

Entravision Communications Corporation (EVC)

Reaffirm \$8 Price Target Based on Updated Valuation; No Change to Estimates; Reaffirm Buy

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We reaffirm our price target, which offers an attractive reward/risk. Our valuation range remains \$7.00-\$9.00, as favorable balance sheet updates are offset by unfavorable changes to market-based inputs. We reduce EVC's pro forma net debt estimate to reflect a lower carrying value of the contingent consideration given in its 1Q 10-Q. On the other hand, higher beta estimates based on updated trading data, in particular for the comparables used in valuing EVC's digital segment, contribute to a drag on EVC's discounted cash flow (DCF) valuation. We include in our analysis updated risk-free rate and equity risk premium assumptions. See Figure 2 for a summary of the puts and takes.

There are no changes to our financial forecasts. We note that our 2022 estimates are 2% above consensus on revenue and in-line on adjusted EBITDA. Given management's recent expressions at conferences of confidence in its outlook going into 2022, we are comfortable with our 2022 estimates. At the all-important digital segment, probably our most important assumption is that Cisneros Interactive's 2-year revenue CAGR holds up until 4Q, at which point we assume it notches down. At the legacy digital business (primarily mobile performance demand side platform Smadex), we assume operating cash flow margins are generally stable until 4Q, when we assume a decline against a tougher comp. The most notable feature of our TV segment forecast is our assumption of negative revenue growth and OCF margin declines throughout 2022, reflecting the Univision affiliation losses at the end of 2021. At the radio segment, we model a core advertising revenue growth deceleration in 2H, although political spending should provide a boost to total radio ad spending in 4Q in particular.

Our 2023 estimates are ~3 points below consensus revenue growth (7% vs. 10%) and ~1 point below on EBITDA growth (5% vs. 6%). Given the higher risk of a slowdown or recession next year, we are comfortable being slightly below consensus on these 2023 metrics.

Despite the risk of recession, our longer-term forecast for EVC's EBITDA growth is unchanged. We assume a 2021-25 EBITDA CAGR of 9% and 2023-27 EBITDA CAGR of 7%. Note that, given the exhaustion of federal net operating losses, leading to higher forecast cash taxes, our assumptions for free cash flow growth over the these periods show more of a deceleration, to 7% for 2023-27 from 14% for 2021-25.

Although market and technical factors are neutral, we see additional growth spurts from more partnerships and M&A as potential catalysts. EVC shares are currently not turning up in stock screens we have reviewed across a range of styles. However, as we discussed in our comment last week, we see valuations as favorable not only for more growth-oriented M&A, which has been a stock catalyst in the past, but also for continuing share repurchases.

Our 12-month price target for EVC remains \$8.00; risks on p.2. Our PT is supported by a DCF valuation based on explicit financial forecasts through 2027.

	BUY		
Price at 6/8/22 (USD)			5.16
Price Target			8.00
52-week range			4.21 - 9.34
Performance (%)	1m	3m	12m
Absolute	16	-17	10
S&P 500	0	-1	-3
Market Cap (USDm)			450.9
Shares outstanding (m)			87.4
Float (%)			73
Average volume			359,209
S&P 500			4,115.8
Forecasts and ratios			
Year ended 12/31	2021A	2022E	2023E
1Q EPS (USD)	0.06	0.02	0.14
2Q EPS (USD)	0.09	0.08	0.11
3Q EPS (USD)	0.14	0.12	0.12
4Q EPS (USD)	0.04	0.15	0.06
FY EPS (USD)	0.33	0.37	0.43
% Change	NM	10%	18%
P/E (x)	15.5	14.0	11.9
EV/EBITDA (x)	6.0	5.5	5.2
Revenue (USDm)	760.2	942.9	1,008.5
% Change	121%	24%	7%

ANALYST CERTIFICATIONS AND IMPORTANT DISCLOSURES ARE LOCATED IN THE APPENDIX. Industry Capital

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James Dix, CFA



Update June 9, 2022

Investment Thesis and Valuation: Buy With \$8.00 Price Target

Positives supporting our Buy rating include: 1) EVC's share price is not fully capturing the potential of digital media acquisitions in 2020-21 because their higher growth and different business models are more difficult for investors to assess; 2) EVC's lower post-pandemic expense base looks sustainable; 3) apart from the industry-wide pressure on auto advertising because of supply shortages, and any transitional risks introduced by measures to mitigate Covid-19 variants, operating risk at the core U.S. media business should be ebbing based on the cyclical rebound in the U.S. Hispanic economy and secular growth of political advertising; 4) relative stability of net retransmission fee revenue (42% of 2021 EBITDA) and pro forma net debt leverage under 3x enhance management's longer-term options; and 5) our DCF valuation supports substantial stock price upside over the next 12 months.

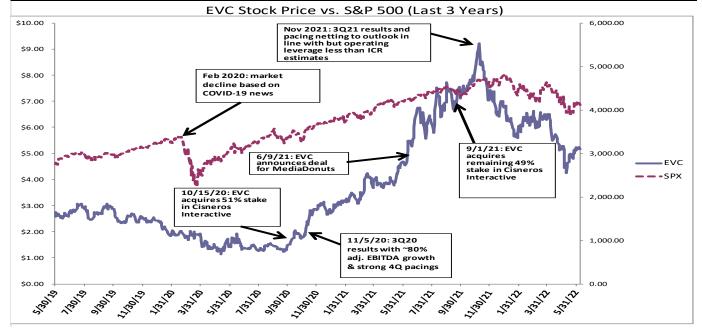
Our DCF-based 12-month price target is a weighted average of projected equity valuations at year-end 2022 and 2023. First, we adjust the current net debt with the estimated free cash flow to be generated by each valuation date. Second, we adjust the current net debt for any estimated payments remaining on the acquisitions (e.g., earnouts), which are currently scheduled to occur from early 2022 to 2025. Finally, we value EVC both using a weighted average cost of capital (WACC) reflecting its own stock price trading and using separate WACCs for its broadcast and digital media businesses based on sector comparables, applied to separate free cash flow forecasts for each of these businesses. The results of these two methods set the range for our valuation, with the EVC-specific method incorporating market data on EVC shares' actual volatility setting the upper bound, and the sector method relying on measures of risk of comparables setting the lower bound. Note that in our DCF, for our terminal value estimates, we assume that capex equals D&A, which results in a substantially higher capex estimate than in our financial statement forecasts because capex should be like D&A for a terminal value forecast, to support the need for an asset base in perpetuity.

Risks to our investment thesis include: 1) sensitivity of EVC's advertising-based businesses to macroeconomic shocks, such as a recession, 2) potential volatility of EVC's digital media business, given its increasing focus on emerging markets, its dependence on a small number of commercial relationships with media tech platforms, and increasing competition, 3) secular challenges and potentially increasing competition from TelevisaUnivision for EVC's broadcast media business, 4) potential barriers to sale of all or a portion of the company, and 5) risk of regression to mean in share price performance given shares' substantial appreciation relative to the overall market and sector peers over the past year.



Figure 1: EVC Investment Thesis, Metrics and Valuation Summary

		(in millions, except unit data)	
		12-month price target:	\$8.00
ENTERPRISE VALUE			COMPANY CHARACTERISTICS AND INVESTMENT THESIS
Price per share	\$5.16	Company description	Entravision is a multimedia company focused primarily on Spanish-language markets globally.
Diluted shares outstanding	87.4		The company operates a digital media segment serving the U.S. and roughly 30 international
Equity market capitalization	451		markets, 49 TV stations (mostly Univision network affiliates) in 16 of the top-50 U.S. Hispanic
+Pro forma net debt	107		markets, and 46 radio stations (37 FM and 9 AM) as well as a radio network with distribution to
-Hidden value	31		over 100 U.S. markets. The company's 2021 revenue by segment was 73% from digital, 19% from
=Pro forma EV	\$527		TV, and 8% from audio. TelevisaUnivision owns ~11% of Entravision's stock. On August 2, 2000,
		i	Entravision completed an initial public offering at \$16.50 per share of its Class A common stock,
OPERATING PROJECTIONS			which is listed on the NYSE under the symbol "EVC."
Pro forma net revenue		Strategy	Expand digital media operations into fast-growing markets outside the United States and manage
2022	\$943		for free cash flow and asset value TV-driven broadcast local platforms in U.S. Hispanic markets.
2021	778	Est. acquisition capacity	\$339
% Chg	21.2%	Management	Walter Ulloa is Chairman and CEO (since 1996). Jeffrey Liberman is President and COO (since
Pro forma EBITDA			2017 and with EVC since 2000). Christopher Young is CFO (since 2008 and with EVC since 2000).
2022	\$96		
2021	89	Positives	* Experience in expanding distribution in smaller, faster-growing markets, both in U.S. and
% Chg	8.4%		internationally
Pro forma EBITDA margin			* Reduced expense base during and after the pandemic
2022	10.2%		* Strong balance sheet
2021	11.4%		* Most of its TV stations affiliated with leading U.S. Spanish language network Univision
Free cash flow per share			* U.S. Hispanic buying power growing faster than general market
2022	\$0.78		* Secular growth in U.S. political advertising spending
2021	\$0.90	Risks	* Loss of broadcast audience and advertising share to digital alternatives
% Chg	-13.3%		* Volatility of international media business, reflecting early stage and potential competition
Est. 3-5 yr FCF Growth rate	7%		* Competition with TelevisaUnivision's expanding direct to consumer business
		1	* TelevisaUnivision relationship through TV network affiliations and TelevisaUnivision's ownership
VALUATION AND LEVERAGE			stake may limit strategic flexibility
Pro forma EV/EBITDA		1	* Impact of sudden advertising declines on cash flow (e.g., in 2009 and 2020)
2022	5.5x		* Management succession plan (CEO has majority voting power)
2021	6.0x		
Price / Free cash flow per share		Valuation	Attributing ~80% of firm value to digital media business
2022	6.6x		
2021	5.7x		September 2021 - acquired remaining 49% interest in Cisneros Interactive for \$84 million. July
Pro forma net debt / EBITDA		Recent events	2021 – announced acquisition of MediaDonuts AsiaPac digital media business for \$36 million.
2022	1.1x		October 2020 – acquired 51% stake in Cisneros Interactive for \$29 million. May 2020 – announced
2021	1.2x		substantial expense costs targeting broadcast operations.
Dividend yield			2021/22 rebound in U.S. Hispanic employment and spending as pandemic recedes - Additional
2022	1.9%	Upcoming potential catalysts	digital media M&A - 2022 U.S. midterm election ad spending
2021	1.9%		-6



