



***Safe Haven***  
Baby Boxes

# 2020 Annual Report

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## *A Message from Safe Haven Baby Boxes Founder, Monica Kelsey:*

As I reflect upon 2020, like others, I will always remember it as a challenging year. Despite these challenges, Safe Haven Baby Boxes gained much attention from the media, both in local markets and nationwide with the number of Baby Boxes installed, the number of babies placed in Baby Boxes, and more importantly the number of parents we assisted as they made the most difficult decision of their lives. More importantly, we are accomplishing our primary mission of raising awareness of the Safe Haven Law by reaching more people across North America.

Some of our greatest accomplishments in 2020 include providing more than double the amount of Baby Boxes from the previous year to communities, expanding our presence in more states, assisting more parents in crisis, and providing a safe surrender for six babies in our babies boxes. I have the greatest pleasure of personally getting to know both the adoptive parents of safe surrendered babies, as well as the birth mothers who needed our help.

We have seen unprecedented support for our mission worldwide, including calls on our hotline across the nation, from Canada, and from Mexico. With so many accomplishments in 2020 and despite COVID rearing its ugly head, our work continues as we look forward to setting some goals for 2021. An increase in SHBB activity requires additional resources in order to sustain growth. The SHBB team is ready to provide more crisis support, legal assistance, and education which are the very heart of our mission as we save more lives. We look forward to continued support from all our followers as we strive to move forward and provide an anonymous option for a safe surrender for babies.

I wish you peace, good health, and happiness in 2021!

## 2020 Highlights

- ❖ 32 More Baby Boxes Available in Communities
- ❖ 4 States with Baby Boxes - Indiana, Ohio, Arkansas, and Florida
- ❖ 6 Babies Placed in Baby Boxes
- ❖ A record number of Parents Assisted with Surrenders, Adoptions, and Parenting



# Fulfilling Our Mission

Education and Raising Awareness of the Safe Haven Law

Education and raising awareness of Safe Haven Laws are at the heart of our mission to end infant abandonment. The Safe Haven Baby Boxes organization did not stop with our efforts, despite COVID restrictions and other challenges faced in 2020!

**29% increase in social media followers**

**75% increase in donors**

**26 billboards in communities**

**34 speaking events (in person and virtual)**

**1 Annual Banquet**

**1 Ataya Scholarship Recipient**



# Meet Nola

Nola is a sweet and energetic 2 year old who was surrendered in February 2019 with the help from one our Safe Haven Baby Boxes National Crisis Hotline counselors. Nola's birth mother wanted to surrender at a Safe Haven Baby Box, but there was not one available nearby at that time. Surrendering at a fire station or the local hospital was not an option for Nola's birth mother, as she was too afraid of being recognized in this small community.

After several minutes of discussion, still desperate and refusing to leave her car to hand precious Nola to a firefighter, our quick thinking SHBB counselor provided another solution. First responders met Nola's birth mother in parking lot where she handed her to them from her car.

We are thankful for this precious life, for the brave mother who made this difficult decision, and for our SHBB counselors who are available 24/7/365.



# Other Precious Lives Saved



## Our Supporters

Our supporters are at the very heart of our organization. We continue to be amazed by the overwhelming response from our followers.

**Did you know that we do not request any tax dollars to fund our efforts?** Every SHBB program is completely funded by the generous support of our donors. Five Baby Box locations are completely funded by individual donors. Our efforts rely on your support!

We are thankful for every dollar donated, especially during this challenging year!



# SHBB Annual Banquet

Safe Haven Boxes hosted it's 4th annual banquet at the Grand Wayne Center in Fort Wayne, Indiana in August of 2020. The theme, *Adoption Unleashes Possibilities*, revealed the beauty that comes from a Safe Haven Surrender.

