

STRATEGIC PLAN (2025-2026)

MISSION

AMI-SD is a 501(c)(3) nonprofit organization dedicated to helping build a skilled and diverse talent pipeline that serves the region's vital advanced manufacturing sector and strengthens the broader community.

PURPOSE

- **Reduce Unemployment in the Region:** Provide fair access to high-wage manufacturing careers for unemployed and underemployed adults, veterans, women, and workforce-bound students
- **Address Workforce Shortages:** Educate, train, and place skilled workers to fill critical gaps in the advanced manufacturing sector.
- **Support Economic Growth and National Security:** Promote Advanced manufacturing "good jobs" (as defined by the Good Jobs Initiative) that drive innovation, supply chain resilience, and national competitiveness.

STRATEGIC PRIORITIES

- **Develop Future-Ready Skills:** The advanced manufacturing workforce of today and tomorrow requires the skills needed to develop, think critically, and use modern technologies and innovative systems.
- **Expand access to advanced manufacturing career pathways:** Eliminate or mitigate barriers to education and employment for everyone, broaden and expand the advanced manufacturing talent pipeline.
- **Promote Industry Awareness:** Leverage industry associations' outreach and marketing materials to inspire local interest in advanced manufacturing careers.

GUIDING PRINCIPALS

	Use Data and Industry Insights to Drive Decisions: AMI-SD programs support job growth in San Diego, helping individuals build meaningful careers while assisting manufacturers in meeting their workforce needs. AMI-SD programs are designed as career ladders, building on entry-level training with modular training in advanced skills and apprenticeship skills.
	Remove and/or Mitigate Barriers to Entry: Fortunately, many advanced manufacturing roles do not require a bachelor's degree. With the proper credentials and on-the-job training, individuals can access high-paying, sustainable careers. AMI-SD programs provide credential-based pathways to high-paying jobs that do not require a four-year degree.
	Align Local Action with National Strategy: AMI-SD supports U.S. manufacturing growth through scalable, future-focused workforce development. AMI-SD efforts align with both national and state strategies to advance workers into jobs with higher wages, career mobility, and that meet the workforce demands of the 21st century.