 $Source: Yahoo\ Finance,\ NASDAQ,\ company\ data\ and\ Industry\ Capital\ Research\ estimates$



Update June 9, 2022

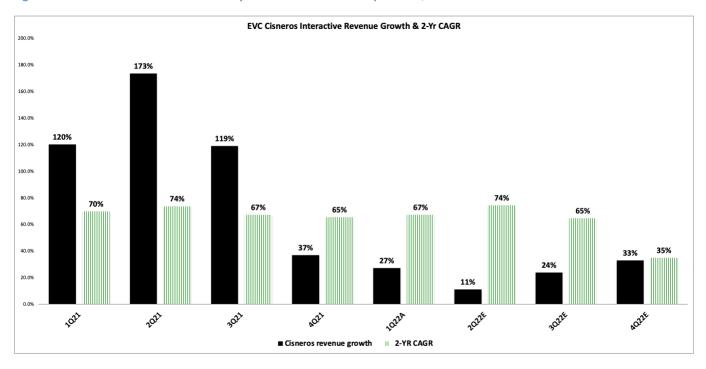
Figure 2: No change to our valuation range, as lower earn-out estimates are offset by higher betas due to increasing stock volatility

Entravision Commi	unicatio	ns										
Summary of Changes	to Foreca:	st and Val	uation									
(in \$ million except unit data)	20	22	DCF Val	luation	EB	ITDA CAG	iRs					
CAGRs	Rev	EBITDA	Low	High	2019-23	2021-25	2023-27	Risk Free Rate	Equity Premium	WACC-EVC	WACC-EVC-D	WACC-EVC-8
Prior	942.9	96.0	\$7.00	\$9.00	25%	9%	7%	3.0%	5.2%	7.7%	10.9%	8.4%
Current	942.9	96.0	\$7.00	\$9.00	25%	9%	7%	2.9%	5.2%	8.3%	11.3%	8.2%
Delta	0.0	0.0	\$0.00	\$0.00	0.0%	0.0%	0.0%	-0.1%	-0.1%	0.6%	0.4%	-0.3%
Delta attribution:					1							
Updated financial for	ecasts		\$0.00	\$0.00								
Updated balance she	et (e.g., e	arn-outs)	\$0.50	\$0.50								
Updated market risk	inputs		(\$0.50)	(\$0.50)								
Subtotal			\$0.00	\$0.00]							
Source: Company data and Industr	ry Capital Reso	sarch estimates	:		_							

Figure 3: Our 2022 estimates are above consensus on revenue and in-line on EBITDA, while our 2023 estimates are below consensus on growth

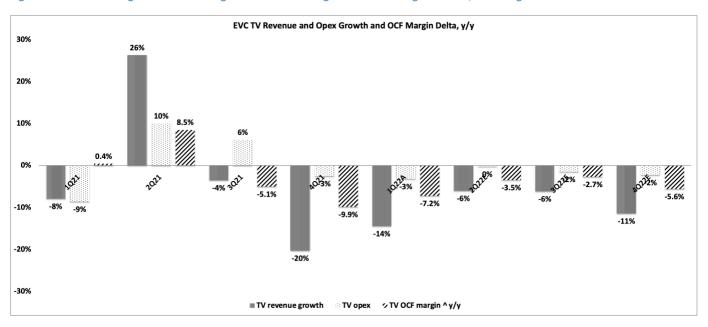
Summary of A	nnual Estir	nates							
In millions, except p	er share data								
			Estimates		,	YoY %CHG			ICR vs
	Last Yr	Prior	Chg	Current	Prior	Chg	Current	Consensus	Consensus
2022E									
Pro Forma *			_						
Revenue	778.1	942.9	0.0	942.9	21.2%	0.0%	21.2%		
Op expense	689.5	846.9	0.0	846.9	22.8%	0.0%	22.8%		
Adjusted EBITDA	88.6	96.0	0.0	96.0	8.4%	0.0%	8.4%		
As Reported								_	
Revenue	760.2	942.9	0.0	942.9	24.0%	0.0%	24.0%	924	2.19
Op expense	672.2	846.9	0.0	846.9	26.0%	0.0%	26.0%		
Adjusted EBITDA	88.0	96.0	0.0	96.0	9.0%	0.0%	9.0%	96	0.39
Margin	11.6%	10.2%	0.0%	10.2%				10.4%	-0.29
EPS	\$0.33	\$0.37	\$0.00	\$0.37	10.4%	0.0%	10.4%	\$0.48	-23.49
Cash FCF/sh	\$0.90	\$0.78	\$0.00	\$0.78	-13.3%	0.0%	-13.3%		
2023E									
Pro Forma *									
Revenue	942.9	1,008.5	0.0	1,008.5	7.0%	0.0%	7.0%		
Op expense	846.9	907.5	0.0	907.5	7.2%	0.0%	7.2%		
Adjusted EBITDA	96.0	101.0	0.0	101.0	5.2%	0.0%	5.2%		
As Reported									
Revenue	942.9	1,008.5	0.0	1,008.5	7.0%	0.0%	7.0%	1,013	-0.59
Op expense	846.9	907.5	0.0	907.5	7.2%	0.0%	7.2%		
Adjusted EBITDA	96.0	101.0	0.0	101.0	5.2%	0.0%	5.2%	102	-0.79
Margin	10.2%	10.0%	0.0%	10.0%				10.0%	0.09
EPS	\$0.37	\$0.43	\$0.00	\$0.43	17.9%	0.0%	17.9%	\$0.57	-23.99
Cash FCF/sh	\$0.78	\$0.81	\$0.00	\$0.81	3.8%	0.0%	3.8%		

Figure 4: We assume Cisneros Interactive's 2-year revenue CAGR holds up until 4Q



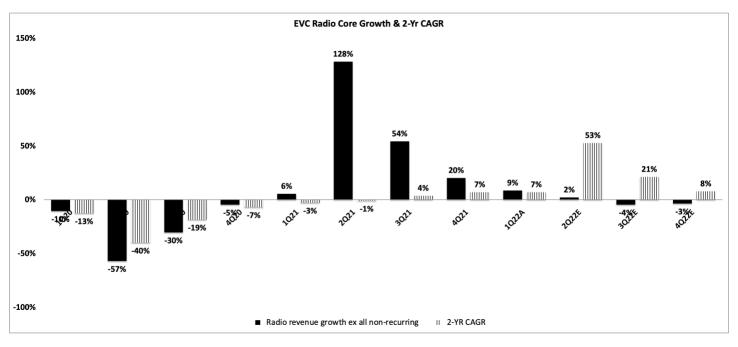
Source: Industry Capital Research estimates and company data

Figure 5: We assume negative TV revenue growth and OCF margin declines throughout 2022, reflecting Univision affiliation losses



