



SHOW GUIDE

SHOW HIGHLIGHTS



We are stoked to be bringing a Rats & Rods Car Show to Okeechobee, FL. Trash the Classics Rat & Rod Show has chosen an outdoor venue that will allow us to pack the weekend with car euthenists and entertainment for the entire family, including the dog!

We hope that you will join us in making this the best event to hit our area, whether you are a sponsor, participant, or vendor.

Bring the whole family out, we can't wait to see you!

***RATRODS &
HOTRODS***

**Multiple
Category
Auto Show**

Swap Meet

Live Music

**Pin-Up Girl
Contest**

Dog Contest

Vendor Row

Craft Alley

Food Trucks

**Camping
Area**

Sponsorships

Platinum Sponsor - \$2,500

DEADLINE JUNE 30, 2024

- LOGO ON EVENT SHIRT (GRAYSCALE)
- DIGITAL STAGE AD OR SIGN DISPLAY
- 10' X 20' VENDOR SPACE IN PREMIUM AREA
- EXTRA 10' X 10' AREA AVAILABLE FOR \$100
- SOCIAL MEDIA MENTIONING
- LOGO ON MARKETING FLYERS
- WEBSITE CREDITS
- (4) CAR SHOW ENTRY PASSES
- (4) GENERAL ADMISSION PASSES
- (2) VENDOR PASSES
- 50% OFF ALL ADDITIONAL PASSES
(MUST BE PURCHASED AT TIME OF SPONSORSHIP)

Event Sponsor - \$1,000

DEADLINE AUGUST 30, 2024

- LOGO SIGN DISPLAY
- 10' X 10' EVENT AREA IN VENDOR AREA
- EXTRA 10' X 10' AREA AVAILABLE FOR \$100
- SOCIAL MEDIA MENTIONING
- WEBSITE CREDITS
- (4) GENERAL ADMISSION PASSES
- (2) VENDOR PASSES
- 50% OFF ALL ADDITIONAL PASSES
(MUST BE PURCHASED AT TIME OF SPONSORSHIP)

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Sponsorships

Car Show Sponsor - \$750

DEADLINE JUNE 30, 2024

- 2' X 3' SIGN DISPLAY IN TRAFFIC AREAS
- LOGO ON EVENT SHIRT
- SOCIAL MEDIA MENTIONING
- LOGO ON MARKETING FLYERS
- (1) CAR SHOW ENTRY PASS
- (2) GENERAL ADMISSION PASSES

Logo Sponsor - \$500

DEADLINE JUNE 30, 2024

- LOGO ON EVENT SHIRT (GRAYSCALE)
- SOCIAL MEDIA MENTIONING
- LOGO ON MARKETING FLYERS

Staff Shirt Sponsor - \$300

DEADLINE JUNE 30, 2024

- LOGO ON STAFF SHIRTS (GRAYSCALE)
- SOCIAL MEDIA MENTIONING

Trash Can Sponsor - \$150

- LOGO/NAME ON TRASH RECEPTACLES

Sponsorship dues are non-refundable and payment is due in full prior to the deadline mentioned. Artwork/logos must be received and too the quality of our print vendors. We are not responsible or to be held liable for misprints, quality and/or errors in any of the marketing materials for Trash the Classics.

Schedule of Events

SUBJECT TO CHANGE AT ANY TIME; UPDATES WILL BE POSTED ON WWW.TRASHTHECLASSICS.COM AND ON SOCIAL MEDIA PLATFORMS

Friday, October 4th 2024

- Vendor/Swap/Sponsor Setup opens 12 pm until 8 pm
- RV Camping Check-In from 12 pm until 8 pm
- Gates will be closed at 8 pm and NO RE-ENTRY will be allowed until gates open on Saturday morning.
- Enter facility using 4200 FL-70, Okeechobee, FL. 34972 entrance.

Saturday, October 5th 2024

- Vendor/Swap/Sponsor Move In opens at 7 am; SETUP must be finished by 9am!
- RV Camping Check-In 7 am - 12 pm ONLY
- Car Show Entry opens at 8 am; use 4200 FL-70, Okeechobee, FL. 34972 entrance.
- Spectator Gates open at 10 am and close at 10 pm. *SPECTATORS use 4601 FL-710, Okeechobee, FL. 34972 entrance!*
- CAR SHOW JUDGING IS FROM 12 PM to 5 PM, you must be parked in designated show car areas to be judged.
- SHOW is 10 am - 10 pm

Schedule Continued

SUBJECT TO CHANGE AT ANY TIME; UPDATES WILL BE POSTED ON WWW.TRASHTHECLASSICS.COM AND ON SOCIAL MEDIA PLATFORMS

Sunday, October 6th 2024

- NO VENDOR/SWAP/SPONSOR SETUP
- CAMPING CHECK-IN CLOSED
- Car Show Entry opens at 7 am; use 4200 FL-70, Okeechobee, FL. 34972 entrance.
- Spectator Gates open at 8 am and close at 4 pm. *SPECTATORS use 4601 FL-710, Okeechobee, FL. 34972 entrance!*
- SHOWTIME is 8 am - 4 pm
- Vendor Move Out starts at 4 pm; Vendors must be out by 6 pm

Monday, October 7th 2024

- All Vendors and Sponsor booths must be removed and out by 10 am
- All RV Camp Sites must be vacated by 10 am

VENDOR/SWAP INFO

Booths CANNOT be shared. Only your Company's products and banners are allowed in your space. Multiple booths can be placed next to each other and displays combined, but separate spaces must be purchased. Violations will result in forfeiture of booth and vendor fees. All vendor, sponsorships, and swap meet fees are final and NON-REFUNDABLE. Madman Motorsports LLC dba Trash the Classics, or any of it's staff are not responsible for lost, stolen or damaged property and/or injuries.

FOOD

Power and Water Included

\$425 | ***\$500***

Prior to May 1 2024

After to May 1 2024

SWAP

Must be USED parts, NO BUSINESSES

\$75 | ***\$125***

Prior to May 1 2024

After to May 1 2024

GENERAL

10' x 10' Booth

\$100 | ***\$150***

Prior to May 1 2024

After to May 1 2024

CRAFT

10' x 10' Booth on Craft Alley

\$50 | ***\$100***

Prior to May 1 2024

After to May 1 2024

- Registered vendors may also purchase a weekend RV space for an additional \$100 (includes power and water, NO SEWAGE HOOKUPS available).
- Vendor marker MUST be posted in any vehicle parked within the show
- Swap Meet package includes (1) Vendor Pass, (1) Support Vehicle and (2) General Admission passes.
- ALL TYPES OF VENDORS ARE REQUIRED TO ATTEND BOTH SATURDAY AND SUNDAY, break down of booths during show hours is prohibited.
- NO Tent Camping is allowed. Any overnight camping MUST be in the designated camping area and is \$200 for the weekend.
- Any and all extensions cords, wires, etc cannot pose a tripping hazard.
- Aisles must remain clear of parked cars at all times
- Signs/Banners are not allowed to be displayed outside of your designated booth/space.
- No walking around the event selling goods or services. Only sell within your designated and assigned space. Violators will lose their vendor/swap meet space.