

DHR HTX

2027

SPONSORSHIP OPPORTUNITIES

Have your brand gain impact, visibility and relevance by partnering with DisruptHR Houston on creating the spaces and opportunities for forward-looking members of our Houston HR Community to share, connect and grow.

Let's move HR forward together!



www.disrupthrhouston.org

DHR ⚡ HTX 5.0

SPEAKERS

83% from Houston

40% HR Leaders

8% Operational leaders

52% Super Influencers

Akin Oni: One of the top 5 most watched talks worldwide.

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HIGHLIGHTS & Benchmarks



DHR HTX 5.0

ATTENDEES

139 Attendees

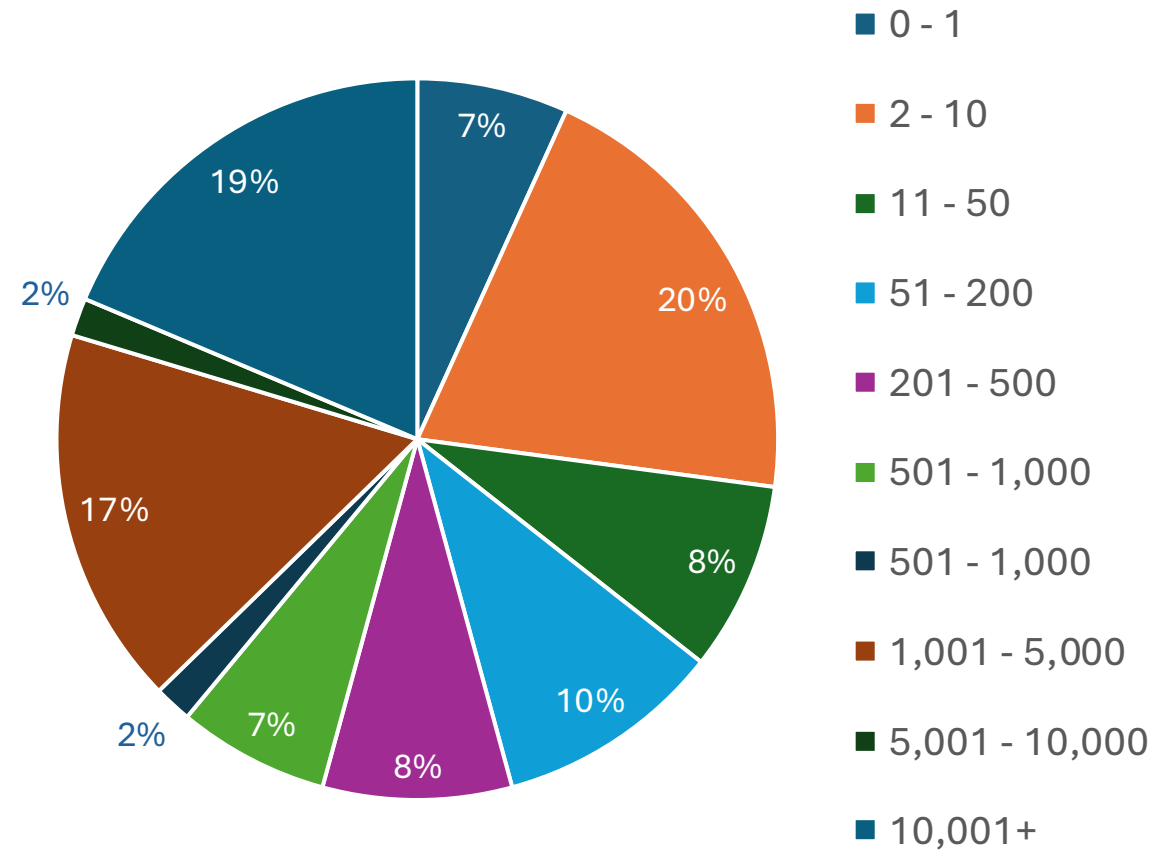
60 Organizations

40% Increase from 4.0

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HIGHLIGHTS & Benchmarks

Company Breakdown by Employee Count



DHR HTX 6.0

COMING JANUARY 27, 2027

DHR HTX 6.0

SPEAKER PROFILE So Far

85% from Houston

60% HR Leaders

40% Super Influencers

Direct outreach to over
200 HR leaders

WHAT SPONSORS GET

Direct Access.