Update June 9, 2022

Figure 6: We assume core radio revenue decelerates throughout 2022



Update June 9, 2022

Figure 7: Financial Statement Forecasts supporting our valuation

Fiscal Year Ends December 31																
In millions, except per share data																
AS REPORTED	2016A	2017A	2018A	2019A	2020A	1Q21	2Q21	3Q21	4Q21	2021A	1Q22A	2Q22E	3Q22E	4Q22E	2022E	2023E
Net revenue:																
Television	\$159.5	\$148.1	\$151.7	\$149.7	\$154.5	\$36.1	\$34.1	\$36.5	\$40.2	\$146.8	\$30.9	\$32.0	\$34.2	\$35.6	\$132.7	120.8
Radio	75.8	66.9	63.9	55.0	46.3	11.3	14.1	16.4	16.1	58.0	12.6	14.7	15.5	17.0	59.8	52.6
Net broadcast revenue	235.4	215.0	215.7	204.7	200.7	47.4	48.2	52.9	56.4	204.9	43.5	46.7	49.7	52.7	192.5	173.4
Digital	23.1	57.1	81.0	68.9	143.3	101.5	130.2	146.1	177.5	555.3	153.7	174.9	188.5	233.2	750.3	835.1
Total net revenue (core)	258.5	272.1	296.6	273.6	344.0	148.9	178.4	199.0	233.9	760.2	197.2	221.6	238.2	285.9	942.9	1,008.5
	250.5	263.9	1.2	0.0	0.0	140.5	170.4	155.0	233.3	0.0	137.2	221.0	250.2	203.5	0.0	0.0
Revenue from spectrum usage rights Total net revenue	258.5		297.8			148.9	178.4	199.0	233.9		197.2	221.6	238.2	285.9		
Total net revenue	258.5	536.0	297.8	273.6	344.0	146.9	1/6.4	199.0	233.9	760.2	197.2	221.0	236.2	285.9	942.9	1,008.5
	1															
Cost of Revenue	1															
Television	1	0.0														
Radio	1	0.0						_			_					
Digital	9.5	33.0	45.1	36.8	106.9	84.8	109.0	124.3	148.4	466.5	129.9	143.8	160.4	197.6	631.7	694.3
Digital cost of revenue as % of revenue	41.2%	57.8%	55.7%	53.3%	74.6%	83.5%	83.7%	85.1%	83.6%	84.0%	84.5%	82.2%	85.1%	84.7%	84.2%	83.1%
Total cost of revenue (core)	9.5	33.0	45.1	36.8	106.9	84.8	109.0	124.3	148.4	466.5	129.9	143.8	160.4	197.6	631.7	694.3
Cost of revenue from spectrum usage rights (television)	1	12.340														
Total cost of revenue	9.5	45.3	45.1	36.8	106.9	84.8	109.0	124.3	148.4	466.5	129.9	143.8	160.4	197.6	631.7	694.3
Total cost of revenue	5.5	43.3	43.1	30.0	100.5	04.0	105.0	124.5	140.4	400.5	125.5	145.0	100.4	157.0	031.7	054.5
Oney										l						
Opex	92.5	01 7	04.3	04.4	90.0	10.0	10.5	20.1	21.0	01.6	19.2	10.5	10.0	21.2	70.0	72.5
Television opex	83.6	81.7	84.3	84.4	80.9	19.9	19.5	20.1	21.8	81.4		19.5	19.8	21.3	79.9	73.5
Radio opex	65.4	63.3	59.4	56.7	41.8	9.7	9.9	9.8	10.7	40.0	9.4	10.3	10.5	10.3	40.4	37.6
Digital opex	11.2	23.4	33.1	32.3	30.6	10.9	12.0	13.2	15.5	51.6	15.2	20.0	15.5	19.8	70.5	77.0
Total opex (core)	160.2	168.4	176.8	173.4	153.3	40.4	41.4	43.1	48.1	173.0	43.9	49.7	45.8	51.5	190.9	188.1
Spectrum usage rights					J											
Total Opex	160.2	168.4	176.8	173.4	153.3	40.4	41.4	43.1	48.1	173.0	43.9	49.7	45.8	51.5	190.9	188.1
OCF	1															ļ
Television OCF	75.9	66.3	67.4	65.2	73.6	\$16.2	\$14.5	\$16.3	\$18.4	65.4	\$11.6	\$12.5	\$14.4	\$14.3	52.8	47.3
TV OCF Margin	47.6%	44.8%	44.4%	43.6%	47.6%	44.9%	42.7%	44.7%	45.7%	44.6%	37.7%	39.2%	42.0%	40.1%	39.8%	39.1%
						44.5/0	42.770	44.770	43.770		37.770	35.270	42.0%	40.176		
Incremental Margin	-566.3%	83.6%	30.3%	105.6%	173.4%				•	106.6%					89.3%	46.5%
Radio OCF	10.5	3.6	4.6	(1.7)	4.5	1.6	4.2	6.7	5.5	18.0	3.2	4.4	5.0	6.7	19.4	15.0
Radio OCF margin	13.8%	5.4%	7.1%	-3.1%	9.7%	14.4%	29.9%	40.5%	33.9%	31.0%	25.5%	30.0%	32.6%	39.4%	32.4%	28.5%
Incremental Margin	1189.2%	76.7%	-31.0%	70.1%	-70.4%		_	_		114.9%	_	_				60.6%
Digital OCF	2.4	0.7	2.8	(0.1)	5.7	5.9	9.167	8.6	13.6	37.2	8.6	11.1	12.6	15.9	48.1	63.8
Digital OCF margin	10.2%	1.3%	3.4%	-0.2%	4.0%	5.8%	7.0%	5.9%	7.6%	6.7%	5.6%	6.3%	6.7%	6.8%	6.4%	7.6%
Incremental Margin	28.8%	-4.8%	8.5%	23.9%	7.9%					7.6%					5.6%	18.5%
Total OCF (core)	88.7	70.7	74.8	63.4	83.8	23.7	27.9	31.6	37.4	120.6	23.4	28.0	32.0	36.9	120.3	126.1
Margin	34.3%	26.0%	25.2%	23.2%	24.4%	15.9%	15.7%	15.9%	16.0%	15.9%	11.9%	12.7%	13.4%	12.9%	12.8%	12.5%
	-114.5%	-132.9%		49.1%	24.470	8.4%	16.7%	7.7%	-4.8%	13.5%	-0.6%	0.2%	1.0%	-1.1%	12.0/0	12.5/0
Incremental Margin			16.6%													
Spectrum sales	0.0	251.6	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total OCF	88.7	322.3	75.9	63.4	83.8	23.7	27.9	31.6	37.4	120.6	23.4	28.0	32.0	36.9	120.3	126.1
Total OCF Margin	34.3%	60.1%	25.5%	23.2%	24.4%	15.9%	15.7%	15.9%	16.0%	15.9%	11.9%	12.7%	13.4%	12.9%	12.8%	12.5%
Incremental Margin	-114.5%	84.2%	103.4%	51.6%		8.4%	16.7%	7.7%	-4.8%		-0.6%	0.2%	1.0%	-1.1%		
										l						
Corporate Expense	24.5	27.9	26.9	28.1	27.8	7.2	7.3	7.3	11.2	33.0	8.7	8.8	8.5	8.6	34.7	35.7
GAAP EBITDA	64.2	294.4	49.1	35.4	56.0	16.6	20.6	24.3	26.2	87.6	14.7	19.2	23.5	28.2	85.6	90.4
	1													1		
Corporate non-cash comp	3.7	4.9	5.1	3.6	3.9	0.8	0.8	0.8	4.0	6.4	1.6	1.7	1.7	1.5	6.5	6.6
	3		5.1	3.5	3.3	0.0	3.0	3.0	4.0	U	2.0			1.5	0.5	5.5
Opex adjustments to cash:	1 1				J											
						/	10.00	10.00	10.00			(0.1)	10.00			
Amortization of syndication contracts	(0.4)	(0.5)	(0.7)	(0.5)	(0.5)	(0.1)	(0.1)	(0.1)	(0.1)	(0.5)	(0.1)	(0.1)	(0.1)	(0.1)	(0.5)	(0.5)
Payments on syndication contracts	(0.4)	(0.4)	(0.6)	(0.5)	(0.5)	(0.1)	(0.1)	(0.1)	(0.1)	(0.5)	(0.1)	(0.1)	(0.1)	(0.1)	(0.5)	(0.5)
Non-cash comp in direct opex	1.3	1.2	0.7	0.7	1.2	0.3	0.3	0.3	2.3	3.2	1.0	1.0	1.0	1.0	3.9	4.0
Non-recurring cash severance			0.8	2.3	1.7	0.0			0.4	0.4				ļ		
EBITDA attributable to redeemable noncontrolling interest					3.4	2.8	4.3	2.0	0.0	9.1	0.0	0.0	0.0	0.0	0.0	0.0
Total opex (positive) adjustments to cash	(1.3)	(1.2)	(1.5)	(2.9)	0.5	2.5	3.9	1.7	(2.7)	5.5	(1.0)	(1.0)	(1.0)	(0.9)	(3.9)	(4.0)
A Maria A Caracter and Caracter	(=)	()	()	(=)					,,		,,	,,	,,	,/	()	(5)
Foreign currency (gain) loss	0.0	0.4	1.6	0.8	(1.1)	0.6	(0.3)	0.2	0.1	0.5	(0.8)	0.2	0.3	0.3	0.0	0.0
. oreign carrettey (gain) 1033	0.0	0.4	1.0	0.0	(1.1)	0.0	(0.5)	0.2	0.1	0.5	(0.0)	0.2	0.5	0.5	0.0	0.0
Total Adjusted ERITDA	60.3	200.1	E4.0	41.2	60.4	14.2	17.8	22.2	22.0	00.0	10 1	21.7	25.0	20.2	06.0	101.0
Total Adjusted EBITDA	69.2	300.1	54.0	41.2	60.4	14.2	17.8	23.2	32.9	88.0	18.1	21.7	25.8	30.3	96.0	101.0
Other and for another (in any in)		2.1	1.2							l						
Other opex for spectrum (in corporate)	CO 0			41.2	60.4	44.0	47.0	22.2	22.0	60.0	10.4	26.7	25.0	20.0	20.0	404.5
Adjusted EBITDA (core)	69.2	50.6	54.0			14.2	17.8	23.2	32.9	88.0	18.1	21.7	25.8	30.3	96.0	101.0
Memo: adj. EBITDA (core) reported	69.2	50.6	54.0	41.2	60.4	14.2	17.8	23.2	32.9	88.0	18.1					ļ
Model variance: adj. EBITDA	0.0	0.0	0.0	0.0	(0.0)	0.0	0.0	0.0	(0.0)	0.0	(0.0)					
Adj. EBITDA core margin	26.8%	18.6%	18.2%	15.1%	17.6%	9.5%	10.0%	11.7%	14.0%	11.6%	9.2%	9.8%	10.8%	10.6%	10.2%	10.0%
Incremental Margin	-161.7%	-137.3%	14.0%	55.6%	27.3%	5.3%	12.1%	5.0%	0.3%	6.6%	8.1%	9.2%	6.7%	-4.9%	4.4%	7.6%

Figure 8: Financial Statement Forecasts supporting our valuation (cont.)

