



**DISRUPT**  
HOUSTON

DHRHTX 6.0

HR Next

October 2026

## DisruptHR Houston 5.0 was a smash hit!

We saw a 30% increase in attendance and 40% more participation by active HR professionals and leaders.  
Now we are getting ready for our Fall 2026 edition....

DHRHTX is part of the global movement already happening in over 170 cities worldwide that creates a space for the collective exchange of ideas through dynamic 5 minutes talks. Teach us, inspire us, enlighten us, BUT MAKE IT QUICK!

In Houston for 2026 are expanding the mission beyond our two anchor events with additional opportunities for our HR Community to organically participate in collective sharing, connection and growth.

TexasHR Podcast • Disrupt Unfiltered Mixers • HR Forward Panels • VIP Fireside after the Main Events

**This is your opportunity** to be a part of this exciting grassroots HR movement in the country's fourth-largest city.

In the next page and you will find the value propositions for each of our sponsorship options. We look forward to meeting and exploring how we can be a partner in this mission and in the growth of your business.

CONTACT



Local City Site: <https://houstondisrupt.org>

Global Site Page: <https://disrupthr.co/city/houston/>

[info@houstondisrupt.org](mailto:info@houstondisrupt.org)



# SPONSORSHIP LEVELS & BENEFITS

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	DISRUPTOR: 7K	VISIONARY: 4K	EMERGING: 2.5K	SHARED MIXER: 2K SIGNATURE MIXER: \$4K
On City Website.	Logo/Blurb + Sizzle reel*	Logo/Blurb + Link	Logo + Link	Logo
On Global city page.	Logo + Link	Logo + Link	Logo + Link	Logo + Link
Social Media.	5 individual posts	3 individual posts	1 individual post	2 posts & Image on all Mixer posts.
Sponsor passport.	6 guest tickets	4 guest tickets	2 guest tickets	5 guest tickets
Interview on the TexasHR Podcast.	✓	X	X	X
Banner placement in the event.	Up to 2 banners	One banner	X	3 Banners at the Mixer
Promotional table with swag.	✓	✓	✓	NA
Logo placement on signage.	Disruptor level	Visionary level	Emerging level	NA
Presentation at the Main Event.	2-min. stage presentation	Acknowledgement	Acknowledgement	Acknowledgement
At Main Event networking.	Option to raffle	Option to raffle	Option to raffle	NA
List of event attendees.	✓	X	X	NA
Social media thank you.	2 Individual posts	1 individual post	Group post	1 Individual post
On the Disrupt Mixer	5 tickets	2 tickets	2 tickets	3 banners, 5 tickets, table, raffle, 3 minutes presentation
On Podcast Speakers Series.	On at least one episode	X	X	X
On HR Forward Panels	On at least two panels	On one panel	X	X

\*Sizzle reel provided by the Sponsor.

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