



Dakota Cowboy Trade Show



Event Information

- Dates: September 25-27, 2026
- Location: Huron, SD in the DEX

Business Details

- Business Name: _____
- Contact Person: _____ Phone: _____
- Address: _____
- City, State, Zip: _____
- Website: _____
- Description of Products: _____

Booth Description (check which one)

Price

- | | |
|---|-------|
| <input type="radio"/> SDRA Sponsor Booth 10 x 10 (\$1000 sponsorship) | FREE |
| <input type="radio"/> 10' x 10' Booth | \$100 |
| <input type="radio"/> 10' x 20' Booth | \$200 |
| <input type="radio"/> Horse/stock trailer space (NOT cargo) 10' x 30' (LIMITED) | \$250 |

Vendor Responsibilities and Event Information

- Vendors must provide their own extension cords.
- Tables and chairs are available first come, first served.
- SDRA and SD State Fairgrounds are not liable for booths or contents. Minimal security is provided. Vendors are responsible for securing their own booths.
- Each vendor space includes one weekend pass. Extra passes can be bought at the gate.
- Booth Set-up Times
 - Friday – doors open at 9 am CDT, Show open 4 pm CDT- 10 pm CDT (Rodeo @ 6:30 pm)
 - Saturday – 9 am – 10 pm (Jackpot Roping at 9 am, Rodeo at 6:30 pm)
 - Sunday – 10 am – 3 pm (Church @ 8am, Barrel Racing Jackpot @ 9 am, Rodeo @ 1 pm)
- **Payment is due by September 1, 2026, to reserve your space.**
- Send payment to: SDRA, 46481 301st Street, Beresford, SD 57004
- For questions, contact Judy Stevens at 605-350-0148 or doubledwesternllc@hotmail.com.