In millions, except per share data	2016A	2017A	2018A	2019A	2020A	1Q21	2Q21	3Q21	4Q21	2021A	1Q22A	2Q22E	3Q22E	4Q22E	2022E	2023
Memo: cash opex (core)	\$158.9	\$167.2	\$175.3	\$170.4	\$153.8	\$42.9	\$45.4	\$44.8	\$45.4	\$178.5	\$42.9	\$48.7	\$44.8	\$50.5	\$187.0	\$184.1
Memo: cash corporate expense	20.8	23.1	21.8	24.4	23.9	6.4	6.5	6.5	7.2	26.6	7.1	7.1	6.8	7.1	28.2	29.1
Memo: total non-cash comp	5.0	6.1	5.8	4.4	5.1	1.1	1.1	1.1	6.3	9.6	2.6	2.7	2.6	2.5	10.4	10.6
Memo: adj. EBITDA - (OCF - cash corporate)	1.3	3.0	1.1	2.2	0.6	(3.1)	(3.6)	(1.9)	2.6	(6.0)	1.8	0.8	0.7	0.6	3.9	4.0
Memo: PF EBITDA attributable to redeemable noncontrolling in		3.0	1.1	2.2	0.0	(3.1)	(3.0)	(1.5)	2.0	(0.0)	1.0	0.8	0.7	0.0	3.5	4.0
D&A	15.3	16.4	16.3	16.6	17.3	5.2	5.1	5.9	6.3	22.4	6.4	6.4	6.4	6.4	25.6	26.2
D&A % of Revenue	5.9%	6.0%	5.5%	6.1%	5.0%	3.5%	2.8%	3.0%	2.7%	2.9%	3.2%	2.9%	2.7%	2.2%	2.7%	2.6%
Change in fair value contingent consideration			(1.2)	(6.478)	0.000	0.0	0.0	0.0	8.2	8.2	5.1	0.0	0.0	0.00	5.1	0.0
Impairments	0.0	0.0	0.0	32.1	40.0	1.3	0.1	0.2	1.4	3.0	0.0	0.0	0.0	0.0	0.0	0.0
Other operating (gain) loss		(0.3)	(1.2)	(6.0)	(6.9)	(1.9)	(0.5)	(2.4)	(2.1)	(7.0)	(0.1)	(0.1)	(0.1)	(0.1)	(0.4)	(0.4)
Gain (Loss) on Sale	(0.1)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Reserves, accruals and other, net	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Operating Income (EBIT Inc. Impairments)	48.9	277.9	33.6	(1.7)	6.6	11.4	16.2	20.5	12.4	60.5	4.2	12.7	16.9	21.6	55.3	64.6
	18.9%	51.8%	11.3%	-0.6%	1.9%	7.6%	9.1%	10.3%	5.3%	8.0%	2.1%	5.7%	7.1%	7.5%	5.9%	6.4%
Operating Margin %																
Interest expense	(15.5)	(16.7)	(13.7)	(13.7)	(8.3)	(1.7)	(1.8)	(1.7)	(1.7)	(6.9)	(1.4)	(1.5)	(1.5)	(1.5)	(6.0)	(8.4)
Noncash interest	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Interest income	0.3	0.8	2.0	3.4	1.7	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Net interest expense	(15.2)	(15.9)	(11.8)	(10.3)	(6.5)	(1.6)	(1.8)	(1.7)	(1.7)	(6.8)	(1.4)	(1.5)	(1.5)	(1.5)	(6.0)	(8.4)
Loss on debt extinguishment	(0.2)	(3.3)	(0.6)	(0.3)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other income, net	0.0	0.0	0.2	0.9	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.0	0.0	(0.0)	0.0	0.0
Pretax income	33.5	258.6	21.4	(11.3)	0.1	9.8	14.5	19.0	10.6	53.9	2.7	11.2	15.4	20.0	49.4	56.2
Pretax income Pretax margin	13.0%	48.2%	7.2%	(11.3) NM	0.0%	6.6%	8.1%	9.5%	4.6%	7.1%	1.4%	5.1%	6.4%	7.0%	5.2%	5.6%
Income (taxes) benefit	(13.1)	(82.6)	(7.9)	(8.2)	(1.5)	(2.8)	(4.0)	(5.1)	(6.8)	(18.7)	(0.9)	(4.0)	(5.1)	(7.3)	(17.3)	(19.7)
Effective tax rate	39.1%	31.9%	36.8%	-72.1%	1276.3%	28.5%	27.6%	26.9%	63.7%	34.6%	31.1%	35.5%	33.3%	36.5%	35.0%	35.0%
Cash tax rate	1.8%	0.3%	15.2%	-25.2%	6552.5%	-2.0%	22.7%	2.5%	5.4%	7.7%	44.2%	23.1%	16.9%	19.8%	21.0%	24.6%
						_										
Net Income (Before Equity Investments)	20.4	176.0	13.5	(19.5)	(1.4)	7.0	10.5	13.9	3.9	35.2	1.9	7.2	10.2	12.7	32.1	36.5
Equity in net of noncon. affils.	0.0	(0.3)	(1.4)	(0.2)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	(0.1)	(0.1)	0.2	0.0	0.0
		` '	` '									, ,				
Reported Net income	20.4	175.7	12.2	(19.7)	(1.4)	7.0	10.5	13.9	3.9	35.2	1.9	7.2	10.1	12.9	32.1	36.5
Net margin	26.8%	9.4%	18.1%	15.1%	17.6%	9.5%	10.0%	11.7%	14.0%	11.6%	9.2%	9.8%	10.8%	10.6%	10.2%	10.0%
Accretion of Preferred	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0						•					-	
Minority Interest					2.5	1.6	2.6	1.8	0.0	5.9	0.0	0.0	0.0	0.0	0.0	0.0
Not be to the second of the se	20.4	475.7	42.2	(40.7)	(2.0)	5.4	7.9	12.1	2.0	20.2	4.0	7.2	40.4	42.0	22.4	20.5
Net inc. to common pre-1-time	20.4	175.7	12.2	(19.7)	(3.9)			12.1	3.9	29.3	1.9	7.2	10.1	12.9	32.1	36.5
Net margin	NM	NM	NM	NM	NM	NM	NM	NM	NM	NM	NM	NM	NM	NM	NM	NN
EPS - Basic, Continuing Operations	\$0.23	\$1.95	\$0.14	(\$0.23)	(\$0.05)	\$0.06	\$0.09	\$0.14	\$0.04	\$0.34	\$0.02	\$0.08	\$0.12	\$0.15	\$0.38	\$0.44
Ers - Basic, Continuing Operations	ŞU.23	\$1.95	\$0.14	(\$0.23)	(50.05)	ŞU.U6	\$0.09	\$0.14	\$0.04	\$0.54	\$0.02	\$0.06	\$0.12	\$0.15	ŞU.36	\$0.44
Futro and non-citama (discontinuo discons	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Extraordinary items/discontinued items				-	-				-	•						
Net income to common	20.4	175.7	12.2	(19.712)	(3.9)	5.4	7.9	12.1	3.9	29.3	1.9	7.2	10.1	12.9	32.1	36.5
EPS - basic	\$0.23	\$1.95	\$0.14	(\$0.23)	(\$0.05)	\$0.06	\$0.09	\$0.14	\$0.05	\$0.34	\$0.02	\$0.08	\$0.12	\$0.15	\$0.38	\$0.44
EPS - diluted	\$0.22	\$1.91	\$0.13	(\$0.23)	(\$0.05)	\$0.06	\$0.09	\$0.14	\$0.04	\$0.33	\$0.02	\$0.08	\$0.12	\$0.15	\$0.37	\$0.43
EPS reported by company	\$0.22	\$1.91	\$0.13	(\$0.23)	(\$0.05)	\$0.06	\$0.09	\$0.14	\$0.04		\$0.02					
Model variance: EPS	\$0.00	\$0.00	\$0.00	(\$0.00)	\$0.00	\$0.00	(\$0.00)	(\$0.00)	\$0.00		\$0.00					
Pro forma adjustments	0.0	0.0	0.0	0.0	39.8	0.0	0.0	0.0	9.6	9.6	5.1	0.0	0.0	0.0	5.1	0.0
Pro forma net income	20.4	175.7	12.2	(19.7)	35.9	5.4	7.9	12.1	13.5	38.9	7.0	7.2	10.1	12.9	37.2	36.5
Pro forma EPS - basic	\$0.23	\$1.95	\$0.14	(\$0.23)	\$0.43	\$0.06	\$0.09	\$0.14	\$0.16	\$0.46	\$0.08	\$0.08	\$0.12	\$0.15	\$0.44	\$0.44
Pro forma EPS	\$0.22	\$1.91	\$0.13	(\$0.23)	\$0.43	\$0.06	\$0.09	\$0.14	\$0.15	\$0.44	\$0.08	\$0.08	\$0.12	\$0.15	\$0.43	\$0.43
EPS shares - Basic	89.3	90.3	89.1	85.1	84.2	85.0	85.2	85.4	85.6	85.3	86.5	86.0	84.7	83.3	85.1	82.1
EPS shares - Diluted	91.3	91.9	90.3	85.1	84.2	87.0	87.8	88.3	88.6	87.9	88.6	88.2	86.8	85.4	87.3	84.2
Free Cash Flow:																
EBITDA	69.2	50.6	54.0	41.2	60.4	14.2	17.8	23.2	32.9	88.0	18.1	21.7	25.8	30.3	96.0	101.0
