Win more listings with funded home prep

Help sellers unlock equity, remove cost barriers, and win more listings—without upfront expense.

Unlock **hidden equity**

Homes often sell below their potential when sellers don't make updates that maximize their potential. We help complete the improvements that drive higher sale prices—turning "as-is" homes into market-ready listings.

- Higher sale prices = higher commissions
- More competitive, move-in ready listings
- Stronger client outcomes

Remove seller objections with **pay-at-close funding**

Upfront costs stop deals before they start. With pay-at-close funding, improvements can be completed now and paid for at closing—**fix now, pay later.**

- Recommend improvements without financial friction
- Eliminate the #1 seller's objection: "We can't afford to do the work."
- Move listings forward faster

A smarter way to **win listings**

Sellers choose the agent with the best plan. Offering funded renovation solutions helps you stand out and win more business.

- Provide a unique value proposition during listing appointments
- More strategic, solution-driven approach
- Win listings against competitors offering traditional approaches

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