

# SAFESFIR.AI

## COMPANY CASE STUDY

### TRANSFORMING PRODUCE OPERATIONS WITH SAFEPOD PROOF OF DELIVERY



#### INTRODUCTION

A wholesale fresh produce and meat supplier in Austin, TX, faced challenges with manual processes, tracking payments, and timely deliveries. To address these, they implemented SafePOD by SafeSfir.ai, digitizing invoicing, payment collection, and proof of delivery.

#### CHALLENGES

##### MANUAL PROCESSES

Drivers faced delays with manual paper based invoicing.

##### LIMITED VISIBILITY

Lack of real-time visibility for managers caused inefficiencies.

##### CUSTOMER FRICTION

Payment tracking and customer disputes were difficult to manage.

#### SOLUTION

Digital Invoicing

Real-Time Payment Tracking

Quickbooks Integration

Automated Dispute Resolution

#### RESULTS

4.7

Hours  
Saved Daily

90% ↑

Invoice  
Accuracy  
Improvement

80% ↑

Jump in  
Operational  
Efficiency

1500

Sheets of Paper  
saved Monthly

30% ↑

Payment  
Collection Rate



ROI

1200%

#### CONCLUSION

**SafePOD** transformed operations, boosting efficiency, improving customer satisfaction, and supporting sustainability goals. Ready to transform your operations? Visit [SafeSfir.ai](https://safesfir.ai) today.



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