



DILLON YACHT CLUB
World's Highest 9,017ft

The Dillon Open

The World's Highest Regatta

Friday – Sunday

August 22nd – 24th, 2025

Dillon Yacht Club, Dillon CO



Dillon Yacht Club Members are a Diverse Mix of Active, Engaged Individuals

- ❖ We are a group of outdoor enthusiasts who value the Colorado High Country lifestyle all year round.
 - ❖ Sports and activities we enjoy include sailing, skiing/snowboarding, biking/cycling hiking, camping, horseback riding and more. Many have won national awards for their endeavors from youth to senior adults.
 - ❖ Our yacht club membership includes female boat owners and skippers, young singles, couples, families with young children and retired professionals.
 - ❖ 57% of our members reside in the Front Range, 34% in the Mountain communities and 9% live out of state.
 - ❖ 17% of our Front Range members own 2nd residences in Summit County.
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The Dillon Open

- ❖ The Dillon Open is known as “The World’s Highest Regatta” at 9,017’ above sea level and is the Premier sailboat racing event in Colorado.
- ❖ The Dillon Junior Sailing Club, a 501(c)3 non-profit organization is the event’s primary beneficiary which helps support the future of sailing.
- ❖ In past years we have hosted as many as 90 teams and over 300 sailors competing on two separate racecourses. Ages range from 8 to 80+ years!
- ❖ This spectacular event is easily viewed from shore and via public & private spectator boats all weekend.



Sponsorship Opportunities

- ❖ Multiple opportunities for impactful visibility via:
 - ❖ Signage on Spectator Boats
 - ❖ Social events on land via Signage, Banners, Giveaways
 - ❖ Advertising/Promotion via the event website, local & regional advertising, on-site merchandising & inclusion of items in competitors' bags
 - ❖ Exclusive Event Sponsorship with prominent visibility:
 - ❖ Dinners (Friday, Saturday, Sunday)
 - ❖ Breakfasts and Lunches (Saturday, Sunday)
 - ❖ Saturday Night Entertainment with Band, Dancing, etc.
 - ❖ Award Ceremony
- ❖ Media Coverage
 - ❖ The Dillon Open is covered in local, regional and national media
 - ❖ Photos & videos from the regatta have been featured in international sailing magazines and popular tourism sites/outlets



Recent Sponsors

Alpine Bank	Colorado Spirits	Jack Links Beef Jerky	Scrappy's Pizza
Ameristar Casino	Colorado Tents & Events	Jimmy John's	Silverback Pale Ale
A-Peak Asphalt	DeLoia Wealth Management	Kaupas Water	Star District Fleet 21
Arby's	Dillon Marina / Town of Dillon	Krystal 93 Radio	Summit Resort Group
Audi of America	Dillon Plumbing & Heating	Kula's Café	Switchback Graphics
Bad Ass Coffee of HI	Dillon Ridge Liquors	Kwik Tek	Teleco of the Rockies
Basil Doc's Pizza	Frankie's Sail Shop	McNab Ridge Wine Company	The Import Mechanics
Bistro North	Frisco Bay Marina	Mt. Gay Rum	Thinkbox Toys
BOA Construction	Goslings Rum	Northstar Mortgage	Thomas Taber & Drazen
Burke Riggs Law	Great Divide Brewing Company	Northwestern Mutual	Trio Sports
Capitol Steps Consulting	Haber Vision	Oddbeat Ink, Ltd	United Materials
C. F. Williams Group	Hall Spars & Rigging	Orion Safety Products	US Bank
Charles Schwab	Heidi's Brooklyn Deli	Pug Ryan's Steakhouse	US Sailing
City Market	Helly Hansen	Quantum Sails	Vail Marriott Hotel
Colorado Mtn. Express	Holland & Hart	Resort Quest	West Marine
Colorado Print & Digital	Initial Tropical Plants	Samson Ropes	Windquest Advisors

