DHR HTX

6.0

SPONSORSHIP OPPORTUNITIES

Increase your brand's impact, visibility and relevance by partnering with DisruptHR Houston.

We are creating energizing, engaging spaces and opportunities for forward-looking members of our Houston HR Community to share, connect and grow together.

Be a part of it all!

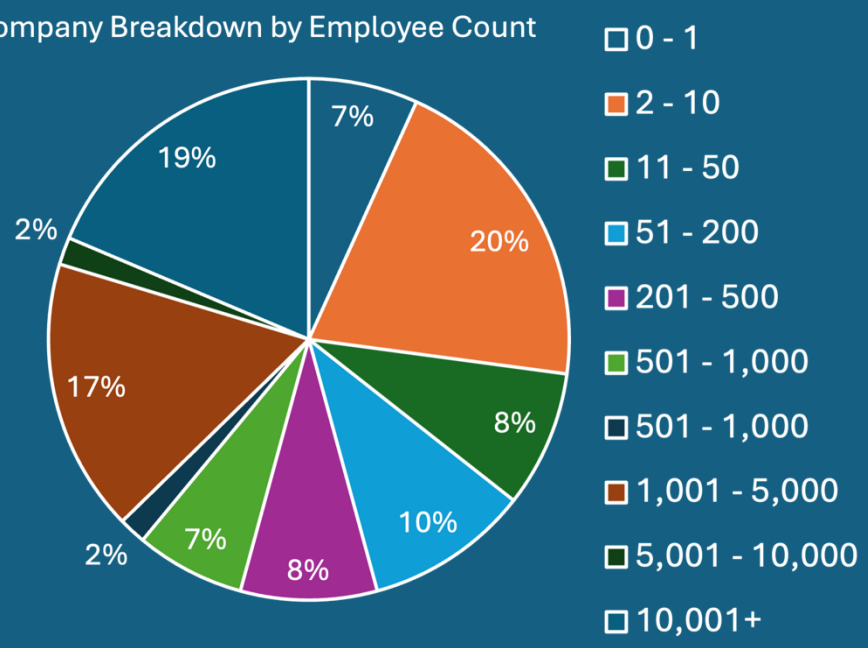


www.disrupthrhouston.org

DHR HTX 5.0

12 Speakers
48% Acting Leaders/Decision-makers
52% Super Influencers

139 Attendees
60 Organizations
40% Increase from 4.0



& HIGHLIGHTS Benchmarks



www.disrupthrhouston.org



DHR HTX 6.0

COMING JANUARY 27, 2027

DHR HTX 6.0

HR NEXT >

SPEAKERS

85% from Houston

55% HR Decision-Makers

45% Super Influencers

www.disrupthrhouston.org



ALSO HAPPENING 2027

IN-PERSON TOUCH POINTS, SOCIAL MEDIA, PODCAST, LEADERSHIP ENGAGEMENT.

DHR⚡HTX 6.0 & 7.0

Our two Main Events at Saint Arnold Brewery with exciting lineups of HR leaders on stage delivering engaging 5-minute talks + Networking over bites and refreshments.

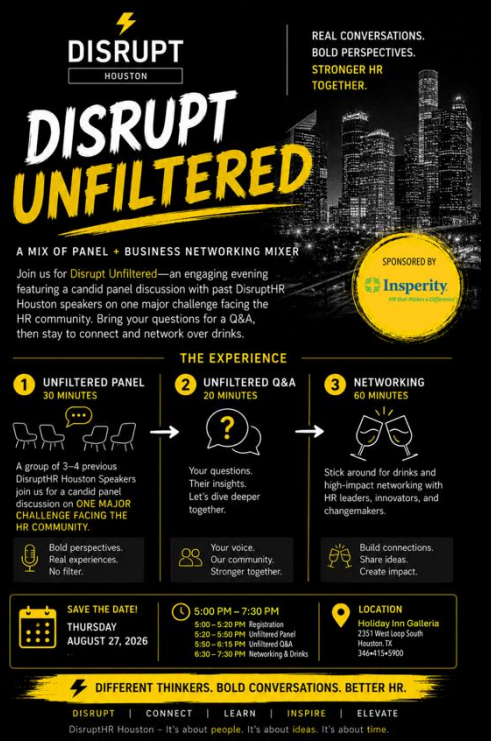




An invitation-only evening with a panel of DHRHTX speakers discussing important strategic HR challenges, followed by Q&A for digging deeper into the issues and then a space for networking. All accompanied by light bites and drinks.

Our Community Podcast, where we feature our sponsors, speakers and other members of the Houston HR Community for continued and disruptive conversations.





Exciting Panel/Mixers that bring back former DHRHTX speakers and invited experts for open, unfiltered conversations on hot-button HR and workforce issues

DisruptHR Main Events as "The Perfect HR Team Offsite". Tour the historic brewery, listen to inspiring 5-minute talks, food & drinks, connect with other HR professionals, get SHRM credits for it all!



DHR HTX 6.0 & SPONSORSHIP OPPORTUNITIES Benefits

Visionary: $4.5K 3 available

Online brand presence:

- Visionary Branding on all websites and applicable event posts and campaigns.
- 5 individual mentions on social media
- Interview on the H-Town HR Podcast.
- Mention on one episode of the Speakers Series in the H-Town HR Podcast.

For the 6.0 event:

- Option of personalized invitations sent to a list of up to 20 prospects you provide.
- Passport with 6 tickets.
- Visionary table placement.
- Option to raffle.
- 2 minutes on-stage.
- Contact information of attendees.

Additional in-person touch point:

- Participation on the 6.0 VIP After Dark with speakers and decision-makers.

Supporting: $3K 4 available

Online brand presence:

- Supporting Branding on all websites and applicable event posts and campaigns.
- 2 individual mentions on social media.
- Interview on the H-Town HR Podcast..

For the 6.0 event:

- Passport with 4 tickets.
- Supporting table placement.
- Option to raffle.
- Information of your services sent to all attendees after the event.

Emerging: $1.5K 6 available

Online outreach and presence:

- Emerging Branding on all websites and applicable event posts and campaigns.
- 1 individual mentions on social media during the full 2027 cycle.

For the 6.0 event:

- Passport with 2 tickets
- Emerging table placement.
- Option to raffle.

DHR Unfiltered Sponsorship

- Shared Sponsorship: 1.5K
- Signature Sponsorship: 3K

Contact us to learn more.

The Value of Sponsorship

Direct Access.

You will be up close and personal with dozens of decision-makers, and potential strategic partners in the HR Solutions and Professional Services space.

Multiple Touchpoints.

Your business gets multiple opportunities for extended visibility and relationship-building through campaigns, constant social media activity, and the option to be part of other in-person events such as Disrupt Unfiltered.

Enhanced Brand Relevance.

The Houston HR Community will recognize your brand as a supporter of yearlong peer-to-peer sharing, connection and growth, and aligned with bold, fresh thinking.

First Dibs on the Future.

Current sponsors get first right of refusal for future events and opportunities to lock them in before competitors.

www.disrupthrhouston.org