Cash net interest	-14.4	-12.7	-10.6	-9.4	-5.9	-1.4	-1.6	-1.5	-1.6	-6.2	-1.2	-1.5	-1.5	-1.8	-6.0	-8.4
Other adjustments to cash		250.0	1.9	4.7	5.3	1.9	0.5	2.6	1.7	6.8	0.1				0.1	
- Cash taxes	-0.6	-0.8	-3.3	-2.8	-7.7	0.2	-3.3	-0.5	-0.6	-4.1	-1.2	-2.6	-2.6	-4.0	-10.4	-13.8
	1%	2%	6%	7%	13%	0.0	18%	2%	2%	5%	7%	12%	10%	13%	11%	14%
Casii Caxes / EDITUA		-12.1	-17.0	-25.3	-9.5	-1.8	-1.0	-1.4	-1.3	-5.6	-1.5	-3.5	-3.5	-3.5	-12.0	-10.6
Cash taxes / EBITDA Minus: capex	-9.1			152%	55%	35%	20%	24%	21%	25%	24%	54%	54%	54%	47%	40%
Minus: capex	-9.1 59%	74%			33/0		6%	6%	4%	6%	9%	16%	14%	11%	13%	10%
Minus: capex Capex / D&A	59%	74%	105%		169/				÷70	U76	2/0					10%
Minus: capex Capex / D&A Capex / EBITDA		24%	31%	61%	16%	13%		0,0	I				14/0	11/0		
Minus: capex Capex / D&A Capex / EBITDA Plus: cost of revenue for spectrum usage rights	59% 13%	24% 12.1	31%	61%					21 4	70 0	14.2					60.3
Minus: capex Capex / D&A Capex / EBITDA Plus: cost of revenue for spectrum usage rights = Free Cash Flow	59% 13% 45.2	24% 12.1 287.1	31% 25.0	61% 8.3	42.6	13.0	12.4	22.4	31.1	78.9	14.3	14.2	18.2	21.0	67.8	68.2
Minus: capex Capex / D&A Capex / EBITDA Plus: cost of revenue for spectrum usage rights = Free Cash Flow Free cash flow (reported by company)	59% 13% 45.2 45.2	24% 12.1 287.1 287.1	31% 25.0 25.0	61% 8.3 8.3	42.6 43.0	13.0 13.0	12.4	22.4 22.4				14.2	18.2	21.0	67.8	
Minus: capex Capex / D&A Capex / EBITDA Plus: cost of revenue for spectrum usage rights = Free Cash Flow Free Cash flow (crepted by company) Free Cash Flow (core)	59% 13% 45.2 45.2 45.2	24% 12.1 287.1 287.1 37.6	31% 25.0 25.0 25.0	61% 8.3 8.3 8.3	42.6 43.0 42.6	13.0 13.0 13.0	12.4 12.4 12.4 12.4 1	22.4 22.4 22.4	31.1	78.9	14.3	14.2 14.2	18.2 18.2	21.0 21.0	67.8 67.8	68.2
Minus: capex Capex / D&A Capex / FBITDA Plus: cost of revenue for spectrum usage rights = Free Cash Flow Free Cash flow (reported by company) Free Cash Flow (core) FCF per share (core)	59% 13% 45.2 45.2 45.2 50.50	24% 12.1 287.1 287.1 37.6 \$0.41	25.0 25.0 25.0 25.0 \$0.28	8.3 8.3 8.3 8.3	42.6 43.0 42.6 \$0.51	13.0 13.0 13.0 \$0.15	12.4 12.4 \$0.14	22.4 22.4 22.4 \$0.25	31.1 \$0.35	78.9 \$0.90	14.3 \$0.16	14.2 14.2 \$0.16	18.2 18.2 \$0.21	21.0 21.0 \$0.25	67.8 67.8 \$0.78	68.2 \$0.81
Minus: capex Capex / D&A Capex / EBITDA Plus: cost of revenue for spectrum usage rights = Free Cash Flow Free Cash flow (crepted by company) Free Cash Flow (core)	59% 13% 45.2 45.2 45.2	24% 12.1 287.1 287.1 37.6	31% 25.0 25.0 25.0	61% 8.3 8.3 8.3	42.6 43.0 42.6	13.0 13.0 13.0	12.4 12.4 12.4 12.4 1	22.4 22.4 22.4	31.1	78.9	14.3	14.2 14.2	18.2 18.2	21.0 21.0	67.8 67.8	68.2 \$0.81
Minus: capex Capex / D&A Capex / EBITDA Plus: cost of revenue for spectrum usage rights = Free Cash Flow Free cash flow (reported by company) Free Cash Flow (core) FCF per share (core) Memo: FCF/Adjusted EBITDA (core)	59% 13% 45.2 45.2 45.2 \$0.50 65.3%	24% 12.1 287.1 287.1 37.6 \$0.41 74.3%	31% 25.0 25.0 25.0 25.0 \$0.28 46.3%	8.3 8.3 8.3 \$0.10 20.1%	42.6 43.0 42.6 \$0.51 70.5%	13.0 13.0 13.0 \$0.15	12.4 12.4 \$0.14 69.8%	22.4 22.4 22.4 \$0.25 96.5%	31.1 \$0.35 94.6%	78.9 \$ 0.90 89.6%	14.3 \$0.16 79.1%	14.2 14.2 \$0.16 65.3%	18.2 18.2 \$0.21 70.6%	21.0 21.0 \$0.25 69.4%	67.8 67.8 \$0.78 70.6%	68.2 \$0.81 67.5%
Minus: capex Capex / D&A Capex / EBITDA Plus: cost of revenue for spectrum usage rights = Free Cash Flow Free Cash Flow (Free Cash Flow (Core) FCF per share (core) Memo: FCF/Adjusted EBITDA (core) Dividends per basic share	59% 13% 45.2 45.2 45.2 \$0.50 65.3%	24% 12.1 287.1 287.1 37.6 \$0.41 74.3%	31% 25.0 25.0 25.0 \$0.28 46.3% \$0.20	8.3 8.3 8.3 \$0.10 20.1%	42.6 43.0 42.6 \$0.51 70.5%	13.0 13.0 13.0 \$0.15 91.8%	12.4 12.4 \$0.14 69.8% \$0.03	22.4 22.4 22.4 \$0.25 96.5%	31.1 \$0.35 94.6% \$0.02	78.9 \$0.90 89.6% \$0.10	\$0.16 79.1% \$0.03	14.2 \$0.16 65.3% \$0.03	18.2 \$0.21 70.6% \$0.03	21.0 21.0 \$0.25 69.4% \$0.03	67.8 67.8 \$0.78 70.6% \$0.10	68.2 \$0.81 67.5% \$0.10
Minus: capex Capex / D&A Capex / EBITDA Plus: cost of revenue for spectrum usage rights = Free Cash Flow Free Cash Flow (core) FCF per share (core) Memo: FCF/Adjusted EBITDA (core) Dividends per basic share - Dividends	59% 13% 45.2 45.2 45.2 \$0.50 65.3% \$0.13 (11.2)	24% 12.1 287.1 37.6 \$0.41 74.3% \$0.16 (14.7)	31% 25.0 25.0 25.0 \$0.28 46.3% \$0.20 (17.8)	8.3 8.3 8.3 \$0.10 20.1% \$0.20 (17.0)	42.6 43.0 42.6 \$0.51 70.5% \$0.13 (10.5)	13.0 13.0 13.0 \$0.15 91.8% \$0.02 (2.1)	12.4 \$0.14 \$0.14 69.8% \$0.03 (2.1)	22.4 22.4 22.4 \$0.25 96.5% \$0.03 (2.1)	31.1 \$0.35 94.6% \$0.02 (2.1)	78.9 \$0.90 89.6% \$0.10 (8.5)	\$0.16 79.1% \$0.03 (2.2)	14.2 \$0.16 65.3% \$0.03 (2.2)	18.2 \$0.21 70.6% \$0.03 (2.1)	21.0 21.0 \$0.25 69.4% \$0.03 (2.1)	67.8 67.8 \$0.78 70.6% \$0.10 (8.5)	\$0.81 67.5% \$0.10 (8.2)
Minus: capex Capex / D&A Capex / EBITDA Plus: cost of revenue for spectrum usage rights = Free Cash Flow Free Cash Flow (Free Cash Flow (Core) FCF per share (core) Memo: FCF/Adjusted EBITDA (core) Dividends per basic share	59% 13% 45.2 45.2 45.2 45.2 \$0.50 65.3%	24% 12.1 287.1 287.1 37.6 \$0.41 74.3%	31% 25.0 25.0 25.0 \$0.28 46.3% \$0.20	8.3 8.3 8.3 \$0.10 20.1%	42.6 43.0 42.6 \$0.51 70.5%	13.0 13.0 13.0 \$0.15 91.8%	12.4 12.4 \$0.14 69.8% \$0.03	22.4 22.4 22.4 \$0.25 96.5%	31.1 \$0.35 94.6% \$0.02	78.9 \$0.90 89.6% \$0.10	\$0.16 79.1% \$0.03	14.2 \$0.16 65.3% \$0.03	18.2 \$0.21 70.6% \$0.03	21.0 21.0 \$0.25 69.4% \$0.03	67.8 67.8 \$0.78 70.6% \$0.10	68.2 \$0.81 67.59 \$0.10



