 PM
8:00 - 9:30 PM Registration
9:30 - 10:00 PM Unfiltered Panel
10:00 - 11:00 PM Unfiltered Q&A
11:00 - 12:00 AM Networking & Drinks

LOCATION
Holiday Inn Galleria
235 West Loop South
Houston, TX 77063
361-415-9000

DIFFERENT THINKERS. BOLD CONVERSATIONS. BETTER HR.

DISRUPT | CONNECT | LEARN | INSPIRE | ELEVATE
DisruptHR Houston - It's about people. It's about ideas. It's about time.

Exciting Panel/Mixers that bring back former DHRHTX speakers and invited experts for open, unfiltered conversations on hot-button HR and workforce issues

DisruptHR Main Events as "The Perfect HR Team Offsite". Tour the historic brewery, listen to inspiring 5-minute talks, food & drinks, connect with other HR professionals, get SHRM credits for it all!

DISRUPT HR HOUSTON

The Perfect HR Team Offsite

Forget the rock wall or Pickle Ball... give your HR team something way better!

If you're in the Houston Metro area and take your HR team to a DisruptHR event, you get:

- GREAT FOOD & DRINKS**
Fuel your team with delicious food and refreshing drinks.
- MEANINGFUL NETWORKING**
Connect with other HR professionals, share ideas and build lasting relationships.
- EXCITING 5-MINUTE TALKS**
Be inspired by HR leaders who share fresh ideas, real stories and practical takeaways.
- SHRM CREDITS**
Earn valuable professional development credits.
- OPTIONAL TOUR OF THE HISTORIC SAINT ARNOLD BREWERY**
Experience Houston's iconic history, learn the history and enjoy the view.

ALL OF THIS AT AN UNBEATABLE BUDGET!

DISRUPTHR HOUSTON
Great people. Fresh ideas. A stronger HR community.

Contact us:
info@disrupthrhouston.org

DHR HTX 6.0 & SPONSORSHIP OPPORTUNITIES Benefits

Visionary: \$4.5K 3 available

Online brand presence:

- Visionary Branding on all websites and applicable event posts and campaigns.
- 5 individual mentions on social media
- Interview on the H-Town HR Podcast.
- Mention on one episode of the Speakers Series in the H-Town HR Podcast.

For the 6.0 event:

- Option of personalized invitations sent to a list of up to 20 prospects you provide.
- Passport with 5 tickets.
- Visionary table placement.
- Option to raffle.
- 2 minutes on-stage.
- Contact information of attendees.

Additional in-person touch point:

- Participation on the 6.0 VIP After Dark with speakers and decision-makers.

Supporting: \$3K 4 available

Online brand presence:

- Supporting Branding on all websites and applicable event posts and campaigns.
- 2 individual mentions on social media.
- Interview on the H-Town HR Podcast..

For the 6.0 event:

- Passport with 4 tickets.
- Supporting table placement.
- Option to raffle.
- Information of your services sent to all attendees after the event.

Emerging: \$1.5K 6 available

Online outreach and presence:

- Emerging Branding on all websites and applicable event posts and campaigns.
- 1 individual mentions on social media during the full 2027 cycle.

For the 6.0 event:

- Passport with 2 tickets
- Emerging table placement.
- Option to raffle.

DHR **Unfiltered** Sponsorship

- Shared Sponsorship: 1.5K
- Signature Sponsorship: 3K

[Contact us to learn more.](#)

The Value of Sponsorship

Direct Access.

You will be up close and personal with dozens of decision-makers, and potential strategic partners in the HR Solutions and Professional Services space.

Multiple Touchpoints.

Your business gets multiple opportunities for extended visibility and relationship-building through campaigns, constant social media activity, and the option to be part of other in-person events such as Disrupt Unfiltered.

Enhanced Brand Relevance.

The Houston HR Community will recognize your brand as a supporter of yearlong peer-to-peer sharing, connection and growth, and aligned with bold, fresh thinking.

First Dibs on the Future.

Current sponsors get first right of refusal for future events and opportunities to lock them in before competitors.

DHR HTX 2027

Full-Year Disruptor Sponsorship: \$9K

What if, instead of sponsoring one HR event, your company could have a year-long presence in the Houston HR Community with multiple opportunities to build relationships, generate visibility, and connect with potential clients?

That's what we're offering with the 2027 DisruptHR Houston Yearly Sponsorship. And there are only 3 available!

Your 2027 sponsorship includes:

- **2 Main DisruptHR Houston Events.** Your company gets preferential sponsor placement at both main DisruptHR Houston events in 2027, putting your brand in front of HR leaders and professionals at two of the year's major HR community gatherings.
- **2 VIP Disrupt After Dark Events.** Where your representatives will have the opportunity to be up close and personal with HR decision-makers in an exclusive, invitation-only strategic fireside chat with the speakers after the main event.
- Co-Sponsorship of **one Disrupt Unfiltered Panel/Mixer.**
- **Year-Round Social Media Exposure.** with your company featured across DisruptHR Houston's social media throughout the year.
- Exposure on our targeted email communications to the DisruptHR Houston community.
- **Acknowledgement on all 2027 H-Town HR Podcast episodes** along with the other two 2027 Sponsors.
- **Direct Prospect Development.** Where the sponsorship becomes particularly valuable. You can provide us with a list of up to 30 HR leaders or potential prospects you'd like to meet. We'll extend direct invitations to those individuals to participate in the DisruptHR Houston events where your brand will be present—creating opportunities for you to start conversations with the people you specifically want to reach.

A comparable year-long marketing and business-development program could **easily cost over \$60,000 dollars.**

With DisruptHR Houston, you get the infrastructure, audience and community relationships already in place for a fraction of that.

www.disrupthrhouston.org