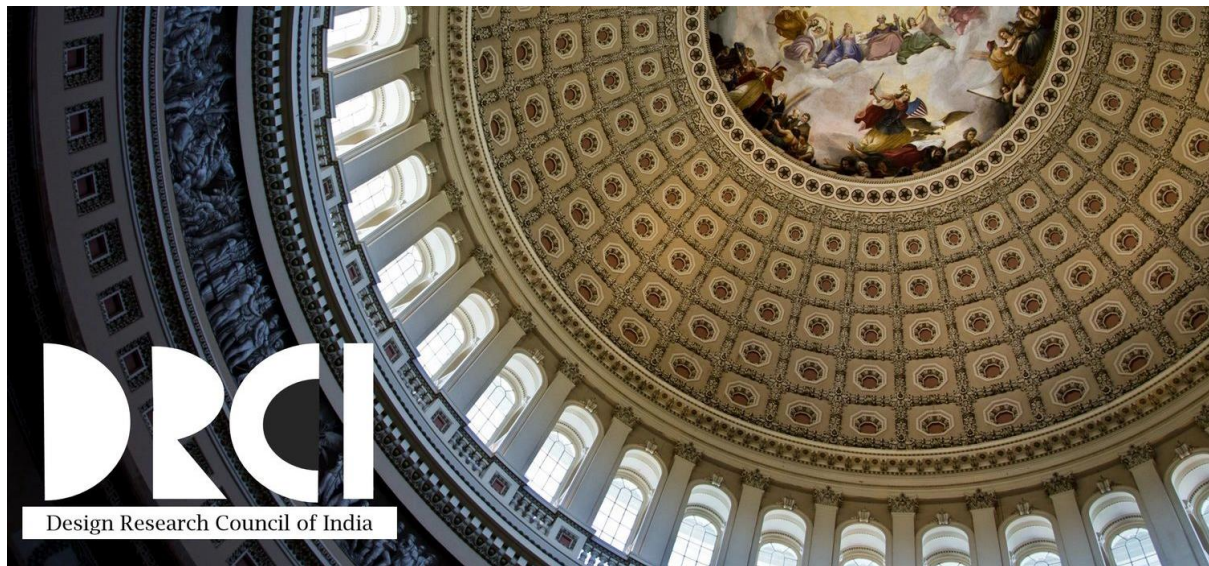


## Design Research Council of India (DRCI) Newsletter - December 2023

Volume 1 | Issue 1



### Message from President, DRCI

Greetings from DRCI!

We hope this newsletter brings you joy and inspiration. First of all, I would love to take opportunity to welcome all the members of Design Research Council of India (DRCI). We are glad to have all executive members on board and hope their expertise will motivate the budding design researchers of the country. The Design Research Council of India is thrilled to share the latest happenings, initiatives, and accomplishments in the world of design research. Let's dive into the highlights of the year.



**Prof. Dr. D. Majumdar**  
Hony. President (DRCI),  
Former Scientist, DRDO, India

### 1. DRCI Symposium 2024: "Designing for a Sustainable Future"

Save the date! We are delighted to announce our upcoming symposium, scheduled for **September, 2024**. With the theme "Designing for a Sustainable Future," the event will explore cutting-edge ideas and innovations in sustainable design. Stay tuned for registration details and a list of esteemed speakers. Stay tuned with us. Website link will be shared soon.

### 2. DRCI Research Grant - Call for Proposals

We believe in supporting groundbreaking research in design. We are pleased to open applications for DRCI's research grants (**upto 2 lacs**). If you have a promising research proposal aligned with our mission, submit your application before the deadline of **31<sup>st</sup> January, 2024**. Please [Click here](#) for more information.

