Dear Donor or Sponsor,

FOCUS: For Our Community Unity & Support, Inc., WNY Youth Addiction Prevention Coalition focuses on preventing and reducing substance use among our youth through youth empowerment. We use evidence-based, data-driven strategies that have been proven to be effective. Since 2018 we have reduced alcohol use by 22% among youth ages 13-18 and marijuana use by 12%. Our **Community Impact Awards Dinner** is our annual celebration and fundraiser to acknowledge outstanding leaders in WNY we need your help.

When you **sponsor** our event, you will be listed on all websites (ours and Eventbrite) social media (LinkedIn, Facebook, Instagram), in the local newspaper, as well as promoted and recognized on the day of the event.

SPONSORSHIP OPTIONS

- **Award Sponsor $500**
- **Program Sponsor $500**
- **Dinner Sponsor $250**
- **Community Sponsor $25-249**

FOCUS has **advertisement** opportunities available for this event inside a commemorative program book (full color) for the evening to showcase the honorees.

ADVERTISEMENT OPTIONS

- **Full Page 5.5” x 8.5” $200**
- **Half Page 5.5" x 4.25” $150**
- **Quarter Page 2.75" x 4.25" $100**
- **Back Cover (First Come, First Served) 5.5” x 8.5” $350**
- ***NEW*** **Congratulatory Message $20 (Maximum 50 Words)**
- *Artwork, photos, logos, and images may be sent in pdf, jpg, or png format
- *Ads that need design help, add $15 per ad.

BASKET RAFFLE OR SILENT AUCTION ITEMS

Any donations, such as gift certifications or gift cards, a baskets for basket raffle, and other prizes for the silent auction (Value $100 or more) are welcomed. All donations are tax deductive.

DEADLINE FOR ADS AND ARTWORK: DECEMBER 1ST, 2026

EMAIL SPONSORSHIP REQUESTS & ADS TO: GWENDOLYNBORK@GMAIL.COM OR CALL GWENDOLYN AT 716-444-6769.

We appreciate your support,

Gwendolyn A. Bork

President