



DISRUPT
HOUSTON



DisruptHR HTX 3.0
BACK IN TOWN!

January 23, 2025

DisruptHR the exciting movement that is shaking things up in the Global HR Community is finally returning to Houston after the “Pandemic Pause”!

Disrupt is a knowledge and insight exchange designed to energize, inspire, engage, and empower. 14 speakers, 5 minutes each. Teach us, inspire us, enlighten us, BUT MAKE IT QUICK!

Tired of the same old events time after time? DisruptHR is collective, community-driven and in tune with today’s culture and expectations. Be a part of this exciting movement in the Houston Area. We look forward to meeting and exploring how we can be a partner in your market development strategy.



Leadership Experience

Alberto Garcia-Jurado our Lead Organizer is a TEDx speaker and coach and was chair of the speaker curating committees in the teams that started San Antonio DisruptHR and Austin DisruptHR.

He has also delivered DisruptHR talks in multiple events nationwide and has over three decades of experience working with HR.

DisruptHR Houston sponsorship is not about sponsoring an event, it’s about a **six-month market development initiative**, where your business will get multichannel brand recognition and awareness of your value proposition before and after the actual event.

Global Site: <https://disrupthr.co/city/houston/>
Local Site: <https://houstondisrupt.org>

QUESTIONS? alberto@inzynch.com



SPONSORSHIP OPPORTUNITIES

DisruptHR HTX 3.0 Coming January 23, 2025

	DISRUPTOR: \$5,000	VISIONARY: \$2,500	EMERGING: \$1,500
Logo placement on websites.	Tier 1	Tier 2	Tier 3
Promo video on website.	✓	X	X
Social media posts of recognition.	3 individual posts	2 individual post	1 individual post
Sponsor passport for the event.	Up to 5 tickets	Up to 3 tickets	X
Opportunity of a pre-event interview on podcast.	✓	X	X
Banner placement in the event.	Up to 3 banners	One banner	Shared
Promotional table at the event with swag allowed	✓	✓	✓
Logo placement on signage.	Tier 1	Tier 2	Tier 3
Presentation at the event.	3-min. presentation	Acknowledgement	Acknowledgement
During the networking cocktail.	Option to raffle	Option to raffle	Mention
List of event attendees.	✓	X	X
Social media thank you.	Individual post	Group post	Group post
Recognition on post-event activities, including speaker podcasts and articles.	✓	✓	✓



A part of the proceeds will be donated to the Children's Rehabilitation Institute (CRIT).

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