

ANDOVER/BLAINE/HAM LAKE

HOMETOWN

Values™

SAVINGS MAGAZINE

June-August 2024



a taste of Italy

SPECIAL OFFER INSIDE!



Gourmet Sandwiches



Pasta Dishes



Gyro Salad



Advertise Your Business to 30,000 Homes in Andover, Blaine & Ham Lake! Call 612-387-7809

This magazine is filled with videos...
 Just scan the QR codes to learn about local businesses!
 Our videos are designed to be fun, entertaining and informative! Enjoy!



SCAN FOR A TOUR OF THE GYM!

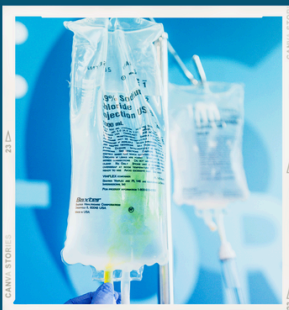
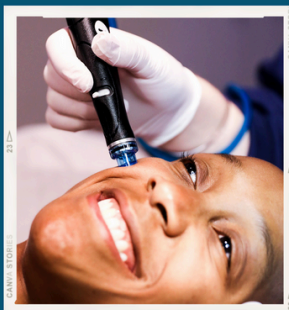
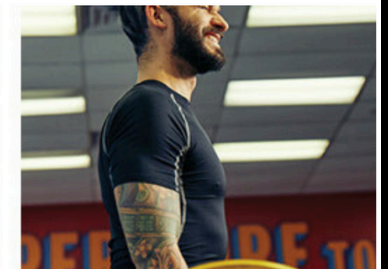


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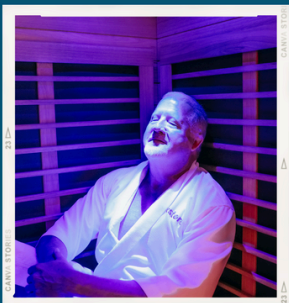
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2 Topping Pizzas
\$27.98**

Add a 4 Piece Garlic Cheese
Bread for only \$3.99 more.

One coupon per customer. Not valid with other offers.



**2 Medium
Gourmet Pizzas
\$28.98**

Add a 4 Piece Garlic Cheese
Bread for only \$3.99 more.

One coupon per customer. Not valid with other offers.





ASK THE EXPERT

TRUSTED ADVISORS • SOUND ADVICE



Insurance premiums are on the rise, driven by several key factors:



Merissa Hemgren
Agency Owner

- 1. Weather Extremes:** Severe weather events, from winter storms to hail and windstorms, lead to more claims and higher premiums.
- 2. Increasing Repair Costs:** Rising costs of materials and labor for repairs contribute to increased premiums.
- 3. Changing Risk Landscape:** Urbanization, population growth, and evolving land use patterns affect risk exposure, prompting adjustments in premiums.
- 4. Technological Risks:** While technology brings benefits, it also introduces new risks like cybersecurity threats, impacting premium pricing.

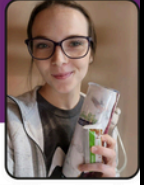
Understanding these factors empowers residents to navigate rising premiums by reviewing coverage, seeking discounts, and implementing risk mitigation strategies.

Finding the right protection plan for you, your family, your home, or your business is challenging. We are here to make the process easy by handling the work for you. With Hemgren Family Insurance, you leave the research and price quotes to us. We'll find the perfect plan to match all your needs at the best possible price.



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Tiffany Davis
Owner

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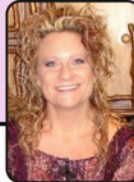
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You are worth it!



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Coon Rapids

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Heather Gruba
Owner

Consult with a **breast pump expert** to choose the best pump for your needs, lifestyle and baby. Get your **maternity compressions** such as belly support band, maternity socks, thigh highs, waist highs, prenatal cradle and postpartum recovery garment.

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Why Include a Video or QR Code in Your Ad?



Greg Bohnsack
Publisher

Videos are a great way to connect businesses with consumers because they:

- **Increase engagement:** Videos generate more exposure than text content exclusively.
- **Attract more customers:** More than 84% of video viewers say they are **more likely** to buy a product after seeing a supporting video.
- **Build trust:** Videos can help create a personality for a business and brand, and 90% of users say that product videos help in their decision-making process.
- **Encourage social sharing:** Relevant videos can create positive impressions by the person watching and are often shared on social media to amplify your sales message.
- **Improve brand recognition:** Brand recognition increases 139% after watching a video.
- **Bring a brand to life:** Videos can help build consistency and ensure brand recalls.
- **Have a high ROI:** Video marketing has shown a considerable increase in ROI when used effectively.



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Pizza Buddy

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MENTION HOMETOWN VALUES COUPON
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3 Topping Deal

16" 3 Topping
Pizza

\$22.99

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Advertisers videos are designed to be fun, entertaining, and informational!



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Greg Bohnsack - Owner

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THROUGH CHRIST
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Matthew 1:21 Acts 4:12, Acts 16:31

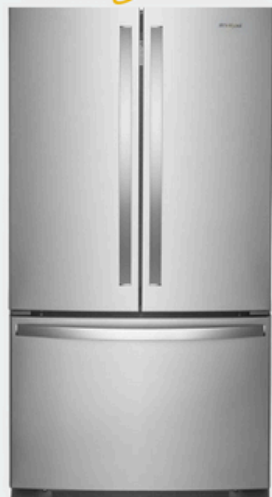
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