



The Dillon Open

The World's Highest Regatta

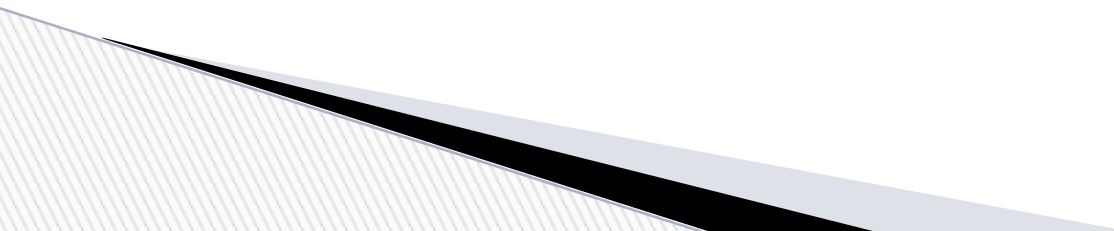
Friday – Sunday

August 22nd – 24th, 2025

Dillon Yacht Club, Dillon CO



Dillon Yacht Club Members are a Diverse Mix of Active, Engaged Individuals

- ❖ We are a group of outdoor enthusiasts who value the Colorado High Country lifestyle all year round.
 - ❖ Sports and activities we enjoy include sailing, skiing/snowboarding, biking/cycling hiking, camping, horseback riding and more. Many have won national awards for their endeavors from youth to senior adults.
 - ❖ Our yacht club membership includes female boat owners and skippers, young singles, couples, families with young children and retired professionals.
 - ❖ 57% of our members reside in the Front Range, 34% in the Mountain communities and 9% live out of state.
 - ❖ 17% of our Front Range members own 2nd residences in Summit County.
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The Dillon Open

- ❖ The Dillon Open is known as “The World’s Highest Regatta” at 9,017’ above sea level and is the Premier sailboat racing event in Colorado.
- ❖ The Dillon Junior Sailing Club, a 501(c)3 non-profit organization is the event’s primary beneficiary which helps support the future of sailing.
- ❖ In past years we have hosted as many as 90 teams and over 300 sailors competing on two separate racecourses. Ages range from 8 to 80+ years!
- ❖ This spectacular event is easily viewed from shore and via public & private spectator boats all weekend.



Sponsorship Opportunities

- ❖ Multiple opportunities for impactful visibility via:
 - ❖ Signage on Spectator Boats
 - ❖ Social events on land via Signage, Banners, Giveaways
 - ❖ Advertising/Promotion via the event website, local & regional advertising, on-site merchandising & inclusion of items in competitors' bags
 - ❖ Exclusive Event Sponsorship with prominent visibility:
 - ❖ Dinners (Friday, Saturday, Sunday)
 - ❖ Breakfasts and Lunches (Saturday, Sunday)
 - ❖ Saturday Night Entertainment with Band, Dancing, etc.
 - ❖ Award Ceremony
- ❖ Media Coverage
 - ❖ The Dillon Open is covered in local, regional and national media
 - ❖ Photos & videos from the regatta have been featured in international sailing magazines and popular tourism sites/outlets



Recent Sponsors

| | | | |
|--------------------------|--------------------------------|--------------------------|------------------------|
| Alpine Bank | Colorado Spirits | Jack Links Beef Jerky | Scrappy's Pizza |
| Ameristar Casino | Colorado Tents & Events | Jimmy John's | Silverback Pale Ale |
| A-Peak Asphalt | DeLoia Wealth Management | Kaupas Water | Star District Fleet 21 |
| Arby's | Dillon Marina / Town of Dillon | Krystal 93 Radio | Summit Resort Group |
| Audi of America | Dillon Plumbing & Heating | Kula's Café | Switchback Graphics |
| Bad Ass Coffee of HI | Dillon Ridge Liquors | Kwik Tek | Teleco of the Rockies |
| Basil Doc's Pizza | Frankie's Sail Shop | McNab Ridge Wine Company | The Import Mechanics |
| Bistro North | Frisco Bay Marina | Mt. Gay Rum | Thinkbox Toys |
| BOA Construction | Goslings Rum | Northstar Mortgage | Thomas Taber & Drazen |
| Burke Riggs Law | Great Divide Brewing Company | Northwestern Mutual | Trio Sports |
| Capitol Steps Consulting | Haber Vision | Oddbeat Ink, Ltd | United Materials |
| C. F. Williams Group | Hall Spars & Rigging | Orion Safety Products | US Bank |
| Charles Schwab | Heidi's Brooklyn Deli | Pug Ryan's Steakhouse | US Sailing |
| City Market | Helly Hansen | Quantum Sails | Vail Marriott Hotel |
| Colorado Mtn. Express | Holland & Hart | Resort Quest | West Marine |
| Colorado Print & Digital | Initial Tropical Plants | Samson Ropes | Windquest Advisors |

Sponsorship – Benefits & Fees



COMMODORE LEVEL

TITLE SPONSOR - \$2000

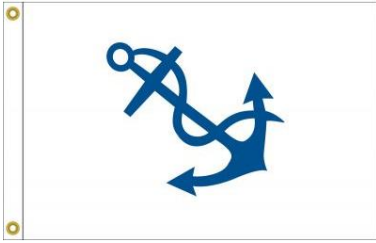
- Event titled as **SPONSOR NAME** 2025 Dillon Open Regatta
- Logo integrated with the Dillon Open logo on all materials
- Logo featured on the event Leader Board
- Unlimited displays of sponsor banners and flags at/around venue
- Up to 8 complimentary dinners for the Saturday night dinner/party
- Up to 8 complimentary drink passes
- Up to 8 complimentary spectator boat rides
- Ability to provide product and/or pertinent sponsor information in competitors' bags
- Featured recognition during the awards ceremony