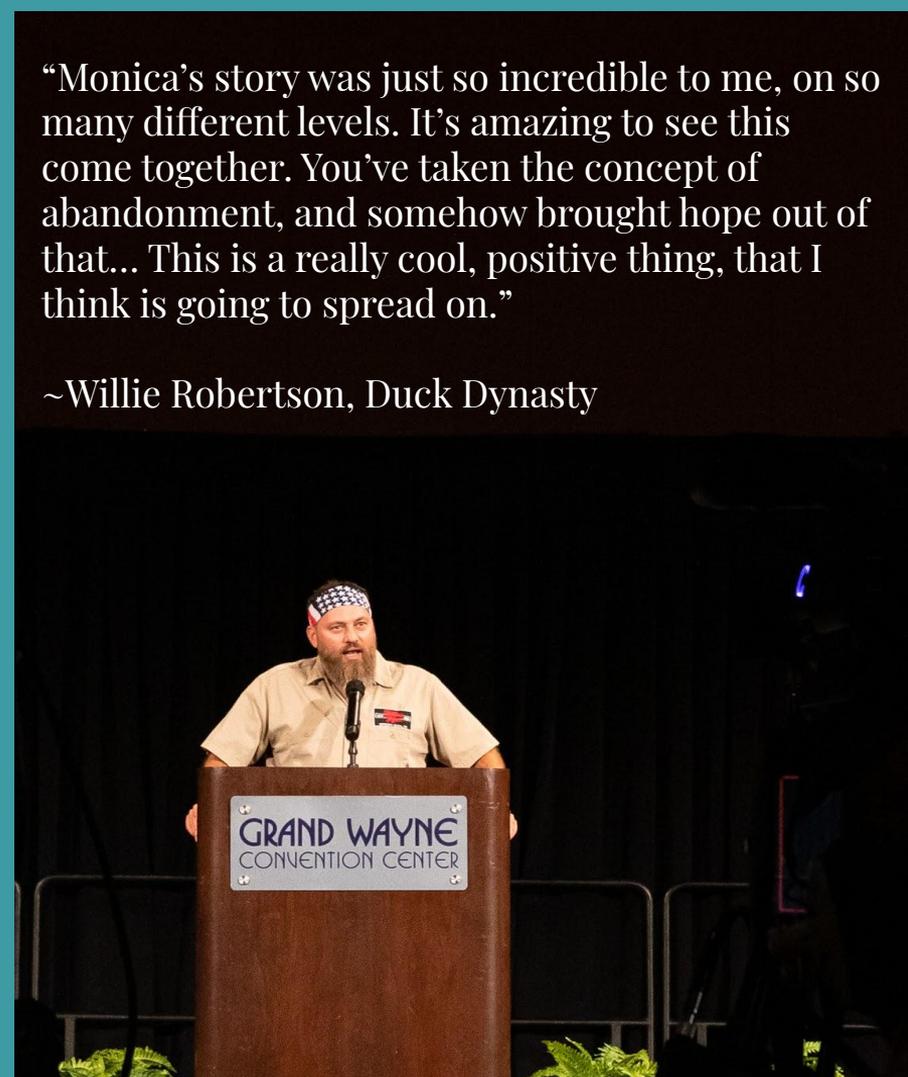
Keynote speaker, Willie Robertson, from A&E's Duck Dynasty, shared his thoughts about adoption, his family, and the important work that SHBB does.

Please consider joining us for the 2021 banquet planned to be held late summer in the Indianapolis area. A virtual option will also be available if you are unable to attend in person.

Please check our website and other social media sites for more details which should be available in early 2021.

“Monica’s story was just so incredible to me, on so many different levels. It’s amazing to see this come together. You’ve taken the concept of abandonment, and somehow brought hope out of that... This is a really cool, positive thing, that I think is going to spread on.”

~Willie Robertson, Duck Dynasty



# 2020 Financial Reporting



The following summary of financial information is derived from the audited consolidated statements of activities and of financial position for SHBB for the year ending December 31, 2020.

**OPERATING REVENUE:** SHBB's consolidated total revenues more than doubled, increasing to \$725,272.09 in 2020, as compared to \$364,403.97 in 2019 .

**EXPENSES:** SHBB's consolidated operating expenses also increased in 2018, as strong revenue growth allowed us to spend more on activities to further advance our mission . Operating expenses in 2020 were \$639,345.10, as compared to \$379,932.48 in 2019 . Expenditures covered a wide range of initiatives, including baby box installations, literature for schools, speakers expenses, advocacy, billboards, and information and services on the safe haven law.

At year end, SHBB's consolidated statement of financial position (balance sheet) reflected total Net Revenue of \$85,926.99 for 2020 verses a Net Revenue loss of \$15,528.51 in 2019, enabling SHBB to remain well-positioned to advance its mission of empowering our youth with educated options regarding abandonment.



## Your continued support helps to fund:

- Baby Box installations in more communities
- Billboard and other advertising campaigns to raise awareness
- Safe Haven Law education in schools
- Training programs for emergency medical personnel
- Legal assistance for parents needing to defend their rights under the Safe Haven Law
- Safe Haven Baby Boxes National Crisis Hotline
- Counseling services
- Parents in need
- Additional items for each Safe Haven Baby Box location (blankets, signs, brochures, etc.)

# Looking Ahead in 2021



As we work hard to raise awareness of the Safe Haven Law to end infant abandonment in our country, we focus our efforts on education and awareness in 2021. We plan to do this by:

- ❑ Creating and releasing education videos to be used in classrooms.
- ❑ Increasing the number of Safe Haven Baby Boxes in more communities.
- ❑ Working with state legislators who wish to update and improve Safe Haven Laws.
- ❑ Introducing the Safe Haven Baby Boxes program in more states.
- ❑ Generating awareness and understanding of the Safe Haven Law with distribution of ***Blessed to Have Been Abandoned, the Story of the Baby Box Lady*** book.
- ❑ Providing financial and legal support to parents who are considering their options with their infants.

