



This I Know

 LaLa Halsema

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FILM SYNOPSIS

Julia's seemingly perfect life unravels when she's forced to question her community and sets off on a road trip of self discovery with her teenage daughter.

This I Know is a unique low budget feature film created by an experienced Atlanta-based writer, director, producer duo, LaLa Halsema and Carrie Schrader. The film blends a narrative storyline about a woman's search for self and community with real-life spiritual leader interactions. The interactions have a profound effect on her as she faces her feelings about sexism, racism, and homophobia that conflict with her church and community's beliefs. Ultimately, she is guided towards a new perspective about what a healthy community looks like for her and her family.

OUR TEAM



LaLa Halsema
Co-Writer / Director



Carrie Schrader
Co-Writer / Producer



Autumn Bailey
Producer



Anka Malatynska
Cinematographer



Heather Breslin
Line Producer



Molly McDonald
Business Advisor*

This I Know is the first film chosen to be part of the Social Enterprise Fellows Program at Emory University Goizueta Business School. The fellowship recognizes projects and students demonstrating both a deep interest in social impact and commitment to addressing complex challenges confronting people today. As part of the fellowship and with support from advisors, Molly developed the investment plan for This I Know.

By supporting This I Know you have the opportunity to...

Inspiration

Promote an inspirational faith-centered, LGBTQ+ and mother-daughter story

Community

Encourage the growth of healthy spiritual and faith centered communities

Filmmakers

Champion women leaders underrepresented in the industry and a Georgia-based crew

Urgency

Challenge fear-based nationalism and belief systems at a pivotal point in our history

THE ASK



Invest to bring the film to life

This I Know is raising \$1.7 million to bring the film to life. There is no minimum investment requirement and individuals can make an equity investment or tax deductible, 501 c3 donation.



Build awareness and connections

Build awareness about the film. Connect us with potential supporters including investors, community organizations and partners, film and female founder enthusiasts.