Update June 9, 2022

Figure 9: Financial Statement Forecasts supporting our valuation (cont.)

ANNUAL PERCENTAGE CHANGE	2016A	2017E	2018A	2019A	2020A	1Q21	2Q21	3Q21	4Q21	2021A	1Q22A	2Q22E	3Q22E	4Q22E	2022E	2023E
Net revenue growth	1.7%	107.4%	-44.4%	-8.1%	25.8%	131.7%	295.5%	216.0%	36.2%	121.0%	32.4%	24.2%	19.7%	22.2%	24.0%	7.0%
Net revenue (core) growth	1.7%	5.3%	9.0%	-7.8%	25.8%	131.7%	295.5%	216.0%	36.2%	121.0%	32.4%	24.2%	19.7%	22.2%	24.0%	7.0%
TV revenue growth	0.3%	-7.2%	2.5%	-1.4%	3.2%	-7.9%	26.3%	-3.5%	-20.3%	-4.9%	-14.5%	-6.0%	-6.2%	-11.4%	-9.6%	-9.0%
Radio revenue growth	-0.4%	-11.8%	-4.5%	-13.9%	-15.9%	-3.5%	NM	42.5%	-0.5%	25.4%	11.4%	4.0%	-5.7%	5.5%	3.1%	-12.0%
Digital revenue growth	22.5%	146.7%	41.8%	-14.9%	108.0%	661.2%	1045.0%	970.1%	69.1%	287.5%	51.5%	34.3%	29.0%	31.4%	35.1%	11.3%
Cost of revenue	31.7%	NM	36.7%	-18.5%	NM	NM	NM	NM	73.9%	NM	53.3%	31.9%	29.0%	33.1%	35.4%	9.9%
Direct expense	3.7%	-2.2%	3.1%	41.7%	-12.1%	-25.5%	-11.9%	-16.7%	-31.5%	-22.4%	-3.2%	-0.3%	-1.5%	-2.3%	-1.9%	-8.0%
SG&A	5.9%	NM	NM	-21.1%	-10.3%	-28.8%	-9.2%	-1.1%	NM	NM	-3.0%	4.0%	6.9%	33.1%	28.6%	7.3%
Opex	5.9%	NM	NM	-4.8%	23.8%	NM	NM	NM	49.7%	NM	38.8%	28.6%	23.2%	26.8%	28.6%	7.3%
Opex (core)	4.6%	5.1%	5.0%	-1.9%	-11.6%	0.4%	25.4%	26.6%	4.6%	12.9%	8.5%	20.0%	6.3%	7.1%	10.3%	-1.4%
TV opex	3.7%	-2.2%	3.1%	0.1%	-4.2%	-8.6%	10.0%	6.2%	-2.6%	0.6%	-3.2%	-0.3%	-1.5%	-2.3%	-1.9%	-8.0%
Radio opex	5.5%	-3.2%	-6.2%	-4.5%	-26.3%	-16.9%	8.2%	0.8%	-5.5%	-4.2%	-3.0%	4.0%	6.9%	-3.4%	1.0%	-7.0%
Digital opex	7.0%	107.8%	41.8%	-2.6%	-5.0%	58.1%	95.3%	145.0%	27.1%	68.5%	40.4%	66.2%	17.8%	27.4%	36.7%	9.2%
Total OCF (core)	-5.3%	-20.3%	5.8%	-15.2%	32.1%	42.6%	NM	49.5%	-7.4%	44.0%	-1.2%	0.4%	1.3%	-1.5%	-0.3%	4.8%
TV OCF	-3.2%	-12.6%	1.7%	-3.3%	12.8%	-7.1%	57.7%	-13.3%	-34.5%	-11.0%	-28.3%	-13.8%	-11.9%	-22.3%	-19.3%	-10.5%
Radio OCF	-26.3%	-65.4%	25.8%	NM	NM	NM	NM	NM	11.0%	NM	97.1%	4.2%	-24.2%	22.9%	7.8%	-22.4%
Digital OCF	NM	-68.5%	NM	NM	NM	NM	NM	NM	83.5%	NM	46.1%	21.0%	46.0%	16.8%	29.2%	32.7%
Corporate expense	9.0%	12.1%	1.0%	3.0%	3.0%	2.0%	15.0%	-4.0%	-18.0%	3.0%	-2.0%	-13.0%	4.2%	47.9%	3.0%	3.0%
Adjusted EBITDA (core)	-9.3%	-26.9%	6.8%	-23.7%	46.6%	46.7%	NM	41.7%	0.6%	45.7%	27.6%	22.3%	11.2%	-7.7%	9.0%	5.2%
D & A	-4.0%	7.0%	-0.8%	2.3%	3.8%	14.9%	31.0%	50.0%	26.2%	29.7%	23.4%	26.0%	8.4%	2.1%	14.1%	2.5%
Operating income	-11.5%	NM	-88.5%	-36.9%	88.3%	81.4%	NM	39.4%	-18.7%	47.4%	15.2%	9.1%	3.6%	5.8%	7.2%	-100.0%
Pretax income	-20.3%	NM	-91.7%	NM	NM	NM	NM	49.0%	-61.4%	NM	-72.0%	-22.3%	-19.2%	88.2%	-8.4%	13.8%
Net income pre-extra.	-20.5%	NM	-93.1%	NM	NM	NM	NM	34.5%	-81.0%	NM	-65.2%	-8.7%	-16.4%	NM	9.6%	13.8%
EPS, Continuing Operations	-20.7%	NM	-92.8%	NM	NM	NM	NM	27.3%	-83.3%	NM	-66.7%	-11.1%	-14.3%	NM	11.8%	15.8%
EPS - diluted	-21.4%	NM	-93.0%	NM	NM	NM	NM	29.3%	-81.5%	NM	-65.9%	-9.1%	-15.0%	NM	10.4%	17.9%
FCF/share	NM	-18.0%	-31.7%	-64.3%	NM	NM	NM	NM	6.1%	76.5%	6.7%	14.3%	-16.0%	-28.6%	-13.3%	3.8%
EPS shares - Diluted	1.1%	0.6%	-1.7%	-5.8%	-1.0%	3.2%	3.7%	4.1%	3.0%	4.4%	1.9%	0.4%	-1.7%	-3.5%	-0.7%	-3.5%

Update June 9, 2022

Figure 10: Financial Statement Forecasts supporting our valuation (cont.)

Segments																
In millions														1	1	
AS REPORTED	2016A	2017A	2018A	2019A	2020A	1Q21	2Q21	3Q21	4Q21	2021A	1Q22A	2Q22E	3Q22E	4Q22E	2022E	2023E
Revenue:	2010A	2017A	2010A	2013A	2020A	IQZI	ZQZI	JQZI	7021	2021A	IQZZA	ZQZZL	JŲZZL	TQZZL	20221	20231
	¢150.5	Ć1 40 1	Ć1F1 7	¢140.7	Ć1F4 F	ć2C 1	Ć24.1	Ć2C E	Ć40.2	¢146.0	ć20.0	ຕ່ວງ ດ	ćan a	ćar c	ć122.7	ć120.0
Television	\$159.5	\$148.1	\$151.7	\$149.7	\$154.5	\$36.1	\$34.1	\$36.5	\$40.2	\$146.8	\$30.9	\$32.0	\$34.2	\$35.6	\$132.7	\$120.8
Radio	75.8	66.9	63.9	55.0	46.3	11.3	14.1	16.4	16.1	58.0	12.6	14.7	15.5	17.0	59.8	52.6
Digital	23.1	57.1	81.0	68.9	143.3	101.5	130.2	146.1	177.5	555.3	153.7	174.9	188.5	233.2	750.3	835.1
Revenue	258.5	272.1	296.6	273.6	344.0	148.9	178.4	199.0	233.9	760.2	197.2	221.6	238.2	285.9	942.9	1,008.5
Cost of revenue:																
Television	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Radio	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Digital	9.5	33.0	45.1	36.8	106.9	84.8	109.0	124.3	148.4	466.5	129.9	143.8	160.4	197.6	631.7	694.3
Cost of revenue	9.5	33.0	45.1	36.8	106.9	84.8	109.0	124.3	148.4	466.5	129.9	143.8	160.4	197.6	631.7	694.3
Opex:																
Television	83.6	81.7	84.3	84.4	80.9	19.9	19.5	20.1	21.8	81.4	19.2	19.5	19.8	21.3	79.9	73.5
						9.7	9.9	9.8		40.0	9.4	10.3				37.6
Radio	65.4	63.3	59.4	56.7	41.8				10.7				10.5	10.3	40.4	
Digital	11.2	23.4	33.1	32.3	30.6	10.9	12.0	13.2	15.5	51.6	15.2	20.0	15.5	19.8	70.5	77.0
Opex	160.2	168.4	176.8	173.4	153.3	40.4	41.4	43.1	48.1	173.0	43.9	49.7	45.8	51.5	190.9	188.1
OCF:																
Television	75.9	66.3	67.4	65.2	73.6	16.2	14.5	16.3	18.4	65.4	11.6	12.5	14.4	14.3	52.8	47.3
Radio	10.5	3.6	4.6	(1.7)	4.5	1.6	4.2	6.7	5.5	18.0	3.2	4.4	5.0	6.7	19.4	15.0
Digital	2.4	0.7	2.8	(0.1)	5.7	5.9	9.2	8.6	13.6	37.2	8.6	11.1	12.6	15.9	48.1	63.8
OCF	88.7	70.7	74.8	63.4	83.8	23.7	27.9	31.6	37.4	120.6	23.4	28.0	32.0	36.9	120.3	126.1
									• • • • • • • • • • • • • • • • • • • •							
PRO FORMA	2016A	2017A	2018A	2019A	2020A	1Q21	2Q21	3Q21	4Q21	2021A	1Q22A	2Q22E	3Q22E	4Q22E	2022E	2023E
Revenue:	2020/1	202771	2020/1	2025/1		-4	-4					-4		.4222		20202
Television	159.5	148.1	151.7	149.7	154.5	36.1	34.1	36.5	40.2	146.8	30.9	32.0	34.2	35.6	132.7	120.8
Radio	75.8	66.9	63.9	55.0	46.3	11.3	14.1	16.4	16.1	58.0	12.6	14.7	15.5	17.0	59.8	52.6
Digital	75.0	00.5	92.1	228.3	315.9	109.5	140.1	146.1	177.5	573.2	153.7	174.9	188.5	233.2	750.3	835.1
Revenue	273.7	281.7	307.8	433.0	516.6	156.9	188.3	199.0	233.9	778.1	197.2	221.6	238.2	285.9	942.9	1,008.5
Cost of revenue:	2/3./	201.7	307.0	433.0	310.0	130.3	100.5	133.0	233.3	770.1	137.2	221.0	230.2	203.3	342.3	1,000.3
					0.0									0.0		
Television	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Radio	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Digital	9.5	33.0	45.1	173.0	253.2	91.0	116.0	124.3	148.4	479.7	129.9	143.8	160.4	197.6	631.7	694.3
Cost of revenue	9.5	33.0	45.1	173.0	253.2	91.0	116.0	124.3	148.4	479.7	129.9	143.8	160.4	197.6	631.7	694.3
Opex:																
Television	83.6	81.7	84.3	84.4	80.9	19.9	19.5	20.1	21.8	81.4	19.2	19.5	19.8	21.3	79.9	73.5
Radio	65.4	63.3	59.4	56.7	41.8	9.7	9.9	9.8	10.7	40.0	9.4	10.3	10.5	10.3	40.4	37.6
Digital			43.9	45.5	45.4	12.4	14.7	13.2	15.5	55.8	15.2	20.0	15.5	19.8	70.5	77.0
Opex	160.2	168.4	187.6	186.6	168.1	42.0	44.1	43.1	48.1	177.3	43.9	49.7	45.8	51.5	190.9	188.1
OCF:	100.2	100.4	107.0	100.0	100.1	42.0	44.1	45.1	40.1	1//.5	45.5	45.7	43.0	31.3	150.5	100.1
Television	75.9	66.3	67.4	65.2	73.6	16.2	14.5	16.3	18.4	65.4	11.6	12.5	14.4	14.3	52.8	47.3
Radio	10.5	3.6	4.6	(1.7)	4.5	1.6	4.2	6.7	5.5	18.0	3.2	4.4	5.0	6.7	19.4	15.0
Digital	17.5	10.4	3.2	9.8	17.3	6.1	9.5	8.6	13.6	37.7	8.6	11.1	12.6	15.9	48.1	63.8
OCF	103.9	80.3	75.2	73.4	95.3	23.9	28.2	31.6	37.4	121.2	23.4	28.0	32.0	36.9	120.3	126.1
CONSOLIDATED PRO FORMA	2016A	2017A	2018A	2019A	2020A	1Q21	2Q21	3Q21	4Q21	2021A	1Q22A	2Q22E	3Q22E	4Q22E	2022E	2023E
Revenue	273.7	281.7	307.8	433.0	516.6	156.9	188.3	199.0	233.9	778.1	197.2	221.6	238.2	285.9	942.9	1,008.5
Growth	7.7%	2.9%	9.3%	40.7%	19.3%	45.8%	106.3%	60.3%	20.8%	50.6%	25.7%	17.7%	19.7%	22.2%	21.2%	7.0%
Cost of Revenue	9.5	33.0	45.1	173.0	253.2	91.0	116.0	124.3	148.4	479.7	129.9	143.8	160.4	197.6	631.7	694.3
Growth	31.7%	246.0%	36.7%	283.6%	46.4%	101.6%	152.8%	106.6%	45.4%	89.4%	42.8%	24.0%	29.0%	33.1%	31.7%	9.9%
Opex	160.2	168.4	187.6	186.6	168.1	42.0	44.1	43.1	48.1	177.3	43.9	49.7	45.8	51.5	190.9	188.1
Growth	4.6%	5.1%	11.4%	-0.5%	-9.9%	-5.3%	18.5%	11.0%	0.8%	5.5%	45.9	12.8%	6.3%	7.1%	7.7%	-1.4%
OCF		80.3	75.2	73.4												
					95.3	23.9	28.2	31.6	37.4	121.2	23.4	28.0	32.0	36.9	120.3	126.1
	103.9					40.00										
Growth	2.9%	-22.7%	-6.4%	-2.4%	29.9%	31.8%	244.8%	25.7%	-14.6%	27.1%	-2.2%	-0.7%	1.3%	-1.5%	-0.7%	4.8%
	2.9% 20.8	-22.7% 23.1		-2.4% 24.4	29.9% 23.9	6.4	6.5	6.5	7.2	27.1% 26.6	7.1	7.1	6.8	7.1	-0.7% 28.2	29.1
Growth	2.9%	-22.7%	-6.4%	-2.4%	29.9%										<u> </u>	- 1
Growth Corporate	2.9% 20.8	-22.7% 23.1	-6.4% 21.8	-2.4% 24.4	29.9% 23.9	6.4	6.5	6.5	7.2	26.6	7.1	7.1	6.8	7.1	28.2	29.1
Growth Corporate Growth	2.9% 20.8 8.5%	-22.7% 23.1 10.8%	-6.4% 21.8 -5.5%	-2.4% 24.4 12.0%	29.9% 23.9 -2.0%	6.4 3.6%	6.5 39.7%	6.5 15.3%	7.2 -3.2%	26.6 11.3%	7.1 11.0%	7.1 8.6%	6.8 5.7%	7.1 -1.0%	28.2 5.9%	29.1 3.2%

