



**DISRUPT**  
HOUSTON



DisruptHR HTX 3.0  
**BACK IN TOWN!**

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February 6, 2025

**DisruptHR the exciting movement that is shaking things up in the Global HR Community is finally returning to Houston after the “Pandemic Pause”!**

Disrupt is a knowledge and insight exchange designed to energize, inspire, engage, and empower. The DisruptHR model: 14 speakers, 5 minutes each. Teach us, inspire us, enlighten us, BUT MAKE IT QUICK!

**Tired of the same old events time after time?** DisruptHR is collective, community-driven and in tune with today’s culture and expectations. Become a Valued Sponsor and be a part of this exciting movement in the Houston Area.

DisruptHR Houston sponsorship is not about sponsoring an event, it’s about a **market development initiative**, where your business will get multichannel brand recognition and awareness of your value proposition for months before and after the actual event.

Go to the next page and you will find the value propositions for each of the three sponsorship options. We look forward to meeting and exploring how we can be a partner in your market development strategy.



**A part of the proceeds will be donated to the Children’s Rehabilitation Institute (CRIT), and you will help bring attention to their amazing work.**

Global Site: <https://disrupthr.co/city/houston/>  
Local Site: <https://houstondisrupt.org>

QUESTIONS? [alberto@inzynch.com](mailto:alberto@inzynch.com)



# SPONSORSHIP OPPORTUNITIES

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	DISRUPTOR: \$5,000	VISIONARY: \$2,500	EMERGING: \$1,500
Logo placement on websites.	Tier 1	Tier 2	Tier 3
On local DisruptHR website.	Logo + Sizzle reel*	Logo	Logo
On Global DisruptHR City Page	Logo	Logo	Logo
Company image on social media posts.	4 individual posts	3 individual posts	2 individual posts
Sponsor passport for the event.	Up to 5 tickets	Up to 3 tickets	Up to 2 tickets
Opportunity of a pre-event interview on our podcast.	✓	✓	X
Banner placement in the event.	Up to 3 banners	One banner	Shared onscreen
Promotional table at the event with swag allowed	✓	✓	✓
Logo placement on signage.	Tier 1	Tier 2	Tier 3
Presentation at the event.	3-min. presentation	Acknowledgement	Acknowledgement
During the networking cocktail.	Option to raffle	Option to raffle	Mention
List of event attendees.	✓	X	X
Social media thank you.	Individual post	Group post	Group post
On the Disrupt Happy Hour a month after the event.	Table	Recognition	Recognition
On the Disrupt Happy Hour a month after the event.	2 passes + 50% discount for 5 other guests	2 passes + 25% discount for 3 other guests	1 pass + 25% discount for 2 other guests
Recognition on post-event activities as possible.	✓	✓	✓

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