

Happy Monday!

Welcome to the 42nd issue of CyberSec Weekly.

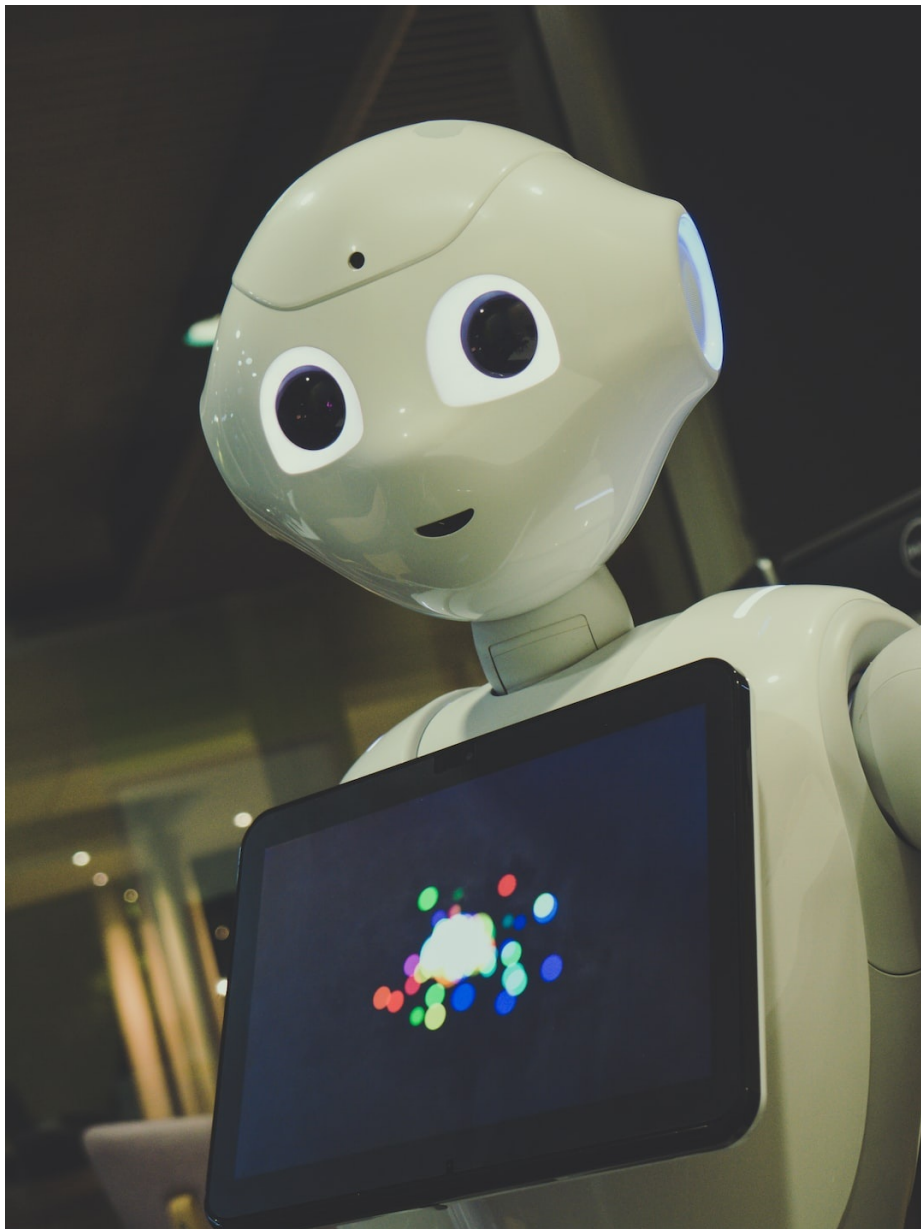
In this issue:

[What will generative AI really do for cybersecurity?](#)

[Understanding Theories and Biases to Better Inform Security Decisions](#)

[50% of UK CEOs See Cyber as a Bigger Business Risk than the Economy](#)

[And much more.](#)



What will generative AI really do for

cybersecurity?

Generative AI has the potential to revolutionize cybersecurity, but its use in security contexts is uncertain. Researchers, investors, government officials and cybersecurity executives are eyeing its potential with skepticism and excitement. AI has been widely deployed by cybersecurity firms in the past decade, but OpenAI's aggressive release of generative AI tools has left competitors playing catch-up.

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Why did the google play store get in trouble?

it had an app-titude problem.



Understanding Theories and Biases to Better Inform Security Decisions

Risk management techniques and theories can be used to create a compelling business case for security investment, such as loss aversion theory and normalcy bias. Loss aversion theory shows that the pain of losing something is more significant than the idea of gaining something. Normalcy bias is a form of cognitive dissonance that prevents organizations from planning for a disaster or incident that has not yet occurred.

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50% of UK CEOs See Cyber as a Bigger Business Risk than the Economy

UK CEOs likely have a lower level of understanding of cybersecurity risks than their international counterparts, with only 16% having a complete understanding. They also feel detached from responsibility for cybersecurity, with 21% saying the CIO is wholly responsible and 24% partly responsible.

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