

# Brook Park Council Meeting

## October 5, 2023

Present via zoom: Megan Lupia; Christine Foushi; Kristine Alexander; Erin Sellers; Renae Yoo; Karen Boylan; Meg Graf; Corrie Mieszczak; Dawn Musial-Radtke; Ann W; Kelly King, Ann Hartrich; Liz Segura; Lorie LNU, Vanessa Feuerstein

7:05 called to order.

### **Introductions of all participants.**

**Design a T-shirt Contest.** Record 67 entries. Winning shirt displayed on screen. Student's name to be announced by principals once notified by Leah. Design-a-Tshirt will be a rendering of the winning design.

### Principal's Report

Red Ribbon Week- the week before Halloween this year, Oct. 23-27

Monday- Ready to live a healthy life

Tuesday- head to toe healthy

Be strong and Kind

Peace out to Bad Habits

Superstars Make Super Choices

See blast email for themed dress-up for each day.

Halloween- parade will hopefully be outside for all grade levels beginning 8:30. Parties to follow from 9-10. Mr. Sorensen sent blast email with safety reminders and costume parameters.

Picture Retakes: email Mrs. Chobot or Mrs. Montefinese if needed- will be on the 18<sup>th</sup>.

Veteran's Day Assembly, Friday, Nov. 10- first one since 2019.

Leah requested discussion with principals to discuss both moving the date of Someone Special Dance and possibly doing it at school. Mrs. King and Mr. Sorensen will touch base soon.

## **Treasurer's Report**

From Liz: Total Revenues this year \$4312.54

Expenditures: \$1660.36

Net revenue: \$2652.18

Leah announced where to find budget. From Leah. New line on budget- Money for Mics. No expenditures or anticipated revenues. Collects donations at event. So far this year, collected \$27 . Big ask will be to purchase mics for the big gym for PE, grade level shows, Theater in Residence, Gross Productions.

## **Vice President Report**

Christine Foushi:

Trunk or Treat- October 20, 5-6:30. Sign-up Genius just went out. Will have music, lawn games, picture booth, food.

Last week, Custodial Appreciation Week. Brought food for Mitch, Mr. Frank, afternoon, Mr. Frank.

Veteran's Day, Honor Flight Chicago. Read description of event. For K-2, students will do mail call cards.

## **Fundraising**

Kristine Alexander:

Double Good Fundraiser: minimal effort

Event total: \$3,094

Event earnings: \$1,547

63 Supporters

32 Cities

9 States

15 pop up shops

8 shops with sales

DEI will not work on the food drive this year because the committee is too small. Gave that over to the list we are making of committees which we will need.

Someone special Dance- Nov. 4 to Feb 3, update calendar and Erin Sellers will talk about that.

## **Volunteer Relations**

Karen Boylan:

Will wrap up what committees we need. Will turn that over to volunteers who have expressed interest and other communication chances.

Will touch base with Meg and Amy for Theater, the company we are using has two people located in Montana. They have two directors who come for the program for whom we will need to provide housing. It can be any kind of bedroom with a door and will be vetted if in a home. Will be looking for homes to volunteer or financial sponsorship for hotel, want to figure out by December.

Next immediate need for volunteers is Trunk or Treat.

Leah offered to show volunteers who might be interested what the various roles involve.

### **Corresponding Secretary Updates**

Carla Riseman:

Google Calendar is now live and fully populated with all events. There is a link and if you click on a desktop, the dialog box will allow you to add to your own Google Calendar. Will also facilitate real-time updates.

Facebook updates- Carla is concerned about messaging fatigue. Going to be making a few posts in the grade level group informing of new approach, that they should join the main group because that is where everything that applies to all of Brook Park will go. If it not grade specific, it will be in the main BPC Facebook group. That should improve relevancy and volume of messaging.

Additionally, changed settings so that the posts getting the most engagement will get more visibility.

