



THE WORLD'S LARGEST GLASS ART PUBLISHER ONLINE

SPONSORSHIP & MEDIA KIT 2026

Brands • Retailers • Manufacturers • Events • Trade Shows

792K

FACEBOOK FOLLOWERS

15–23M

MONTHLY FACEBOOK
REACH

MULTIPLE

ARTIST SELL-OUTS AT
SHOWS & EVENTS

AFFORDABLE REPEAT PROMOTION. PREMIUM EVENT CAMPAIGNS.

Built for brands that want to advertise consistently - not just once.



GLASSPORN

AUDIENCE & COMMERCIAL IMPACT

THE GLASSPORN ADVANTAGE

792K

FACEBOOK FOLLOWERS

15–23M

MONTHLY FACEBOOK
REACH

PROVEN

GLASS-ART SALES
IMPACT

A NICHE AUDIENCE BUILT AROUND GLASS

GlassPorn gives advertisers access to a large, highly targeted audience that follows glass art, artists, craftsmanship, products, events and the culture around them.

WHY THAT MATTERS TO ADVERTISERS

- Immediate distribution to an established audience instead of starting from zero.
- A platform with a documented history of helping featured artists generate demand and sell out work at shows and events.
- Professional copy, viral-content instincts and platform-specific presentation built around attention and sharing.
- Options ranging from simple \$500 promotions to full event media partnerships.
- Repeat-advertiser pricing designed to make ongoing visibility affordable.

WE DON'T JUST SHOW GLASS. WE HELP MOVE IT.

Performance varies and no specific sales result is guaranteed. The value is targeted reach, presentation, production and repeated exposure to the right audience.



SIMPLE PROMOTION: \$500–\$1,000

These are the everyday advertising options - intentionally priced lower than full event campaigns so businesses can advertise more often.

PHOTO PROMO

\$500

A clean, dedicated sponsored post using an approved advertiser-supplied image.

- 1 dedicated Facebook promotional post
- GlassPorn-written headline & copy
- Brand / artist tagging and link
- Call-to-action for product, sale or launch
- Standard scheduling

Best for: Single products, drops, sales and announcements

VIDEO PROMO

\$750

A higher-impact sponsored post using approved advertiser-supplied video or reel footage.

- 1 dedicated Facebook video/reel promotion
- Optimized headline & sales copy
- Brand / artist tagging and link
- Basic edit / caption treatment when needed
- Priority scheduling window

Best for: Brands with strong video assets or launches

ORIGINAL FEATURE

\$1,000

Original GlassPorn production plus targeted distribution when the product or subject can be captured.

- Original GlassPorn photo/video capture
- Professional edit and presentation
- 1 dedicated Facebook feature
- Brand / artist tagging and link
- Organic repost permission for finished asset

Best for: Premium products and brands wanting original content

IMPORTANT: EDITORIAL ARTIST FEATURES REMAIN FREE

GlassPorn does not charge artists simply to be featured editorially. These rates apply when a person or business requests guaranteed commercial promotion, a sales-focused post, or sponsored placement.



GLASSPORN

REPEAT ADVERTISER PLANS

ADVERTISE MORE. PAY LESS PER POST.

The goal is repeat business: consistent visibility for advertisers without turning every campaign into a multi-thousand-dollar commitment.

2-PROMO MONTHLY

\$900

Two standard photo promotions per month.

- \$450 effective rate per post
- Two scheduled promotional placements
- Custom copy + tags + links
- Good entry point for ongoing visibility

Best for: Businesses testing recurring promotion

4-PROMO MONTHLY

\$1,600

One standard photo promotion per week.

- \$400 effective rate per post
- Four scheduled placements per month
- Custom copy + tags + links
- Consistent presence without one large campaign

Best for: Brands that want steady monthly awareness

FLEXIBLE REPEAT OPTIONS

- 3-post prepaid pack: \$1,350 - use within 60 days.
- Video promotions can be substituted by adding \$250 per video slot.
- Original GlassPORN production can be added at the \$1,000 feature rate or custom quoted for volume.
- Large monthly schedules, multi-platform campaigns and category sponsorships are custom quoted.
- All sponsored content remains subject to GlassPORN approval and audience fit.

