



GLASSPORN



THE MUNCHIES



PROPOSED PRESENTING PARTNER

CRAZY STRAW & CUP COMPETITION

Glass art, food culture and original media in one live event

1.007B+

CUMULATIVE ORGANIC VIEWS

1.353M+

COMBINED FOLLOWERS

ARTIST BATTLES
PEOPLE'S CHOICE
CHEF CROSSOVER

*Better
Drink*

DENVER, CO



ORIGINAL VIRAL CONTENT • GLASS ART • FOOD CULTURE • LIVE COMPETITION
DENVER, COLORADO

DENVER, COLORADO | LATE OCTOBER 2026 | ARTIST BATTLES | PEOPLE'S CHOICE | FOOD + BEVERAGE CROSSOVER

A COMPETITION BUILT FOR CONTENT

A live showcase designed to create moments audiences want to watch and share.



THE CONCEPT

Artists create functional cups and wild, usable glass straws in timed challenges. Judges and the audience select winners while cameras capture the process, personalities and finished work.

WHY SPONSORS FIT

- Natural product placement inside an original event format.
- Pre-event promotion plus live and post-event coverage.
- Access to both the glass-art and food-culture audiences.
- Sponsor assets designed to keep working after the event ends.

PROGRAMMING CAN INCLUDE

- Crazy Straw artist battle
- Cup and straw matching challenge
- People's Choice voting
- Food or beverage crossover
- Winner reveal and recap film

TWO MEDIA BRANDS. ONE CAMPAIGN.

Facebook is the core distribution platform. Instagram exposure is added on top.



804K+

GLASSPORN FACEBOOK FOLLOWERS



549K+

THE MUNCHIES FACEBOOK FOLLOWERS

1.353M+

COMBINED FACEBOOK FOLLOWERS

1.007B+

CUMULATIVE ORGANIC VIEWS IN 6.7 YEARS

150M+

AVERAGE ORGANIC VIEWS PER YEAR

That historical average equals roughly 12.5 million views per month. Current combined page performance has ranged from approximately 20 million to 50 million monthly views.

Metrics supplied from owned-page insights. Results vary by content and platform.

WHAT EVERY PAID SPONSOR RECEIVES

The key promise: real Facebook media value, with Instagram added as extra exposure.

EVERY PAID SPONSOR GETS VIDEO COVERAGE ON GLASSPORN FACEBOOK

Instagram support is additional. It does not replace the Facebook deliverable.

BEFORE THE EVENT

- Brand intake and campaign planning
- Logo or product integration plan
- Sponsor mention in pre-event promotion

DURING THE EVENT

- Professional photo and video capture
- Brand tagging where appropriate
- Coverage built for vertical social viewing

AFTER THE EVENT

- Sponsor video coverage published on GlassPorn Facebook
- Instagram Story or Reel support
- Performance recap with available insights

ADDITIONAL INDUSTRY VALUE

GLASS INDUSTRY

Cash glass-industry sponsors can receive dedicated GlassPorn Facebook features at the standard media value of \$1,000 per original feature.

CANNABIS INDUSTRY

Paid cannabis sponsors also receive a professional photography session with Justin, normally valued at \$750 to \$2,000, in addition to GlassPorn Facebook coverage.

FOOD + BEVERAGE + STRAW PARTNERS

Qualifying food, drink and Crazy Straw product coverage can also be filmed and featured on The Munchies Facebook page.

AFFORDABLE SPONSOR PACKAGES

Core sponsor tiers remain intact. Facebook video coverage is now clearly stated.

COMMUNITY SUPPORTER

\$500

- Name or logo on sponsor thank-you graphic
- Video coverage and sponsor recognition on GlassPorn Facebook
- One Instagram Story mention
- Brand tag and link
- Mention in the post-event thank-you recap

SUPPORTING SPONSOR

\$1,000

- Everything in Community Supporter
- Expanded GlassPorn Facebook coverage
- For glass-industry cash sponsors: one dedicated original GlassPorn feature
- Instagram Story support
- Logo on digital event materials
- Product placement opportunity when event-appropriate
- Inclusion in the main recap video credits

OFFICIAL SPONSOR

\$2,500

- Everything in Supporting Sponsor
- Four total campaign placements or features across event coverage
- Dedicated original sponsor video content on GlassPorn Facebook
- Instagram Story or Reel support
- On-site logo placement
- Host or caption recognition
- Limited organic sharing rights for finished sponsor asset

Pricing assumes approved logo and brand materials are supplied on schedule. Travel, fabrication, venue costs and paid media are separate unless listed.