VICE COMMODORE LEVEL

PRESENTING SPONSOR - \$1250

- Event name, '*Presented by **SPONSOR***'
- Logo integrated with the Dillon Open logo on all materials
- Logo featured on the event Leader Board
- Unlimited displays of sponsor banners and flags at/around venue
- Up to 4 complimentary dinners for the Saturday night dinner/party
- Up to 4 complimentary drink passes
- Up to 4 complimentary spectator boat rides
- Ability to provide product and/or pertinent sponsor information in competitors' bags
- Featured recognition during the awards ceremony



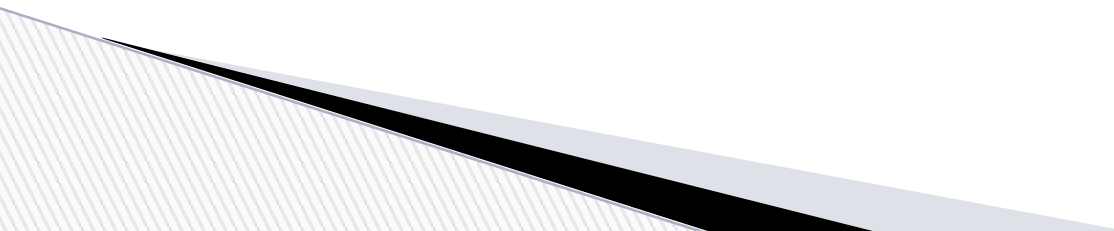
FLEET CAPTAIN LEVEL

HOSTING SPONSOR - \$750

- Logo integrated with the Dillon Open logo on all materials
- Up to 4 displays of sponsor banners and flags at/around venue
- Up to 4 complimentary dinners for the Saturday night dinner/party
- Up to 4 complimentary drink passes
- Up to 2 complimentary spectator boat rides
- Ability to provide product and/or pertinent sponsor information in competitors' bags
- Recognition during the awards ceremony

SKIPPER LEVEL

SPONSOR - \$500

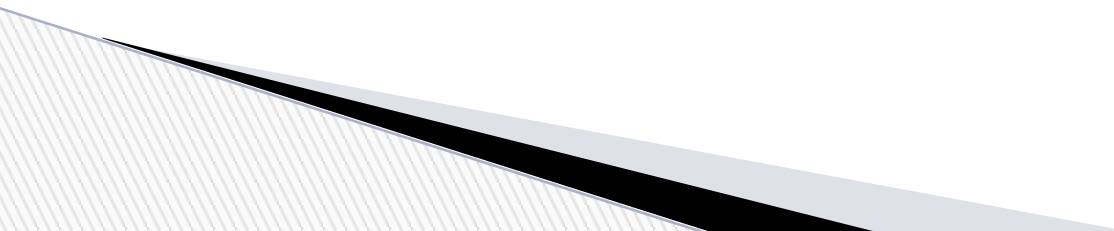
- Logo integrated with the Dillon Open logo on all materials
 - Up to 3 displays of sponsor banners and flags at/around venue
 - Up to 2 complimentary dinners for the Saturday night dinner/party
 - Up to 2 complimentary drink passes
 - Up to 2 complimentary spectator boat rides
 - Ability to provide product and/or pertinent sponsor information in competitors' bags
 - Featured recognition during the awards ceremony
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CREW LEVEL

SPONSOR - \$250

- Logo integrated with the Dillon Open logo on all materials
- Up to 2 displays of sponsor banners and flags at/around venue
- Up to 2 complimentary dinners for the Saturday night dinner/party
- Up to 2 complimentary drink passes
- Ability to provide product and/or pertinent sponsor information in competitors' bags
- Featured recognition during the awards ceremony

MEAL OR AWARDS SPONSOR

- Opportunity to introduce your business and address all participants
 - Logo integrated with the Dillon Open logo on all materials
 - Up to 2 displays of sponsor banners and flags at/around venue
 - Up to 2 complimentary dinners for the Saturday night dinner/party
 - Up to 2 complimentary drink passes
 - Ability to provide product and/or pertinent sponsor information in competitors' bags
 - Featured recognition during the awards ceremony
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MEAL OR AWARDS SPONSOR

OPPORTUNITIES:

THURSDAY SETUP DINNER - **\$250***

FRIDAY DINNER - **\$500***

SUNDAY DINNER - **\$500***

SATURDAY DINNER - **\$750**

SATURDAY BREAKFAST - **\$250***

SUNDAY BREAKFAST - **\$250***

SUNDAY AWARDS - **\$250**

***Let us know if you're interested in food or other in-kind sponsorships**

Contact Information

For more information, contact:

info@dillonopen.com or

Heath Bowden – Event Chairperson
vicecommodore@dillonyachtclub.com
(303) 319 - 5638

Joe Quarantillo – DYC Commodore
commodore@dillonyachtclub.com
(970) 406 - 0971

Leanne Fesenmeyer – Sponsorship Leader
sponsors@dillonyachtclub.com
(303) 913 - 1817



Sponsorship Agreement



SPONSOR NAME: _____

SPONSOR ADDRESS: _____

SPONSOR WEBSITE: _____

KEY CONTACT: _____

EMAIL: _____ PHONE: _____

Sponsorship Level/Amount: _____

In exchange for the opportunities and benefits listed in the Dillon Open Regatta Sponsorship Benefits and Fees, I agree to the above sponsorship level and fees:

Authorized Signature

Date