### **PRIVACY NOTICE** Aspire Integrated Healthcare Solutions, LLC Last updated March 2024

Thank you for choosing to be part of our community at Aspire Integrated Healthcare Solutions, LLC. We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about this privacy notice or our practices with regard to your personal information, please contact us at info@aspireihs.com.

This privacy notice describes how we might use your information if you:

- Visit our website at www.aspireintegratedhealthcare.com
- Download and use our mobile application Aspire Health Portal
- Use our Facebook application Aspire Health Portal

In this privacy notice, if we refer to:

- "Website," we are referring to any website of ours that references or links to this policy
- "**App**," we are referring to any application of ours that references or links to this policy, including any listed above
- "Services," we are referring to our Website, App, and other related services, including any sales, marketing, or events

The purpose of this privacy notice is to explain to you in the clearest way possible what information we collect, how we use it, and what rights you have in relation to it. If there are any terms in this privacy notice that you do not agree with, please discontinue use of our Services immediately.

Please read this privacy notice carefully, as it will help you understand what we do with the information that we collect.

# TABLE OF CONTENTS

<u>1. WHAT INFORMATION DO WE COLLECT?</u>
<u>2. HOW DO WE USE YOUR INFORMATION?</u>
<u>3. WILL YOUR INFORMATION BE SHARED WITH ANYONE?</u>
<u>4. WHO WILL YOUR INFORMATION BE SHARED WITH?</u>
<u>5. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?</u>
<u>6. HOW DO WE HANDLE YOUR SOCIAL LOGINS?</u>
<u>7. HOW LONG DO WE KEEP YOUR INFORMATION SAFE?</u>
<u>9. WHAT ARE YOUR PRIVACY RIGHTS?</u>
<u>10. CONTROLS FOR DO-NOT-TRACK FEATURES</u>
<u>11. DO CALIFORNIA RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?</u>
<u>12. DO WE MAKE UPDATES TO THIS NOTICE?</u>
<u>13. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?</u>

## **1. WHAT INFORMATION DO WE COLLECT?**

#### Personal information you disclose to us

In Short: We collect personal information that you provide to us.

We collect personal information that you voluntarily provide to us when you register on the Services, express an interest in obtaining information about us or our products and Services, when you participate in activities on the Services (such as by posting messages in our online forums or entering competitions, contests or giveaways) or otherwise when you contact us.

The personal information that we collect depends on the context of your interactions with us and the Services, the choices you make and the products and features you use. The personal information we collect may include the following:

**Personal Information Provided by You.** We collect names; phone numbers; email addresses; mailing addresses; usernames; passwords; contact preferences; contact or authentication data; and other similar information.

**Payment Data.** We may collect data necessary to process your payment if you make purchases, such as your payment instrument number (such as a credit card number), and the security code associated with your payment instrument. All payment data is stored by Paypal. You may find their privacy notice link(s) here: <u>https://www.paypal.com/us/webapps/mpp/ua/privacy-full</u>.

**Social Media Login Data.** We may provide you with the option to register with us using your existing social media account details, like your Facebook, Twitter or other social media account. If you choose to register in this way, we will collect the information described in the section called "HOW DO WE HANDLE YOUR SOCIAL LOGINS?" below.

All personal information that you provide to us must be true, complete and accurate, and you must notify us of any changes to such personal information.

#### Information automatically collected

*In Short:* Some information — such as your Internet Protocol (IP) address and/or browser and device characteristics — is collected automatically when you visit our Services.

We automatically collect certain information when you visit, use or navigate the Services. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Services and other technical information. This information is primarily needed to maintain the security and operation of our Services, and for our internal analytics and reporting purposes.

Like many businesses, we also collect information through cookies and similar technologies.

The information we collect includes:

- Log and Usage Data. Log and usage data is service-related, diagnostic, usage and performance information our servers automatically collect when you access or use our Services and which we record in log files. Depending on how you interact with us, this log data may include your IP address, device information, browser type and settings and information about your activity in the Services (such as the date/time stamps associated with your usage, pages and files viewed, searches and other actions you take such as which features you use), device event information (such as system activity, error reports (sometimes called 'crash dumps') and hardware settings).
- Device Data. We collect device data such as information about your computer, phone, tablet or other device you use to access the Services. Depending on the device used, this device data may include information such as your IP address (or proxy server), device and application identification numbers, location, browser type, hardware model Internet service provider and/or mobile carrier, operating system and system configuration information.
- Location Data. We collect location data such as information about your device's location, which can be either precise or imprecise. How much information we collect depends on the type and settings of the device you use to access the Services. For example, we may use GPS and other technologies to collect geolocation data that tells us your current location (based on your IP address). You can opt out of allowing us to collect this information either by refusing access to the information or by disabling your Location setting on your device. Note however, if you choose to opt out, you may not be able to use certain aspects of the Services.

#### Information collected through our App

*In Short:* We collect information regarding your geolocation, mobile device, push notifications, Facebook permissions, when you use our App.

If you use our App, we also collect the following information:

- *Geolocation Information.* We may request access or permission to and track location-based information from your mobile device, either continuously or while you are using our App, to provide certain location-based services. If you wish to change our access or permissions, you may do so in your device's settings.
- Mobile Device Access. We may request access or permission to certain features from your mobile device, including your mobile device's calendar, reminders, sms messages, social media accounts, and other features. If you wish to change our access or permissions, you may do so in your device's settings.
- *Push Notifications.* We may request to send you push notifications regarding your account or certain features of the App. If you wish to opt-out from receiving these types of communications, you may turn them off in your device's settings.

• Facebook Permissions. We by default access your Facebook basic account information, including your name, email, gender, birthday, current city, and profile picture URL, as well as other information that you choose to make public. We may also request access to other permissions related to your account, such as friends, checkins, and likes, and you may choose to grant or deny us access to each individual permission. For more information regarding Facebook permissions, refer to the Facebook Permissions Reference page.

This information is primarily needed to maintain the security and operation of our App, for troubleshooting and for our internal analytics and reporting purposes.

### 2. HOW DO WE USE YOUR INFORMATION?

*In Short:* We process your information for purposes based on legitimate business interests, the fulfillment of our contract with you, compliance with our legal obligations, and/or your consent.

We use personal information collected via our Services for a variety of business purposes described below. We process your personal information for these purposes in reliance on our legitimate business interests, in order to enter into or perform a contract with you, with your consent, and/or for compliance with our legal obligations. We indicate the specific processing grounds we rely on next to each purpose listed below.