



# Win more listings with funded home prep

*Help sellers unlock equity, remove cost barriers, and win more listings—without upfront expense.*

## Unlock hidden equity

Homes often sell below their potential when sellers don't make updates that maximize their potential. We help complete the improvements that drive higher sale prices—turning "as-is" homes into market-ready listings.

- ✓ Higher sale prices = higher commissions
- ✓ More competitive, move-in ready listings
- ✓ Stronger client outcomes

## Remove seller objections with pay-at-close funding

Upfront costs stop deals before they start. With pay-at-close funding, improvements can be completed now and paid for at closing—**fix now, pay later.**

- ✓ Recommend improvements without financial friction
- ✓ Eliminate the #1 seller's objection: "We can't afford to do the work."
- ✓ Move listings forward faster

## A smarter way to win listings

Sellers choose the agent with the best plan. Offering funded renovation solutions helps you stand out and win more business.

- ✓ Provide a unique value proposition during listing appointments
- ✓ More strategic, solution-driven approach
- ✓ Win listings against competitors offering traditional approaches

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