

MORE THAN AN EVENT... A MOVEMENT!

JOIN US IN PROMOTING
COLLECTIVE SHARING
CONNECTION & GROWTH
IN THE HR COMMUNITY.

www.houstondisrupt.org

Make Your Brand a Part
of The Most Exciting HR Evening and Movement in Houston!



TEXAS HR PODCAST

Sponsors
Savvy
inzync



DisruptHR is all about dynamic sharing. Teach us, inspire us, but MAKE IT QUICK! Now we are in over 140 cities worldwide.

One unforgettable afternoon, 5-minute talks delivered by members of the HR Community with something fresh or disruptive to share plus lively networking over food and drinks.

In Houston, each of our first two events gathered over 100 attendees. Now we are expanding our mission by providing exciting additional opportunities for our HR Community to **collectively share, connect, and grow.**

Main Event Spring & Fall Editions: 5-minute Inspiring Talks, Dynamic Networking, food & Drinks, Sponsor Showcase

TXHR Podcast: Speaker Series, Sponsor Interviews, Special HR Guests, HR-Forward Panels

Social Media: Speaker & Sponsor Highlights, HTX HR Voices posts, News and invitations

Disrupt Mixer: Between main events to reconnect with speakers and sponsors in a fun, relaxed networking event

HTX HR Voices: For any member of our Houston HR community to share ideas or experiences that move HR forward thought 60-second videos.

MAKE YOUR BRAND A PART OF IT ALL!!

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YOUR SPONSOR BENEFITS

Showcase Your Brand • Be a Part of Making A Difference

	DISRUPTOR: 6K	VISIONARY: 4K	EMERGING: 2.5K	MIXER: 2.5K
On City Website.	Logo/Blurb + Sizzle reel*	Logo/Blurb + Link	Logo + Link	Logo
On Global city page.	Logo + Link	Logo + Link	Logo + Link	Logo + Link
Social Media.	5 individual posts	3 individual posts	1 individual post	2 posts & Image on all Mixer posts.
Sponsor passport.	6 guest tickets	4 guest tickets	2 guest tickets	5 guest tickets
Interview on the TexasHR Podcast.	✓	X	X	X
Banner placement in the event.	Up to 2 banners	One banner	X	3 Banners at the Mixer
Promotional table with swag.	✓	✓	✓	NA
Logo placement on signage.	Disruptor level	Visionary level	Emerging level	NA
Presentation at the Main Event.	2-min. stage presentation	Acknowledgement	Acknowledgement	Acknowledgement
At Main Event networking.	Option to raffle	Option to raffle	Option to raffle	NA
List of event attendees.	✓	X	X	NA
Social media thank you.	2 Individual posts	1 individual post	Group post	1 Individual post
On the Disrupt Mixer	5 guest passes + Acknowledgement	3 guest passes + Acknowledgement	2 guest passes + Group acknowledgement	3 banners, 5 passes, table, raffle, 3 minutes presentation
On Podcast Speakers Series.	On at least one episode	X	X	X
On HR Forward Panels	On at least two panels	On one panel	X	X

*Sizzle reel provided by the Sponsor.

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