






DANA ALAAEDDINE

Interior and Industrial(Product) Design

 Beirut, Lebanon
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PERSONAL DATA

Date of Birth: DEC 11, 1993
Nationality: Lebanese
Marital Status: Single

EDUCATION

Masters in Industrial Design
2015 - 2016
Scuola Politecnica Di Design, Milan, Italy

Bachelor of Arts in Interior Design
2011 - 2015
Lebanese American University, Beirut, Lebanon

” ABOUT

I'm an Industrial and interior designer. My main aspect is to create problem-solving products to be aesthetically appealing, by blending form and function to make the project truly desirable. My method is about balancing creative, conceptual, theoretical thinking with the practical, industrial restrictions, which requires knowledge of manufacturing processes, materials and technology.

👜 WORK EXPERIENCE

Founder of Flurit design studio

August 2018 till present

Responsible for designing and managing multiple projects ranging from small to large scale. Coordinating with professionals and consultants from different fields to bring the project to life. Selecting and specifying moods and materials, which delicately reflect each project and client. Execution and production Flurit's wood and steel factory.

PAMAI CHOP African restaurant (Badaro, Beirut)

September 2023 - Present

- Concept phase
- Design development
- Schematic phase
- 3d modeling and rendering
- Execution on site and site supervision

Residential 104 (Bsalim, Mount Lebanon)

August 2023 - Present

- Demolition and construction
- Electrical and Ceiling
- Concept phase
- Design development
- Schematic phase
- 3d modeling and rendering
- Execution on site and site supervision

SOFRETNA Lebanese restaurant (Badaro, Beirut)

June 2023 - September 2023

- Concept phase
- Design development
- Schematic phase
- 3d modeling and rendering
- Execution on site and site supervision

Residential 103 (Verdun, Beirut)

January 2023 - June 2023

- Concept phase
- Design development
- Schematic phase
- 3d modeling and rendering
- Execution on site and site supervision

NADA DAIRY exhibition booth (Riyadh, Saudi Arabia)

October 2022

- Concept phase
- Design development
- 3d modeling and rendering

Najla El Zein, Qatar world cup art sculptures (Doha, Qatar)

July 2020 - September 2022

Production Manager

- 2D Templates for execution
- Marble production follow up and supervision
- Site implementation and supervision

FLAT WHITE coffee shop (Mar Mikhael, Beirut)

May 2022 - July 2022

- Concept phase
- Design development
- Schematic phase
- 3d modeling and rendering
- Execution on site and site supervision

Residential 102 (Clemenceau, Beirut)

April 2020 - February 2021

- Project management
- Concept phase
- Design development
- Schematic phase
- 3d modeling and rendering
- Contracting
- Execution on site and site supervision

Residential 101 (Ramlit Bayda, Beirut)

Septemeber 2019 - May 2020

- Project management
- Concept phase
- Design development
- Schematic phase
- 3d modeling and rendering
- Contracting
- Execution on site and site supervision

KEY PROJECTS

- Master bedroom design development, schematics, 3d modeling/renderings and execution on site **(Verdun, Beirut) - 2021**
- Kitchen design development, schematics, 3d modeling/rendering, execution and installation on site **(Sanayeh, Beirut) - 2021**
- Dining room design, execution and installation on site **(Sanayeh, Beirut) - 2022**
- Modification for Tv wall unit, execution and installation on site **(Jamhour, Mount Lebanon) - 2023**
- Corridor wall design, execution and installation on site **(Jamhour, Mount Lebanon) - 2023**
- Dining space wall installation mirror design, execution and installation on site **(Jamhour, Mount Lebanon) - 2023**

PRODUCT DESIGN

- Modern twisted incense burner 2022 (Fluirt)
- Brass and marble chocolate trays Adha 2021 (Pâte Sucrée-Doha, Qatar)
- Incense holders and trays for Ramadan 2020 (Fluirt)
- Brass and marble incense stick holder baby born souvenirs (Client)
- 'Grandy' and 'Granda' fabric inspired stools (Fluirt)
- Wood and marble cigar ashtray (Fluirt)



LANGUAGE SKILLS

Fluent in Arabic and English (Written, read and spoken)



COMPUTER SKILLS

Microsoft Office, AutoCAD, Rhinoceros 2d and 3d, Keyshot(3d renderings), Adobe Photoshop, Adobe Illustrator



HOBBIES & ACTIVITIES

Padel, Table Tennis, Muay Thai, Nature, Culture & Art