



## Suggestions for Pricing Your Items

Below are suggestions on pricing your items. The information below is not intended to be all inclusive or to limit your pricing, it is intended as a guide. The standard pricing of your items for our resale is approximately 25% to 30% of the original price of the item. Be careful when pricing items that you are sentimental about...if it is priced too high, it won't sell. Because they don't stay babies long, we receive a large quantity of infant clothing. We recommend you price these items to sell (i.e., low prices).

Our prices are in \$0.50¢ increments with the lowest price allowed of \$0.50¢. If you check the Discount box that item will be reduced to 50% during our half-price sale.

### For Clothing:

- **Bargain Brands**, retail for less than \$10 each – Resell at \$1-4
- **Basic Brands**, retail for \$5-15 each – Resell at \$3-6
- **Better Brands**, retail for \$10-20 each – Resell at \$4-10
- **Boutique Brands**, retail for \$20+ each – Resell at 25-35%

**Toys, gear and everything else** Resell at 25-30% of retail price

Books – single	\$0.50-\$3.00
Books – sets	\$2.00-\$10.00
Bobby/Nursing Pillows	\$3.00-\$15.00
Bouncy Seat	\$8.00-\$15.00
Booster Seat	\$5.00-\$20.00
Car Seat	\$20.00-\$60.00
Changing Table	\$10.00-\$50.00
Diaper Genie & Potty Chair	\$4.00-\$10.00
Diaper Bag	\$5.00-\$15.00
DVD	\$1.00-\$5.00
Exersaucer/Jumparoo	\$10.00-\$22.00
High Chair	\$4.00-\$25.00
Glider	\$30.00-\$75.00+
Pack n Plays	\$10.00-\$30.00
Stroller – umbrella	\$1.00-\$5.00
Stroller – single	\$10.00-\$60.00
Stroller – double	\$25.00-\$100.00+
Stroller – jogger	\$40.00-\$100.00+