



A Sponsorship Introduction to:
The 2024 Dillon Open Regatta

"The World's Highest Regatta"

Dillon Yacht Club - Dillon, Colorado

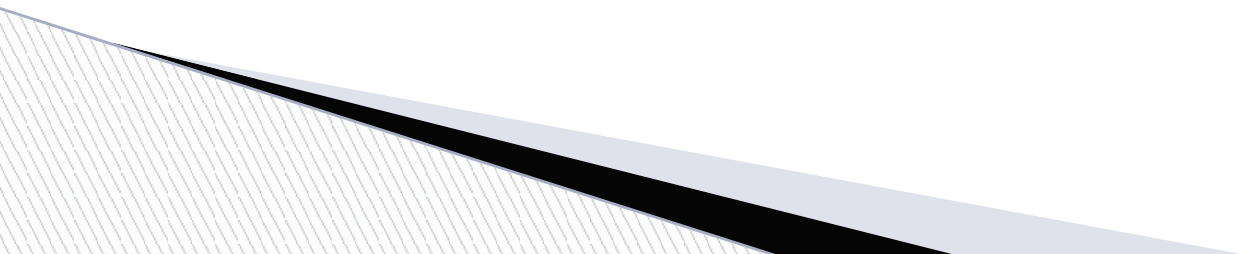
August 23-25, 2024

www.dillonopen.com
www.dillonyachtclub.com



Dillon Yacht Club

Demographics

- We are a group of outdoor enthusiasts who value the Colorado High Country lifestyle in the summer and winter
 - Large crossover of sailors, skiers, snowboarders, hikers, campers and mountain bikers
 - Diverse membership includes female boat owners and skippers, young singles, couples, families with young children and retired professionals
 - 57% of members reside in the Front Range, 34% in the Mountain communities and 9% out of state
 - 17% of Front Range members own 2nd residences in Summit County
 - Dillon Open participants come from throughout Colorado and the US
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Dillon Open Overview

Sponsor Exposure On & Off The Water

- The Dillon Open is internationally known as “The World’s Highest Regatta” at 9,017’ above sea level.
- The Dillon Open is the Premier sailboat racing event in Colorado.
- The Dillon Open provides support to Dillon Junior Sailing Club, a 501(c)3 non-profit organization
- Multiple sponsor branding opportunities via:
 - Boat signage on Spectator Boats
 - Social events/parties on land (Signage, banners, exclusive events)
 - Media (Public Relations efforts before/following event, media coverage)
 - Advertising/Promotion (Dillon Open web site, local advertising, merchandise & inclusion of materials and items in competitors’ bags)
- Extensive Media Coverage
 - The Dillon Open is covered in local, regional and national media
 - Photographs from the regatta have consistently been featured in international sailing magazines and tourism media outlets
- In past years we have hosted as many as 90 teams competing on two separate racecourses.
- Event is viewed from shore and by public & private spectator boats.



Off The Water

- A Community Event hosted by the “World’s Highest Yacht Club – The Dillon Yacht Club”
- Saturday night dinner and party with live band
- A destination that offers more than just sailing
 - Biking, hiking, fly fishing, shopping
 - Fantastic restaurants
 - Lots of Condo rentals and comfortable hotels
- Daily events
 - Friday Grill Night, Saturday Burrito Breakfast, Saturday Dinner
 - Spectator Pontoon Boat Viewing of Races Saturday & Sunday
 - Sunday Award Ceremony and Pizza Party
- Sponsorship product promotion/distribution

On The Water

- Two racecourses
- 9 classes of centerboard and keel boats, with 90+ boats
- 2 full days of racing
- 500+ sailors and visitors
- Spectator boats for non-racers
- Close competition and championship awards



Past Sponsors

Alpine Bank	Colorado Spirits	Jack Links Beef Jerky	Scrappy's Pizza
Ameristar Casino	Colorado Tents & Events	Jimmy John's	Silverback Pale Ale
A-Peak Asphalt	DeLoia Wealth Management	Kaupas Water	Star District Fleet 21
Arby's	Dillon Marina / Town of Dillon	Krystal 93 Radio	Summit Resort Group
Audi of America	Dillon Plumbing & Heating	Kula's Café	Switchback Graphics
Bad Ass Coffee of HI	Dillon Ridge Liquors	Kwik Tek	Teleco of the Rockies
Basil Doc's Pizza	Frankie's Sail Shop	McNab Ridge Wine Company	The Import Mechanics
Bistro North	Frisco Bay Marina / Town of Frisco	Mt. Gay Rum	Thinkbox Toys
BOA Construction	Goslings Rum	Northstar Mortgage	Thomas Taber & Drazen
Burke Riggs Law	Great Divide Brewing Company	Northwestern Mutual	Thor Borresen Insurance
Capitol Steps Consulting	Haber Vision	Oddbeat Ink, Ltd	Trio Sports
C. F. Williams Group	Hall Spars & Rigging	Orion Safety Products	United Materials
Charles Schwab	Heidi's Brooklyn Deli	Pug Ryan's Steakhouse	US Bank
City Market	Helly Hansen	Quantum Sails	US Sailing
Colorado Mtn. Express	Holland & Hart	Resort Quest	Vail Marriott
Colorado Print & Digital	Initial Tropical Plants	Samson Ropes	West Marine
			180 Marine Trimaran Fleet
<i>And Numerous Individuals</i>			