WHY THE REPEAT PRICING?

A returning advertiser is more valuable than a one-time sale. These packages reward consistency while keeping the single-post value anchored at \$500.



GLASSPORN

TRADE SHOWS & EXHIBITORS

ON-SITE BRAND & EXHIBITOR CAMPAIGNS

Event pricing is higher because GlassPorn is providing production time, onsite access, multiple assets and sustained distribution - not just a single sponsored post.

BOOTH SPOTLIGHT

\$750

A focused exhibitor introduction.

- 1 finished feature video
- 1 Facebook distribution post
- Company/artist tagging
- Focused booth, process or product story

Best for: First-time or smaller exhibitors

FEATURED EXHIBITOR

\$1,500

A stronger two-part event presence.

- 2 finished content pieces
- Short interview or demo
- Professional photo/video capture
- Two distribution placements

Best for: Brands wanting more than one touchpoint

SHOW CAMPAIGN

\$2,500

A compact campaign across the event.

- 4–5 finished content pieces
- Priority booth coverage
- Interview / demonstration
- Multiple placements + recap

Best for: Product launches and heavy exhibitors

PREMIUM PARTNER

\$5,000

A substantial multi-stage event campaign.

- 8–10 finished pieces
- Multiple coverage blocks
- Interviews + behind-the-scenes
- Priority placement + post-show feature

Best for: Established brands seeking repeated visibility



GLASSPORN

EVENT ORGANIZER PARTNERSHIPS

EVENT MEDIA PARTNERSHIPS

These packages are for the event or show organizer itself and are separate from individual exhibitor advertising.

EVENT SPOTLIGHT

\$2,500

Professional coverage for a limited event footprint.

- Limited / one-day coverage
- 3–5 finished social pieces
- Event photography
- Social distribution + recap

Best for: Smaller events or pilot partnerships

FULL SHOW

\$5,000

Full-event storytelling across a multi-day show.

- Pre-show promotion
- Daily event content
- Artist/exhibitor interviews
- 10–20 finished assets + recap

Best for: Multi-day shows wanting sustained coverage

OFFICIAL MEDIA

\$10,000

GlassPorn operates as a dedicated event content arm.

- Pre + onsite + post campaign
- Daily finished videos
- 20–30+ finished assets
- Photo library + official positioning

Best for: Large events integrating GlassPorn into marketing

EXCLUSIVE / MAJOR EVENT PARTNER \$15,000+

For major events requiring high-volume production, rapid turnaround, crew, sponsor integration and/or exclusivity.

- Dedicated production plan and additional crew as needed
- Same-day edits, daily recaps and extensive interviews
- Substantial content licensing and negotiated exclusivity



GLASSPORN

PRODUCTION, RIGHTS & POLICIES

PRODUCTION & COMMERCIAL RIGHTS

MARBLE SPIN™ / 360° PRODUCTION

\$1,000

High-detail 360° content created from 3,600 individual images to showcase every angle, surface and optical detail of a glass piece. Volume projects can be custom quoted.

ADD-ONS & RIGHTS

- Paid advertising usage by the sponsor: quoted separately.
- Raw footage / original files: not automatically included.
- Rush or same-day editing: premium add-on.
- Perpetual or unlimited commercial rights: negotiated separately.
- Category exclusivity: premium charge with category and dates defined in writing.
- Travel, lodging, additional crew and event costs: separate unless specifically included.

GLASSPORN ARTIST POLICY

Editorial artist features remain free. Paid promotion is a separate commercial service for guaranteed sales-focused or sponsored placement. Verified Artist profiles are optional and separate from both editorial coverage and advertising. No package guarantees a specific number of sales, views or conversions.



READY TO PUT YOUR BRAND IN FRONT OF GLASS BUYERS?

START WITH A \$500 PROMOTION.

Or build a recurring monthly, trade-show or event campaign.

PARTNERSHIPS@GLASSPORN.COM

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