

Online Privacy Policy

Last Updated: February 2026

New Beautee ("New Beautee," "we," "us," or "our") values your privacy and is committed to protecting your personal information. This Online Privacy Policy explains how we collect, use, share, and protect information when you visit our website, shop with us, or interact with our online services (collectively, the "Services").

By using our Services, you agree to the practices described in this Policy.

1. Information We Collect

We collect information in the following ways:

A. Information You Voluntarily Provide

You may provide personal information when you: - Place an order or make a purchase - Create an account - Sign up for emails or promotions - Contact us or complete a form

This information may include: - Name - Email address - Mailing and billing address - Phone number - Payment information (processed securely through **GoDaddy Payments**; New Beautee does not store full payment card details)

B. Information Automatically Collected

When you visit our website, we may automatically collect certain information, including: - IP address - Browser type and device information - Pages viewed and time spent on our site - Cookies and similar tracking technologies

This information helps us understand how visitors use our site and improve your experience.

2. How We Use Your Information

We use the information we collect to: - Process and fulfill orders - Communicate with you about purchases, updates, or customer service requests - Send marketing or promotional emails (you may opt out at any time) - Improve our website, products, and services - Maintain security and prevent fraud - Comply with legal obligations

3. Sharing Your Information

We do not sell your personal information.

We may share your information with trusted third parties only as necessary to operate our business, including: - **GoDaddy Payments** (to securely process transactions) - Shipping and fulfillment partners (to deliver your orders) - Email and marketing platforms (to communicate with you) - Website hosting, analytics, and security providers

These third parties are authorized to use your information only to perform services on our behalf and are required to safeguard it.

We may also disclose information if required by law or to protect the rights, property, or safety of New Beautee or others.

4. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to enhance functionality and analyze site traffic. You can choose to disable cookies through your browser settings; however, some features of our site may not function properly.

5. Email Communications & Opt-Out

If you choose to receive promotional emails from us, you may unsubscribe at any time by clicking the "unsubscribe" link in any email or by contacting us at info@newbeautee.com.

We may still send non-promotional messages related to your orders or account.

6. Children's Privacy

New Beautee does not knowingly collect personal information from children under the age of 13. If we learn that we have inadvertently collected such information, we will promptly delete it.

7. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal information. Sensitive payment information is encrypted and processed securely through third-party providers using SSL technology.

While we strive to protect your information, no method of transmission over the internet is 100% secure.

8. Your Privacy Rights

If you are a resident of Illinois or another U.S. state, you have certain rights regarding your personal information. These may include the right to request access to the personal information we have about you, request corrections, or request deletion of your information, subject to applicable laws.

To exercise any of these rights, please contact us using the information listed below. We will respond within a reasonable timeframe in accordance with applicable laws.

9. Links to Third-Party Websites

Our website may contain links to third-party sites. We are not responsible for the privacy practices or content of those websites and encourage you to review their privacy policies.

10. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. Continued use of our website after changes are posted constitutes acceptance of the updated Policy.

11. Contact Us

If you have any questions about this Privacy Policy or how we handle your information, please contact us:

New Beautee

Email: info@newbeautee.com

Phone: (630) 885-1081

Location: Illinois, United States