



CAPABILITY STATEMENT

SALLY KELLOGG

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Capability Narrative: Concept Visionary .

A – List Design, LLC is a strategic industry leader. From Pre-Concept through implementation & event marketing celebrations, Sally Kellogg, owner, spearheads each project, mapping a collaborative workflow for success and interacting with members of her team & SOI network personally, targeting a profitable completion.

We understand each request requires a customized approach. Our professional contacts range from large firms like Turner Construction, LC Whitford, Titan Roofing, Phoenix Investors, to individuals with specialized skills. Through our 30 years of experienced direction, charrettes and feasibility study reports quickly lead to sound decisions, organizing the next steps in workflow satisfaction. .

Following through with architectural, engineering and construction tasks, we are driven to facilitate your initial requirements, successfully celebrating completion.

Core Competencies:

- NCIDQ Credentialed Interior Design
- Architectural Consultation Review
- Community & Location Planning
- Property "Best Use" Evaluation
- Real Estate Listing, Sales, Marketing
- Building Upgrade Recommendations
- Specification Writing FF& E, Finishes
- Procurement of all FF &E
- RFP Responses and Packaging
- Coordination of Team Presentations
- Supply Chain Industrial Solutions
- Implementation Control Scheduling
- Negotiation of Project Agreements
- Expedited Evaluation Reviews

Differentiators:

- Efficient evaluations streamline our organized strategy timelines
- Competent professionals establish and review all details
- Personal care of client needs assures focused accomplishments
- Intuitive hands-on master planning provides focused direction
- Proficient design vision determines the most successful outcome
- Business negotiations assures budgetary cost-effectiveness
- Architecture, design, and real estate knowledge combines all skills

Executive Experience

- ✓ Warehouse, Sale, Lease (RE) Syracuse, Buffalo, Burlington, VT \$1.1M Sale REAL ESTATE
- ✓ Fisher Price Toy Research Center, Project Lead, East Aurora, NY \$5M ARCHITECTURE
- ✓ Jim Kelly VIP Restaurant Lounge Design at Liberty Building, Buffalo, NY \$2M DESIGN
- ✓ Randall's Island Amphitheater Consultant, NY, NY \$8M STADIUM CONSULTATION
- ✓ KELLOGG ESTATE Master Plan – Luxury Campus Health Based Farm Community Co-Op, SR LIFESTYLE
- ✓ Event Promotion and Production Experience in Stadium and Arena Venue Coordination EVENT PLANNING
- ✓ Naval Station Mayport, Shands Teaching Hospital, Tampa State Fairgrounds, Niagara Falls Convention Center

- **A-E DESIGN & MARKETING**
- **REAL ESTATE NEGOTIATIONS**
- **COMMUNITY EVALUATION**

- **GOVT CODES**
- Unique Entity ID:
U5YZJULXHBZ7
- Cage Code: 9U0H7
- **WOSB Certified**
- **HUB Zone Certified**
- **MWSBE – CT Certified**

- **LICENSING, CREDENTIALS**
- NCIDQ Credentialed
- Registered Interior Design Natl
- Real Estate Sales, NY, Natl

- **PAYMENT TERMS**
- Retainer, progress payments
- Accept Credit & Purchase Cards
- **Websites:**
- www.A-ListDesignllc.com

▪ **NAICS NUMBER LIST**

Primary Focus

- **541410** Interior Design Services
- **871200** Architectural Services

Additional Services

- **237210** Land Subdivision
- **449121** Floor Covering
- **449122** Window Treatments
- **449129** Home Furnishings
- **502100** Furniture
- **502101** Office, Public Furniture
- **502102** Household Furniture
- **502199** Furniture
- **531190** Lessors of Real Estate
- **531210** Real Estate Agent
- **541330** Engineering Services