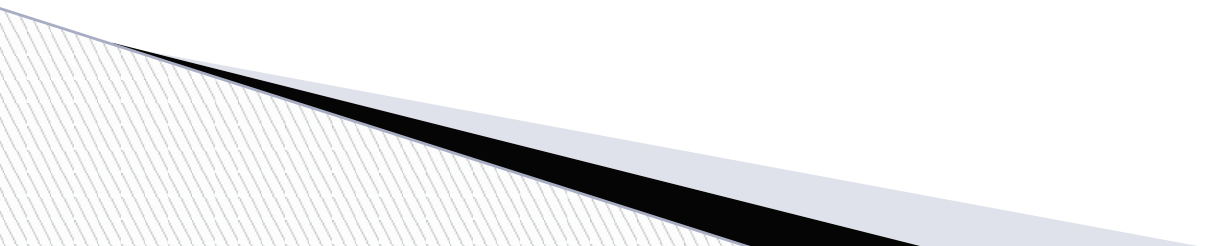
Sponsorship Levels & Benefits

▣ **COMMODORE LEVEL** **TITLE SPONSOR: \$5,000**

- Event titled as **COMPANY NAME** Dillon Open Regatta
 - Company logo integrated to Dillon Open logo on all publicity materials and on website
 - Company logo on Awards area "leader board"; exposure all club events.
 - Unlimited sponsor banners and flags at venue (Sponsor provides banners)
 - Up to 8 complimentary dinners at Saturday night party
 - Up to 8 complimentary drink passes
 - Up to 8 complimentary spectator boat rides (must be reserved in advance)
 - May provide information or items to include in competitors' bags
 - Recognition at awards ceremony
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Sponsorship Levels & Benefits

□ VICE-COMMODORE LEVEL PRESENTING SPONSOR: \$4,000

- Company logo included in official event name, '*Presented by **Company Name***'
 - Company logo integrated to Dillon Open logo on all publicity materials and on website
 - Up to 4 Sponsor banners and flags at venue (Sponsor provides banners)
 - Up to 4 complimentary dinners at Saturday night party
 - Up to 4 complimentary drink passes
 - Up to 4 complimentary spectator boat rides (must be reserved in advance)
 - May provide information or items to include in competitors' bags
 - Recognition at awards presentation
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Sponsorship Levels & Benefits

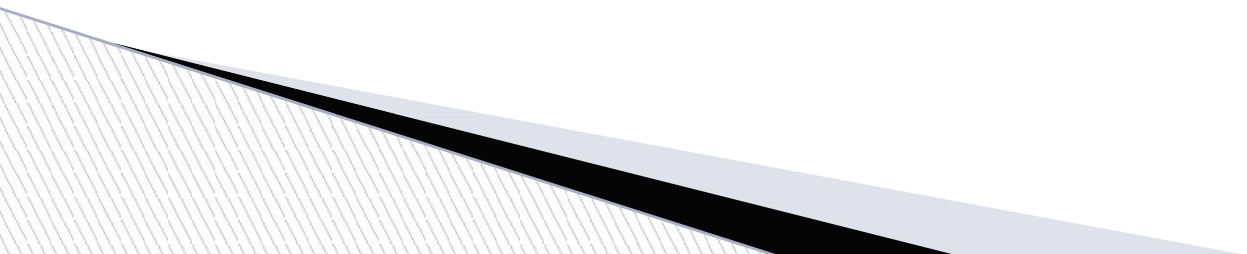
▣ FLEET CAPTAIN LEVEL

Hosting Sponsor: \$2,500

- Company logo integrated to Dillon Open logo on all publicity materials and on website
- Up to 3 Sponsor banners and flags at venue (Sponsor provides banners)
- Up to 4 complimentary dinners at Saturday night party
- Up to 4 complimentary drink passes
- Up to 2 complimentary spectator boat rides (must be reserved in advance)
- May provide information or items to include in competitors' bags
- Recognition at awards presentation

Sponsorship Levels & Benefits

▣ SKIPPER LEVEL Corporate Sponsor: \$1,000

- Company logo integrated to Dillon Open logo on all publicity materials and on website
 - Up to 3 Sponsor banners and flags at venue (Sponsor provides banners)
 - Up to 2 complimentary dinners at Saturday night party
 - Up to 2 complimentary drink passes
 - Up to 2 complimentary spectator boat rides (must be reserved in advance)
 - May provide information or items to include in competitors' bags
 - Recognition at awards presentation
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Sponsorship Levels & Benefits

▣ **CREW LEVEL** **Official Sponsor: \$500**

- Company logo integrated to Dillon Open logo on all publicity materials and on website
- 2 Sponsor banners and flags at venue (Sponsor provides banners)
- Up to 2 complimentary dinners at Saturday night party
- Up to 2 complimentary drink passes
- May provide information or items to include in competitors' bags
- Recognition at awards presentation

▣ **SHORE SUPPORT LEVEL** **Sponsor: \$100**

- Company logo integrated to Dillon Open logo on all publicity materials and on website
 - 1 Sponsor banner or flag at venue (Sponsor provides banner)
 - May provide information or items to include in competitors' bags
 - Recognition at awards presentation
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Contact Information

For more information, contact:

Mike Kalil

vicecommodore@dillonyachtclub.com

Or info@dillonopen.com

Joe Quarantillo

commodore@dillonyachtclub.com



Sponsorship Agreement



Company Name: _____

Company Address: _____

Company Representative: _____

Sponsorship Level/Amount: _____

(Commodore \$5,000, Vice-Commodore: \$4,000; Fleet Captain: \$2,500; Skipper: \$1000;
Crew: \$500; Shore Support: \$100)

This is a recurrent and perpetual sponsorship for the next ____ years.

In exchange for the marketing opportunities and benefits listed in the Dillon Open Regatta Sponsorship Levels, I agree to the above sponsorship level and fee.

Authorized Signature

Date

PLEASE MAKE SPONSORSHIP CHECKS PAYABLE TO DILLON YACHT CLUB