

# Environmental Symposia

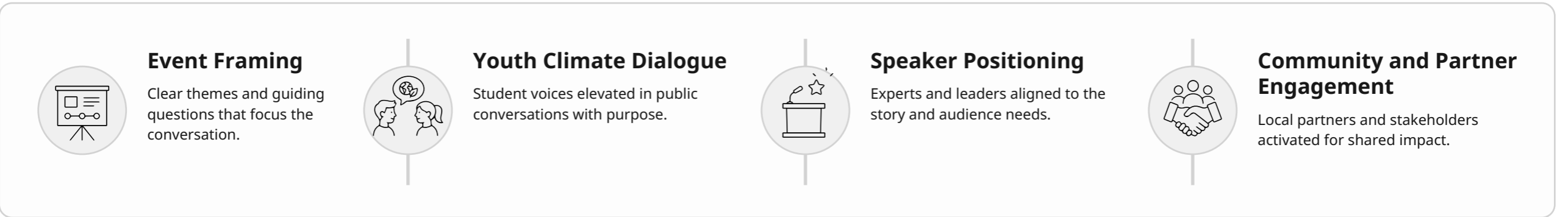
## Building public conversations around youth climate leadership.

Environmental symposia turn student research into public intellectual work. For students, the difference between completing a paper and presenting it in front of professors, researchers, peers, and community leaders is profound. The work has to sharpen. The question has to hold. The student has to learn how to explain why the topic matters beyond a classroom assignment. I helped build symposium programming that gave students this level of seriousness, not as a performance exercise, but as a real academic and civic platform.

The work required more than event planning. It meant identifying the right professors and researchers, writing outreach that made the symposium worth their time, securing speakers, shaping submission guidelines, reviewing student proposals, and helping young people prepare work that could stand in a room with adult experts. Each symposium became a bridge between student curiosity and professional discourse. Students were not simply invited to attend. They were asked to contribute, revise, present, and see their ideas treated with care.



From student showcase to public dialogue.



### Challenge

Environmental symposia often covered too many topics and tried to speak to everyone. The challenge was to avoid broad, forgettable themes and instead create events that were focused, accessible, and meaningful to the public.



### Narrative Shift

Top College USA reframed symposia around timely questions students and the public could enter directly. This brought clarity to the agenda and centered youth leadership in the conversation.



### Communications Assets

We developed the full communications suite to frame, promote, and extend the symposium as a public conversation.

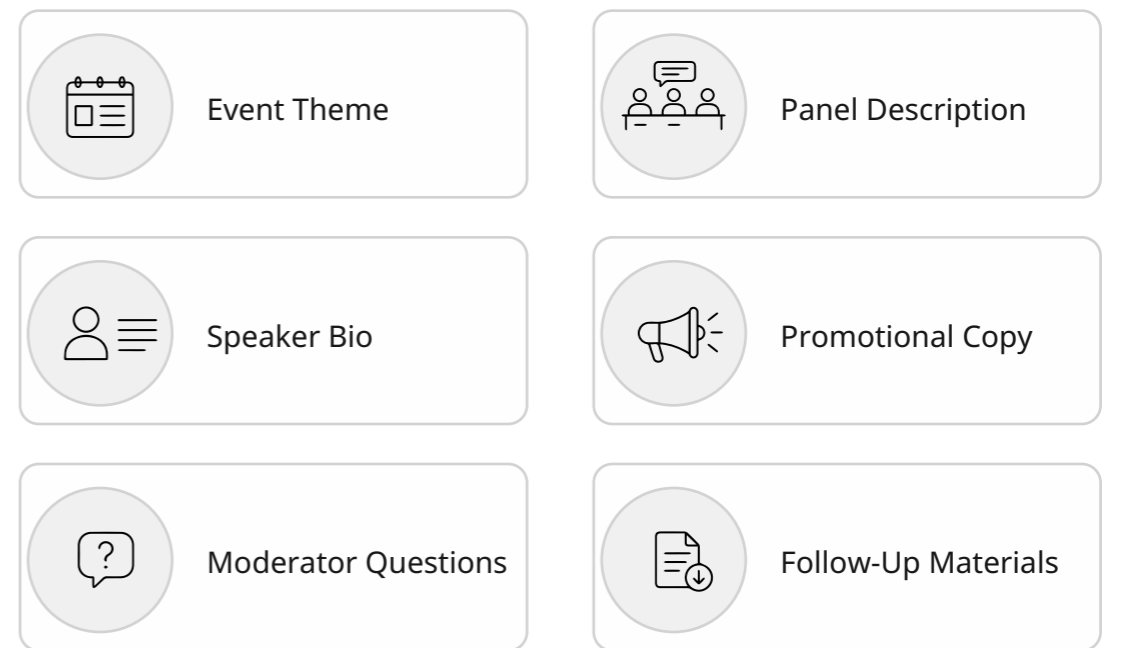
- Event themes
- Panel descriptions
- Speaker invitations
- Speaker bios
- Student remarks
- Moderator questions
- Promotional copy
- Follow-up communications



### Outcome

The symposia drew engaged audiences, sparked meaningful dialogue, and amplified student leadership. Partners and communities saw the events as inclusive, relevant, and action-oriented.

## What We Built



“*The events were framed as public conversations, not student showcases.*”

— Top College USA

## Project Snapshots



Program Booklet



Panel Graphic



Speaker Bios



Event Flyer