You will be up close and personal with dozens of business owners, decision-makers, and potential strategic partners in the HR Solutions and Professional Services space.

Multiple Touchpoints.

Your business gets many opportunities for extended visibility and relationship-building through campaigns, online panels, constant social media activity, and community events such as our Disrupt Unfiltered Panel/Mixers.

Enhanced Brand Relevance.

The Houston HR Community will recognize your brand as a supporter of yearlong peer-to-peer sharing, connection and growth, and aligned with bold, fresh thinking.

First Dibs on the Future.

Current sponsors get first right of refusal for future events and opportunities to lock them in before competitors.

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DHR HTX 2027 & SPONSORSHIP LEVELS & Benefits

Disruptor: 14K 2 available

For the full 2027 cycle

- **Exclusive Title for the 2027 cycle.**
- Disruptor Branding on all websites and applicable 2027 posts and campaigns.
- 14 individual mentions on social media during the full 2027 cycle.
- Passport with 6 guest tickets, preferential promo table placement, and distribution of branded swag on both 2027 editions.
- **Option of having personalized invitations sent from DisruptHR Houston to a list of up to 50 prospects that you provide.**
- 2-minute on-stage at both 2027 editions.
- Option to raffle prizes.
- Two strategically placed interview on the Texas HR Podcast.
- **Inclusion on the VIP Fireside chat with speakers at the end of both 2027 editions.**
- Contact information of attendees to both 2027 editions.
- **Co-sponsorship of one DisruptHR Unfiltered, Mixer with option to cover the cost for signature sponsorship.**
- Mention on at least two episodes of the Speakers Series in the TexasHR Podcast.
- Hosting one online HR-Forward Panel.

Visionary: 9K 4 available

For the full 2027 cycle

- Visionary Branding on all websites and applicable 2027 posts and campaigns.
- 10 individual mentions on social media during the full 2027 cycle.
- **Option of having personalized invitations sent from DisruptHR Houston to a list of up to 50 prospects that you provide.**
- Passport with 4 guest tickets, promo table, and distribution of branded swag on both 2027 editions.
- One strategically placed interview on the Texas HR Podcast.
- **Inclusion on the VIP Fireside chat with speakers at the end of both 2027 editions.**
- Contact information of event attendees to both 2027 editions.
- Mention on at least one episode of the Speakers Series in the TexasHR Podcast.
- Participation in one HR-Forward Panel.

Supporting: 4.5K 6 available

On one of the two 2027 editions.

- Emerging Branding on all websites and applicable posts and campaigns.
- 5 individual mentions on social media during the chosen edition marketing.
- Passport with 4 guest tickets, promo table, and distribution of branded swag for the chosen edition.
- One strategically placed interview on the Texas HR Podcast.
- **Inclusion on the VIP Fireside chat with speakers at the end of the chosen edition.**
- Contact information of event attendees for the chosen edition.
- Mention on at least one episode of the Speakers Series for the chosen edition on the TexasHR Podcast.

Emerging: 3K 8 available

On one of the two 2027 editions.

- Basic Branding on all websites and applicable posts and campaigns.
- 3 individual mentions on social media during the chosen edition marketing.
- Passport with 2 guest tickets, promo table, and distribution of branded swag for the chosen edition.
- One strategically placed interview on the Texas HR Podcast.
- Mention on at least one episode of the Speakers Series for the chosen edition on the TexasHR Podcast.

DHR Unfiltered Sponso

- **Shared Sponsorship: 1.5K**
- **Signature Sponsorship: 3K**

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