

## **Your Customers Have Gone** Mobile, So Should Your **Business!**

## **Mobile Apps Made Simple & Affordable**

Don't wait for your customers to go to your website. Instead, reach out to them whenever you want with your own custom mobile app. Now is the time to build your own marketing platform that gives you permission to reach out to your customers with the information they need to know... instantly! A mobile app gives you that power! It's YOUR customized marketing engine designed to INCREASE SALES!

Smart business owners use mobile apps to connect with customers, share relevant news & events, offer great deals, increase foot traffic, take reservations and boost their revenues!

TO LEARN MORE CALL GREG AT 612-387-7809 minnesotamobileappsolutions.com

## Mobile apps designed specifically for small business.

You do not have to be a large company or spend thousands of dollars to take advantage of mobile app marketing. We customize, and distribute beautiful apps across a broad range of mobile devices, including iPhone, iPad and Android. There's never been an easier way to take your business to the next level.

## We creat beautiful mobile applications to:

- Boost customer loyalty
- Build big buzz
- Grow your subscriber list
- Increase web and foot traffic
- Close sales faster
- Generate more repeat revenue in less time



# KEY BENEFITS

#### Build customer loyalty.

Make your customers feel special by offering discounts, coupons, and promotions just for using your app.

#### Send push notifications.

Deliver instant messages to your customers mobile phones whenever you wish. While less than 10% of subscriber-based emails get opened, push notifications get read 97% of the time.

#### Create viral buzz.

Let customers quickly tell all of their friends about you by using the built-in sharing capabilities of Facebook, Twitter, LinkedIn, your blog, SMS, email and more.

#### Grow your list.

Gather names and email addresses directly inside your app and easily export them into your favorite email marketing campaign service.

#### Promote special events.

Provide up-to-date information about all of your business events, sales, and promotions with our in-app events calendar that anyone can access.

#### Gain more credibility.

These are still the early years of the mobile app. Having one adds serious credibility to your business especially among those who don 0t know how easy we make it.

#### Keep customers informed.

Fill your app with information about your business, service offerings, product samples, menus, and more. ThereÕs a tab for just about everything you want them to know.

#### Connect with ease.

Make it simple for customers to reach you using one touch calling, email, a website link, and GPS directions to your business — all from inside your app.

#### Get instant feedback.

Allow customers to leave feedback on your fan wall, share photos, make restaurant reservations, and send comments in a variety of ways.

### Track your success.

Use robust analytics to track daily, weekly, and monthly downloads of your app.