Sponsorship – Benefits & Fees





COMMODORE LEVEL

TITLE SPONSOR - \$2000

- Event titled as **SPONSOR NAME** 2025 Dillon Open Regatta
- Logo integrated with the Dillon Open logo on all materials
- Logo featured on the event Leader Board
- Unlimited displays of sponsor banners and flags at/around venue
- Up to 8 complimentary dinners for the Saturday night dinner/party
- Up to 8 complimentary drink passes
- Up to 8 complimentary spectator boat rides
- Ability to provide product and/or pertinent sponsor information in competitors' bags
- Featured recognition during the awards ceremony



VICE COMMODORE LEVEL

PRESENTING SPONSOR - \$1250

- Event name, '*Presented by **SPONSOR***'
- Logo integrated with the Dillon Open logo on all materials
- Logo featured on the event Leader Board
- Unlimited displays of sponsor banners and flags at/around venue
- Up to 4 complimentary dinners for the Saturday night dinner/party
- Up to 4 complimentary drink passes
- Up to 4 complimentary spectator boat rides
- Ability to provide product and/or pertinent sponsor information in competitors' bags
- Featured recognition during the awards ceremony



FLEET CAPTAIN LEVEL

HOSTING SPONSOR - \$750

- Logo integrated with the Dillon Open logo on all materials
- Up to 4 displays of sponsor banners and flags at/around venue
- Up to 4 complimentary dinners for the Saturday night dinner/party
- Up to 4 complimentary drink passes
- Up to 2 complimentary spectator boat rides
- Ability to provide product and/or pertinent sponsor information in competitors' bags
- Recognition during the awards ceremony

SKIPPER LEVEL

SPONSOR - \$500

- Logo integrated with the Dillon Open logo on all materials
 - Up to 3 displays of sponsor banners and flags at/around venue
 - Up to 2 complimentary dinners for the Saturday night dinner/party
 - Up to 2 complimentary drink passes
 - Up to 2 complimentary spectator boat rides
 - Ability to provide product and/or pertinent sponsor information in competitors' bags
 - Featured recognition during the awards ceremony
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CREW LEVEL

SPONSOR - \$250

- Logo integrated with the Dillon Open logo on all materials
- Up to 2 displays of sponsor banners and flags at/around venue
- Up to 2 complimentary dinners for the Saturday night dinner/party
- Up to 2 complimentary drink passes
- Ability to provide product and/or pertinent sponsor information in competitors' bags
- Featured recognition during the awards ceremony

MEAL OR AWARDS SPONSOR

- Opportunity to introduce your business and address all participants
 - Logo integrated with the Dillon Open logo on all materials
 - Up to 2 displays of sponsor banners and flags at/around venue
 - Up to 2 complimentary dinners for the Saturday night dinner/party
 - Up to 2 complimentary drink passes
 - Ability to provide product and/or pertinent sponsor information in competitors' bags
 - Featured recognition during the awards ceremony
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MEAL OR AWARDS SPONSOR

OPPORTUNITIES:

THURSDAY SETUP DINNER - **\$250***

FRIDAY DINNER - **\$500***

SUNDAY DINNER - **\$500***

SATURDAY DINNER - **\$750**

SATURDAY BREAKFAST - **\$250***

SUNDAY BREAKFAST - **\$250***

SUNDAY AWARDS - **\$250**

***Let us know if you're interested in food or other in-kind sponsorships**

Contact Information

For more information, contact:

info@dillonopen.com or

Heath Bowden – Event Chairperson
vicecommodore@dillonyachtclub.com
(303) 319 - 5638

Joe Quarantillo – DYC Commodore
commodore@dillonyachtclub.com
(970) 406 - 0971

Leanne Fesenmeyer – Sponsorship Leader
sponsors@dillonyachtclub.com
(303) 913 - 1817



Sponsorship Agreement



SPONSOR NAME: _____

SPONSOR ADDRESS: _____

SPONSOR WEBSITE: _____

KEY CONTACT: _____

EMAIL: _____ PHONE: _____

Sponsorship Level/Amount: _____

In exchange for the opportunities and benefits listed in the Dillon Open Regatta Sponsorship Benefits and Fees, I agree to the above sponsorship level and fees:

Authorized Signature

Date