### 3. DRCI Webinar Series: "Designing for Inclusivity: Empowering Diverse Communities"

(Online Mode)

Our popular webinar series continues to flourish, featuring renowned experts from diverse design disciplines. This month, we're exploring "Designing for Inclusivity: Empowering Diverse Communities." Don't miss this opportunity to gain valuable insights and engage in stimulating discussions. Keep an

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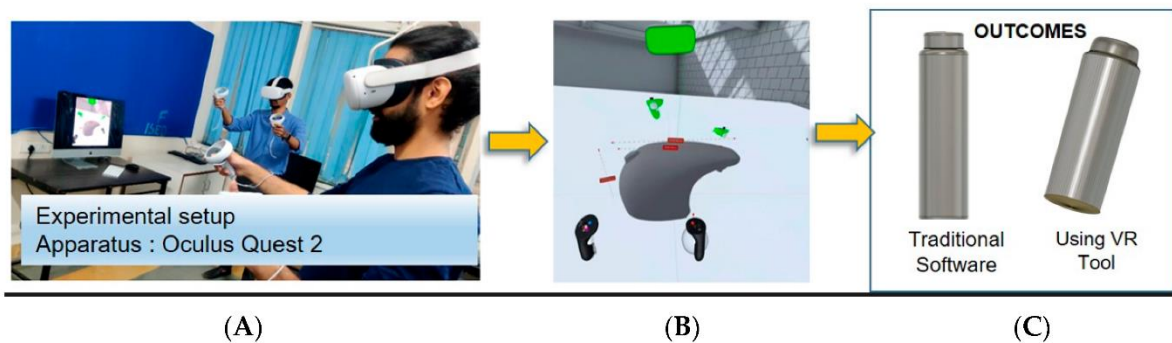
eye on our website and social media channels for registration information. There are no registration fees to participate in this webinar.

#### 4. DRCI Endorsed Journal IJDAS - Call for Papers

We invite design researchers and academics to contribute their original work to our prestigious International Journal of Design and Allied Sciences. The upcoming issue will focus on "Design for Social Impact and Well-being." Submit your research papers by **February 28, 2024**, for a chance to be part of this influential publication.

#### 5. Member Spotlight: Celebrating Excellence

At DRCI, our members are at the heart of our community. This year, we shine a spotlight on **Mr. Shakti Banerjee**, MIT Institute of Design, Pune along with **Prof. Anirban Chowdhury**, School of Design, Graphic Era Hill University, Have Published a in Designs journal titled "[User Experience Evaluation of a Virtual Reality Tool Used for 3D Modelling in Industrial Design Education: A Study in the Indian Context](#)".



**Fig. 1** Glimpse on how Virtual Reality Tool Works.



**Fig. 2** Prof. Paresh Choudhury receiving award.



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**Prof. Paresh Choudhury** (a professional member of DRCI) has been awarded with India's Best Design Award 2023. and educator whose contributions have been instrumental in shaping the future of design education. **Prof. Dr. D. J. Mathew, Executive Member & Hony. Vice-President (DRCI)** have organised an photography exhibition at IIT Hyderabad; reflecting on the captivating moments at the GENDER & GESTURE - International Photography Exhibition. Dr. Bhaskar Saha, an executive member of DRCI, has organized a national-based webinar on "*How Research Can Help in a Professional Career in the Design and Technology Fields*" on April 28, 2023, in the Department of Multimedia Communication and Design, Central Institute of Technology Kokrajhar, Assam. **Dr. Bhaskar Saha** along with **Dr. Anirban Chowdhury** have also published an article titled "Approach towards service design process for heritage preservation and sustainability of Bodo Dokhona" in the *Journal of Cultural Heritage Management and Sustainable Development (Impact Factor: 1.0)*.

**Prof. (Dr.) Anirban Chowdhury** is under media coverage ([Fox Story 100 under 40](#)). He has also won the *Springer Distinguished Paper Award* in International Conference in Research into Design (ICoRD-2023), organized by CPDM, IISc Bangalore, India.

● FOX STORY INDIA ●

October | 2023 ●

# 100 UNDER 40



**Prof. (Dr.) Anirban Chowdhury**  
Professor and Dean, School of Design, Graphic Era Hill University, Dehradun, India

Dr. Anirban Chowdhury, the esteemed Professor and Dean at Graphic Era Hill University in Dehradun, India, has authored the book "Neurodesign and Neuromarketing Startup Guide." With an impressive track record of 100+ research contributions, including significant publications, conferences, patents, and design registrations, he has received various research accolades. Serving as the Honorary General Secretary of the Design Research Council of India, he is actively engaged with prestigious international associations such as the Design Research Society (UK), American Psychological Association (USA), and the International Ergonomics Association (Canada). Additionally, he contributes significantly to the editorial board of renowned international and national journals.