### **Member-at-Large:**

Corrie, no updates

### **Committees:**

**Superstar Shindig** (Someone Special Dance).

Erin Sellers:

Moving to a February timeframe. First one, to be called, The Cupid Shuffle.

Family friendly event for all families, all ages. Afternoon setting, 3-5 PM. Hoping to have it with a DJ as a "good, old fashioned dance in the gym." Hopefully to include facepainting, photobooth, etc.

Budget is next step. Hoping for all-inclusive ticket at a higher price point; or a lesser price point for entry only, and additional tickets for sale for extra's once in.

What does it look like: balloons, blues, links, more. A dance floor out of balloons, fun signage moment. Happy theme. Red & Pink.

Things to do. DJ with fun dance music. Group and line dances. Fun sunglasses station with heard shap sunglasses. Friendship bracelet and necklace station. Photo booth. Love to fundraise or get sponsored professional face painters. Her company would love to sponsor a flower station. They will be donated and resold at whatever price makes sense.

Food- for 3-5, it's snacks, cotton candy, popcorn, donuts, nothing bundt cakes- easily obtained snacks. For this timeframe, no full meal, no need for food trucks. "Love potions," like themed specialty drinks.

Casual dress. Reds & pinks encouraged.

Sponsors Page: with clear identification of stations and activities, BPC sponsors can underwrite the various options, like the face painter, the photo booth, etc. This will limit the need for BPC to spend the money.

Hopes to make it a strong fundraising opportunity. Hoping to move event to the gym. Will consider flexibility on the date. Maybe also another local school's gym.

Also considering Discovery Center at the zoo as a back-up.

Discussed the tiered system for reserving space at the school. We are on the first tier.

Karen requested two face-painters for line control. Erin will do a timed system for face painting if needed.

Leah: explained the adult prom last year at the Elks had low ticket sales, so got cancelled. We have a transferrable completely paid rental, which is why we were considering it. But it's not a good fit.

### **Yearbook:**

Meg Graf: back to pre-pandemic activity levels. Put together yearbook ladder. Showed on Zoom, so far, 63 pages.

When the book was at 86 pages, she could include clubs, BPC events, scouts, theater, block party, Veteran's Day, DEI, Sponsors & Autographs. With clubs coming back full-force, she can't make the photos any smaller. Reached out to contact at the yearbook publisher, said pages have to be added in groups of 8. We are getting hardcover at softcover prices right now, but that to add the pages, we have to increase the cost of the yearbook.

Meg understands that we have a lower cost yearbook.

Leah: discussed already as a board and felt that \$17 will be a good dollar amount and won't have to raise again in the near future.

Will also be launching an Angel Fund for several reasons, but will include helping ensure that all families have access to a yearbook.

In the past, typically a line went home with announcements for scholarships for events, purchases (ex. Theater, clubs, events) and asking parents about accommodations (medical, allergy, etc.). They will reach out to the principals and the principals will request what they need.

Meg asked how she should make sure this happens, and Board members explained the principals will handle it. Will also add to BPC fliers. Meg mentioned that even at the \$13 price point, this is still valuable.

Christine: will include in the flier an option or instructions on how to get support.

Christine clarified that the softcover rate for adding 8 pages is \$2.50. Hoping this will hold this at 3 years.

**No updates from Ms. Hartrich.**

**Upcoming:**

10-09- Movie Night, Paw Patrol

10-20- Presentation at the library from DE&I committee- Building Empathy Conversation Series: Refugees Journey to Resettlement. Two people working in refugee resettlement will be presenting . Adults only, but light child care (a movie, basically), will be provided in the room next door.

10-31- Halloween Parties

Final Notes:

Kristine Alexander asked about cultural liaison and will discuss further with Ms. Hartrich. Vanessa, PTO president at Gross, introduced herself. Found that it's easier to have the higher price entry tickets. The piece-by-piece charging is a pain.

BPC donated NW University Football tickets to the teacher raffle. Has more to donate, and offered to give some to Vanessa.

**Kristine motioned for adjournment, Karen seconded**

8:09 adjourned