

PRESENTING



BILLIET & BILLIET

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“Every ticket is
a promise.
We keep it.”

Our roots

One house, one group

Billiet & Billiet is the ticketing and event production platform of the TCC Enterprises All group. It brings ticket sales, fundraising and event production together in one place.

Born in Central Africa, it already serves organisers and audiences in Kinshasa and Brazzaville.

Backed by a structured group, the platform combines the agility of a young house with the rigour of an organisation built to last.

TCC Enterprises All

Group and parent company

Billiet & Billiet

Ticketing and production

Mission and vision

Mission

01

Making access to events simple, safe and fair: professional sales tools for organisers and a flawless buying experience for audiences.

Vision

02

To become the benchmark for ticketing and event production in Central Africa, then across the continent, connecting talent, organisers and their audiences.

Our values



Trust

#1

Every transaction is secure, every ticket unique and traceable. Our partners' trust is earned, every single day.

Excellence

#2

We aim for the standard of the great international houses: reliable tools, attentive service, commitments kept.



Proximity

#3

We know our markets and the people who bring them to life. Every organiser has a contact who understands them.

Our ecosystem

01 Creation

🚩 **Organiser publishes**

02 On sale

🚩 **Card and Mobile Money**

03 Issuance

🚩 **QR-code tickets**

04 Check-in

🚩 **Scan at the entrance**

From creation to collection, every step comes together on a single secure, traceable platform.

05 Payout

🚩 **Revenue paid out**

Our services

Service	For whom	Commission
Event ticketing	Organisers, venues, promoters	4% to 10%
Cinema screenings	Cinemas and operators	By agreement
Online fundraising	Associations, artists, projects	17.99% to 21.88%
Access control	Front-of-house teams	Included
Support	Partners	Tailored

Our ticketing serves concerts, festivals, conferences and cinema screenings. Card or Mobile Money payment, tamper-proof QR-code tickets, real-time entry control.

Our fundraisers give associations, artists and project leaders a simple, transparent way to rally their community around a cause.

Business model

Revenue stream	Basis	Rate	Paid by
Event commission	Tickets sold	4% – 10%	Organiser
Fundraising commission	Donations raised	17.99% – 21.88%	Project leader
Optional services	Promotion, production	On quote	Organiser

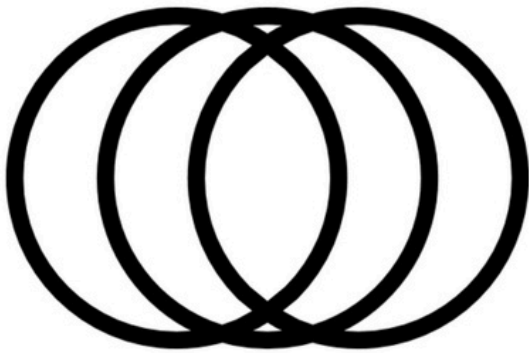
Our commitments

Account opening	1 to 3 weeks Payout time	100% Traceable tickets
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Transparency

Real time Sales and balance tracking	2 methods of payment: card and Mobile Money
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Value proposition



**A clear promise for
every partner**

Organisers: sell more, get paid
with peace of mind. Artists:
secured fees. Partners:
qualified visibility. Audiences:
a reliable ticket in a few clicks.

**QR-code tickets,
tracked payouts**

**Bank card and
Mobile Money**

Let's talk about your project



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