



DisruptHR HTX 4.0 BREAKING THROUGH!

October 2025

The return of DisruptHR to Houston on February 6, 2025 was a success!
The “buzz” and post-event energy is off the charts. Now comes DHRHTX 0.4!

This is your opportunity to become a Valued Sponsor and be a part of this exciting movement. The 4.0 theme is sharing ideas to help the Houston HR Community “Break on Through” to the next level in this times of dizzying change.

DisruptHR is the collective exchange of ideas designed to energize, inspire, engage, and empower with 5 minutes talks. Teach us, inspire us, enlighten us, BUT MAKE IT QUICK!

DisruptHR Houston sponsorship is not about sponsoring a one-and-done event, it’s about a **market initiative**, where your company will get multichannel brand recognition for months before and after the main event.

Go to the next page and you will find the value propositions for each of our three sponsorship options. We look forward to meeting and exploring how we can be a partner in your market development strategy.



As part of our mission, we are also looking to help bring attention to the Children’s Rehabilitation Institute (CRIT) and support their amazing work.

Global Site: <https://disrupthr.co/city/houston/>

Local Site: <https://houstondisrupt.org>

info@houstondisrupt.org



SPONSORSHIP OPPORTUNITIES

DisruptHR HTX 4.0 Coming October 2025

	DISRUPTOR	VISIONARY	EMERGING
On City DisruptHR website	Logo + Sizzle reel*	Logo	Logo
On DisruptHR Global city page	Logo	Logo	Logo
Mention and company image on social media posts.	4 individual posts	2 individual posts	1 individual post
Sponsor passport for the event.	Up to 5 tickets	Up to 3 tickets	Up to 2 tickets
Pre-event interview on the Texas HR Podcast.	✓	X	X
Banner placement in the event.	Up to 3 banners	One banner	Shared onscreen
Promotional table at the event with swag allowed	✓	✓	✓
Logo placement on signage.	Tier 1	Tier 2	Tier 3
Presentation at the Main Event.	2-min. stage presentation	Acknowledgement	Acknowledgement
During the Main Event networking.	Option to raffle	Option to raffle	Option to raffle
List of event attendees.	✓	X	X
Social media thank you.	2 Individual posts	Group post	Group post
On the Disrupt Networking two months after the event.	Table & 3 passes	Recognition & 3 passes	Recognition & 2 passes
Recognition on post-event Podcast Speakers Series.	On 2 episodes	On 1 episode	X

*Sizzle reel provided by the Sponsor.

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