**foxstoryindia.com**

**Fig. 3** Fox Story India Award 2023 winned by Prof. A. Chowdhury.

**Dr. Pallavi Rani** become recognized as certified UX designer after successful completion of courses on 'Usability Testing', 'User Experience Design' and 'Information Architecture' (IA) from Udemy. The **Ms. Meenakshi Mishra**, a professional member of DRCI has published two SCOPUS indexed articles – 1) *Study and Evaluation of User Interaction and User Experience Design for the Development of a Fully Autonomous Passenger Drone Interior Cabin for India*; and, 2) *A Qualitative Study on Color Trend Forecasting in the Futuristic Passenger Vehicles for Point-to-Point Commute in India*

We congratulate all the members and wish them all the success in near future. Learn more about his journey and insights on our website.



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### 6. Industry Collaboration: DRCI x Tech Innovators

We are excited to announce a new collaboration with tech innovators to explore the intersection of design and technology. Together, we aim to foster innovation and drive positive change in various sectors. Stay tuned for updates on this exciting joint venture.

### 7. DRCI Design Awards - Nominations Open Soon

Prepare to showcase your exceptional work and talent! DRCI Design Awards are set to open for nominations in September 2024. Whether you're an individual designer, a design team, or an organization, this is your chance to be recognized for your outstanding contributions to the design community. Visit award section in [drci.in](https://drci.in)

### 8. Upcoming Design Conferences

- ❖ The 4th Asian Conference on Ergonomics and Design jointly with Humanizing Work and Work Environment (HWWE) & BRICSplus HFE Conference 2023, from Dec 14 (Thu) - 16 (Sat) Dec 2023, hosted by IIM-Mumbai, Bombay, Maharashtra, India. [Click here](#) to participate.
- ❖ 5th Innovative Product Design and Intelligent Manufacturing Systems, from 5<sup>th</sup> -6<sup>th</sup> Dec 2023, hosted by NIT Rourkela, Odisha, India. [Click here](#) to participate.
- ❖ NordDesign 2024 – Call for Papers. [Click Here](#) to know more.
- ❖ HCI INTERNATIONAL 2024 26th International Conference On Human-Computer Interaction, Washington Hilton Hotel, Washington DC, USA, from 29 June - 4 July 2024. [Click here](#) to know more.
- ❖ IEA 2024 will be held jointly with The International Council on Systems Engineering (INCOSE) and HUMAN SYSTEMS INTEGRATION (HSI) Working Group 2024 Conference, from 25-29 Aug 2024 in Korea. [Click here](#) to know more.
- ❖ 15th International Conference on Applied Human Factors and Ergonomics (AHFE 2024) and the Affiliated Conferences Université Côte d'Azur, Nice, France, from July 24-27, 2024. [Click here](#) to contribute your paper
- ❖ CHI 2024 – May 11-16, 2024 in Honolulu, Hawai'i. [Click here](#) to know more.
- ❖ Futuring Design Education 2024, 10 th and 11 th February 2024, hosted by IIT Delhi, India. [Click here](#) to participate.

### 10. DRCI Membership Renewal - Stay Connected!

For our valued professional members (yearly), it's time to renew your DRCI membership for the upcoming year. Your continued support is essential in enabling us to advance design research and promote design excellence in India. We appreciate your commitment to our shared vision.

As we navigate through the exciting world of design research, we encourage you to be an active part of our vibrant community. Keep an eye on our website ([drci.in](https://drci.in)) and follow us on social media for the latest updates, events, and opportunities.

Stay inspired and keep pushing the boundaries of design research!

**Edited By -**

**Prof. (Dr.) Anirban Chowdhury**

Hony. Secretary, DRCI ([www.drci.in](https://www.drci.in))