Figure 11: Rolling forward market data used in beta estimates contributes to slightly higher discount rates

Entravision Weighted Average Cost of Capital Analysis				EVCB	EVC Broadcasting Media Comparables	Comparables			EVC Digit	EVC Digital Media Comparables	oles		
Metric	EVC	EVC-B	EVC-Digital	NXST	SBGI	GTN Broade	Broadcast Comp AVG	SFOR.L (GBP)	PERI	PUBM	FB	MELI	Digital Comp AVG
WACC assumptions													
Equity beta (based on May 2020-May 2022 weekly returns)	1.24	1.22	1.61	1.13	1.22	1.30	1.22	1.06	1.61	2.10	1.26	1.94	1.59
Std error	0.03	90.0		0.05	0.07	9.05	90'0	90'0	0.10	0.04	0.04	0.07	90:0
Equity beta (based on projected leverage)	1.22	0.89											
Debt beta	0.59	0.59		9.0	9.0	0.7	0.62	0.8	8.0	8.0	9.0	9.0	
Unlevered beta	1.05	1.03	1.61	0.83	0.72	0.87	0.80	1.05	1.60	2.16	1.30	1.95	1.61
Unlevered cost of capital	8.4%	7.1%	11.3%	7.2%	6.7%	7.5%		8.4%	11.2%	14.1%	9.7%	13.0%	11.3%
Equity cost of capital	9.2%	7.5%	11.3%	8.8%	9.3%	9.7%		8.4%	11.3%	13.8%	9.5%	13.0%	11.2%
Debt cost of capital	90.9	6.0%	90.9	90.9	6.0%	6.5%		7.0%	7.0%	7.0%	6.0%	90.9	9.9%
Debt value (D)/Equity value (E)	0.37	0.37		1.5	4.0	2.0		0.1	,		(0.1)		
D/Total Value (V)	0.27	0.27		09:0	0.80	0.67		0.09	,		(0.06)		
Ε/V	0.73	0.73	1.00	0.40	0.20	0.33		0.91	1.00	1.00	1.06	1.00	
Projected long-term net debt/EBITDA	2.0x	2.0x											
Tax rate	40%	40%		40%	40%	40%		40%	40%	40%	40%	40%	
WACC (based on unlevered cost of capital)	7.7%	%5'9	11.3%	5.8%	4.7%	5.7%		8.1%	11.2%	14.1%	9.8%	13.0%	11.2%
Historical capital structure													
D/E									1	į	1		
12/31/21	0.1	0.1		1.1	0.9	30		0.0	(0.0)	(0.0)	(0.0)	0.0	
12/31/20	9.0	9.0		1.5	4.4	2.3		0.0	0.1	(0.1)	(0.0)	(0.0)	
12/31/19	0.7	0.7		1.5	4.2	2.0		0.1	0.0		(0.1)	(0.0)	
12/31/18	0.3	0.3		1.1	1.1	1.4		0.0	0.0		(0.1)	0.0	
Average	0.4	0.4		1.3	3.9	2.4		0.0	0.0	(0.0)	(0.1)	(0.0)	
Target D/E	0.37	0.37		1.5	4.0	2.0		0.10			(0.1)	١	
Market assumptions													
Risk-free interest rate	2.94%	2.94%	2.94%	2.94%	2.94%	2.94%		2.94%	2.94%	2.94%	2.94%	2.94%	
Equity market risk premium	5.17%	5.17%	5.17%	5.17%	5.17%	5.17%		5.17%	5.17%	5.17%	5.17%	5.17%	
Source: Comany data, U.S. Desurtment of the Treasury, Yahoo Finance, Bamoduran Chiline, Moody's and industry Cadital Research estimates	s and Industry Capital Resea	nch extimates											

Figure 12: DCF analysis supports \$8.00 per share 12-month price target, within \$7.00-9.00 range

Firm Value Current YE 2022 YE 2023 Film Value 748 750 747 (+) NOLs/Tax Assets 30 30 30 (+) NOLs/Tax Assets 30 30 30 (-) Options (Daims on Entrawision (2.9) (2.9) (2.9) (-) Options (Jaims on Entrawision 87.4 87.4 87.4 Shares Outstanding 87.4 87.4 87.4 Shares Outstanding 87.4 87.4 87.4 Value Per Share \$5.16 \$5.16 \$5.16 Value Per Share \$7.64 \$8.43 \$3.18 12-month \$7.00 \$7.00 \$4.0 BEITDA \$7.00 \$7.00 \$4.0 Less Cash Taxes \$7.64 \$8.43 \$3.8 Plus Day \$7.00 \$7.0 \$4.0 Less Cash Taxes \$7.0 \$7.0 \$4.0 Less Cash Taxes \$7.0 \$7.0 \$7.0 Less Cash Ex \$7.0 \$7.0 \$7.0	ASSUMPTIONS Risk Free Rate Equity Premiun Assumed LT Gr MV of Equity C Share Price Outstanding SH MV of Equity Estimate MV of Interest Expens Current Cost of Wgtd Avg Matt BV of Debt Estimate MV of 1020 1020 2019 2020 41.2 66.4 24.6 43.1 (7.4) (12.9) 16.6 17.3 18.7) 87	Risk Free Rate Equity Premium Assumed LT Growth Rate (g) MV of Equity Calculation Share Price Outstanding Shares Why of Equity Why of Equity Why of Equity Why of Equity Shares Appense Current Cost of Debt Weld Avg Maturity of Debt By of Debt Estimate MV of Debt 60.4 88.0 88.0 43.1 65.6 (12.9) (19.7) (7.1) 17.3 2.2.4 (9.5) (5.6) (7.5)	lation 2022 26.0 70.4 (21.1) 25.6 (12.0)		EBITDA FG to Firm EBITDA FG to Firm 2024 128.8 95.1 (28.5) 33.7	2018-22 15% 39% 39% NM	CAGRS 2020-24 21% 16% 2021-25 9% 14% 14% 138.8 100.5 (30.2) 38.3	2022-26 10% 111% 7% 7% 7% 2027 130.7 91.7 (27.5)	13% 13% 13% 2026-27 -6% -6% (33.6) 39.1	
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in WC ow to Firm			25.6 (12.0)	26.2 (10.6)	33.7 (11.1)	35.8	38.3		39.1	
in WC Dav to Firm			(12.0)	(10.6)	(11.1)	/117/		39.1		
sse in WC Flow to Firm			Ţ		1	(11.7)	(12.3)	(12.9)	(39.1)	
Flow to Firm		8.7 (15.5)	(2.7)	(3.4)	(4.5)	(4.5)	(5.2)	(4.9)	(5.1)	
	(0.1) 4	46.6 47.2	60.2	64.5	84.7	80.8	91.2	85.4	57.4	
	30.0%	30.0% 30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	35.0%	
Leverage Mult. 1.8x										
ity										
D/EV 19%										
E/EV 81%			į							
Unlevered Beta										
Levered Beta 1.29										
0/Equity (long-term target) 33%										
Cost of Debt (AT)										
		%8 %8	%8	%	%8	%8	%8	%8		
PV of G			55.6	55.1	66.7	58.8	61.3	53.0		
				9.69	72.2	63.7	66.3	57.4		
Current YE 2022 YE 2023					78.2	689	71.8	62.2		
319.2									693.4	5x EBITDA
PV of Terminal Value 397.4 430.3 465.9										
747.8 749.5										