INDUSTRY-SPECIFIC SPONSOR VALUE

Different industries receive benefits designed around what their businesses actually use.

GLASS INDUSTRY SPONSORS

Dedicated original GlassPorn Facebook features are valued at the normal \$1,000 ad rate:

\$1,000

1 FEATURE

\$2,000

2 FEATURES

\$3,000

3 FEATURES

\$4,000

4 FEATURES

These dedicated features can focus on colors, tools, torches, kilns, new products, artist demonstrations or other agreed content. Product-only and in-kind sponsorships are evaluated separately based on value and fit.

CANNABIS INDUSTRY SPONSORS

COMPLIMENTARY PROFESSIONAL PHOTO SESSION

\$750 TO \$2,000 VALUE

Paid cannabis-industry sponsors receive a professional photography session with Justin in addition to their GlassPorn Facebook sponsor coverage. The session can include product, macro or branded lifestyle photography based on the agreed scope.

FOOD, BEVERAGE + CRAZY STRAW PARTNERS

GLASSPORN FACEBOOK + THE MUNCHIES FACEBOOK

Food and beverage companies, breweries, wineries, distilleries, restaurants and brands used in the Crazy Straw or Cup experience can receive GlassPorn event coverage plus an original food or drink video on The Munchies Facebook page.

549K+ FOLLOWERS | 1B+ CUMULATIVE VIEWS

Food and beverage activation remains subject to venue rules, licensing and applicable law.

PREMIUM SPONSORSHIP

For brands that want stronger integration, more content and category leadership.

PREMIER PARTNER

\$5,000

- Everything in Official Sponsor
- Six or more total campaign placements across the event campaign
- For glass-industry sponsors: four dedicated GlassPorn Facebook features included
- Instagram Story and Reel support
- Prominent placement on event graphics and recap
- On-site activation or sampling area, subject to venue rules
- Interview, demo or branded challenge integration
- Expanded organic usage rights for finished sponsor assets

CATEGORY EXCLUSIVE

\$7,500+

- Everything in Premier Partner
- No competing sponsor in the agreed category and campaign dates
- Named category placement such as Official Color, Tool or Glass Supplier
- Priority integration into a challenge or award
- Eight or more total campaign placements
- Expanded Instagram campaign support
- Custom content and usage plan

PRESENTING PARTNER

Keef Brands is shown in this draft as the proposed presenting partner. Presenting rights, investment, category protection and event ownership terms require a separate final agreement and are not included in the public sponsor tiers above.

Category exclusivity is limited to the category and campaign dates written in the sponsorship agreement.

BUILD THE RIGHT PACKAGE

Optional upgrades without hiding the core Facebook deliverables.

ADDITIONAL GLASSPORN FEATURE

\$1,000

One additional dedicated original sponsor feature filmed, edited and published on GlassPorn Facebook.

CHALLENGE OR AWARD NAMING

\$1,500+

Brand attached to one approved challenge, award or People's Choice segment.

ON-SITE ACTIVATION

\$1,000+

Defined sponsor footprint. Venue, staffing and fabrication costs quoted separately.

PAID ADVERTISING RIGHTS

CUSTOM

Required when a sponsor wants to run finished content as paid media.

RUSH OR SAME-DAY EDIT

CUSTOM

Fast-turn content priced by volume, staffing and turnaround window.

RAW FOOTAGE / EXPANDED RIGHTS

CUSTOM

Available when a sponsor needs broader licensing, raw footage or additional commercial use.

LET'S BUILD SOMETHING PEOPLE REMEMBER.

SPONSORSHIP INQUIRIES

Justin Duncan | dochollywood710@gmail.com

Draft for sponsor conversations. Final event details and sponsor obligations require a signed agreement.