Figure 13: DCF analysis allocates ~70% of firm value to digital media business

\$ in millions except per share amounts	*														
	3			AS	ASSUMPTIONS										
	Current	YE 2022	YE 2023		Risk Free Rate			2.9%			CAGRs				
Firm Value	438	454	461	<u>B</u>	Equity Premium			5.2%		2018-22	2020-24	2022-26	2025-26		
(-) Total Net Debt			,	As	Assumed LT Growth Rate (g)	wth Rate (g)		1% EBITDA	ITDA	104%	140%	70%	12%		
(+) NOLS				∑ ;	MV of Equity Calculation	culation			FCF to Firm	104%	140%	70%	12%		
(-) Options (Claims on Entravision)				<u>ගි</u> ල	Share Price	20		\$5.16		2010-23	CAGRS	7033-27	70.92		
Com mon Equity Value	438.4	454.2	460.6	3 S	Outstanding one	<u>g</u>		450.9 EB	EBITDA	WN N	33%	13%	20707		
	•			<u>S</u>	Estimate MV of Debt Calculation	Debt Calculat	ioi	뙤	FCF to Firm	M	85%	14%	%9		
Shares Outstanding	87.4	87.4	87.4	<u>불</u> 중	Interest Expense	4		6.9							
Current Share Price	\$5.16	\$5.16	\$5.16	3 8	Wrrent cost or Debt Wetd Ave Maturity of Debt	eor itv of Debt		6.0%							
				<u> </u>	BV of Debt										
Value Per Share	\$5.02	\$5.20	\$5.27	Es	Estimate MV of Debt	Debt									
12-month	\$5.00			l											
Minority Interest	1														
Discounted Cash Flow			2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	Te	Terminal	
ЕВІТОА			2.8	(0.1)	2.3	28.1	48.1	63.8	76.8	89.1	26.6	105.1			
E8IT			2.8	(0.1)	2.3	23.0	39.3	52.1	62.7	72.8	81.5	82.8		78.0	
Less Cash Taxes			(0.8)	0.0	(0.7)	(6.9)	(11.8)	(15.6)	(18.8)	(21.9)	(24.4)	(25.8)		(27.3)	
Plus D&A						5.1	8.8	11.7	14.0	16.3	18.2	19.2		16.3	
Less Cap Ex						•	•							(16.3)	
Less Increase in WC						(15.5)	(2.7)	(3.4)	(4.5)	(4.5)	(2:5)	(4.9)		(4.9)	
Free Cash Flow to Firm			1.9	(0.1)	1.6	5.7	33.6	44.8	53.4	62.8	70.1	74.4		45.8	
Tax Rate			30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%		35.0%	
Net Debt			0												
Leverage Mult.			0:0x												
D/Equity			%0												
D/EV			%												
E/EV			100%				•								
Unlevered Beta			1.61				•								
Levered Beta			1.6												
D/Equity (projected long term)			0.0%												
Cost of Debt (AT)			4.2%												
Cost of Equity			11.3%												
WACC			11.3%		11%	11%	11%	11%	11%	11%	11%	11%			
PV of G							30.2	36.2	38.8	41.0	41.1	39.2			
								40.2	43.2	45.6	45.7	43.6			
	Current	YE 2022	YE 2023						48.0	20.7	50.9	48.5			
Sum of PV	226.4	218.3	198.1											447.5	4x EBITDA
PV of Terminal Value	212.0	235.9	262.4												
NPV of all G	7387	454.2	460.6												



Figure 14: DCF analysis allocates ~30% of firm value to broadcasting business

\$ in millions except per share amounts															
				_	ASSUMPTIONS										
	Current	YE 2022	YE 2023		Risk Free Rate			2.9%			CAGRs				
Firm Value	169	156	149		Equity Premium			5.2%		2018-22	2020-24	2022-26	2025-26		
(-) Total Net Debt	107	40	(53)	_	Assumed LT Growth Rate (g)	owth Rate (g)		-1% EBITDA	ITDA	-5%	-3%	-5%	15%		
(+) NOLS	88	30	30	_	MV of Equity Calculation	Iculation		9	FCF to Firm	17%	%6-	%9-	17%		
(-) Options (Claims on Entravisior	(2.9)	(5.9)	(5.9)	0,	Share Price			\$5.16			CAGRs				
on lab. An instance	C	143	Š		Outstanding Shares	ares		87.4	Ē	2019-23	2021-25	2023-27	2026-27		
common thank value	7:00	7:5:1	C.#07		iniv oli Equity Estimato MV of Dobt Calculation	Dobt Calculat	i,	COC+	CDITUM ECE to Eirm	o N	10%	1/0/	7600		
Shares Outstanding	87.4	87.4	87.4	_	Esumate iniv of L Interest Expense		5	6.9		AIN	0/ET-	0/+T-	0/04-		
	,				Current Cost of Debt	Debt		%0.9							
Current Share Price	\$5.16	\$5.16	\$5.16		Wgtd Avg Maturity of Debt	rity of Debt									
;	-	_	-		BV of Debt			107.4							
Value Per Share	\$1.01	\$1.64	\$2.34		Estimate MV of Debt	Debt		107.4							
12-month	\$2.00														
Discounted Cash Flow			2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	1	Teminal	
ЕВІТОА			51.3	41.3	58.1	59.9	47.9	37.2	52.1	34.1	39.1	25.7			
ЕВІТ			35.0	24.7	40.8	42.7	31.1	22.6	32.4	14.6	19.0	2.8		16.7	
Less Cash Taxes			(10.5)	(7.4)	(12.2)	(12.8)	(6.3)	(6.8)	(6.7)	(4.4)	(5.7)	(1.7)		(2.8)	
Plus D&A			16.3	16.6	17.3	17.3	16.8	14.6	19.7	19.5	20.1	19.9		19.5	
Less Cap Ex			(17.0)	(25.3)	(6.5)	(2.6)	(12.0)	(10.6)	(11.1)	(11.7)	(12.3)	(12.9)		(19.5)	
Less Increase in WC			(9.4)	(8.7)	8.7	0.0	0:0	0:0	0:0	0.0	0:0	0:0		0:0	
Free Cash Flow to Firm			14.3	(0.0)	45.0	41.5	56.6	19.8	31.2	18.0	21.1	11.0		10.8	
Tax Rate			30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%		35.0%	
Net Debt			107												
Leverage Mult.			1.8x												
D/Equity			24%												
D/EV			19%												
E/EV			81%				•								
Unlevered Beta			1.03				-								
Levered Beta			1.3												
D/Equity (long-term target)			33%												
Cost of Debt (AT)			4.2%												
Cost of Equity			9.5%												
WACC			8.5%		%8	%8	%8	%8	%8	%8	%8	%8			
PV of CF							24.6	16.9	24.7	13.2	14.2	6.9			
								18.3	7.92	14.2	15.4	7.5			
	Current	YE 2022	YE 2023						28.9	15.4	16.7	8.1			
Sum of PV	100.4	82.1	0.69											118.1	3x EBITDA
PV of Terminal Value	68.1	73.7	79.7												
NDV of all CE	1000		1000												



Update June 9, 2022

APPENDIX

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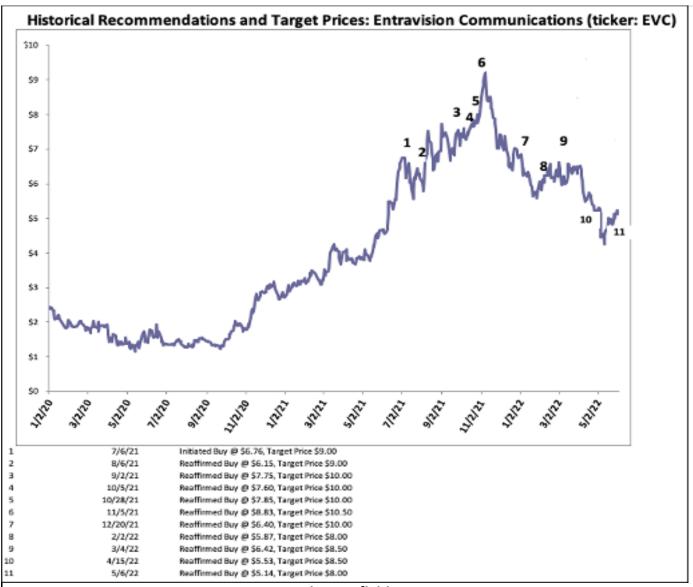
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The author, Director of Research at Industry Capital Research, is a CFA® charterholder who has 18 years of experience as an analyst at U.S. broker-dealers covering the media sector, was rated #2 Stock Picker in U.S. Media for 2016 by Thomson Reuters, holds a BA (Economics) and MBA from the University of Chicago and a JD from the University of Virginia, and is a member of the Beta Gamma Sigma and Phi Beta Kappa honor societies.

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Update June 9, 2022



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HOLD: total return expected is between 15% and -15% over a 12-month period

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Update June 9, 2022

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